AZERBAYCAN MEDYASINDA ALKOL TEMSİLİ VE ALKOLÜN TOPLUMA OLUMSUZ ETKİSİ

SEİDE ÖMER
NİLÜFER PEMBECİOĞLU

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EĞİTİM
yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

Editör: Uğur GÜNDÜZ

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-19-9
1. Baskı, Aralık 2021

Kütüphane Kimlik Kartı

AZERBAYCAN MEDYASINDA ALKOL TEMSİLİ VE ALKOLÜN TOPLUMA OLUMSUZ ETKİSİ
Seide ÖMER, Nilüfer PEMBECİOĞLU
112 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-19-9

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EĞİTİM
yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ART EDUCATION AND THREE DIMENSIONS

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EĞİTİM
yayınevi

ART EDUCATION AND THREE DIMENSIONS

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Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Publishing Coordinator: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8468-77-9
1. Edition, January 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
ART EDUCATION AND THREE DIMENSIONS
Assoc. Prof. Firdevs SAĞLAM
p.101, 135x215 mm
Includes references, no index.
ISBN: 978-625-8468-77-9

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Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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BESLENME VE DİYETETİKTE BİYOPSİKOSOSYAL KONULARA MULTİDİSİPLİNER YAKLAŞIM

Editör: Prof. Dr. Aliye ÖZENOĞLU

EĞİTİM
yayınevi

BESLENME VE DİYETETİKTE BİYOPSİKOSOSYAL KONULARA MULTİDİSİPLİNER YAKLAŞIM

Editör: Prof. Dr. Aliye ÖZENOĞLU

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Mustafa Berk

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-7405-75-1
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BESLENME VE DİYETETİKTE BİYOPSİKOSOSYAL KONULARA MULTİDİSİPLİNER YAKLAŞIM
Editör: Prof. Dr. Aliye ÖZENOĞLU
544 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-7405-75-1

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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katkıda bulunur. Hücresel ATP miktarında artış mTOR sinyal iletisini başlatırken, mTOR'un kendisi de ATP sensörü olarak görev yapmaktadır. AMPK ve mTOR yolakları memeli canlılarda çevresel koşullara uyum sağlamayı kolaylaştırmaktadır. mTOR'un ökaryotik canlılardaki hedefleri inisiyasyon faktörü 4E bağlanma proteini (4EBP1) ile S6 kinazı (S6K) fosforilleyerek aktive etmek iken, AMPK aktivitelerin regülasyonundan sorumludur. Böylece, AMPK ile mTOR'un yakın ilişkisi ortaya konmaktadır. Açlık, hipoglisemi, AgRp, grelin ve kanaboidler hipotalamusta AMPK aktivitesini aktive ederken, leptin, insülin, α-lipoik asit, melanokortin agonistleri ve hiperglisemi inhibe etmektedir (Cork vd 2018).

SONUÇ

Yağ dokusu, kas dokusu ve karaciğerden salgılanan adipokinler, miyokinler ve hepatokinlerin reseptörleri beyin dahil pek çok doku ve organda bulunabilmektedir. Her bir molekül kendi otokrin, endokrin ve parakrin etkisini hipotalamus ve/veya beyinin farklı bölgelerine etki ederek, hücre içi transkripsiyon mekanizmaları üzerinden metabolik aktivasyon sağlayarak, beslenme ve enerji metabolizmasını düzenlemektedir. Bahsi geçen doku ve organlardan salgılanan bu medyatörlerin aşırı salınması, medyatörlere karşı duyarsızlık veya medyatörlerin salınmaması gibi koşullar, başta beslenme düzensizlikleri olmak üzere metabolik sendrom, Tip 2 Diabetes Mellitus, kalp hastalıkları, obezite gibi çeşitli hastalıkların ortaya çıkmasına neden olmaktadır.

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Hipertansiyon tedavisi farmakolojik tedavi yöntemlerinin yanısıra yaşam biçimi değişikliklerini de kapsayan nonfarmakolojik yöntemleri de içermelidir. İlaç tedavisine başlama kan basıncı düzeylerine göre belirlenir. Aynı zamanda kişinin sigara kullanma durumu, beslenme alışkanlıkları, abdominal obezite varlığı, diyabet varlığı gibi geri dönüşlü risk faktörleri belirlenmeli ve eş zamanlı tedavi edilmelidir (Türkiye Endokrinoloji ve Metabolizma Derneği, 2018: 29).

SONUÇ

Toplumların sağlıklı olması, bireylerin sağlıklı olması ile mümkündür. Sağlıklı birey olmanın şartı yeterli ve dengeli beslenmektir. Yetersiz/dengesiz beslenmeden kaynaklı hastalıklar hem ülkemiz hem de dünyamız için önemli halk sağlığı sorunlarındandır. Mortalite ve morbidite nedenleri içerisinde küçümsenemez bir yere sahiptirler.

Yetersiz ve dengesiz beslenme sonucu oluşan sorunların çözümü, iyi örgütlenme ve beslenme eğitimidir. Beslenme ile ilgili kurumlar arasında entegrasyonu gerçekleştirecek ve sürekli araştırmalar yapacak üst düzey otoritenin kurulması zorunlu hale gelmiştir. Beslenme eğitimi ise kaynakları en iyi şekilde kullanarak toplumda yeterli ve dengeli besin tüketme alışkanlıklarının geliştirilmesi, yanlış ya da olumsuz beslenme uygulamalarının ortadan kaldırılması, besin kaynaklarının daha etkin ve ekonomik kullanımını içermelidir.

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lipogenez inhibisyonunda ve bağırsak glukoneogenezinin aktivasyonundaki rolleri nedeniyle obezitenin azalmasını sağlamaktadır (Vallianou ve ark., 2020).

SONUÇ

Fermente gıdaların insan sağlığına olumlu etkileri bilimsel çalışmalarda ortaya çıkarılmış ve hala da yeni özellikleri tespit edilmeye devam etmektedir. Bu olumlu etkilerine fermentasyon yoluyla açığa çıkan biyoaktif peptitler gibi bileşenlerin yanı sıra bu gıdalarda canlı olarak bulunan ve probiyotik denilen mikroorganizmaların bulunması örnek verilebilir. Birçok bilimsel çalışmada biyoaktif peptitlerin ve probiyotiklerin sağlık açısından önemli etkileri bulunduğu gösterilmiştir. Son yıllarda yapılan bilimsel çalışmalarda ise probiyotik kavramının yanında psikobiyotik, postbiyotik, paraprobiyotik gibi kavramlar da literatüre girmiş ve bunlar üzerine yoğun çalışmalar devam etmektedir. Sonuç olarak, uygarlığın başlangıcından günümüze kadar gelen ve insanoğlunun beslenmesinin önemli bir parçası olan fermentasyon ve fermente gıdalar insan sağlığına önemli katkıları olan gıda grubudur. Bununla birlikte, probiyotikler üzerine daha kapsamlı çalışmaların yapılması ile sağlık üzerine etkileri kesin olarak ortaya konulmuş olacaktır.

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oranının artması inflamatuar yolaklar ile kardiyometabolik sağlığı olumsuz yönde etkileyebileceği için bu oranın 5/1 veya 10/1 arasında tutulması gerektiği bildirilmektedir. (Hammad vd., 2017; Alphan ve Baysal, 2019).

Görüldüğü gibi kardiyometabolik sağlık açısından beslenmenin rolü büyüktür. Beslenme ile alınan makro besin ögeleri kardiyometabolik sağlığı etkilemektedir. Özellikle basit şekerler, doymuş yağ asitleri, trans yağ asitleri ve hayvansal proteinlerin kardiyometabolik parametreler üzerinde olumsuz etkileri sözkonusu olup, diyetteki oranları sınırlandırılmalı, posa, omega-3, omega-6 yağ asitleri ve bitkisel protein kaynaklarının tüketimi ise artırılmalıdır. Beslenme bir bütündür. Sağlığı korumak, hastalıkları önlemek ve yaşam kalitesini artırmak için bu öneriler doğrultusunda bir beslenme şekli benimsemek, fiziksel aktivite ile de bu durumu desteklemek hastalıklarından korunma açısından en iyi çözümdür.

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müdahalesi çalışmaları vardır. Nutrigenetik ve nutrigenomik, çevresel faktörler ile insülin direnci ve T2DM'ye genetik yatkınlık arasındaki karmaşık ilişkiyi tam olarak açıklayamamaktadır. Epigenetik, bulmacaya şekil veren eksik halka olabilir. Gen diyet etkileşimleri üzerine ise daha fazla çalışma yapılmasına ihtiyaç vardır.

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otoimmünitenin bir risk unsuru olduğu saptanmıştır. Bağışıklık güçlendirici ve antioksidan içerikli besinler hipertansiyon gelişmemesi ya da tedaviye erken yanıt için gerekli görülmektedir. Böbrek tarafından artan sodyum reabsorbsiyonu ve bunun sonucunda renin baskılanması tuza duyarlı hipertansiyon gelişmesine sebep olmaktadır. Bu nedenle genotip analizlerinde sodyum-bikarbonat taşıyan gende polimorfizm görülen bireylerde tuz kısıtlaması yapılması gerekmektedir. Ayrıca, hipertansif bireylerin çoğunun ilaçla tedaviye beklenen yanıtı vermemeleri de antihipertansif ilaçların bireyselleştirilmesi gerektiğini düşündürmektedir. Bunlara bağlı olarak hipertansiyonun etiyolojisindeki tüm mekanizmaların çözülebilmesi için daha geniş örneklem gruplarıyla genotip taramaları yapılmasına ihtiyaç vardır. Böylelikle hipertansiyonun önlenmesinde yeni tedbirlerin alınabilmesi mümkün olabilir. Sonuç olarak gen polimorfizmlerindeki analizler, bireylerin genetik özelliklerine uygun beslenme planlamasına olanak sağlayarak kardiyovasküler hastalıkları oluşmadan önleyebilmekte ve hastalık görülen bireylere etkin tedavi sunmayı mümkün kılabilmektedir.

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vitaminlerin seviyelerinin; NASH'li hastalarda fibroz şiddeti, kolesterol/HDL oranı ve TG'ler gibi lipitlerin serum profilleri ile zıt ilişkili olduğu bildirilmiştir. Diğer araştırmalarda ise folik asit takviyelerinin hem *in vitro* hem de *in vivo* olarak daha düşük hepatik kolesterol ve kan glukozu düzeyleri sağladığı gösterilmiştir (Zhao vd., 2021)

B12 vitamini, DNA sentezi ve onarımında önemli bir rol oynamaktadır. Buna ek olarak, mitokondriye uzun zincirli yağ açil-CoA transferinin hızını düzenleyerek lipit metabolik yollarını etkilediği bilinen metil malonil CoA mutaz mitokondriyal enzimi için bir kofaktördür. Bir çalışmada, NAYKH olan bireylerde serum B12 düzeyinde düşüklüğün, serum ALT konsantrasyonunda yükseklik ile ilişkili olduğu da gösterilmiştir. Bununla beraber, NAYKH'de B12 vitamininin koruyucu rolünün tartışmalı olduğu bildirilmiştir. Serum B12 vitamini düzeyi ile NAYKH arasındaki ilişkiyi araştıran bir insan çalışmasında, hasta ve kontrol grupları arasında bir fark gözlenmemiştir. Bunun nedeni, çalışmanın sınırlı sayıda katılımcıdan oluşmasına ve bulguların yalnızca bir merkezden alınmasına bağlanmıştır (Li vd., 2016).

SONUÇ

Bu bölümde, hayvan modellerinden ve klinik çalışmalardan elde edilen veriler incelenerek, karaciğer hastalıklarında koruyucu ve tedavi edici potansiyeli bulunan nutrasötikler özetlenmiştir. Diyet takviyesine dayalı müdahale çalışmalarında; çoklu doymamış yağ asitleri, vitaminler, resveratrol, kurkumin, silimarin, kuersetin, karnitin, likopen, kateşin, naringenin, sinarin, antosiyaninler, peptitler, diyet lifleri, prebiyotikler, probiyotikler ve sinbiyotiklerin karaciğer hastalıkları üzerindeki etkileri derlenmiştir. Bu nutrasötik öğeler oksidatif stres yolaklarının düzenlenmesi, inflamatuvar süreçlerin inhibisyonu, antioksidan aktivitenin artırılması, lipit metabolizmasının düzenlenmesi gibi mekanizmalar ile karaciğer hastalıkları üzerine etki gösterebilmektedir. Karaciğer hastalıklarından korunma ve tedavide nutrasötiklerin rolünün daha net mekanizmalar ile ortaya konması için iyi planlanmış, geniş ölçekli randomize kontrollü klinik çalışmalara ihtiyaç duyulmaktadır.

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Balık ve deniz ürünlerinin yüksek miktarlarda tüketiminin tip 2 diyabet insidansını önemli ölçüde azaltabileceği öne sürülmektedir. Balık tüketiminin bu tür faydaları ana bileşenleri olan omega 3 yağ asitlerine (özellikle eikosapentaenoik asit ve dokosaheksaenoik asit) atfedilmektedir (Chen vd., 2015). Bununla birlikte, tip 2 diyabetin önlenmesi için diyabetik hastalara omega-3 verilmesinin yararları hakkında ters bakış açıları ortaya çıkaran araştırmalar da mevcuttur (Muley vd., 2014; Li, 2015).

β-karoten ve α-karoten bakımından zengin diyetler, tip 2 diyabet riskinin azalmasıyla ilişkilendirilmiştir. Karotenoidlerin, diyabetle gözlenen ters ilişkilerin altında yatan antioksidan fonksiyonlara sahip olduğu bilinmektedir. Karotenoidler gibi antioksidanların oksidatif stresi azaltarak diyabeti azaltmada etkili olabileceği öne sürülmüştür. Ancak β-kriptoksantin, likopen, lutein ve zeaksantin bakımından yüksek diyetlerin tip 2 diyabet riski ile ilişkilendirilemediği bildirilmiştir (Sluijs vd., 2015).

SONUÇ

Dislipidemi, hipertansiyon ve diyabet, KVH için değiştirilebilir başlıca risk faktörleridir. Nutrasötikler, yalnızca antioksidan veya anti-inflamatuar özelliklerle doğrudan değil, aynı zamanda çeşitli fizyolojik yollar üzerinde modülasyon yoluyla dolaylı olarak da etki etmektedirler. Sonuç olarak, nutrasötikler KVH'ın yardımcı tedavisi olarak kullanılabilir, ancak klinik yararlılıklarının kesin kanıtını sağlamak için yeterli sayıda randomize kontrollü araştırmalara ihtiyaç vardır.

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SONUÇ

Pankreas kanserinin değiştirilemeyen risk faktörleri arasında cinsiyet, yaş, etnik köken, diyabetes mellitus, ailede pankreas kanseri öyküsü, genetik faktörler, kronik enfeksiyonlar, O olmayan kan grubu ve kronik pankreatit sayılmaktadır (Rawla vd., 2019a). Bunun yanında, aşırı sigara ve alkol kullanımı, obezite, mesleki maruziyetler, beslenme ve egzersizin de dahil olduğu yaşam tarzı faktörleri değiştirilebilir risk faktörlerindendir. Sağlıklı bir yaşam tarzı, birçok sağlık yararı dışında, obezite ve diyabet gelişmesini önleyerek ya da geciktirerek pankreas kanserine karşı korunma sağlayabilir.

Antidiyabetik ilaçlardan yüksek doz insülin kullanımı pankreas kanseri riskini artırıcı etki gösterirken çok sayıda çalışma, metformin ve tiazolidindionlar gibi PPAR-γ sınıfı agonistlerin uygulanmasının kanser riskini azalttığını göstermiştir. Bu nedenle, kan insülin düzeylerini düşürmek ve insülin direncini tersine çevirmek için anti-diyabetik ilaçlarla insülin/IGF-1 sinyalini hedeflemek, pankreas kanserinin önlenmesi ve/veya tedavisi için yararlı bir strateji olabileceği düşünülmektedir.

Beslenme ve yaşam tarzındaki olumsuz değişiklikler sonucu obezite, diyabet ve birçok kanserin görülme sıklığının giderek arttığı günümüzde, toplum sağlığını korunmak için bireylerin sağlıklı beslenme konusunda bilinçlendirilmesi, sağlıklı yaşam tarzı bileşenlerini uygulama ve sürdürme alışkanlığının kazandırılması önemli bir adım olabilir. Bu amaçla, sağlık personelinin, bakım vericilerin ve sağlık eğitimcilerinin diyabet ve pankreas kanserinin risk faktörleri, erken belirtileri ve korunmaya yönelik yaklaşımlar konusunda farkındalıklarının artırılmasına yönelik müdahaleler hastalık sıklığının azaltılması yanında erken tanı ve tedavi olanaklarının sağlanması bakımından önemlidir.

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beyin bariyeri geçirgenliği artmaktadır. Beyine zararlı gıda bileşenlerinin alınması sonucunda nöroinflamasyon süreci başlamaktadır. Çeşitli fitokimyasallar kan beyin bariyeri bütünlüğünü sağlayarak geçirgenliğin artmasını engellediği için uygulanan diyet modelinde yer alması önemlidir. Ayrıca, diyette probiyotik ve prebiyotiklerin de olması yaralıdır. Prebiyotikler, bağırsak epitel doku bütünlüğünü koruyarak geçirgenliğin artmasını ve nöroinflamasyonu önlemektedir. Sürekli hazır ve yağlı yiyeceklerin tüketilmesi bağırsak geçirgenliğini artırarak nöroinflamasyon oluşumuna neden olmaktadır. Trans ve doymuş yağdan zengin hazır gıdaların tüketimi nöroinflamasyona yol açmaktadır. Fazla tüketildiğinde nöroinflamasyona neden olan doymuş yağ asidi palmitik asit ette fazla bulunduğu için Akdeniz ve DASH diyet modelini uygulayan kişiler kısıtlı düzeyde palmitik asit alarak nöroinflamasyondan korunmaktadır. Bu nedenle, nöroinflamasyon oluşumunu engellemek için Akdeniz ve DASH diyeti önerilmektedir. Akdeniz ve DASH diyeti taze sebze ve meyvelerden zengin olduğu için fitokimyasallar açısından da zengindir. Fitokimyasallar nöro-koruyucu etki sağlayarak fazla miktarda kemokin ve sitokin üretimini engeller ve böylece nöroinflamasyonu baskılanmaktadır. Ayrıca, egzersiz, vücut ağırlığının azaltılması ve sağlıklı beslenme de nöroinflamasyon oluşumuna karşı koruyucu yaklaşımlardır.

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stratejilerinin başında anti-inflamatuvar besin desteklerinin kullanımı olmak üzere, çeşitli diyet yöntemleri ile olası nörodejenerasyonun önüne geçmek yer almaktadır.

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SONUÇ

Mikrobiyota beyin işlevini etkilemektedir. Potansiyel bir mekanizmanın ne olabileceği araştırılmaktadır. İnflamatuar bağırsak hastalığı için spesifik bir mikrobiyal işaret yoktur. Bağırsaktaki total bakteri sayısı ve çeşitlilik farklılaşmıştır. Bu değişimle, inflamatuar bağırsak hastalığı arasında net bir bağlantı yoktur. Bundan başka, inflamatuar bağırsak hastalığı için mikrobiyotanın tedavi amaçlı kullanımında bilinmezlikler vardır. Çalışmaların sonuçları farklılıklar göstermektedir. Bu nedenle, gelecekte yapılacak yeni çalışmalara ihtiyaç vardır.

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tedavisinde ve önlenmesinde potansiyel tedavi edici ajan olarak umut vaat eden probiyotik ve prebiyotiklerin etkilerinin aydınlatılması için daha fazla ve iyi tasarlanmış çalışmalara ihtiyaç duyulmaktadır.

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akrandan yaklaşık 10 kat daha fazla ölüm riskine sahiptir. Bir dizi yeme bozukluğu için etkili tedaviler bulunmaktadır ve yine de etkilenenlerin büyük çoğunluğu hiçbir zaman tedaviye erişememektedir. Ayrıca, erken teşhiste dikkate değer eksiklikler bulunmaktadır. Bundan dolayı, yeme bozukluklarının önlenmesi için hastalığın ve eşitsizliklerin yapısal belirleyicilerini hedef alan çabalar genişletilmelidir. Tedavi edilmeyen yeme bozuklukları ciddi tıbbi komplikasyonlara ve psikososyal bozulmaya neden olabileceğinden tanımlanması ve tedavisi çok önemlidir. Bununla birlikte, yeme bozukluğu olan birçok kişiye teşhis konulamamaktadır ve semptomatik bireyler arasında, cinsiyet ve ırk/etnik köken gibi özelliklere göre yeme bozukluğu tanısında önemli farklılıklar belgelenmiştir. Mental sağlık klinisyenlerinin, araştırmacıların ve politika yapıcıların nüfus sağlığını iyileştirmek ve yeme bozukluklarının toplumsal yükünü azaltmak için risk faktörlerinin taranması ve tanı için iş birliği içinde çalışması önemlidir.

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Beslenme konusunda farkındalıklı bir yaklaşımı teşvik etmek, ağırlık yönetimi tavsiyelerine dahil edilecek olumlu bir mesaj olarak görülmektedir (Warren et al., 2017). Diğer bir sistematik derleme çalışmasına göre de uzun dönemli izleme dair bilgiler net olmasa da, farkındalık temelli çalışmalar tıkınırcasına yemeyi azaltabilmektedir (Grohmann & Laws, 2021). Bir başka sistematik derlemede, farkındalık meditasyonunun tıkınırcasına yemeyi ve duygusal yemeyi anlamlı bir şekilde azalttığını gösterilmiştir (Katterman et al., 2014). Ayrıca, sezgisel yemenin olumsuz duygulanım ve tıkınırcasına yeme arasındaki ilişkiyi önemli ölçüde düzenlediği ve artan sezgisel yeme düzeylerinin depresif semptomların tıkınırcasına yeme üzerindeki etkilerini engelleyebileceği öne sürülmüştür (Duarte et al., 2016).

SONUÇ

Yeme farkındalığı bireylerin yemekle ilgili duyusal farkındalığına ve yemekle ilgili deneyimlerine odaklanırken, sezgisel yemede birey vücudun ihtiyaçlarını belirlemek ve yeniden fiziksel duyumlara yanıt vermeye odaklanmaktadır. Bu müdahaleler vücut ağırlığı kaybını hedeflemese de ağırlık kaybında dolaylı yoldan etkileri belirsizliğini korumaktadır. Yeme davranışının iyileştirilmesinde ise destekleyici müdahaleler olarak görülmektedir. Yeme farkındalığı ve sezgisel yeme ile ilgili çeşitli popülasyonlardan alınan daha büyük örneklemler üzerinde uzun vadeli etkileri gözlemleyen daha fazla araştırma yapılması, genellenebilir sonuçlar elde etmek ve araştırmaların kanıt değerini artırmak için gerekli görülmektedir. Obezite ile mücadelenin psikososyal yönü göz önüne alındığında, son zamanlarda ilgi çeken yeme davranışına yönelik yeni yaklaşımlar olan yeme farkındalığı ve sezgisel yeme konusunda kapsamlı araştırmalar yapılması sonuçların klinik pratikte uygulamaya geçirilmesi için önemli görülmektedir.

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SONUÇ

Yeme davranışını homeostatik sinyaller dışında 'sezgisel yeme davranışı' ve/veya 'farkındalıklı/dikkatli yeme davranışı' müdahaleleri ile yönetmeye çalışan yeme davranışı modellerin kullanılması, literatürde diyabetli bireylerin temel tedavisini oluşturan yaşam tarzı değişikliği müdahalesi ile desteklenmesi dikkati çekmeye başlamıştır. Literatürde taranan çalışmaların sonuçlarına göre bu yeme davranışı modellerinin diyabette glisemiyi iyileştirme yönünde olumlu rol oynayabileceği, diyabet öz-yönetiminde beslenme tedavisine uyumda katkı sağlayabileceği, diyabetli bireylerin besin seçiminde ve porsiyon kontrolünde kendi ihtiyaçlarının farkındalığının artmasında katkıda bulunabileceği ve diyet yapma stresinden uzaklaşarak diyabetli bireylerin ruhsal devinimlerine fayda sağlayabileceği şeklinde özetlenebilir. Ayrıca, diyabetlilerin geleneksel tedavilerine ek yarar sağlayacak paralel stratejiler haline gelebilir. Fakat mevcut çalışmaların sayısının oldukça az olması, heterojen özellikte ve çalışmalara dahil edilen katılımcıların sayısının oldukça az olması, çalışmaların daha çok kesitsel ve gözlemsel sunumu, karşılaştırmalı bazı çalışmaların sonuçlarında önemli farkların bulunmaması, bazılarının çelişkili sonuçlar sunması literatürde bu yeme davranışı modellerinin kavramlarının iç içe geçmesi ve fayda sağlıyorsa da olası potansiyel mekanizmaların açık olmaması bu yeme davranış modellerinin sınırlarını açıklar ve çıkarımların tartışmalı olduğunu gösterir. Ayrıca, literatürde diyabetli bireyler üzerinde beslenme tedavisi ile sezgisel veya farkındalıklı yeme davranışsal uygulamalarının karşılaştırıldığı vaka kontrollü randomize çalışmalar yoktur. Tıbbi beslenme tedavisinin tek başına A1c'de %1-2 kadar azalma sağladığı uzun zamandır bilinmektedir. Bu alandaki gelecekteki araştırmalarda sezgisel ve farkındalıklı yeme davranışlarının kronik hastalıkların beslenme tedavisinde yardımcı rol alabilmesi için yeni yöntemler geliştirilebilir. Bu yöntemlerin yararlarını saptayabilmek için daha kapsamlı, çok merkezli, uzun takipli, randomize kontrollü çalışmalara ihtiyaç vardır.

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4. Aile Eğitimi ve Bireysel Danışmanlık verilmelidir. Bazı çalışmalar, tıbbi ziyaretler sırasında ŞTİ tüketimi konusunda rutin tarama yapılmasını önermiştir. Ailelere eğitim ve bireysel danışmanlık sağlamak, ŞTİ alımını azaltmak için yararlı bir yol olabilir (Scharf & DeBoer, 2016).
5. Şekerle tatlandırılmış içecekler ile ilgili medyada yer alan pazarlamaların çocuklar üzerindeki etkisini en aza indirin. Çocuklar ve gençler, yalnızca televizyondan değil, aynı zamanda reklam panolarından, dergilerden, mağazalardaki ve havaalanları ve metro istasyonları gibi halka açık yerlerdeki tabelalardan ve şimdi giderek artan bir şekilde iPad uygulamaları, video oyunları, e-posta ve telefonlar gibi teknolojilerden gelen reklamlara maruz kalmaktadır. Reklamın çocukların tercihlerini etkilemede etkili olduğu gösterilmiştir (Lobstein & Dibb, 2005).
6. Çocukların ve ergenlerin şekerle tatlandırılmış içeceklerin tüketimini haftada 1 veya daha az olmak üzere 1 kupa (240 ml) ile sınırlamaları önerilir (Kanıt Düzeyi A) (Vos vd., 2017).
7. Çocukların ve ergenlerin ≤25 g/gün (100 cal veya ≈ Günde 6 çay kaşığı ilave şeker) şeker tüketmeleri önerilmektedir (Kanıt Düzeyi C) (Vos vd., 2017).
8. İki yaşından küçük çocukların diyetinde ilave şeker içeren gıdaların tüketiminden kaçınılmalıdır (Kanıt Düzeyi C) (Vos vd., 2017).
9. Yiyecek ve içeceklerin etiketlerini dikkatli okuyun. Gıda etiketleri okumanın daha kaliteli bir diyet tüketmekle ilişkili olduğu gösterilmiştir. Bu nedenle, anne-babaların (ve mümkün olduğu ölçüde çocukların) paketlenmiş gıdaların içerik kısmında yer alan ilave şekerleri bilmeleri önemlidir (Welsh vd., 2011).

SONUÇ

Şeker tüketimi ve dolayısıyla oluşan şeker bağımlılığı, endüstriyel çağla birlikte erişimin kolaylaşmasıyla gün geçtikçe artmaktadır. Mevcut kanıtlar, ilave şeker eklenmiş gıdaların fazla tüketiminin artmış enerji alımı, abdominal yağlanma ile ilişkisini desteklemektedir. İlave şeker tüketimi, insülin direnci, T2DM, KVH, dislipidemi, hipertansiyon gibi kronik hastalıklar, NAYKH, yüksek ürik asit seviyeleri, disbiyozis, diyet kalitesinde azalma ve diş çürüğü de dahil olmak üzere bir çok faktörle ile ilişkilidir. Şeker bağımlılığını tetikleyen nedenler daha çok araştırılmalı, şeker tüketimini önlemek için davranış değişikliği önerilerine uyulmalı ve ulusal düzeyde politikalar geliştirilmelidir.

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olmadığı aksine gastronominin diğer bilimlerden faydalanılarak gelişimini sürdüren bir ara disiplin olduğunu beslenme ve turizm bilimi göstermektedir.

Gastronomik değerler turizm açısından değerlendirildiğinde turizm bölgelerinin cazibelerini artıran o bölgelere önemli katkılar sağlayan, hatta tek başına çekim gücü olarak kullanılabilen ürünlerdir. Bu doğrultuda gastronominin bir disiplin olarak turizm ile ilişkisi olduğu açıktır ve turizmin gastronomiyi kapsadığı söylenebilir. Turizm, değişik olanın ya da hazzın arayışı olarak ele alındığında, bir bölgenin gastronomik değerler ile ilgili sunabildiği zenginlikler, turistlere çok boyutlu bir tatmin sağlayabilir. Bu tüketimin ardından yaşanılan tüm deneyimler turistik bir çekim unsuru olarak gastronomi ve beslenmenin önemini ortaya koymaktadır. Dolayısıyla turizmin, toplumların kendine ait beslenme davranışlarının ve alışkanlıklarının ve gastronomik değerlerinin tüketilmesine aracılık etme özelliğine sahip olduğu söylenebilir. Bu durumda beslenmenin hem turizm bilimi hem de gastronomi bilimi ile ilişkili olduğu ifade edilebilir.

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3) Ekonomik sıkıntılara karşı en savunmasız olanların direncinin güçlendirilmesi;
4) Besin ögesi içeriği yüksek gıdaların maliyetini düşürmek için gıda tedarik zincirlerine müdahale edilmesi,
5) Yoksulluk ve yapısal eşitsizliklerle mücadele edilmesi, müdahalelerin yoksulları destekleyecek şekilde ve kapsayıcı olmasının sağlanması,
6) İnsan sağlığı ve çevre üzerinde olumlu etkileri olan beslenme modellerini teşvik etmek için gıda ortamlarının güçlendirilmesi ve tüketici davranışlarının değiştirilmesidir (FAO, 2021).

Biyoçeşitlilik açısından zengin, besin ögesi içeriği yüksek geleneksel gıdaları tüketicilerin tanımasını, desteklemesini, erişmesini sağlamak amacıyla yapılacak müdahalelerle beslenmenin ve beslenme ile ilgili olumsuz sağlık sonuçlarının iyileştirilmesi mümkün olabilecektir. Gıda temelli bu tür yaklaşımlar, aynı zamanda geleneksel bilginin, biyokültürel mirasın canlanmasına ve biyoçeşitliliğin korunmasına katkıda bulunmaktadır (Hunter ve ark., 2020). Yerel olarak göz ardı edilen ve yeterince tercih edilmeyen gıda biyoçeşitliliğinin besin ögesi değerini belirlemek, diyetleri, üretimi ve gıda sistemlerini çeşitlendirmeye yönelik güçlü bir teşvik olabilir. Aynı zamanda bu bilgi, yerel halkların biyoçeşitlilik kaybını tersine çevirmede, esneklik ve uyum kapasitesini artırmada oynayabileceği role ışık tutabilir, küresel halk sağlığı ve beslenmeye yönelik pek çok katkı sağlayabilir. Gıda biyoçeşitliliği ile yeniden entegre olan, sağlıklı ve sürdürülebilir gıda sistemleri, bu sorunlara yönelik sürdürülebilir ve yerel çözümler sağlayabilir.

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unutulmamalıdır. Bu bağlamda, beslenme ve diyetetik pratisyenleri, uygulamanın diğer tüm yönlerine rehberlik eden aynı "Etik Kurallar" tarafından yönetildiklerini hatırlamalı ve ifşa kuralları ya da hasta/danışan mahremiyeti dahil olmak üzere sosyal medya profesyonelliği ile ilgili tüm faktörleri tam olarak anlamalıdır (Helm ve Jones, 2016).

SONUÇ

Sonuç olarak; sosyal ağlar, blog ya da vlog adı verilen yazılı/sözlü internet günceleri, çevrimiçi topluluklar, mobil uygulamalar, farklı platformlara yüklenen videolar ve çevrimiçi eğitim modülleri aracılığıyla gerçekleştirilen sosyal medya müdahalelerinin planlandığı hedef kitleye, doğru kanallar aracılığı ile ulaştırılması önemlidir. Bu bağlamda, sağlıklı beslenme davranışlarının geliştirilmesi üzerine farklı sosyal medya kanallarının kullanımında ortaya çıkan yaş ve cinsiyet farklılıklarının ya da hedef kitlenin sosyo-demografik özelliklerinin de dikkate alındığı ve davranış kazandırılmasına yönelik zaman kriterini de göz önünde bulunduracak, uzun soluklu ve kapsamlı daha fazla çalışmaya ihtiyaç duyulmaktadır.

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"Zihnin hastalığı bedenin hastalığından daha tehlikelidir." (David Eagleman)

"Evreni, evrimi, enerjiyi, ve beynin gelişim ve değişim sistemini bilmeyenin; sistematik düşünmeden, bilimden, doğanın hakkına saygı ve kendini tanımadan nasibi yoktur."

"Bilincin, bilmenin ve bilimin sınırı yoktur. Bilinç sonsuzdur" (Süleyman Özenoğlu).

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BAKIM VE REHABİLİTASYON GİRİŞ

Editör: Öğr. Gör. Rıdvan Yıldız

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-07-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BAKIM VE REHABİLİTASYON GİRİŞ
Editör: Öğr. Gör. Rıdvan Yıldız
144 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-07-1

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
sevkiyat@egitimyayinevi.com

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verilen bir hormon salgılanır. Renin karaciğerde bulunan plazma proteinlerinden olan anjiyotensinojeni, anjiyotensin I'e dönüştürür. Anjiyotensin I, akciğerlerde ACE enzimlerinin etkisiyle anjiyotensinojen II ye dönüştürür. Anjiyotensinojen II ise adrenal kortekste aldosteron salınımın uyarır. Ayrıca anjiyotensin II, damarların düz kas tabakalarında kasılma sağlayarak vazokonstrksiyonu sağlar ve azalmış kan basıncını arttırır. Aldosteron eksikliği sonucu kanda başta potasyumun artışı sonucu kalp kontraksiyonu zayıflar ve aritmi gelişir. Bu sebeple aldosteron hayati önem taşır.

Zona fasciculata'dan ise glukokortikoidler salınır. En çok bilinen glukokortikoid kortizol, kortizon'dur. Kortizol; glukoneogenezisi arttırır, alerjik reaksiyonları baskılar, protein sentezi ve inflamasyon bölgesinde enzim aktivitesini azaltır.

Zona reticularis'ten gonakortikoidler salınır. Özellikle erkeklik hormonu olan androjen ve kasınlarda ostrogen'i üretir.

Adrenal medulla ise daha iç kısımda bulunan öz kısmıdır. Burada bulunan kromaffin hücrelerin salgıladıklarına katekolaminleri (Adrenelin ve noradrenalin çok azda dopamin) sentezler, depo eder ve gerektiğinde sempatik kontrolle kana bırakır. Noradrenalin; damarlarda vazokontrüksiyon yapar, kan basıncını yükseltir, kalp atışını hızlandırır. Adrenalin ise koroner arterler ve iskelet kasını besleyen arterlerde vazodilatasyon sağlarken, noradrenalin koroner arterlerde dilatasyon diğerlerinde vazokontrüksiyon oluşturmaktadır [1-6, 16]

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Plateletlerin Görevi;

- Pıhtılaşmada gerekli olan kimyasal maddeleri taşırlar, gerekli faktörleri salgılayarak pıhtılaşmayı başlatırlar ve düzenlerler.
- Hasara uğrayan kan damarı çeperinde geçici tıkaç oluştururlar.
- Pıhtı oluştuktan sonra aktif olarak kasılırlar.

Bu şekilde pıhtı küçülür ve hasarın çapı azalır (65).

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oluşturur. Rehabilitasyon programı oluşturulurken engelli bireyler fizyoterapistler tarafından geniş bir değerlendirmeye alınır ve değerlendirme sonuçlarına bağlı olarak tedavi planlanır. Bu tedavi elbette sadece fizyoterapistler tarafından planlanmaz. Sağlık sisteminde multidisiplineer bir yaklaşım şarttır. Bu disipliner grubunun ilk halkasını hekimler oluşturur. Daha sonra hekimin koyduğu tanıya uygun olarak fizyoterapist hekimin görüşleri doğrultusunda tedavi programını oluşturur ve hekim eşliğinde tedavi uygulanır. Tedavi çok amaçlı ve kapsamlı olmalıdır. Yine engelli bireyin de görüşü alınarak kısa-orta ve uzun vadeli amaçlar belirlenerek tedavi aşama aşama ilerletilir.

Tedavinin bir başka alt başlığı ise bakımdır. Engelli bireylerin sağlıklarının korunması ve sosyal ortama adapte olabilmeleri için bakım hizmetleri çok özenli ve dikkatli bir şekilde yapılmalıdır. Kendi kişisel bakımını gerçekleştiremeyen engelli bireylerin bakımlarını üstlenen profesyonel sağlık çalışanları mevcuttur. Burada hemşireler, bakım teknikerleri ve diğer sağlık çalışanları görev alabilmektedirler. Bununla beraber engelli bireyin sahip olduğu ailesi de bunu üstlenebilir ve devlet bu hizmeti için kendisine belli oranlarda maaş verir.

Bakımı yapılan ve rehabilitasyon programları ile mobil kılınmaya çalışılan engelli bireylerin tedavilerinin en önemli kısımlarından biri de sosyal hayata adapte olmaları ve bunun devamlılığının sağlanmasıdır. Burada multidisipliner grupta yer alan bütün sağlık profesyonellerine görev düşmektedir. Bununla beraber toplumun temel taşı olan halkın da engelli bireylere yönelik bakış açısı ve tutumu pozitif bir şekilde değiştirilmeli ve geliştirilmelidir. Ancak bu şekilde engelli bireylerin topluma entegrasyonları sağlanabilir.

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gerekmektedir. Bu program doğrultusunda multidisipliner bir şekilde oluşturulan ekiple fonksiyonel bir çalışma ortamı planlanıp geriatrik bireyin tedavisinin ve yaşam kalitesinin artırılması sağlanmalıdır.

Rehabilitasyon programının merkezinde geriatrik bireyin kendisi bulunmalıdır ve gerektiğinde program esnetilebilmelidir. Belirlenen hedefler gerçekçi olmalıdır ve hedefler belirli aralıkla kontrol edilmeli gerekiyorsa revize edilmelidir. Hâlihazırda bulunulan düzey ve fonksiyonlar periyodik olarak değerlendirilmeli ve korumaya yönelik çalışılmalıdır. Geriatrik bireyin yaşam kalitesini geliştirmeye yardımcı olan, kişin bağımsızlığını artıran ve bu süreçte psikolojik olarak destekleyici şekilde bir rehabilitasyon süreci geçirmesi için özen gösterilmelidir. Geriatrik rehabilitasyon, hastanelerde, rehabilitasyon merkezlerinde, özel bakım evlerinde veya huzurevlerinde uygulanabileceği gibi kişinin kendi evinde de uygulanabilmektedir (46, 47).

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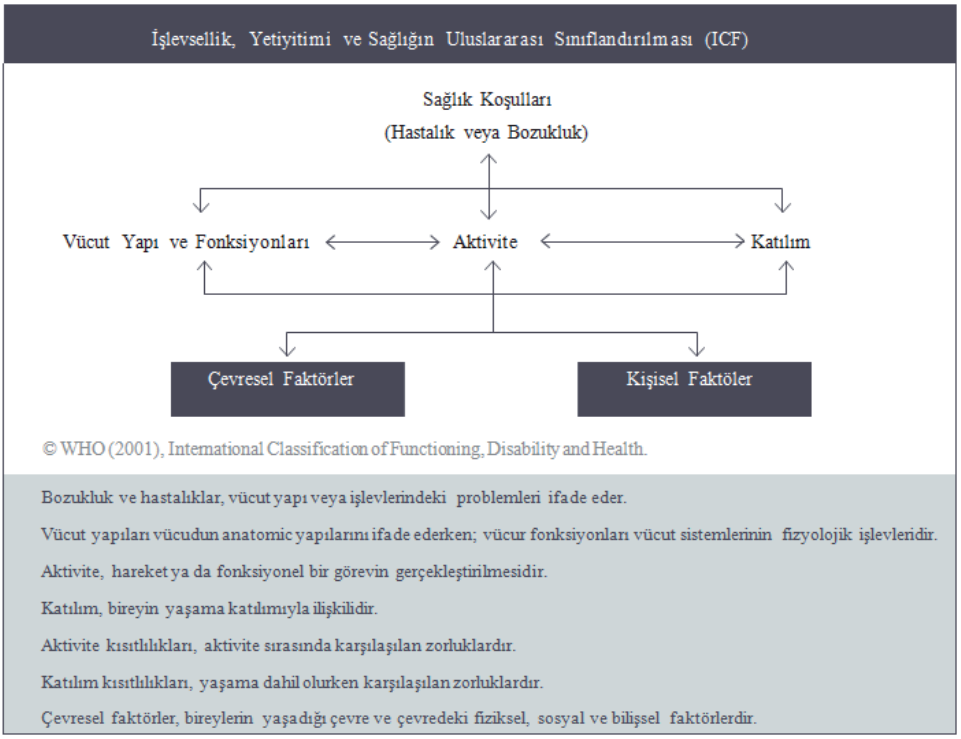
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BİR YAŞAM DENEYİMİ OLARAK

TÜKETİCİLİK:

2000'Lİ YILLARIN İSTANBUL'UNDA ÜNİVERSİTE GENÇLİĞİNİN TÜKETİM DÜNYASINA ETNOGRAFİK BİR YAKLAŞIM

HANDE BİLSEL

EĞİTİM
yayınevi

BİR YAŞAM DENEYİMİ OLARAK TÜKETİCİLİK:
2000'Lİ YILLARIN İSTANBUL'UNDA ÜNİVERSİTE GENÇLİĞİNİN
TÜKETİM DÜNYASINA ETNOGRAFİK BİR YAKLAŞIM

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-12-5
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BİR YAŞAM DENEYİMİ OLARAK TÜKETİCİLİK:
2000'Lİ YILLARIN İSTANBUL'UNDA ÜNİVERSİTE GENÇLİĞİNİN
TÜKETİM DÜNYASINA ETNOGRAFİK BİR YAKLAŞIM
Hande Bilsel
279 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-12-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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BESLENME, DİYET ve HASTALIK

Editör: Dr. Öğr. Üyesi Gizem KÖSE

EĞİTİM yayınevi

BESLENME, DİYET VE HASTALIK
Editör: Dr. Öğr. Üyesi Gizem KÖSE

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-08-3
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BESLENME, DİYET VE HASTALIK
Editör: Dr. Öğr. Üyesi Gizem KÖSE
328 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-08-3

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+90 332 351 92 85, +90 533 151 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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1800 Kalorilik Ketojenik Diyet Menüsü

Sabah

100 ml süt
1 adet yağda pişmiş yumurta (2 D yağ)
20 g patates kızartması (3 D yağ)
10 adet siyah zeytin (1 D)

Öğle

15 gram köfte (2 D yağ)
Sebze graten (25 gram kabak, 25 gram patlıcan, 50 ml krema, 2 D yağ ile)

Ara

1 kutu (200 ml) ketocal LQ 4:1

Akşam

15 gram köfte (2 D yağ)
Sebze graten (25 gram kabak, 25 gram patlıcan, 50 ml krema, 2 D yağ ile)

Ara

1 kutu (200 ml) ketocal LQ 4:1

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***Bu bölüm Dr. Öğr. Üyesi Gizem Köse'nin doktora tezinde kullandığı genel bilgiler kısmının revize edilmiş ve güncellenmiş halidir.**

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Çeviri Editörleri: Prof. Dr. Mustafa Sözen - Prof. Dr. Hayri Duman

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Türkçe Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-76-2
1. Baskı, Şubat 2022

Baskı Cilt
Olgun-Çelik Ofset Matbaa
Fevziçakmak, Fevzi Çakmak Sk. No:26, 42010 Meram/Konya
Matbaa Sertifika No: 51986

Kütüphane Kimlik Kartı
BİYOLOJİ: DÜNYADA YAŞAM
Teresa Audesirk - Gerald Audesirk - Bruce E. Byers
Çeviri Editörleri: Prof. Dr. Mustafa Sözen - Prof. Dr. Hayri Duman
976 s., 20x27,6 mm
Kaynakça var, dizin var.
ISBN: 978-625-8468-76-2

Eğitim Malzemeleri Portfolyo Yöneticisi: Cady Owens
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Bölüm 8 açılış: Classic Image/Alamy Stock Photo; 8-1b: Marek MIs/Science Photo Library Ltd.; 8-4b: CNRI/Science Source; 8-8: Mara Zemgaliete/Fotolia; E8-1 soldaki: Tassii/E+/Getty Images; E8-1 sağdaki: William Leaman/Alamy Stock Photo; 8-10: Simon Balson/Alamy Stock Photo; 8-12: Rostislav_Sedlacek/ Shutterstock; 8-13: Rui Vieira/EMPPL PA Wire/AP Images

Bölüm 9 açılış: Jerry Holt/ZUMA Press/Newscom; 9-2b: Mark Rainey; 9-3a: Hazel Appleton/Health Protection Agency Centre for Infections/Science Source; 9-3b: M. I. Walker/Science Source; 9-3c: Biophoto Associates/Science Source; 9-3d: Terry Audesirk; 9-5: Andrew Syred/Science Source; 9-8a-g: Jennifer Waters/Science Source; 9-8h: Thomas Deerinck, NCMIR/Science Source; E9-1: Du Cane Medical Imaging Ltd./Science Source

Bölüm 10 açılış: Mikael Buck Photography Limited; 10-1: Biophoto Associates/ Science Source; 10-10a: CNRI/SCIENCE PHOTO LIBRARY; 10-10b: philidor/ Fotolia

Bölüm 11 açılış: Ronald C. Modra/Sports Illustrated/Getty Images; 11-2: Science Source/Science Source; 11-10: Martin Shields/Alamy Stock Photo; 11-14: Sarah Leen/National Geographic Stock; 11-15: David Hosking/Alamy Stock Photo; Have You Ever Wondered: Liliya Kulianionak/Shutterstock; 11-18: Terry Audesirk; 11-20: Science History Images/Alamy Stock Photo; 11-21: Mary Evans Picture Library/Science Source; E11-1: Vetpathologist/ Shutterstock; 11-22: David J. Phillip/AP Images

Bölüm 12 açılış: David Bagnall/Alamy Stock Photo; 12-2a: Omikron/ Science Source; 12-2b: NLM/Science Source; 12-3: A. Barrington Brown/ Science Source; 12-9: Bruce Stotesbury/Times Colonist

Bölüm 13 açılış: Luke Martineau; 13-4: Oscar L. Miller, Jr.; E13-1: AIS-DSD Support Group; E13-2: Randy Jirtle; 13-10: dpa picture alliance/Alamy Stock Photo

Bölüm 14 açılış: P. Kevin Morley/Richmond Times Dispatch/AP Images; 14-4: Kavram/Shutterstock; E14-1: RPMG srl/Getty Images; E14-2 yukarıdan aşağıya: Daniel Prudek/Shutterstock, Jan S./Shutterstock, Studiotouch/ Shutterstock, Stubblefield Photography/Shutterstock; 14-11: Science Photo Library/Alamy Stock Photo; 14-12: Angus Catchot; p. 216: Yodsawaj Suriyasirisin/123RF; 14-13: Tim Flach/Getty Images; 14-14: Kathy Hutchins/ Shutterstock; E14-4: Lada/ Science Source; 14-16: International Rice Research Institute; 14-18: Carl Lynn/ Richmond Times Dispatch/AP Images

Bölüm 15 açılış: Tony Heald/Nature Picture Library; 15-4a: Scott Orr/iStock/ Getty Images; 15-4b: Woudloper; 15-4c: Smithsonian Institution Libraries; p. 234: FineArt/Alamy Stock Photo; E15-1 üst soldaki: Ingo Schulz/imageBROKER/ AGE Fotostock; E15-1 üst sağdaki: Stefan Huwiler/imageBROKER/AGE Fotostock; E15-1 alt soldaki: ARCO/Therin-Weise/AGE Fotostock; E15-1 alt sağdaki: Ross Hoddinott/Nature Picture Library; E15-2: LETZ/SIPA/Newscom; 15-6: James Carmichael/NHPA//Science Source; 15-10: Stephen Dalton/Science Source; 15-11: TT Nyhetsbyrån AB; 15-13a: John Pitcher/Getty Images; 15-13b: GK Hart/Vikki Hart/Getty Images; 15-14: Robin M. Tinghitella; E15-3: Reinhard, H./Arco Images GmbH/Alamy Stock Photo; 15-15: VEM/Science Source

Bölüm 16 açılış: NIAID/Science Source; 16-6b: Fogstock/AGE Fotostock; E16-1: Rebecca Jackrel/Alamy Stock Photo; 16-7: The Alan Mason Chesney Medical Archives; 16-8: Johann Schumacher/Getty Images; 16-9: James Steinberg/Science Source; 16-10: Warren Metcalf/Shutterstock; 16-11: zjk/ Fotolia; 16-13: Photo by Thomas B. Smith/UCLA Center for Tropical Research

Bölüm 17 açılış: CB2/ZOB/Chris Austin/WENN.com/Newscom; 17-1: Jeremiah Easter/Tetrachromat Design; 17-2a: Rick and Nora Bowers/Alamy Stock Photo; 17-2b: Tim Zurowski/AGE Fotostock; 17-3a: Thomas & Pat Leeson/ Science Source; 17-3b: Thomas & Pat Leeson/Science Source; 17-4: Tim Laman/ National Geographic Creative; 17-5: Alex Mustard/naturepl.com/Nature Picture Library/ Alamy Stock Photo; 17-6: Phil Savoie/Nature Picture Library; 17-7: Boaz Rottem/ Alamy Stock Photo; E17-1: Gary Cranitch/Newscom; 17-9a: WWF/ Newscom; 17-9b: Mark Gurney/Smithsonian/Sipa USA/Newscom; 17-12a: Goss Images/ Alamy Stock Photo; 17-12b: A. C. Medeiros/Carr Botanical Consultation; 17-12c: Jack Jeffrey/Photo Resource Hawaii/Alamy Stock Photo; 17-12d: A. C. Medeiros/ Carr Botanical Consultation; 17-13: Steve Apps/Alamy Stock Photo; E17-3: Clark Palinggi/Thomson Reuters (Markets) LLC

Bölüm 18 açılış: Keren Su/Getty Images; 18-4: Mark Garlick/Science Source; 18-6: Michael Plewka; 18-7a: Chase Studio, OMNH; 18-7b: Peter Halasz; 18-7c: Grauy/Getty Images; 18-7d: Douglas Faulkner/Science Source/Getty Images;

18-8: Richard Bizley/Science Source; 18-9: Terry Whittaker/ Science Source; 18-10: Chris Butler/Science Source; 18-12a: Tom McHugh/ Science Source; 18-12b: Kevin Schafer/Alamy Stock Photo; 18-12c: TUNS/Arco Images GmbH TUNS/Arco Images GmbH/Glow Images; 18-13: Michel Brunet; 18-15a: Javier Trueba/MSF/Science Source; 18-15b soldaki: Pascal Goetgheluck/ Science Source; 18-15b sağdaki: CM Dixon/Heritage Image/AGE Fotostock; 18-15c soldaki: Dirk Wiersma/Science Source; 18-15c center: Mary Evans/Mary Evans Picture Library Ltd/AGE Fotostock; 18-15c sağdaki: Martin Land/Science Source; 18-16: Ira Block/National Geographic Stock; 18-17: David Frayer, Dept. of Anthropology, University of Kansas; 18-18: Stéphane Marc/PHOTOPQR/LE DAUPHINE/Newscom

Bölüm 19 açılış: Kristin Mosher/DanitaDelimont.com/Alamy Stock Photo; 19-1a: Steve Byland/Shutterstock; 19-1b: Nnehring/IStock/Getty Images; 19-1c: Steve Maslowski/Science Source; 19-2a: Ami Images/Science Source; 19-2b: Scimat/Science Source; 19-5a: Kwangshin Kim/Science Source; 19-5b: W. Jack Jones/Springer Publishing; Have You Ever Wondered: Ph. D. Frank Collins/ Centers for Disease Control and Prevention (CDC); 19-8: Margraf, Celso

Bölüm 20 açılış: Rupp Tina/Bon Appetit/Alamy Stock Photo; 20-1a: Mediscan/ Alamy Stock Photo; 20-1b: Science Source; 20-1c: Scott Camzine/Science Source; 20-2b: Power & Syred/Science Source; 20-3: Eye of Science/Science Source; 20-4: Dr. Kari Lounatmaa/Science Source; 20-5: Galyna Andrushko/ Fotolia; 20-6: Michael Abbey/Science Source; E20-1: CNRI/Science Source; 20-7: CNRI/Science Source; 20-8: Eye of Science/Science Source; 20-9a: Nigel Cattlin/Science Source; 20-9b: Steve Gschmeissner/Science Source; 20-11a: Eye of Science/Science Source; 20-11b: Department of Microbiology, Biozentrum, University of Basel/Science Source; 20-11c-d: Dr. Linda M. Stannard/University of Cape Town/Science Source; 20-13: Eye of Science/Science Source; 20-14: Evan Oto/Science Source; 20-15: EM Unit, VLA/Science Source; 20-16: Africa Studio/Shutterstock

Bölüm 21 açılış: Alexis Rosenfeld/Science Source; 21-1a: M. I. Walker/ Science Source; 21-1b: Eric V. Grave/Science Source; 21-2: Professors P. M. Motta & F. M. Magliocca/Science Source; 21-3: Eric V. Grave/Science Source; 21-5: Eye of Science/Science Source; 21-6: Astrid & Hanns-Frieder Michler/ Science Source; 21-7a: David Hosking/D. P. Wilson/ScienceSource; 21-7b: Mark Conlin/Alamy Stock Photo; 21-8: David M. Phillips/Science Source; E21-1: Science Source/Science Source; 21-9: Pete Atkinson/Science Source; 21-12: Eye of Science/Science Source; 21-13: Andrew Syred/Science Source; 21-14: Manfred Kage/Science Source; 21-15: M. I. Walker/Science Source; 21-16a: Patrick W. Grace/Science Source; 21-16b: Ray Simons/Science Source; 21-18: Francis Abbott/Nature Picture Library; 21-19a: Ray Simons/Science Source; 21-19b: Nick Upton/Nature Picture Library; 21-19c: Pascal Goetgheluck/Science Source

Bölüm 22 açılış: A & J Visage/Alamy Stock Photo; 22-2: Andre Seale/AGE Fotostock; 22-2 inset: Emilie Nat/Dutch Information Centre on Charophytes; 22-3: Andrew Syred/Science Source; 22-5a: Adrian Davies/Nature Picture Library; 22-5b: BerndH; 22-5c: Anest/Shutterstock; 22-5d: Dr. Morley Read/ Shutterstock; 22-6: JOSEPH SZALAPSKI/Alamy Stock Photo; 22-7a: Miika Silfverberg; 22-7b: imageBROKER/Alamy Stock Photo; 22-7c: GYRO PHOTOGRAPHY/Getty Images; 22-7d: David Wall/Alamy Stock Photo; 22-8: Ed Reschke/Getty Images; 22-9b: Brian Jackson/Getty Images; 22-9c: Khoroshunova Olga/Shutterstock; 22-10a: Terry Audesirk; 22-10b: Melvyn Longhurst/ Alamy Stock Photo; 22-10c: Michael Schwab/Getty Images; 22-10d: Alamy Stock Photo; 22-11 üstteki: Ivan Ulianovsky/Shutterstock; 22-11 alt: Henk Bentlage/Shutterstock; 22-12a: Jin-liang Lin/Dreamstime; 22-12b: Yuttasak Jannarong/AGE Fotostock; 22-12b inset: Zoonar/S Caston/AGE Fotostock; 22-12c: Terry Audesirk; 22-12d: Larry West/Science Source; E22-1: ImageMore/ AGE Fotostock

Bölüm 23 açılış: Philippe Clement/Nature Picture Library; 23-1a: blickwinkel/ Alamy Stock Photo; 23-1b: Dr. Tony Brain/Science Source; 23-2: Biophoto Associates/Science Source; 23-3a: Jeff Lepore/Science Source; 23-3b: Darlyne A. Murawski/Getty Images; 23-6: Thomas J. Volk; 23-7: Mark Brundrett; 23-8: S. Lowry/Univ Ulster/The Image Bank/Getty Images; 23-9a: Fertnig/iStock/ Getty Images; 23-9b: blickwinkel/Laule/Alamy Stock Photo; 23-9c: blickwinkel/Alamy Stock Photo; 23-10: Stan Rohrer/Alamy Stock Photo; 23-11: Andrew Syred/Science Source; 23-12a: Fletcher & Baylis/Science Source; 23-12b: Nedim Jukic/Dreamstime; 23-13 top: Gregory G. Dimijian/ Science Source; 23-13 alt: Ed Reschke; 23-14b: Terry Audesirk; 23-14c: Robin Chittenden/Frank Lane Picture Agency; E23-1: Ryan von Linden/ New York Department of Environmental Conservation; 23-16a: Inga Spence/ Science Source; 23-16b: Nigel Cattlin/Alamy Stock Photo; 23-17: Francesco Tomasinelli/Science Source; 23-18: Hugh Sturrock; 23-19: Matt Meadows/ Photolibrary/Getty Images; 23-20: Terry Audesirk; Have You Ever Wondered: Tony Gentile/Reuters

Bölüm 24 açılış: Bildagentur Rm/AGE Fotostock; 24-5a: Gerd Guenther/ Science Source; 24-6a: Masa Ushioda/Image Quest Marine; 24-6b: John Anderson/Alamy Stock Photo; 24-6c: Durden Images/Shutterstock; 24-8a: Gregory Ochocki/ Science Source; 24-8b: Oxford Scientific/Getty Images; 24-8c: Constantinos Petrinos/Nature Picture Library; 24-8d: David Doubilet/Getty Images; 24-10a: Omikron/Science Source; 24-11: WaterFrame/Alamy Stock Photo; 24-12a: Biophoto Associates/Science Source; 24-12b: M I (Spike) Walker/Alamy Stock Photo; 24-12c: CK Ma/Shutterstock; 24-13 soldaki: Andrew Syred/Science Source; 24-13 sağdaki: CDC/Science Source; E24-1: Ethan Daniels/Shutterstock; 24-15a: Tim Rock/Waterframe/AGE Fotostock; 24-15b: Peter Batson/Image Quest Marine; 24-15c: James H. Robinson/Science Source; 24-17a: Ray Coleman/Science Source; 24-17b: Juuyoh Tanaka; 24-18a: Stephen Frink/Photodisc/Getty Images; 24-18b: Kuttelvasrova Stuchelova/Shutterstock; 24-19a: David Shale/Nature Picture Library; 24-19b: David Fleetham/Alamy Stock Photo; 24-19c: Kjell Sandved/ Science Source; E24-3: Dr. Tsunemi Kubodera, National Science Museum of Japan; E24-4: Edith Widder/Ocean Research and Conservation Association Inc.; 24-20: Malcolm Schuyl/Frank Lane Picture; 24-21: Brian1442; 24-23: Susumu Nishinaga/Science Source; 24-24a: J. Meul/Arco/AGE Fotostock; 24-24b: Hugh Lansdown/Shutterstock; 24-24c: Stephen Dalton/Science Source; 24-24d: Dean Evangelista/Shutterstock; 24-25a: Audrey Snider-Bell/Shutterstock; 24-25b: Picture Bank/Alamy Stock Photo; 24-25c: Terry Audesirk; 24-26a: Tom McHugh/ Science Source; 24-26b: D Assmann/AGE Fotostock; 24-27a: Tom Branch/Science Source; 24-27b: George Grall/National Geographic/Getty Images; 24-27c: Beverly Speed/Dreamstime; 24-27d: Age Fotostock/SuperStock; 24-28: The Natural History Museum/Alamy Stock Photo; 24-29a: Jessica Wilson/Science Source; 24-29b: Nnehring/E+/Getty Images; 24-30a: Terry Audesirk; 24-30b: Andrew Martinez/ Science Source; 24-30c: aquapix/Shutterstock; 24-31b: Michael Male/ Science Source; 24-32: Volker Steger/Science Source

Bölüm 25 açılış: Hoberman Collection/Universal Images Group Editorial/ Getty Images; 25-2: JOHN GIANNICCHI/Science Source; 25-3: Frank Hecker/ Alamy Stock Photo; 25-4: Heather Angel/Natural Visions/Alamy Stock Photo; 25-5a: Tom McHugh/Science Source; 25-5b: CPEN1/ZOB/Cover Images/Newscom; 25-6: F Hecker/Blickwinkel/AGE Fotostock; 25-6 inset: Gena Melendrez/ Shutterstock; 25-7a: Jeff Rotman/Nature Picture Library; 25-7b: DAVID HALL/ Science Source; 25-8a: Peter David/The Image Bank/Getty Images; 25-8b: MICHAEL NEUMANN/ Science Source; 25-8c: Reinhard Dirscherl/AGE Fotostock; 25-9: Tom McHugh/ Science Source; 25-10a: Photononstop/SuperStock; 25-10b: ivkuzmin/iStock/ Getty Images; 25-10c: A. Cosmos Blank/Science Source; 25-10d: Dante Fenolio/ Science Source; 25-11a: hakoar/Fotolia; 25-11b: Joseph T. & Suzanne L. Collins/ Science Source; 25-11c: McPHOTO/AGE Fotostock; E25-1: Stanley Breeden/Getty Images; 25-12: Victoria Stone & Mark Deeble/Oxford Scientific/Getty Images; 25-13a: OBXbchcmbr/E+/Getty Images; 25-13b: David & Sheila Glatz/Getty Images; 25-13c: Ainars Aunins/Alamy Stock Photo; 25-14a: Michael Mocanachie/Papilio/ Alamy Stock Photo; 25-14b: Craig Ingram/Alamy Stock Photo; 25-15a: Mark Newman/SuperStock; 25-15b: Dave Watts/Alamy Stock Photo; 25-15c: Jean-Louis Klein & Marie-Luce Hubert/Science Source; 25-16a: aaprophoto/iStock/Getty Images; 25-16b: Jonathan Watts/Science Source; 25-16c: Masa Ushioda/AGE Fotostock; 25-16d: Brehm, H/Arco Images GmbH/Alamy Stock Photo; 25-16e: Samuel Maglione/Science Source

Bölüm 26 açılış soldan sağa: Andy Sands/Nature Picture Library, Pascal Le Segretain-Staff/Getty Images; 26-1a: blickwinkel/Lammers/Alamy Stock Photo; 26-1b: Thomas Hinsche/imageBroker/Alamy Photo Stock; 26-2a: Tom/Pat Leeson/Mary Evans Picture Library Ltd/AGE Fotostock; 26-2b: Brian Miller/ Photoshot License Limited; 26-3: Michael Nichols/National Geographic/Getty Images; 26-4: Thomas D. McAvoy/The LIFE Images Collection/Getty Images; 26-5a: STR New/Reuters; 26-5b: Mark J. Barrett/Alamy Stock Photo; 26-7: Howard Burditt/Reuters; 26-8a: Yann Hubert/Science Source; 26-8b: Steve Bloom Images/Alamy Stock Photo; 26-9: Sarah Jelbert; 26-10: Barbara von Hoffmann/ Alamy Stock Photo; 26-11: William Leaman/Alamy Stock Photo; 26-12: Nick Upton/Nature Picture Library; 26-13: Bev Wigney; 26-14a: Chinahbzyg/ Shutterstock; 26-14b: Andrew Syred/Science Source; 26-16: Bernard Walton/ Nature Picture Library; 26-17a: Mark Hamblin/AGE Fotostock; 26-17b: Duncan Usher/ Alamy Stock Photo; 26-18: H. Eisenbeiss/Frank Lane Picture Agency Limited; 26-19: Ken Preston-Mafham/PREMAPHOTOS/Nature Picture Library; 26-20: Danita Delimont & Christian Ziegler/Alamy Stock Photo; 26-21a: Arco Images GmbH/G. Lacz/Alamy Stock Photo; 26-21b: Richard Herrmann/SeaPics .com; 26-22: Rick Price/Stockbyte/Getty Images; 26-23: Jakob Fahr; 26-24a: Tim Laman/Nature Picture Library; 26-24b: Wayne Lynch/AGE Fotostock; 26-25a: Rolf Nussbaumer Photography/Alamy Stock Photo; 26-25b: Terry Audesirk; 26-26: Stuart Wilson/Science Source; 26-28: Creatas/AGE Fotostock; 26-29a: J Sohns/C Sohns/AGE Fotostock; 26-29b: Eric Baccega/AGE Fotostock; 26-29c: georgesanker.com/Alamy Stock Photo; 26-30: Fred Bruemmer/Photolibrary/ Getty Images; 26-31: H Schmidbauer/AGE Fotostock; 26-32: Lennart Nilsson/ Scanpix Sweden AB; 26-33: William P. Fifer; 26-34: Benedict Jones

Bölüm 27 açılış: Marc Moritsch/National Geographic Creative/Alamy Stock Photo; E27-1: Florida Fish and Wildlife Conservation Commission; 27-9a: Tom McHugh/Science Source; 27-9b: Winfried Wisniewski/age fotostock/Getty Images; 27-10: Francois Hellio & Nicolas Van Ingen/Science Source; 27-11a: Douglas Allen/E+/Getty Images; 27-11b: Gavriel Jecan/age fotostock/ Alamy Stock Photo; 27-13a: Jurgen Freund/Nature Picture Library; 27-13b: Schimmelpfennig/Premium/AGE Fotostock America Inc.; 27-13c: Virunja/ Shutterstock; 27-14: NASA; E27-2: David Keith Jones/Images of Africa Photobank/Alamy Stock Photo

Bölüm 28 açılış: B Moose Peterson/AGE Fotostock; 28-3a: U. Schanz/ Juniors Bildarchiv GmbH/Alamy Stock Photo; 28-3b: Michael Steciuk/The Photolibrary Wales/Alamy Stock Photo; E28-1a: Dan Callister/Alamy Stock Photo; E28-1b: Photoshot License Limited; E28-1c: Auscape/UIG/AGE Fotostock; 28-4a: Arco Images GmbH/Alamy Stock Photo; 28-4b: Kamonrat/Shutterstock; 28-4c: Oxford Scientific/Getty Images; 28-5: Stephen Dalton/Science Source; 28-6: Cathy Keifer/Shutterstock; 28-7a: Terry Audesirk; 28-7b: Daniel L. Geiger/SNAP/Alamy Stock Photo; 28-8a: Clarence Holmes Wildlife/Alamy Stock Photo; 28-8b: Dr. Paul Zahl/Science Source; 28-8c-d: Science Source; 28-9a: Eric Dragesco/Nature Picture Library; 28-9b: Science Source; 28-10: Corbis/SuperStock; 28-11a: Millard Sharp/Science Source; 28-11b: Mark Cassino Photography/SuperStock; 28-12: Michael Boppré; 28-13a: Jany Sauvanet/ Science Source; 28-13b: WILDLIFE GmbH/Alamy Stock Photo; 28-13c: Science Source; 28-14: Roger Meerts/ Shutterstock; 28-15a: Custom Life Science Images/Alamy Stock Photo; 28-15b: Carol Buchanan/Dreamstime; E28-2: Centers for Disease Control and Prevention (CDC) 28-16a: tish1/Shutterstock; 28-16b: Jorn Friederich/imageBROKER/Alamy Stock Photo; 28-16c: Tom Mangelsen/Nature Picture Library; 28-17a soldaki: Greg Vaughn/Alamy Stock Photo; 28-17a sağdaki: Steffen Foerster/ Shutterstock; 28-17b soldaki: Phil Farnes/Science Source; 28-17b sağdaki: Jim Zipp/Science Source; 28-20: Michael P. Gadomski/ Science Source

Bölüm 29 açılış: alexmgn/Alamy Stock Photo; 29-10: NASA; 29-11: Monica Schroeder/Science Source; 29-12: Peter M. Miller/Science Source; 29-15: USGS Information Services; E29-4: NASA; E29-5: ARLAN NAEG/Stringer/Getty Images; 29-16: NOAA; 29-17: Accent Alaska.com/Alamy Stock Photo

Bölüm 30 açılış: Saravutpics/Shutterstock; E30-1: NASA; 30-8 üst soldaki: Ricardo Arnaldo/Alamy Stock Photo; 30-8 üst orta: Will E. Davis/Shutterstock; 30-8 üst sağdaki: Schafer & Hill/Photolibrary/Getty Images; 30-8 alt: David Noton Photography/Alamy Stock Photo; 30-9 üst soldaki: EcoPrint/Shutterstock; 30-9 üst orta: Federico Rizzato/Fotolia; 30-9 üst sağdaki: Dirk Freder/E+/Getty Images; 30-9 alt: iStockphoto/Getty Images; 30-10a: Vladimir Wrangel/Shutterstock; 30-10b: Louise A Heusinkveld/Alamy Stock Photo; 30-11a: Terry Audesirk; 30-11b: Tom McHugh/Science Source; 30-12: George H. H. Huey/ Alamy Stock Photo; 30-13a: Tom McHugh/Science Source; 30-13b: Craig K. Lorenz/Science Source; 30-14: Siegfried Modola/ Reuters; 30-15: Design Pics/ Jack Goldfarb/Getty Images; 30-16 top: Bill Brooks/ Alamy Stock Photo; 30-16 alt soldaki: Olivier Le Queinic/Dreamstime LLC; 30-16 alt orta: Eric Gevaert/ Shutterstock; 30-16 alt sağdaki: Alan Scheer/Shutterstock; 30-17: Terry Audesirk; 30-18 üst soldaki: Paul Tessier/Getty Images; 30-18 orta soldaki: fbosse/ iStockphoto/Getty Images; 30-18 alt soldaki: blakisu/iStockphoto/Getty Images; 30-18 sağdaki: Alekander Bolbot/Shutterstock; 30-19 üst soldaki: iStock/ Getty Images; 30-19 orta soldaki: Mark Wallace/ Alamy Stock Photo; 30-19 alt soldaki: Haykai/Getty Images; 30-19 sağdaki: Robert Marien/Alamy Stock Photo; 30-20 üst soldaki: Tom & Pat Leeson/Science Source; 30-20 üst sağdaki: Eric Baccega/age fotostock/Alamy Stock Photo; 30-20 alt: Top-Pics Tbk/Alamy Stock Photo; 30-21: Bill Brooks/Alamy Stock Photo; 30-22 üst soldaki: Larry Trupp/Almay Stock Photo; 30-22 üst orta: DmitryND/E+/Getty Images; 30-22 üst sağdaki: Science Source; 30-22 alt: Lisa Dearing/Alamy Stock Photo; Have You Ever Wondered: Nastenok/Shutterstock; 30-24: Michael P. Gadomski/ Science Source; 30-27a: Vince Bucci/Getty Images; 30-27b: Universal Images Group/SuperStock; 30-27c: NHPA/SuperStock; 30-27d: Vlad61/Shutterstock; 30-28 üst, alt soldaki: WILDLIFE GmbH/ Alamy Stock Photo; 30-28 alt orta: Michael Durham/Minden Pictures/ National Geographic Creative; 30-28 alt sağdaki: Jan Hinsch/Science Source; 30-29 üst soldaki: Greg Rouse; 30-29 üst orta: Kelvin Aitken/Image Quest Marine; 30-29 üst sağdaki: Peter Batson/Image Quest Marine; 30-29 alt: Craig R. Smith; 30-30: NOAA PMEL EOI

Bölüm 31 açılış: JudiLen/Getty Images; 31-1: Michael Duff/Getty Images; Have You Ever Wondered: Tim Scrivener/Alamy Stock Photo; 31-2a: Shutterstock; 31-2b: Robert Harding World Imagery; E31-1: Franco Banfi/AGE Fotostock; 31-3: Rich Carey/Shutterstock; E31-2: Richard Bierregaard; E31-4a: age fotostock/ SuperStock; E31-4b: Doug Perrine/Nature Picture Library; 31-4a: Mark Smith/ Science Source; 31-4b: Mike Goldwater/Alamy Stock Photo; 31-5a: Ed Reschke/ Getty Images; 31-5b: Tom Nevesely/AGE Fotostock; 31-5c: Reinhard Dirscherl/ Alamy Stock Photo; 31-6: Hans Blossey/Alamy Stock Photo; 31-7: Richard Ellis/ Alamy Stock Photo; 31-8: Dr. George Naderman; 31-9: John Froschauer; 31-10: Martin Grosnick/AGE Fotostock

Bölüm 32 açılış: Paul Harding/Action Images/ZUMAPRESS.com; 32-1a: Tom McHugh/Science Source; 32-1b: Kwan Tse/Shutterstock; 32-1c: Ivan Cholakov/ Shutterstock; E32-1: Russell Millner/Alamy Stock Photo; 32-4a: Ray Simons/ Science Source; 32-4b: Biophoto Associates/Science Source; 32-4c: Ed Reschke/ Oxford Scientific/Getty Images; 32-4d: Jose Luis Calvo/Shutterstock; 32-5a: Pearson Education, Inc.; 32-5b: Steve Gschmeissner/Science Source; 32-5c: Ed Reschke/Photolibrary/Getty Images; 32-6a-b: Ed Reschke/Photolibrary/Getty Images; 32-6c: Dr. Yorgos Nikas/Science Source; 32-7a: Innerspace Imaging/ Science Source; 32-7b: Ed Reschke/Photolibrary/Getty Images; 32-7c: G W Willis/Getty Images; 32-8a: Dr. Torsten Wittmann/Science Source; 32-8b: Riccardo Cassiani-Ingoni/Science Source

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-786
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BAROK DÖNEMİN MÜZİĞE GETİRDİĞİ YENİLİKLER
Doç. Rüya SÜNDER ŞENTÜRK
100 s., 135x215 mm
Kaynakça var, dizin var.
ISBN: 978-625-8468-786

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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COVID ve EKONOMİ

Editör:
Doç. Dr. Ahmet Tayfur AKCAN

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COVID VE EKONOMİ

Editör: Doç. Dr. Ahmet Tayfur AKCAN

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-47-2
1. Baskı, Aralık 2021

Kütüphane Kimlik Kartı
COVID VE EKONOMİ
Editör: Doç. Dr. Ahmet Tayfur AKCAN
102 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-47-2

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tanımlamaları pandeminin devam ettiği süreçte önem kazanmaktadır. Geleneksel bölümlendirme, doğru tüketicileri hedeflemeye ve yenilikçi ürünler veya hizmetler geliştirmeye yardımcı olmak için yeterli olmayacaktır. Müşteriler riskten kaçınan, sağlık bilincine sahip ve fiyatlara son derece duyarlı olacağı görülmektedir. Bunun için duyarlılığın ve değişkenliğin hat safhada yaşandığı şu süreçte tüketicilerin daha dinamik bölümlendirme kriterleri tespit edilerek analiz edilmesi doğru olacaktır.

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erkek çalışanlara göre daha düşük olduğu söylenebilir. Ayrıca araştırma verilerine göre turizm sektöründe çalışanların ücret tatminin düzeylerinin ortalamasının oldukça düşük olduğu, iş doyum algılarından hoşnut oldukları ve işe yabancılaşma düzeylerinin kısmen yüksek olduğu bulgusu elde edilmiştir.

Çalışanların ücret tatmin düzeylerinin iş doyum algılarını pozitif yönde etkilediği tespit edilmiştir. Bu durum, çalışanların ücret tatminlerinin artmasıyla birlikte, yaptıkları işten hissettikleri doyumların artacağını göstermektedir. Bununla birlikte, çalışanların ücret tatmin düzeyleri işe yabancılaşma davranışlarını negatif yönde etkilediği görülmektedir. Bu durum da çalışanların ücret tatmin düzeylerinin artmasıyla işe yabancılaşma davranışlarının azaldığını göstermektedir. Bu doğrultuda araştırma hipotezleri kabul edilmiştir. Çalışanların covid-19 sürecinde yaşadıkları olumsuz değişiklikler ve düşük ücretli çalışma koşullarıyla birlikte, hissettikleri ücret tatmin düzeylerinde azalma, bu sebepten dolayı da iş doyumlarında azalma, işe yabancılaşma davranış ve duygularında artma olduğu söylenebilir.

Çalışan performansı üzerinde önemli bir etkiye sahip olan ücret tatmin düzeylerinin ve iş doyumlarının yüksek ve işe yabancılaşma davranışının düşük olması sektörün gelişimi açısından önemli bir etkendir. Araştırmanın evreninin genişletilerek daha büyük bir örneklemde yapılması turizm sektörü açısından önemli gelişmelere katkı sağlayacağı söylenebilir. Aynı zamanda hem çalışanlar hem de örgütler açısından yararlı olması amacıyla turizm sektörü dışında da bu değişkenler arasındaki etkinin incelenmesi önerilebilir. Ayrıca ücret tatmin düzeylerinin diğer pozitif örgütsel davranışlar ve üretkenlik karşıtı iş davranışların üzerindeki etkisinin incelenmesi önerilebilir.

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vitaminlerin kullanımı artmıştır. Lastik ve plastik ürünlerde ise tek kullanımlık ambalaj ürünlerinin olması ve salgın döneminde birçok kişinin tercih ettiği ambalaj ürünü olması sebebi ile doğru orantılı hasılat artışı yaşamıştır.

5.5. ELEKTRİKLİ CİHAZLAR : Salgında insanlar evlerinde fazla vakit geçirmeleri sebebi ile beyaz eşya ve merak uyandıracak elektrikli eşyalara ilgi artmış ve talep oluşmuştur. İnternet alışverişlerinden ilgili ürünlere çok hızlı ulaşılabilmekte ve bu sebep ile hasılatı artan sektörler arasında gösterilmektedir.

5.6. ORMAN ÜRÜNLERİ VE MOBİLYA : Elektrikli cihazlarda oluşan talep gibi salgında evlerinde fazla vakit geçiren insanlar evlerindeki mobilyalarında değişikliğe gitmiş veya bahçe evi şeklinde küçük barakalar yaparak doğa ile iç içe yaşamak istemiştir. Bu sebep ile orman ürünleri kullanımında da ciddi bir artış yaşanmıştır.

5.7. GIDA, İÇEÇEK, TÜTÜN : Salgında gıda ürünlerinde hasılat artışı un ve dondurulmuş ürün gruplarında çok ciddi yaşanmış olup sokağa çıkma kısıtlamalarında insanlarda stok yapma psikolojisi gelişmiştir. Sokağa çıkma yasaklarının uzaması ile birlikte insanlar birçok tüketilen gıdayı evlerinde yapmayı deneyimleyip birçok tüketim gerçekleştirmişlerdir. Bu durumlar gıda içecek ve tütün sektöründe ciddi hasılat artışlarına sebep olmuştur.

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COMMUNICATIVE COMPETENCE IN CLASSROOM: THE EXPERIENCES OF INTERNATIONAL TEACHING ASSISTANTS

Elif Bengü

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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-56-4
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
COMMUNICATIVE COMPETENCE IN CLASSROOM:
THE EXPERIENCES OF INTERNATIONAL TEACHING ASSISTANTS
Elif BENGÜ
112 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-56-4

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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EĞİTİM
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CURRENT MANAGEMENT AND BUSINESS ISSUES

Editör: Asst. Prof. Dr. Beyza ERER

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-75-5
1. Baskı,Ocak 2022

Kütüphane Kimlik Kartı
CURRENT MANAGEMENT AND BUSINESS ISSUES
Editör: Asst. Prof. Dr. Beyza ERER
134 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-75-5

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americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Regarding implications for findings, nursing is more open to burnout syndrome than many other professions (İlhan et al., 2007; Palfi et al., 2008). The reason is not entirely and only related to the occupational nature of nursing, but also some external, social, organizational, and occupational conditions generate injustice work environments among nurses. Some nurses working at some departments or units at some hospitals are more vulnerable to developing burnout syndrome and anxiety symptoms. Therefore, at least some preventive and intervention studies can be developed for nurses at more risk, especially for service units at university and private hospitals. These nurses seem to have more disadvantages than their colleagues. Changes in the health care system need to emerge, and quality standardization should be provided for all health personnel. Perhaps in the future, nurses' burnout syndrome levels could be compared to other health personnel in order to determine the exact role of type of hospitals and specialty of nursing. Finally, some practical issues can be engaged in the Turkish health system to remedy these inequalities of working conditions mainly derived from distinct units/specialties and different types of hospitals in Turkey. This study has some limitations. Firstly, our research design is cross-sectional. Secondly, our sample may not represent all nurses in Turkey because data were collected in only Afyonkarahisar city in Turkey. Further studies can be conducted with experimental designs and a higher sample size.

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introduce their companies' activities in detail and to receive direct feedback from their customers. Entrepreneurs can create their own website on the Internet. Thus, they can easily promote their goods or services even if they are on the other side of the world. In addition to the promotion of companies and potential customers, the Internet offers the most widespread marketing and direct sales opportunities in the global market 24 hours a day, 7 days a week, with e-commerce methods such as online marketing and internet retailing.

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CONCLUSION

Electronic commerce, which emerged as a result of the development of technology, has become an alternative application to the classical trade understanding for businesses. The use of electronic commerce by consumers in order to save cost and time has moved the commercial activities of businesses to the electronic environment.

In the process of the Corona virus, which can also be described as a crisis, electronic commerce has shown a great improvement for both businesses and consumers. Consumption behaviors have changed as a result of rules such as quarantine and social distance. Therefore, it has also caused changes in consumers' behavior and shopping channels.

The accounting of electronic commerce differs from the accounting of traditional commerce in some points. Especially in electronic commerce, most of the sales are made by credit card. The costs incurred by businesses for electronic commerce and the differences brought about by the delivery of products are reflected in the accounting system.

In the Uniform Chart of Accounts, where there is no restriction on the collection period for the credit card, 108 Other Liquid Assets are used, and in cases where there are restrictions, 127 Other Trade Receivables accounts are used. Businesses will benefit from using new accounts such as Receivables from Sales. Instead of 653 Commission Expenses, 652 Commission Expenses Related to Main Activities account is used for commission expenses.

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need to be taken into account to achieve this. On the other hand, it prevents unnecessary equipment and excess personnel damage to the business on the other side of the menu planning. For this reason, in accordance with the menu planning in the kitchen or in the living room, the equipment and service personnel and the enterprises necessary for the best service of the menu and the enterprises will save from excessive damage. This is an important detail for businesses. When the researches are examined, the researchers stated that the menu cards are given as a single menu in the establishments providing food and beverage services. It will be possible to make an economic contribution by feeling that the guest is cared for and the business reminds the different varieties (main food, dessert, beverage) separately, reminding the guest of that type.

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ÇEVİRİBİLİM VE KARŞILAŞTIRMALI EDEBİYAT BAKIŞ AÇISIYLA MEKTUP ROMAN ÖRNEKLERİ

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Editör: Prof. Dr. Füsun Ataseven, Prof. Dr. Tatiana Golban

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-93-9
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ÇEVİRİBİLİM VE KARŞILAŞTIRMALI EDEBİYAT BAKIŞ AÇISIYLA MEKTUP ROMAN ÖRNEKLERİ

Yazarlar: Dr. Aslı Araboğlu, Dr. Fatoş Işıl Britten
Editör: Prof. Dr. Füsun Ataseven, Prof. Dr. Tatiana Golban
101 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-93-9

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Editörler: Erhan Eroğlu, Hakan Ayaz

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-69-9
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
DİSİPLİNLERARASI BİR ALAN OLARAK DİJİTALLEŞME
Editörler: Erhan Eroğlu, Hakan Ayaz
214 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-69-9

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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kullandıkları ve bu değerlerin sadece kadın veya kız çocukları için değil, erkek çocuklar için de hayata geçirildiği görülmektedir. Bu nedenle baba blog yazılarının gelecek nesillerin ideolojik görüşlerini şekillendirmede önemli rol oynayan dijital günlükler olarak hizmet edebileceği düşünülmektedir.

- Bloglama sürecinde, sadece çocukları hakkında yazmakla kalmayıp, aslında birlikte zaman geçirerek çocukların hayatlarına dahil olan babalar, çevrimiçi ortamlarda babalık hakkındaki baskın söylemlerin yeniden inşa edilmesini ve "ideal baba"nın normatif hale gelmesine katkı sağlamaktadır.

Sonuç olarak, bloglar etkileşimlilik için verimli alanlar olarak kabul edildiğinden, blogger yazılarının ebeveynlik ve sağlığın teşviki açısından etkili ortamlar olabileceği sonucuna ulaşılmıştır. Baba blogcularının ebeveynlik deneyimlerini başkalarıyla paylaşmalarının daha besleyici bir babalık kültürünün oluşmasına katkı sağladığı düşünülmektedir. Dolayısıyla babalık becerilerinin ve kişisel sağlık deneyimlerin paylaşılması, gelecek nesiller için de sosyal sermaye oluşturmaktadır. Çocuk bakımı, beslenme, zindelik, etkili vakit geçirme konularında babaların rolünü de normalleştirerek, baba katılımı için beklentileri arttırmaktadır.

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daha çok gittiği lüks yerleri paylaştığı görülmüştür. Medeni durum da gösterişçi tüketim eğiliminde bazı noktalarda farklılıklar göstermiştir. Evliler daha çok gittikleri, gezdikleri yerler, aktivitelerini, canlı video bağlantılarıyla nerede kimlerle olduklarını paylaşmaktan hoşlanırlarken, bekarlar odağında kendilerinin olduğu selfieler paylaştıkları, paylaşımlarına gelen etkileşimlere ve takipçi sayılarına önem verdikleri ve gösterişçi paylaşımları görgüsüzlük olarak görmedikleri ortaya çıkmıştır. Eğitim durumuna göre yapılan kıyaslamada iki ifade hariç tüm ifadelerde anlamlı farklılık ortaya çıkmış ve genel olarak eğitim seviyesi yüksek olanların düşük olanlardan daha yüksek gösterişçi tüketim eğilimi ortalamalarına sahip oldukları ortaya çıkmıştır. Fark çıkmayan iki ifade ise selfie fotoğraflar paylaşmayı sevmek ve lüks tüketimin paylaşılmasının görgüsüzlük olarak görülmemesidir, iki ifadeye de genel olarak katılımcılar katılmamıştır. Gelirle ilgili bulgulara göre geliri yüksek katılımcıların daha çok aldığı ürünleri paylaşmaktan hoşlandığı, paylaşımların onlara daha çok sosyal statü kazandırdığı ve takipçi, beğeni, retweet sayılarına daha çok önem verdikleri görülürken, geliri daha düşük olanların daha çok selfie fotoğraflar paylaşmaktan haz duyduğu, paylaşımlarına gelen geribildirimleri daha sıkı kontrol ettikleri ve lüks paylaşımların görgüsüzlük olmadığını düşündüklerini paylaşmışlardır.

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Elbette bu durum hastalık tespiti, önlenmesi ve hatta tedavi edilmesi noktasında mekânsal bir değişime de neden olmuştur. Artık hastane temelli sağlık hizmetleri veya tıbbi araştırmaları mekân sınırı olmadan yapılabilmektedir. Sağlık alanında bu durum gelecekte farklı teknolojiler ile desteklenebilecektir.

Tüm bunlardan yola çıkarak insan bedenine doğrudan müdahale sağlayan akıllı giyilebilir teknolojiler ve akıllı cep telefonları aynı zamanda internet teknolojileri transhümanizmin bizlere sunduğu çerçeve içerisinde değerlendirilebilir. İnsan makine ilişkisinin bu şekilde sağlık alanındaki beraberliği birçok anlamda olumlu sonuçlar doğurmuştur. Giyilebilir akıllı teknolojiler şu anda sınırlı fonksiyonlara sahip olmalarına rağmen gelecekte çok daha fazla fonksiyonu ortaya koyabilecektir. Bu da hem sağlığı hem sağlık iletişimi hem de tıbbi müdahale kavramlarını yeniden yapılandırmamıza neden olacaktır.

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Editors: Deniz SAY ŞAHİN, Sevinç PEHLİVAN SÜTLÜ

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8468-73-1
1. Edition, January 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
DISADVANTAGED GROUPS: A SOCIAL POLICY PERSPECTIVE
Editors: Deniz SAY ŞAHİN, Sevinç PEHLİVAN SÜTLÜ
p.196, 165x240 mm
Includes references, no index.
ISBN: 978-625-8468-73-1

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Murat GÜLGÖR

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-83-0
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
DİJİTAL HEMŞEHRİLİK
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Dr. Murat GÜLGÖR
254 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-83-0

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-95-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
DIŞ TİCARETİN YOL HARİTASI
Dr. Ayşegül Oğuz
253 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-95-3

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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İnternet Kaynakları

AB, 952/2013 Sayılı Avrupa Parlamentosu ve Konseyi Yönetmeliği "Birlik Gümrük Kodunun Belirlenmesi" (https://eur-lex.europa.eu/ Erişim tarihi 12/10/2021).
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Dış Ticarette Teknik Düzenlemeler Ve Standardizasyon Yönetmeliği, Erişim tarihi 01/02/2022
file:///C:/Users/ASUS "Dış Ticarette Ödeme Şekilleri" Erişim Tarihi: 28/02/2022
Gümrük Beyanı ve Gümrük Rejimleri
Gümrük Kanunu
Gümrük Kanunu, "Eşyanın Menşei"
https://www.ab.gov.tr/gumruk-birligi Erişim tarihi 19/11/2021
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https://www.wto.org/english Erişim Tarihi 08/02/2022
ICC INCOTERMS 2020 Teslim Şekilleri Detaylı Rehberi www.ihracat.co.ihracat-ithalatbilgiplatformu.html (Erişim tarihi: 23/11/2021)
İncoterms ICC 2020 Teslim Şekilleri Detaylı Rehber https://www.ihracat.co. Erişim Tarihi. 2/12/2020
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Resmi Gazete, Tarih : 15/6/1985 Sayı : 18785 "3218 sayılı Serbest Bölgeler Kanunu"

Dergiler

Akreditifler Hakkında Yeknesak Teamül ve Uygulamalar 500 Sayılı Broşür
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Yeknesak Kurallar Tahsil İşlemleri, URC 522, ICC Publishing SA., ICC Publication No. 522, Paris, 1995

Editör:
Doç. Dr. Ahmet Kurnaz

Eğitim Bilimleri

Alanında Uluslararası Araştırmalar IX

EĞİTİM
yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR IX

Editör: Doç. Dr. Ahmet Kurnaz

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-27-9
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR IX
Editör: Doç. Dr. Ahmet Kurnaz
117 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-27-9

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynakça

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ENDÜSTRİ 4.0

Tüketici Davranışlarının Dönüşümü

Dr. Derya ŞAHİN

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-51-4
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ENDÜSTRİ 4.0 TÜKETİCİ DAVRANIŞLARININ DÖNÜŞÜMÜ
Dr. Derya ŞAHİN
112 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-51-4

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Prof. Dr. Nurten Özçelik

Eğitim Bilimleri

Alanında Uluslararası Araştırmalar X

EĞİTİM yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR X

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-53-8
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR X
Prof. Dr. Nurten Özçelik
133 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-53-8

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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öğrencilerini Covid-19 salgını hakkında bilgilendirmeye ve eğitimlerine katkı sağlayıp sağlamadığının araştırıldığı bir çalışmada öğrencilerin yaratıcılıklarının yanı sıra bilgiyi akılda tutma konusunda bilişsel becerilerinin geliştirdiği tespit edilmiştir (Lopes & Gonçalves, 2021). Bunula birlikte birlikte MathBuilder kullanan ilkokul öğrencileri için bir AR matematik oyunu uygulaması (van der Stappen ve diğerleri, 2019) ve matematiksel kaygıyı azaltmak için AR destekli bir hikaye kitabının kullanılması (Wangid ve diğerleri, 2020) çalışmalarında Metaverse'in hem öğretmenlere hem de eğitim politika yapıcılarına katma değer sağlayabileceği gösterilmektedir. Sonuç olarak, eğitimcilerin kaliteli öğretme-öğrenme süreçleri sağlamak ve geliştirmek için Metaverse'nin etkili ve sürükleyici deneyim oluşturma potansiyelini anlamaları gerekmektedir. Bu nedenle, eğitimciler öğrenciler ve Metaverse arasındaki ilişkiyi daha iyi anlamak istiyorlarsa, bu teknolojinin eğitim sürecinde uygulanması, salgın sonrası dönemde öğrenci merkezli yapılandırmacı eğitimin önünü açabilir.

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- Öğretmenler, fizik derslerinde sunuş yolu ile öğretim ve test çözme yerine deney yapma ve simülasyon kullanma konusunda teşvik edilmelidirler.
- Öğretmenler, öğrencilerin kavram yanılgılarını giderecek yöntem ve tekniklerle ders konularını işlemelidir.
- Öğretmenlere öğretim yöntemlerini kullanma, bilimsel yetkinlik ve teknoloji kullanma konusunda mesleki gelişim etkinlikleri gerçekleştirilmelidir.
- Öğretmenlerin öğretme güçlüğü çektikleri üniteler belirlenerek bu alanlarda öğretmenleri geliştirici mesleki gelişim etkinlikleri düzenlenmelidir.

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kış aylarında diğer kaynaklardan gelen hava kirleticileri ile birleştiğinde bu durum daha da tehlikeli olmaktadır. Taşıtlardan kaynaklı kirleticiler diğer kirleticilerden farklı olarak ani ve doğrudan etkili toksit özellikler taşımaktadır. Emisyon kontrolü yapılmamış motorlu bir taşıtın insan üzerindeki olumsuz etkisi çok fazladır. Bir insanın günlük temiz hava ihtiyacı 15 m^3 olup, emisyon kontrolü yapılmamış bir motorlu araç bunu 10 dakika gibi kısa bir sürede zararlı hale getirebilmektedir (Kelen, 2014). Bu kirleticiler solunum ve solunum hastalıkları, başağrısı, unutkanlık ve kanser türü hastalıklara yol açmaktadır (Ertürk, 1993).

Çürüksu Havzası'nda özellikle Denizli şehrinde şehrin beşeri ve ekonomik özellikleri hava kirliliğinin meydana gelmesinde ve hava kirliliğinin artmasında önemli rol oynamaktadır. Bu nedenle yeni imara açılacak yerlerde hava kirlilği gibi çevre sorunlarının yaşanmaması için bölgenin beşeri özellikleri ile fiziki coğrafya özellikleri birlikte ele alınmalıdır.

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müzik eğitiminin teknoloji etrafında döneceğine ve uygulama geliştiricilerinin odaklanacağı problemin, bu içeriğin bilgisayar destekli öğretim uygulamaları ile kolayca erişilebilir hale getirilmesi, mevcut öğretim süreçlerine entegre edilmesi ve etkileşime girilmesi olacaktır.

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EĞİTİM BİLİMLERİ

Alanında Uluslararası Araştırmalar VIII

Editör
Doç. Dr. Oğuzhan ATABEK

EĞİTİM
yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR VIII

Editör: Doç. Dr. Oğuzhan Atabek

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-88-5
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR VIII
Editör: Doç. Dr. Oğuzhan Atabek
193 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-88-5

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynaklar

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Sonuç olarak uzaktan eğitim sisteminin her geçen gün kullanımı artmaktadır. Geleneksel eğitim sisteminden öğrenme amaçları, içeriği, yöntemi, değerlendirme sistemi gibi konularda bazı farklılıklara sahiptir. Sahip olduğu bu farklılıklar uzaktan eğitimi, geleneksel eğitimin bir alternatifi değil, bütünleştiricisi ve tamamlayıcısı olarak ele alınmasını gerektirmektedir. Bu bağlamda uzaktan eğitim alanında daha fazla yatırım yapılarak, bireylerin öğrenmek istedikleri her konuda uzaktan erişebilecekleri eğitim imkanının sunulması gerekmektedir.

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anlamda farklılık görülmediği tespit edilmiştir. Ceza alma durumunda teknolojiyle öğretim boyutunda ceza almayanlar lehine farklılık olduğu görülürken diğer boyutlar ve genel ortalamada farklılık görülmemiştir. Çalışma pozisyonuna göre entegre uygulamalar boyutunda yöneticiler lehine farklılık olduğu ve yöneticilerin entegre uygulamaları öğretmenlerden daha iyi kullandıklarını düşündükleri görülürken diğer boyutlar ve genel ortalamada farklılık olmadığı görülmüştür. Teknoloji kullanımıyla ilgili eğitim alma durumuna göre ise entegre uygulamalar, teknolojiyle öğretim ve genel ortalamada eğitim alanlar lehine farklılık olduğu görülürken eposta ve web internet kullanımı boyutlarında farklılık olmadığı tespit edilmiştir. Araştırmada elde edilen bulguların Horzum, Yaman ve Yaman'ın (2004) erkeklerin kadınlardan daha fazla teknolojik yetkinliğe sahip olduğu bulgusunu desteklediği görülmüştür.

Çalıştığı ilçeye, medeni duruma, çalıştıkları kademelere göre ise farklılık olmadığı ve okul yöneticileri ile öğretmenlerim teknoloji kullanımı yeterliklerinin benzerlik gösterdiği ve herhangi anlamlı bir farklılık olmadığı sonucuna ulaşılmıştır. Elde edilen bulgular ışığında araştırmacı ve uygulayıcılara şu önerilerde bulunulabilir. Okul yöneticileri ve öğretmenlerin teknoloji kullanımlarını desteklemek amacıyla kurslar ve seminerler yapılabilir. Okul yöneticileri ve öğretmenlerin teknoloji kullanımlarında web internet, entegre uygulama ve teknoloji ile öğretim alanlarındaki yetkinlikleri arttırılabilir. Okul yöneticileri ve öğretmenlerden özellikle kadınların teknoloji kullanımlarındaki yetkinliklerini arttırmak için eğitim ve teşviklerle desteklenebilir. Okul yöneticileri ve öğretmenlerden özellikle yaşlı olanlar teknoloji kullanımın da özellikle de eğitimde teknoloji kullanımında desteklenebilir. Okul yöneticileri ve öğretmenler lisansüstü eğitime teşvik edilerek dolaylı olarak teknoloji kullanımları da geliştirilebilir.

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ÖNERİLER

1. Şan derslerinde; eğitimciler tarafından bedensel ve zihinsel gevşeme çalışmalarına daha fazla önem verilerek uygulamalar çoğaltılabilir ve eğitimlerde, öğrencilerin hareketsiz ya da sabit bir beden ile çalışmalarının önüne geçmek amaçlı çeşitli öğretim materyalleri kullanılabilir.
2. Müzik Öğretmenliği Ana Bilim Dallarında uygulanan, şan derslerinde kullanılmak üzere daha fazla öğretim materyali oluşturulabilir.
3. Şan eğitimine yönelik olarak yeni ve özgün metotlar geliştirilebilir.
4. Öğretim materyallerinin kullanımı üzerine, uzman kişiler tarafından, uygulamalı seminerler, etkinlikler ve çalıştaylar düzenlenebilir.
5. Eğitim fakülteleri müzik eğitimi bölümleri ve konservatuvarlar gibi eğitim kurumları arasında iletişim kurulabilir, gelişimler takip edilebilir ve uygulanabilir.

Öğretim elemanları materyal kullanımına yönelik güncel çalışmaları takip ederek, yeni materyalleri keşfedebilir ve bu materyaller öğretim sürecine dahil edilebilir.

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Bu araştırmada ulaşılan bulgular kapsamında pandemi dönemi sonrasında uygulanacak uzaktan öğretim faaliyetlerinin planlı ve sistematik bir şekilde ve kalite güvencesi çerçevesinde kurgulanması, çevrimiçi ortamda sosyal varlığın ve etkileşimin güçlendirilmesi, müfredatın, ders sürelerinin ve sunum yöntemlerinin uzaktan öğretime uygunluğu hususlarına dikkat edilmesi önerilmektedir. Kurgulanacak uzaktan öğretim faaliyetlerinde özellikle K12 öğrencilerinin oyun ve esneklik ihtiyaçları dikkate alınmalı, bu öğrencilerin uzaktan öğretime ilişkin deneyimlerinin uzaktan öğretimin gelecekte nasıl şekilleneceğini etkileyeceği göz önünde bulundurulmalıdır.

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be used over and over again. In this research, ELICA applications, which are free and open to everyone, were examined. These applications are thought to be more suitable especially for secondary school students to develop their spatial thinking. The activities with which ELICA applications can be used in the classroom are explained with examples. ELICA applications include 14 different sub-applications. In this research, Cubix Editor, Slider, Stuffed Toys, Scissors, Potter's Wheel and Origami Nets applications are introduced. Applications have features that support school activities and course achievements. With these applications, the activities designed in the classroom can encourage students to create geometric objects and design three-dimensional models.

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Farklı Disiplinlerin Bakış Açısıyla

DİJİTAL DÜNYADA ÇOCUK

Editörler:
Doç. Dr. Çiğdem BERBER ÇELİK
Yönetim Uzm. Oğuz ÇELİK

EĞİTİM
yayınevi

FARKLI DİSİPLİNLERİN BAKIŞ AÇISIYLA DİJİTAL DÜNYADA ÇOCUK

Editörler: Doç. Dr. Çiğdem BERBER ÇELİK, Yönetim Uzm. Oğuz ÇELİK

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-74-8
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
FARKLI DİSİPLİNLERİN BAKIŞ AÇISIYLA DİJİTAL DÜNYADA ÇOCUK
Editörler: Doç. Dr. Çiğdem BERBER ÇELİK, Yönetim Uzm. Oğuz ÇELİK
256 s., 140x210 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-74-8

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynakça

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Sonuç olarak, teknolojinin insanların yaşamını kolaylaştırmasına rağmen, toplumu tüketime sevk edip kendine yabancılaşan bireyler ortaya çıkarması yönündeki etkileri dijital dünyanın en önemli sorunu olarak karşımıza çıkmaktadır. Dijital dünyada eğitimin tüm süreçlerinde aktif olarak kullanılmaya başlayan teknolojiler sayesinde, eğitimde bir devrim yaşansa da bu teknolojilerin eğitimin tüm sorunlarını ortadan kaldırmayacağı hatta beraberinde yeni sorunlar doğuracağı kanaatindeyim.

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Lider ve özgüvenli çocuklar yetiştirmede ebeveyn rolleri ve tutumlarının önemi çok büyük. Özellikle ebeveynlerin ve çocuğa bakım verenlerin davranışları çocukların onları model almasıyla yaşama yansıyor. Bu modelleme olumlu olabileceği gibi olumsuz da olabiliyor. Çocuğumuzu özgüvenli bir şekilde yaşama hazırlıyoruz diyen ebeveynlerin önce kendi tutum ve davranışlarını göz önüne alarak çocuk yetiştirme sürecine girmesi gerekiyor. Yetişkinlerin iletişim şekli ve çocuğu ile kurduğu iletişimin kalitesi çocuğun özgüveninin temelini atıyor.

Williams'a göre çocuklarla çalışmak, dünyanın en duyarlı varlıklarıyla çalışmak demektir. Bu kadar duyarlı varlıklarla çalışırken alalade araçları kullanamayız. Çocuklarla çalışırken kullandığımız araçlar evrenin temel güçleridir (Williams, 2002: 44). O halde çocuklara yaklaşım yöntemlerimize de tekrar göz atmak ve işe yarayanları ayırt ederek geliştirmek ebeveyn ve eğitimcilerin öncelikli sorumluluklarından. Çocuğunuzun hayatta başarılı olmasının özgüvenli olmasıyla direk ilişkili olduğunu bilerek, yeni ve etkili yöntemleri araştırarak yaşama aktarma yolculuğu keyifle devam ettirmemize doğrudan etki edecektir.

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1. Hedeflediğiniz davranışların neler olduğunu bilin
2. Çocuğunuzla etkileşimde bulunan herkesin de bu hedefleri bilmesini sağlayın
3. Problem davranışın sonucunda ne olacağına karar verin
4. Problem davranıştan sonra, belirlediğiniz sonucun hemen ortaya çıkmasını sağlayın.
5. Tutarlı olun
6. Problem davranışın önce kötüleşip sonra iyileşme göstereceğini bekleyin
7. Çocuğunuzun olumlu davranışlarını ödüllendirin.
8. Çocuğunuza, problem davranışlarını değiştirmenin yollarını gösterin
9. Davranış değiştirme programına, çocuğun çevresindeki herkesi dahil edin
10. İlerlemenin kaydını tutun

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etmelerine engel olmaktadır. Çocuklar, dijital araçları kullandıkları süreçlerde aynı zamanda duygularını olumsuz biçimde ifade edebilmektedir. Drama çalışmalarına katılan çocuklar duyularını ve duygularını uygun biçimde denetleyerek, düzenleyerek dijital araçların neden olduğu olumsuz etkilerin üstesinden gelebilirler. Çocuklar drama çalışmalarında yalnızca kendi duygularını tanımakla kalmazlar aynı zamanda rol oynarken ve doğaçlama yaparken diğer katılımcıların da duygularını gözlemleme olanağı bulurlar. Çocuklar gözlemledikleri duyguların nasıl ortaya çıktığı, hangi durumlarda hangi davranışlara neden olduğu, doğaçlama sürecinde ele alınan sorunlarda duyguların ne gibi etkisi olduğu üzerine düşünürler.

Dijital araçların sıklıkla kullanıldığı günümüzde yaratıcı drama çalışmaları çocuklar için günlük yaşamın bir provası olarak da görülebilir. Dijital olanın tartışıldığı, sosyal medya araçlarının ve çevrim içi ortamların etkilerinin ele alındığı drama çalışmalarında çocuklar role girerek ve doğaçlamalar yaparak dijital çağın etkilerini gözden geçirebilirler. Eğitimde dramanın en önemli katkılarından biri çocukların dijital çağı, çağın sunduğu olanakları ve kendilerini nasıl etkilediğini rol içinde tartışmalarına fırsat tanımasıdır. Öğretmenler, ebeveynler ya da diğer yetişkinler dramanın sunmuş olduğu bu olanakları kullanarak çocukların daha bilinçli, içinde yaşadıkları topluma duyarlı, sanatsal ve kültürel açıdan yeni beceriler geliştirmiş bireyler olmalarına katkıda bulunacaktır.

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yaşadığımız zamanı bir simülasyona benzetmesinin içeriğinden hareketle eleştirel bir çocukluk kuşağının gelecekte daha adil, demokratik, insan, hayvan, çevre vb. hakları konusunda gerekli sorumluluğu üstlenerek biçimlenebilmesi için hiphop üzerine yeniden düşünmek kaçınılmaz gibi görünüyor. İmkanlarına rağmen, insan kavramının içeriğinin tartışılmaya başlandığı bu dijitalleşme karşısında, bunun sağladığı verilerle kendisini dolaşıma sokan hiphop'ın içeriden bir eleştirel bilinç geliştirmeye yönelmesi ile Z kuşağı ve ardılı kuşaklar arasındaki münasebet de unutulmamalıdır.

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Kreş, anaokulu, sonrasında gençlik merkezleri ve spor salonları çocukların geleceği için çok önemlidir. Çocuklara farklı kazanımlar kazandıracak, onların yeteneklerini ortaya çıkaracak, onları farklı uğraşılara yönlendirecektir.

Bedenen olduğu kadar ruhen de çocuklar aktif olmalı, duygularını sanal ortamdan ziyade daha çok kitaplarda, sahifelerde kimi kalemle yaşamalıdır. Bilgisayar, akıllı telefonlar ya da diğer dijital cihazlar artık kaçınılmaz gerçektir. Bu gerçeğin içine kitapları, defterleri, şiir yazmaları, sporu, çalgı aletlerini koymalı, bu gerçeğin içine bir arada oyun oynamaları, sohbetleri koymalı, bu gerçeğin içine anne babayla, aile bireyleriyle hafta sonları, tatillerde birlikte gezmeyi, yürümeyi koymalı, birlikteliğin sanal ortamdan ziyade beraber olmakla olacağı onlara anlatılmalıdır. Birliktelik ne kadar artarsa hem fiziksel hem de ruhsal sorunlar azalacak, dijital cihazlar oyundan çok araştırmaya, öğrenmeye, çalışmaya ayrılan araçlar olarak kalacaktır.

Unutmayalım: Çocuklar geleceğimizin kahramanlarıdır.

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Derslerini önemseyip öğretmeninden "aferin" diye övgü alan çocuğumla gurur duyarken, sınıfa uyum sağlamakta zorlanıyor denilen bir diğer çocuğumun neden böyle sorunlu olduğunu düşünürken kendimi suçladığımı çok fark etmişimdir. Dikkat edin, aferin denilen çocuğum iyi ve başarılı, diğeri sorunlu.

Ah bu beklenti tuzakları! Ben eskisi gibi takılmıyorum artık bu tuzaklara. Çünkü biliyorum ki "Her çocuk özeldir." Hiçbir çocuk bir diğeriyle kıyaslanarak, sistemin içinde bir yere koyulmaya çalışılarak, bizim hayallerimizi gerçekleştirmek üzere koşullanarak büyümemeli. Size tavsiyem tüm bu beklentilerden uzak, sadece çocuğunuzu tanımaya çalışın. Çocuklarımızı tanırsak, onların ilgilerini, yeteneklerini, sınırlılıklarını bilirsek, onların özel varlıklar olduklarını, biricik olduklarını kendimize hatırlatırsak çocuk büyütmek çok keyifli bir hâle dönüşüyor. Unutmayın, onları yetiştirmiyoruz, eğitmiyoruz, şekil vermiyoruz, yaşamlarına eşlik ediyor, değerlerimizi aktararak rehberlik yapıyoruz.

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Buğra Çağatay SAVAŞ

Editör
Doç. Dr. Özgür KARATAŞ

EĞİTİM
yayınevi

FUTBOL KULÜPLERİNİN GÜNCEL SORUNLARI: TÜRKİYE SÜPER LİGİ VE AVRUPA'NIN BEŞ BÜYÜK LİGİ'NİN KARŞILAŞTIRILMASI

Buğra Çağatay Savaş

Editör: Doç. Dr. Özgür Karataş

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-87-8
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

FUTBOL KULÜPLERİNİN GÜNCEL SORUNLARI: TÜRKİYE SÜPER LİGİ VE AVRUPA'NIN BEŞ BÜYÜK LİGİ'NİN KARŞILAŞTIRILMASI
Buğra Çağatay Savaş
Editör: Doç. Dr. Özgür Karataş
370 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-87-8

Doç. Dr. Özgür Karataş danışmanlığında yürütülen aynı başlıklı doktora tez çalışmasından üretilmiştir.

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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FİLM TÜRLERİ

ANLATI YAPISI VE UYLAŞIMLAR

Editör
Muhsine SEKMEN

EĞİTİM
yayınevi

FİLM TÜRLERİ ANLATI YAPISI VE UYLAŞIMLAR

Editör: Muhsine Sekmen

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-94-6
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
FİLM TÜRLERİ ANLATI YAPISI VE UYLAŞIMLAR
Editör: Muhsine Sekmen
202 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-94-6

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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etkileşmesi mümkün hale gelecektir. Bu durum, türlerin bireysel türlere dönüşmesi ve nihayetinde öz-bilinçli biçimciliğe evrilmesi şeklinde yorumlanmaktadır. 1980'li yıllar ise film türlerinde farklı izleyici kesimlerini bir araya getirmesi nedeniyle melez türlerin ortaya çıktığı ve yaygınlaştığı yıllardır. Farklı türleri bir araya getiren melez türler, tür filmlerine alışkın izleyici kitlelerini kendisine çekerken, hem film türlerinin gücünden yararlanmakta hem de yenilik peşinde koşmaktadır. Bu aşamada bazı türler öne çıkarken bazıları baskılanarak geri planda kalmaktadır. Bu durum, türlerin tarihsel diyalektik süreç içerisinde geliştiğini göstermektedir.

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köle olarak yaratılmıştır. Bu sözler güçlü olanların hegemonyalarını genişletmek, ötekilerin emek ve bedenlerini sömürmek üzere kullandıkları ve bu haksız eylemlerini meşrulaştırmak için de Allah'ı ve onun fıtri kanunlarını gayri meşru bir zemine taşıdıkları bir düşüncenin ürünüdür. Evde çoğalan haşerelerin ya da tarlaya zarar veren varlıkların yok edilmesi ev ya da tarla sahibine meşruluk kazandırabilir. Ancak insan-doğa ilişkisinde de insan doğayı sömürürken birçok meşru olmayan haksız eylemi işleyebilmekte ve onu yok edebilmektedir.

Kaynakça

Abisel, N. (1999). Popüler Sinema ve Türler, İstanbul: Alan Yayıncılık

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Masumiyeti, mutluluğu akla getiren çocuk korkuyla, gülümsemenin temsili palyaçonun kötülükle/üzüntüyle görselleştirdiği O, ironik bir dil yakalamıştır. Çocukluğun heyecanı, sağlığı, büyüme coşkusu, zengin korku çağında etkili ve başarılı bir şekilde aktarılmıştır. Ayrıca bir korku filminde korkutan yaratığın beslenmek için korkuya ihtiyaç duyması filmi daha da ilginç kılmaktadır.

Aile ve ebeveynliğin üzerinde de önemle duran O, çocuk gelişiminde nasıl bir yol izlenmemesi gerektiğini özetler. Sorunlu ailelerin sorunlu çocukları üzerinden toplumsal sorunlar dile getirilir. Bu anlamda dönemin Amerikan toplumuna ayna tutmuştur. Bunların bugünde modern toplumda yansımalarını görmek mümkündür.

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haricinde başka gezegenler arası bir mücadelenin öyküsünü anlatır. Karşılıklı istilaların ve yaratıkların olduğu sonsuz bir kum çölünde geçen olaylar silsilesi yaşanır.

Türün endüstriye cazip gelmesi, seyirciye çekici geldiği varsayımıyla yakından ilgilidir. Film izleyicileri genellikle herhangi bir filmden ne bekleneceği hakkında geniş bilgi sahibi olmayı severler. Türler yalnızca filmlerin kendisinden değil izleyicilerin oturmuş beklentilerinden de meydana gelir. Tür kimliği, hangi filmlerin izleneceğine karar vermede etkenlerden biri olabilir. Bu, bir filmi anlamaya ya da tarif etmeye çalışırken başvurduğumuz şeylerden biridir. Türün konumu hakkında biraz fikir, bir filmi izlemeye veya eşit derecede önemli olarak, izlememeye karar vermede yeterli olabilir. Bazıları için "bilim-kurgu" terimi yeterli vaatte bulunur (King, 2010: 128). Her iki *Dune: Çöl Gezegeni* filmi, bilim kurgu türünün başarılı bir örneği olarak tanımlanmaktadır. Temsildeki bu başarı, burada söz konusu edilen izleyicinin 'beklentisi'nin karşılanması ile de ilintilidir. Bilim kurgu türünün örneği olan *Dune*, hem 1984 yılı izleyicisi hem de 2021 yılı izleyicisi için belirli bir eşiğin üzerinde bir yapım performansı ile donatılmıştır.

Abisel (1999: 130)'in deyimiyle, bilim-kurmacalar, insanın bilinmeze yönelik dayanılmaz merakını itici güç olarak değerlendirerek, gelecekteki yaşamın mutlu ya da mutsuz olsun nasıl olabileceğine ilişkin projeler üretirler. Bunlarda yolculuk ya da keşif gezisi her nereye olursa olsun, sonucunda bilinmeyeni bilinir kılabilecek yeni olanaklar sunan, ulaşılması gereken bir hedeftir.

'Eski' ya da 'yeni' olarak her ne şekilde tanımlanırsa tanımlansın aslolan, 'tür'sel özelliklerin dönemin imkânları dahilinde yeni bir evrende inşa edilmesidir. 1984 yapımı *Dune* ile 2021 yapımı *Dune*, bilim kurgu sinemasının temsil yeteneği yüksek bir örneği olarak anılmaktadır. Bir sonraki yapımda 'insan'ın dünyayı aşkın sorunsallarına getirilebilecek bir sanatsal bakışın olması, izleyici beklentisi açısından kaçınılmaz olabilir. Sinemanın her ne türde olursa olsun dönüştürücü gücünün dikkate alınması, bilim kurgunun 'başka dünya' tasvirinde kendine yer bulabileceği öngörülmektedir.

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GÜNCEL GELİŞMELER IŞIĞINDA
SOSYAL SORUNLAR I

Editörler
Doç. Dr. Gülsüm KORKUT
Doç. Dr. Deniz SAY ŞAHİN

EĞİTİM
yayınevi

GÜNCEL GELİŞMELER IŞIĞINDA SOSYAL SORUNLAR I

Editörler: Doç. Dr. Gülsüm Korkut, Doç. Dr. Deniz Say Şahin

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-13-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GÜNCEL GELİŞMELER IŞIĞINDA SOSYAL SORUNLAR I
Editörler: Doç. Dr. Gülsüm Korkut, Doç. Dr. Deniz Say Şahin
176 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8408-13-2

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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sosyo-ekonomik gelişme sağlanmaya çalışılırken toplumsal olarak bazı sorunlarla karşı karşıya kalmak mümkündür. Hem birey hem de toplumsal açıdan ortaya çıkan bu sorunların başında işsizlik gelmektedir. Ne yazık ki günümüz dünyasında farklı bileşenlerinde etkisiyle işsizlik küresel bir boyut kazanmış durumdadır. Ekonomik olarak işsizlik sadece bireylerin gelir kaybını ifade etmemekte aynı zamanda içinde yaşadıkları toplumda psiko-sosyal sorunlar ve statü kaybı, yoksunluk, sosyal dışlanma, suça sürüklenme gibi toplumsal yaşamı da olumsuz etkileyebilecek sorunların oluşmasına yol açabilmektedir. Küreselleşme ile birlikte ulusal ve uluslararası düzeyde işsizliğin sürekli artış göstermesi yoksulluk riskini de tetiklemektedir. Bu nedenle önemli ve öncellikle çözülmesi gereken önemli kamusal nitelikli bir sorundur.

İşsizlik günümüz dünyasında işsizliğin neden ve sonuçlarının sadece ekonomik açıdan değerlendirilmemesi, bunun yanı sıra sosyo-psikolojik açıdan da değerlendirilmesi gerekmektedir. Çünkü işsizlik olgusunun özellikle sosyal ve psikolojik boyutlarının göz ardı edilmesi, aile yapılarında parçalanma, madde bağımlılığı, suç oranlarında artış, yoksulluk, intihar gibi diğer sosyal sorunların ortaya çıkmasına veya var olan bu sosyal sorunların derinleşmesine neden olurken, aynı zamanda toplumsal refah düzeyinin ve sosyo-ekonomik gelişmenin engellenmesine yol açabilmektedir. Dolayısıyla toplumsal ve bireysel olarak işsizlik sorunun sosyal çözülme ve dengesizliğe yol açmadan devletler tarafından sosyal politikalar aracılığı ile çözüm süreçlerinin ve programlarının hazırlanıp uygulanması gerekmektedir. Çeşitli ekonomik krizler ve özellikle son üç yıldır yaşanan küresel salgın dikkate alındığında işsizlik olgusunun giderek daha fazla tırmandığı bugünlerde kurumsal mekanizmaların acilen harekete geçmesi sağlıklı gelişme ve demokratik toplumların sürdürülebilirliği açısından önemlidir.

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ülkede mülteci, göçmen ve sığınmacılara yönelik iyi uygulama örneklerini içeren çeşitli sosyal politika uygulamaları hayat bulmaktadır.

Son yıllarda coğrafi ve stratejik konum nedeniyle büyük kitlesel göç dalgalarına maruz kalan Türkiye, göçmenlere sınır kapılarını sonuna kadar açmaktadır. Aynı zamanda ülkemizde Türkiye Cumhuriyeti vatandaşlarına sağlanan birçok hukuki haklardan göçmenleri de dışlamayan insanı bir göç politikası izlenmektedir. Ancak burada önemli olan ve dikkat edilmesi gereken nokta; göç eden kişilerin toplumla uyum halinde yaşamalarını sağlayacak sürdürülebilir göç politikalarının oluşturulmasının yanı sıra toplumsal entegrasyonun iki yönlü olmasını sağlayabilmek olmalıdır. Dolayısıyla göçmen, mülteci veya sığınmacıların gittikleri ülkeye uyum sağlamaları desteklenirken, ülke vatandaşlarının da toplum refahını bozmayan ve bu gruba karşı uyum sağlamasını destekleyici politikaların izlenmesi önem arz etmektedir.

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3. SONUÇ

Ulusların en büyük zenginlik kaynağı kendi insanlarıdır. İnsanların en büyük zenginliği ise sağlık ve esenlikleridir. Sağlık düzeyi bozulan, sağlık düzeyini korumak ve/ya yükseltmek isteyen bireyler bu ihtiyaçlarını gidermek amacıyla sağlık hizmeti kullanımına yönelirler. Sağlık hakkının en temel haklardan birisi olması ve sosyal devlet olmanın bir gereği olarak devletler/hükümetler, bu ihtiyaçlara tepkisiz kalamamaktadır. Bu amaçla bireyleri ve bireylerin oluşturmuş oldukları toplumu, sağlık sigortası yoluyla güvence altına alırlar. Ancak bireyleri güvence altına alma ve sağlık hizmeti sunma maliyetinin oldukça yüksek olması, sağlık harcamalarının ülke ekonomilerine büyük bir yük getirmesi, gereksiz sağlık talebi varlığı (ahlaki tehlike), artan beklenti ve yüksek kaliteli teknoloji kullanımı, yüksek maliyetli kronik hastalıkların artması, gibi durumlardan dolayı sağlık sistemleri her zaman sunulan sağlık hizmetlerinin tümünü, bir başka deyişle sağlık hizmetleri maliyetlerinin tamamını karşılamayabilmektedir. Bu nedenle sağlık sistemleri sağlık sigortalarının kapsamının ve derinliğinin azaltma yoluna gitme durumunda kalabilmektedir. Bu durum bireyleri ve haneleri bazı sağlık hizmetlerinin finansal yükünü cepten ödemek durumu ile karşı karıya bırakmaktadır. Ancak sağlık sektörünün kendine has özelliklerinden (girdi fiyatlarının oldukça yüksek olması, sağlık enflasyonunun genel enflasyondan yüksek olması, teknolojik gelişmelere bağlı olarak yüksek maliyetli sağlık teknolojilerinin kullanımı, asimetrik bilgi, nitelikli uzmanlaşmış iş gücü maliyetleri gibi) dolayı bu finansal yük bireyler ve hane halkları için yıkıcı/katostrofik olmakta, bireyleri yoksulluğa ve sağlıksız olma durumu ile karşı karşıya bırakmaktadır. Dolayısıyla bireyler elverişsiz yaşam koşulları ve psikolojik olarak çaresizlik ve umutsuzluğa sürüklenmektedir.

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bireyler intihar etmeye teşebbüs etmekte veya bu teşebbüsleri sonucunda hayatlarını kaybetmektedir. Belki de toplumdaki en yıkıcı etkisi ise suç işlemeye yönelimdir. Çünkü bu dönemlerde bireyler gelir elde edemedikleri ve paraya ihtiyaç duydukları için hırsızlık dilencilik, gasp, dolandırıcılık, kaçakçılık gibi suçları işleyerek, ekonomik gelir elde etmeye çalışmaktadır.

4. SONUÇ

Kayıt dışı istihdam, bireyler ve aileleri üzerinde olumsuz birçok etkiye sahip olmakla birlikte beraberinde birçok sosyal sorunu getirmektedir. Bununla birlikte, kayıt dışı istihdamın sosyal güvencesizliği beraberinde getirmesi, bireyleri ve ailelerini ekonomik ve psiko-sosyal yönden fazlasıyla zorlamaktadır. Ekonomik ve sosyal sorunların karşılaştığı bir konumda yer alan kayıt dışılıkla mücadele edilmesi birey ve ailelerin geleceği için büyük önem arz etmektedir. Öncelikle önlenmesi gereken bu sosyal sorun ile ilgili bireylerin, ailelerin ve toplumun yaşayacağı hak kayıpları ile ilgili bilgilendirilmesi ve farkındalık çalışmalarının yapılması gerekmektedir. Yine bireylerin kayıt dışı istihdama yönelmesinin nedenlerinin detaylı bir şekilde incelenmesi ve bireylerin kayıt dışı çalışmama konusunda ciddi şekilde teşvik edilmesi çok önemlidir.

Bireylerin çalışma hayatında bulunması hem ekonomik hem de psiko-sosyal ihtiyaçlarını karşılama noktasında birçok olumlu etkilere sahiptir. Bu nedenle kayıt dışı istihdam sorununa sadece ekonomik etkileriyle yaklaşmamak, psiko-sosyal boyutlarının da her zaman göz önünde bulundurulması gerekmektedir. Kayıt dışı çalışan bireyler üzerindeki ekonomik ve psiko-sosyal etkilerin yok edilmesinin tek yolu, bireylerin resmi olarak çalışma hayatında yer almasıdır. Bu da sağlıklı toplumun ortaya çıkmasına, ekonomik anlam da güçlü ve psiko-sosyal yönden sağlıklı birey ve ailelerin toplumda var olmasını sağlayacaktır.

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Editör: Prof. Dr. Sadık Özçelik

Güzel Sanatlar Alanında Uluslararası Araştırmalar

EĞİTİM yayınevi

GÜZEL SANATLAR ALANINDA ULUSLARARASI ARAŞTIRMALAR

Editör: Prof. Dr. Sadık Özçelik

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-39-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GÜZEL SANATLAR ALANINDA ULUSLARARASI ARAŞTIRMALAR
Editör: Prof. Dr. Sadık Özçelik
137 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-39-2

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Eserlerin büyük bir çoğunluğunda bölmeleri oluşturan cümleler dörder ölçülük ve simetriktir. Eserlerin altı tanesi (%55) minör, beş tanesi (%45) ise majör tonalitelerde yazılmıştır. Eserlerin hepsinde çok sesli doku, kontrpuantal yazı ile oluşturulmuştur. Yan derecelerin, geçici ve işleyici görevdeki ses ve fonksiyonların, ara dominantların, alterasyonsuz akorların ortak alınması ile yakın tonalitelere yönelmelerin de çokça kullanıldığı bu eserler, klasik armoni çalışmalarında da kullanılabilir niteliktedir.

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etütte subdominant ailesinden hiçbir fonksiyona yer verilmediği belirlenmiştir.

Piyano çalma becerilerini geliştirme sürecinde, repertuvara alınan etüt ve eserlere ilişkin derinlemesine bilgi sahibi olmanın önemi düşünüldüğünde bu çalışmanın, icracılara olumlu yönde katkı sunacağı; biçimsel ve armonik yönden incelenen etütlerin, sahip oldukları özellikler dolayısıyla besteleme teknikleri, eşlikleme, armoni ve analiz gibi çalışma alanlarının başlangıç düzeyinde de kullanılabilir olduğu değerlendirilmektedir.

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Geçmişten Günümüze

TÜRKİYE- BALKAN ÜLKELERİ İLİŞKİLERİ

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EĞİTİM
yayınevi

GEÇMİŞTEN GÜNÜMÜZE TÜRKİYE-BALKAN ÜLKELERİ İLİŞKİLERİ

Editörler: Öğr. Gör. Dr. Ayşegül Can, Doç. Dr. Melih Duman

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-22-9
1. Baskı, Şubat 2022

Baskı Cilt
Olgun-Çelik Matbaa Ambalaj Yayın Reklam İnş. San. Tic. Ltd. Şti.
Büsan Organize San. 10670 Sk. No:26/D, Karatay/Konya
Matbaa Sertifika No: 51986

Kütüphane Kimlik Kartı
GEÇMİŞTEN GÜNÜMÜZE TÜRKİYE-BALKAN ÜLKELERİ İLİŞKİLERİ
Editörler: Öğr. Gör. Dr. Ayşegül Can, Doç. Dr. Melih Duman
352 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-22-9

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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görülmüştür. İtalya'nın faaliyetleri bugün Arnavutluk ekonomisinde İtalya'nın ithalat ve ihracatta bir numara olmasını sağlamıştır.

İtalya'nın Arnavutluk tarihindeki olumsuz imajına karşı yürütülen faaliyetler, Yunanistan'ın Arnavutluk'la var olan siyasi sorunlara karşı gerçekleştirdiği atılımlar, Türkiye'nin tüm yumuşak güç avantajlarına rağmen daha fazla çaba göstermesi gerektiğini ortaya koymaktadır. Türkiye'nin Balkanlar, Akdeniz hatta Adriyatik ve Ege politikaları açısından Arnavutluk oldukça önemli bir ülkedir. Bu çerçevede Türkiye, askeri, ekonomik ve kültürel diplomasi araçlarıyla tarihsel olarak bağlı olduğu Arnavutluk'la ilişkileri daha çok geliştirecek adımlar atmalıdır.

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Tüm bu gelişmeler birlikte değerlendirildiğinde Türkiye'nin Balkanlarda yeni düzenin getirdiği zorlukları içeren yeni bir dış politika geliştirmesi ihtiyacı doğmuştur. Sırpların aşır milliyetçiliğe dayanan siyasetinin Bosna ve Hırvatistan'da uyandırdığı reaksiyon Balkanlardaki dengenin Soğuk Savaş sonrasında bir toplum lehine değişmesini önlemeye yönelik politikaları gerekli kıldığından Türkiye ve Hırvatistan arasında yakınlaşma hız kazanmıştır. Böylece etnik temizliğe varan Sırp saldırganlığına karşı Türkiye destekli Hırvat ve Boşnaklardan oluşan bir cephe geliştirilmeye çalışılmıştır. Türkiye'nin Balkanlardaki istikrar ve güvenlik beklentilerinin Hırvatistan'ın milli siyasetiyle uyumlu olması Osmanlı döneminden kalan Hırvat ilişkilerinin Türkiye döneminde güçlenmesine yardımcı olmuştur.

Asya'da yer aldığı kadar Avrupa'da varlığını sürdüren Türkiye, bir yönüyle de Balkan ülkesi olma özelliğine sahiptir. Hırvatistan'ın Balkan siyasetindeki ağırlığı ve Türkiye ile savunma ve ekonomi alanında güçlenen ilişkilerinin gelecekte bölge istikrarına yapacağı katkı Balkanların Avrupalılaşmasını da hızlandıracaktır. Balkanlarda Müslüman halkın bölgenin geri kalanıyla barış içinde yaşaması için gereken kurumsal yapı ve toplumsal bağlar Hırvatistan ve Türkiye arasındaki ilişkilerle daha da güçlenecektir. Hırvatistan'ın güvenlik politikalarının Avrupa tarzı istikrar ve savunma refleksi geliştirmesi Türkiye'nin de desteğini alarak mümkün olabilecektir. NATO'nun Balkanlardaki istikrara katkısı Türkiye ve Hırvatistan'ın karşılıklı iş birliğini geliştirmesine son derece bağlıdır. Balkanların genel çatışmacı atmosferini uzlaşıya dönüştürmeye çalışan Türkiye ve Hırvatistan Osmanlı'dan beri devam eden karşılıklı iyi ilişkilerin bölgeye istikrar ve güvenlik olarak yansımasına katkı sağlamaktadır.

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politikasını desteklememiştir. Sadece kendi özel konumundan ötürü problemin başlangıcında Yugoslavya'nın toprak bütünlüğünü destekleyen bir yaklaşım içerisinde olmuştur. Ancak NATO müdahalesi ile birlikte bölgede uluslararası işbirliği olanaklarını kullanarak Kosova'nın bağımsızlığına tam destek vermiştir. Bağımsızlıktan sonra da Türkiye ile Kosova arasında iyi ilişkiler kurulmuştur. Kosova ile Türkiye arasındaki ilişkilerin bu iyi seyri günümüzde de devam ediyor.

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Sonuç

Balkanlar ve Orta Avrupa topraklarında XV. ve XVI. yüzyıllarda siyasi ve dinî birlik olmadığı için Osmanlılar, Hırvatistan ve Slovenya sınırlarına dayandılar. Türk korkusu, farklı mezheplere bağlı olan Orta Avrupa halkını birbirine yaklaştırdı. Bu durumdan yararlanan Avusturya, Katolik Mezhebi'ni yaymaya çalıştı. Protestan Slovenler, Osmanlı korkusuyla XVI. yüzyıl başlarında Katolik Avusturya ile yakınlaştı. Katolik papazların gayretleri ve açılan Katolik okulları sayesinde Katoliklik Slovenya'da geniş çapta yayıldı. Sonuçta bugün Slovenlerin %73'ü Katolik'tir. Bu durum, Almanca konuşan ülkelerle Slovenya arasında güçlü bağların oluşmasına sebep olmuştu. Yugoslavya'dan ayrılan yeni devletlerarasında AB'ye giren ilk devlet olmuştur.

Bosna-Hersek gibi, Slovenya da I. Dünya Savaşı'ndan sonra kurulan SHS Krallığı, Yugoslavya Krallığı ve II. Dünya Savaşı'ndan sonra kurulan Sosyalist Federatif Yugoslavya Cumhuriyeti'nde yer almış, bu nedenle Türkiye ile ilişkileri bu çerçevede verilmiştir. 1991'de bağımsızlığını kazanan Slovenya Cumhuriyeti'ni ilk tanıyanlardan biri Türkiye olmuştur. Bu dostane davranışı unutmayan Slovenya, Türkiye ile hep iyi ilişkilerde bulunmuş; bununla birlikte iki devlet arasındaki ekonomik ilişkiler, istenen düzeye ulaşmamıştır.

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ile bağımsızlıklarını ilan eden ülkelerle aktif bir iletişim halinde olan Türkiye, gerektiğinde Bosna- Hersek'te olduğu gibi askeri kapasitesini harekete geçirmekten geri kalmamış ve uluslararası örgütler aracılığıyla da Balkanlar da etkili olmaya çalışmıştır. Bunun yanında sahip olduğu TİKA ve Kızılay gibi devletin kurumlarının faaliyetleri ile de önemli bir yumuşak güç elde etmiş durumdadır.

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Türk dış politikasının en temel prensiplerinden birisi olan uluslararası meselelerde meşruiyet gözetme anlayışının Yunanistan ile olan meselelerde bir fayda sağlamadığı tarihsel süreçte görülmektedir. Ziyadesiyle Yunanistan'ın meşruiyeti hiçe saydığı zamanlarda bile onu kayırmayı tercih eden Batının Türkiye'den yana tavır göstermediği gerçeğiyle yakın dönemde çok defa yüzleşen Türkiye'nin, politikalarını belirlerken bu durumu da hesaba katması gerekmektedir. Türkiye, Ege'de mülteci botlarını batıranın tek başına Yunanistan olmadığını, KKTC karasularını ihlal eden navtexlerin esasında Yunanistan'ın kendi endişelerinden ötedeki birtakım rahatsızlıkları dillendirdiğini, ortağı olduğu F-35 projesinden çıkarılırken Yunanistan'ı adeta bu uçaklarla donatanın ABD olduğunu görmektedir. Dolayısıyla Yunanistan'ı yönlendirenlerin tarihte olduğu gibi şimdi de başkaları olduğunu gören ve bu konuda Yunanistan'ı bizatihi uyararak ona yine de dost elini uzatan bir tavır sergilemeye devam etmesi, geleneksel Türk diplomasisinin bir gereğidir. Dolayısıyla Türkiye'nin geçmiş dönemdeki anlaşmalardan soğan haklarını yine meşruiyet temelinde savunan, küresel ölçekli diplomasi yürüten ve komşusuyla ilişkilerini de bu çerçevede şekillendiren bir vizyonla hareket etmesi, bunu yaparken yumuşak güç unsurlarından da yararlanması gerekmektedir.

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GÜNCEL KAVRAMLARLA ÖRGÜTSEL DAVRANIŞ

Editör: Doç. Dr. Burcu ÜZÜM

EĞİTİM
yayınevi

GÜNCEL KAVRAMLARLA ÖRGÜTSEL DAVRANIŞ

Editör: Doç. Dr. Burcu ÜZÜM

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-58-8
1. Baskı,Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GÜNCEL KAVRAMLARLA ÖRGÜTSEL DAVRANIŞ
Editör: Doç. Dr. Burcu ÜZÜM
191 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-58-8

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
sevkiyat@egitimyayinevi.com

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KAYNAKÇA

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çalışanlarını yaratıcı düşünme yoluyla yeni ürünler elde edilmesi konusunda teşvik etmeli ve desteklemelidir. İşletmeler bunu yaparken yenilikçi davranmayı sadece belli bir bölümün değil işletmedeki tüm çalışanların sorumluluğuna vermelidir. Çünkü yeni fikirlerin elde edilmesi ve hayata geçirilmesi için işletmenin her çalışanının bilgisine ve desteğine ihtiyaç duyulmaktadır (Ulusal, 2020). Bu şekilde çalışanlar ile işletme arasında bir bütünleşme sağlanacak ve çalışanların işine karşı sorumluluk bilinci hissetmesine sonuç olarak yenilikçi iş davranışı sergilemesine yöneltecektir.

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GEÇMİŞTEN GÜNÜMÜZE
GASTRONOMİNİN İZLERİ
ARAŞTIRMALARA DAYALI KANITLAR

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EĞİTİM
yayınevi

GEÇMİŞTEN GÜNÜMÜZE GASTRONOMİNİN İZLERİ
ARAŞTIRMALARA DAYALI KANITLAR

Editör: Doç. Dr. Osman ÇULHA

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-72-4
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GEÇMİŞTEN GÜNÜMÜZE GASTRONOMİNİN İZLERİ
ARAŞTIRMALARA DAYALI KANITLAR
Editör: Doç. Dr. Osman ÇULHA
270 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-72-4

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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i Proctor ve Schiebinger (2008) tarafından önerilen Agnotoloji yanıltıcı veri, sözde bilimsel bilgi, ticari menfaat gereği bilinçli cehalet yaymayı inceleyen bilimdir. Agnozi (duyusal bilgiyi işleme yetersizliği) kelimesinden türetilmiştir. Agnotolojinin hedefinde olan kişiler de agnozi belirtileri gösteren kişiler gibi doğru ve gerçek hakkında bir farkındalığa sahip olamazlar (Uzbay, 2019: 23).

ii Gastronomi kelimesini tarihte ilk kullanan ne Brillat-Savarin ne de Joseph de Berchoux'dur (1801). Kelimenin Sicilyalı yemek yazarı Arkestratus'un kendisi ya da hocası Terpsion tarafından M.Ö 4. yüzyılda yazıldığı düşünülen *Deipnosophists* adlı eserde ilk defa *gastronomia* şeklinde kullanıldığı, Brilliat-Savarin'in eski eser okumalarına olan düşkünlüğünün neticesinde Arkestratus'un kavramını günümüze kazandırdığı düşünülmektedir (Pont, 1995). Ayrıca belirtmem gerekir ki mutfak bilimi (culinary science), moleküler gastronomi, beslenme bilimi (nutritional science), culinology, foodomics, food science, food sensory, food microbiology, chemistry, engineering vb., alanların ortak konusu olan yemek ve besin insanın özellikle tarım aracılığıyla yerleşik yaşama geçişinden itibaren var olan bir halk bilimi ve bilgeliğidir.

iii "Yumuşak madde fiziği mutfak sanatı buluşması: Polimerlerden denizanasına"; "Bütünsel Mutfak - Tabağın ötesinde bir odaklanma"; "Kuzeyin Kalamarları: Danimarka kalamarının gastronomi ve gastrofiziği", "Deniz yosunları ve dünya mutfağı"; "Malt küspe unu ile börek hamurunun hazırlanması ve vasıflanması"; "Köri sosunda sonikasyonun (ses dalgaları etkisi) yağ asidi zincir uzunluğu ve emülsiyon stabilizesi üzerindeki etkileri: Doygunluk algısının arttırılması için potansiyel bir yaklaşım"; "Evde pişirme işlemlerinden etkilenen Salicornia fruticosa L. ve Portulaca oleracea L. (semizotu familyası) antioksidanları"; "İşlevsel Bir Sebze Seçeneği: Tüketiciler Arasında Kimchi (geleneksel Kore yemeği) Varyasyonu Çalışması"; "Licuri Unu (Syagrus coronata (Martius) Beccari) ile Yapılan Ekmeklerin Gelişimi ve Duyusal Analizi" vb.

gıdalara yüklenen sembolik anlamları şekillendirmeye devam etmektedir. Bu nedenle gelecekte bu şekillenmenin ve değişimin izleri ikramlar özelinde restoran müşterileri ile yapılacak boylamsal çalışmalarda sürekli takip edilmelidir. Çalışma bulguları dünyanın en büyük seyahat rehberliği platformu olması nedeniyle yalnızca TripAdvisor'dan ve UNESCO'nun yaratıcı şehirler ağındaki dünyadaki 36 gastronomi şehrinden Türkiye'yi temsil eden öncü bir şehir olan Gaziantep ilindeki Türk ve yerel mutfak kategorilerinde restoran deneyimi yaşamış müşterilerden toplanan verilere dayanmaktadır. Gelecekteki çalışmalarda başka çevrim içi restoran inceleme platformlarından, farklı illerden ve restoran kategorilerinden farklı dillerde yapılmış yorumların da yer aldığı veriler toplanarak karşılaştırmalı çalışmaların yapılması önerilmektedir.

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gelişimlerinin takibi sağlanabilir. Çalışmada maddi kaynaklar ve zaman kısıtlılığı nedeniyle müzeler hakkındaki bilgilerin sadece web sitelerden elde edilmesi durum çalışmasının birden çok kaynak kullanımı (gözlem, mülakat, insan ürünü eserler) ön koşulunu tam olarak sağlayamaması çalışmanın sınırlılığını oluşturmaktadır. Gelecekteki çalışmalarda belirlenen müzelerin yetkilileriyle de görüşmeler yapılarak verinin çeşitlenmesine olanak sağlanabilir.

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sağlayacağı düşünülmektedir. Araştırmamızın ilgili alanda yapılacak çalışmalara kaynak niteliğinde olacağı ve sinemada Güney Kore mutfak kültürünü inceleyen çalışmaların gelecekte artacağı düşünülmektedir.

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GASTRONOMİK BİR DEĞER VE KÜLTÜREL MİRAS OLARAK

MESİR MACUNU

Aslı YURDAKUL

Nurten ÇEKAL

EĞİTİM
yayınevi

GASTRONOMİK BİR DEĞER VE KÜLTÜREL MİRAS OLARAK MESİR MACUNU

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-96-0
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GASTRONOMİK BİR DEĞER VE KÜLTÜREL MİRAS OLARAK MESİR MACUNU
Aslı Yurdakul, Nurten Çekal
100 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-96-0

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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http://tuketici.gtb.gov.tr “Bilinçli tüketici” Erişim Tarihi: 12.04.2019.

Editör:
Doç. Dr. Tayfun Tutak

International Research in Math Sciences

EĞİTİM
yayınevi

INTERNATIONAL RESEARCH IN MATH SCIENCES

Editör: Doç. Dr. Tayfun Tutak

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-48-4
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
INTERNATIONAL RESEARCH IN MATH SCIENCES
Editör: Doç. Dr. Tayfun Tutak
76 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-48-4

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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into each other, and it is thought that these types of convergence will attract the attention of the researcher in different areas. So, this work will be a guide for researchers who will work in different spaces.

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a mathematical approach. As a result, PROMETHEE is more successful both in terms of the amount of information it contains and the level of real-life capture. This study can provide a smooth and simple solution to the current chronic problem of objective comparison and selection of MCDM methods. In this sense, we consider that the study will contribute to the literature.

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-605-7786-06-7
2. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İZLENİM YÖNETİMİ VE BEDEN
Dr. İbrahim AKKAŞ
103 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-605-7786-06-7

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Editör: Prof. Dr. Hikmet Ulusan

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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-04-0
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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Editör: Prof. Dr. Hikmet Ulusan
132 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-04-0

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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-10-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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Editörler: Prof. Dr. Sedat Şimşek, Öğr. Gör. Emine Derya Akyüz
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ISBN: 978-625-8108-10-1

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SONSÖZ

Mevcut çalışma, trolleme davranışına maruz kalan yaratıcı/kültürel işçilerin kendi izleyici/takipçi/hayranları dolayımıyla karşı karşıya kaldıkları suistimal edici trollemelere ilişkin literatürün uluslararası incelemesini sundu. Genel cepheden açığa çıkan sonuç, bu tür kötü muamelelerin çalışanların cinsiyeti ve/veya ırksal kimliğiyle bağlantılı olabileceğini gösteriyor. Mevcut literatürün sunduğu çeşitli görüşlere rağmen, gelecekte araştırmacılar tanınmış kişilerin, sanatçıların, yazarların ve diğer yaratıcı ve kültür çalışanlarının trollemeyi öznel olarak nasıl deneyimledikleri ve bunlara nasıl tepki verdikleri konusunda derinlemesine akademik çalışmalar yapabilir. Böylece kurbanların başa çıkma mekanizmaları görünür kılınabilir. Ayrıca, din, engellilik/kronik hastalık, cinsel yönelim, sınıf ve kast değişkenleri ile trolleme deneyimleri arasında yaşanan kesişimler araştırma gündemi olabilir. Ve daha da önemlisi bu tür araştırmalar kültürlerarası farklılıkları ortaya çıkarabilmek adına iki ülke ve /veya ülkeler arasında karşılaştırmalı olarak yürütülebilir.

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Editör:
Doç. Dr. Bülent Darıcı

International Research in Social, Human and Administrative Sciences I

EĞİTİM
yayınevi

INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES I
Editör: Doç. Dr. Bülent Darıcı

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-17-0
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES I
Editör: Doç. Dr. Bülent Darıcı
127 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-17-0

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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general price level in one country (such as Turkey) and the general price level in the foreign country (such as Germany) are modelled to be dependant on the money demand equation. Some studies afterwards, have investigated the monetary approaches (Dülger & Cin, 2002; Öruç, 2016). As a natural extension of this study for future research, other forms of PPP can be tested through using newer techniques and updated data for Turkey and its recent major trading partners.

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impact on systemic risks. The rules and practices of exchanges that develop over time include a large number of process flow processes to achieve this objective.

However, in recent years, the tendency of stock market transactions to avoid regulation and technological developments to play an increasingly central role in the trading infrastructure has led to more fundamental changes in price formation and trading mechanisms. As a matter of fact, globally rapidly growing dead pools and algorithmic processes cause significant risk accumulations in stock exchanges. The Black Mondays in the US capital market in 1987 and the Flash Crash in 2010 brought to the agenda that technological transaction infrastructures could have negative effects on price formation processes and thus the market could face a total collapse.

These events also revealed that the market microstructure of securities, which has decisive impacts on price formation and market efficiency, is well known with its elements and risks.

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Relation and difference analyze results of research which are carried out to examine used Technologies effects, its determined that performances of companies which are using virtual and over reality and cloud Technologies is positive, bit effects on companies using robotics, drones, and nanotechnologies negatively.

Results of the research are beneficial to managers of logistics organizations over region TR63 and other regions, to professional organizations, chambers of commerce and industry, and academicians.

SUGGESTIONS AND ADVICE

Industry 4.0 and Logistics 4.0 are still at the starting point, although they are a concept that covers many processes from automated vehicles to smart vehicles, from intelligent factories to customer-specific intelligent manufacturing. Considering today's technological developments, it is expected that, in time, Logistics 4.0's logistics companies will offer innovative information technology solutions integrated with industrial processes. In this context, logistics companies should assess their current situation in the context of technological developments and identify their deficiencies and determine the strategies for transition to logistics 4.0.

This work is done only in technology-intensive logistics companies and in a limited territory. It is planned that this work will be done in the whole country in the future. In addition, only the performance of the operation was taken into consideration in this study and the risk factor was ignored.

ACKNOWLEDGMENT

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Turkish branch of the refit sector has gained a more competitive position compared to the world. So that means increasing the qualified personnel and increasing the service quality will be the right move for Turkey. By doing that, Turkey can increase the share of the pie with the qualified workforce. The first activity to be done would be to increase education and organize it. If the quality of service could be increased with this pricing, Turkey's place in the world market will increase and also Turkey will be the focus of large investments.

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ÖZBEK MAHALLESİ NÜFUSU, URLA İZMİR. Türkiye Nüfusu İl İlçe Mahalle Köy Nüfusu

https://www.nufusune.com/194863-izmir-urla-ozbek-mahallesi-nufusu

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Doç. Dr. Göksel Göker

İletişim ve Medya Alanında Uluslararası Araştırmalar IV

EĞİTİM
yayınevi

İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Editörler: Dr. Öğr. Üyesi Neslihan Göker, Doç. Dr. Göksel Göker

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-18-7
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Editörler: Dr. Öğr. Üyesi Neslihan Göker, Doç. Dr. Göksel Göker
164 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-18-7

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yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KAYNAKÇA

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reklamların işletmelere sağladığı istatistikler devamlı kontrol edilmeli ve potansiyel müşterilerin beklentileri karşılanmasına özen gösterilmelidir. Satın alma üzerindeki bir diğer faktörün ise performans beklentisi olduğu tespit edilmiştir. Bu nedenle işletmelerin müşterilerinin satın alma niyetlerini olumlu yönde etkileyebilmek için sponsorlu reklamların faydalı ve değerli bir bilgi kaynağı olduğunu hissettirmeleri gerekmektedir. Sponsorlu reklamların müşterilerin algıladığı güvenilirlik ve güncellik seviyesinden daha üst bir seviyede olacak şekilde tasarlanması, sponsorlu reklamların tasarlanma aşamasında performans beklentisini artırıcı bir konudur.

Mevcut çalışma sınırlı sayıda katılımcıdan meydana gelen bir örneklemden elde edilmiştir. Elde edilen sonuçları genellemek mümkün olmasa da genel olarak Instagram sponsorlu reklamlarına ait hangi özelliklerin satın alma niyeti üzerinde etkili olduğu hakkında bilgi verdiği söylenebilir. Bundan sonraki çalışmalarda, bu çalışmada önerilen araştırma modeline farklı değişkenler eklenerek araştırma modeli geliştirilebilir. Ayrıca Facebook ve Twitter'da yer alan sponsorlu reklamların satın alma niyeti üzerindeki etkileri araştırılarak elde edilen bulgular, bu çalışmadan elde edilen bulgularla karşılaştırılabilir.

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Çocuk ve gençleri medyanın zararlı etkilerinden koruma amacının hâkim olduğu Medya Okuryazarlığı dersiyle öğrencilere, medyaya eleştirel bakma, medyayı dikkatlice izleme, sağlıklı değerlendirme ve yeni medya mesajları üretme yeterliliklerinin kazandırılması hedeflenmiştir. Ders kapsamında günümüzde internet tabanlı uygulamalarla birlikte yaygınlaşan çeşitli olumsuzluklarla birlikte internet bağımlılığı sorununa da ayrıca önem verilmiştir.

İnternet bağımlılığının özellikle genç nüfus üzerinde etkili olduğu dikkate alındığında, bu sorunla mücadelede Milli Eğitim müfredatında Medya Okuryazarlığı dersine yer vermenin önemli bir adım olduğunu ifade etmek mümkündür. Ayrıca mevcut durumda Sosyal Bilgiler öğretmenleri tarafından verilen bu dersin, alan bilgisine sahip İletişim Fakültesi mezunları tarafından verilmesi ve içeriğin günün şartlarına uygun olarak düzenli periyotlarla güncellenmesi, dersten amaçlanan verimin artmasına pozitif yönde katkı sağlayacaktır.

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evlere kapanan ve meta evrenlerden işlerini yürütmeye çalışan insanların obezite sorunlarıyla karşı karşıya kalacağı düşünülmektedir.

Kısaca bu çalışmaya sığmayacak kadar sorun ve problem, meta evrenlerle ilgili olarak raflarda beklemektedir. Meta evrenlerin kesinlikle bir devrim olacağı aşikârdır ama bu devrim insanları nasıl etkileyecek ve sosyal yapıyı nasıl dönüştürecektir sorusunun cevabı için henüz çok erken olduğu düşünülebilir.

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Stalin'e yönelik oluşabilecek muhalefetin önüne geçilmeye ve Stalin'in ülkesinde büyük bir desteğe sahip olduğu düşüncesinin meydana getirilmeye çalışıldığı ileri sürülebilmektedir.

Stalin'in çocukları konu alan kült liderlik propagandasında sıklıkla Komünizm ideolojisine yer verildiği ve Stalin'in komünist rejiminin bir temsilcisi olduğu vurgusunun yapıldığı ortaya çıkmıştır. Propaganda posterlerinde Stalin'i seven çocukların aynı zamanda Komünizm ideolojisini de sevdiği mesajı verilmiş, böylece Stalin'in kült liderlik propagandası üzerinden aynı zamanda Sovyetler Birliği'ndeki komünist rejim de kitleler nezdinde yüceltilmeye çalışılmıştır.

Sonuç olarak Stalin'in kült liderlik propagandasında çocukların kullanılmasının Stalin'e yönelik insancıl ve yurttaşlarını seven bir lider imajının kitleler nezdinde çizilmesinde önemli bir rolü olduğu belirtilebilmektedir. Çocukların masumiyeti üzerinden propaganda posterlerinin, Stalin'e yönelik olumlu bir algının oluşturulmasına katkı sağlayacağı söylenebilmektedir. Diğer yandan yeni nesillerin Stalin'e yönelik sevgi beslediği mesajı üzerinden de Stalin'in ülke genelindeki otoritesinin meşrulaştırılmasına destek olunabileceği ileri sürülebilmektedir.

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topraktan kopmuştur. Doğal olan hiçbir şey modern hayatta yaşayamadığı gibi modern hayatın aldatıcı renkleri de insanı doğadan koparmıştır.

SONUÇ

Gumball çizgi filmi bize Amerikan yaşam tarzını ve kültürünü açıkça gösterir. Bu çizgi film Amerikan aile yapısından beslenerek hikâyeler anlatmaktadır ve Amerikan kültürü bu çizgi filmi besler. Aynı zamanda bu çizgi film Amerikan aile yapısını da olumlar. Evlat edinme, fastfood yeme, hafta sonunu alışveriş merkezlerinde geçirme gibi faaliyetleri olumlar ve toplumu yeniden inşa eder. Ülkemizde de durum bundan farklı değildir. Bu çizgi filmin ülkemizde gösterilmesiyle Türkiye'de yaşayan çocuklar da aynı Amerika'dakiler gibi yukarıda sayılan eylemleri olumlar ve kabul edip içselleştirirler. Büyük şehirlerde yaşayan çocuklar hafta sonunu iple çeker, fastfoodlara bayılmayan çocuk neredeyse yoktur. Televizyon seyretmeyip bilgisayar oyunu oynamayan çocuk yoktur. Televizyon toplumdan ve kültürden beslenir, programlar, filmler yapar. Toplum da bu programlardan kendilerine hayat tarzları seçer ve yaşarlar. Medya toplumu ve kültürü bu şekilde yeniden yapılandırır, yeniden üretir. Televizyon programları kültürü yapılandırır ve birtakım ideolojileri topluma empoze eder. Toplumu oluşturan bireylerin tamamı ya bilinçli ya da bilinçsiz olarak bu genel ideolojik söylemden etkilenir. Gramsci'nin de dediği gibi "belli bir hegemonya gücünün parçası olduğunun bilincine varmak, ilerici bir öz bilince giden yolun ilk aşamasıdır" (Alexander&Seidman, 2013, s. 68). Dolayısıyla, toplumu oluşturan bireyler ne kadar çok klasik hegemonik söylemin farkına varırsa o derece bu söyleme karşıt bir direniş sergileyebilir. Bu da o bireylerin öz bilince ulaşmasına fayda sağlar.

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Editör: Prof. Dr. Emrullah Fatiş

İlahiyat

Alanında Uluslararası Araştırmalar III

EĞİTİM yayınevi

İLAHİYAT ALANINDA ULUSLARARASI ARAŞTIRMALAR III

Editör: Prof. Dr. Emrullah Fatiş

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-26-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLAHİYAT ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Emrullah Fatiş
119 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-26-2

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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oruç ve namazdan muaftır diyor. Türkiye'nin taassuba ve anarşiye itilmesinde bu tür örgütlerin rol oynadığı bilinmektedir. Kısaca her örgütün menfaatı temin zararı giderme anlayışı, o örgütü planlayanların planları doğrultusunda yürütülmekte olduğundan, İslâm örgütlerin menfaatına âlet edilmekte ve amaç değil araç olarak kullanılmaktadır. Bunlar gizli iradelerini ve planlarını gerçekleştirmek için tanrıyı kullanmaktadırlar. Bunu bazen bir İngiliz, bir Rus, bâzen de bir İslâm ülkesinin lideri konumundaki kişiler kullanabilmektedir.

Kısaca politik teoloji bağlamında konuyu değerlendirecek olursak, Hizbullah ve Hizbu't-Tahrîr'in söylemlerindeki ve diğer mezheplerdeki İmamet, önceleri itikadi konular arasında yoktu. Sıffin savaşından sonra Haricilerin ortaya çıkması gerek Harici, gerekse Şii akımların imamet problemine itikadi boyut kazandırması bu problemin itikadileşmesine zemin hazırlamıştır.

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Editör: Prof. Dr. Didem Onay Derin

Health Sciences

International Research

EĞİTİM yayınevi

INTERNATIONAL RESEARCH İN HEALT SCIENCES

Editör: Prof. Dr. Didem Onay Derin

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-33-0
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
INTERNATIONAL RESEARCH İN HEALT SCIENCES
Editör: Prof. Dr. Didem Onay Derin
104 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-33-0

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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that lymphocytes cannot maintain their viability in test environments for a long time.

e. A screening tissue typing plate can be created in our laboratory from the anti-HLA antibodies to be obtained by this method.

f. Specific HLA antigens (HLA-B27, HLA-B51, DR4, DQ2 etc.) used for diagnosis in HLA disease associations can be used in our laboratory with antibodies to be found against these antigens.

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Acknowledgment

Author Esra PALABIYIK is a 100/2000 Higher Education Council (YÖK) Innovative Food Processing Technologies and Food Biotechnology Department PhD Scholar.

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Editör:
Doç. Dr. İclal Ünüvar

International Research in

Social, Human and Administrative Sciences II

EĞİTİM
yayınevi

INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES II
Editör: Doç. Dr. İclal Ünüvar

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-46-0
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES II
Editör: Doç. Dr. İclal Ünüvar
138 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-46-0

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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cooperation with the university on this issue and enter into cooperatives will enable the production to spread more and the income to be increased.

However, the quality seed that responds to manufacturer-industriallist demands must be reformed and a standardization must be set in the seeds. Different types of thyme that grow in our country must be separated according to their content and the thyme should be evaluated in the pharmaceutical and food industry according to these types. Thyme is a plant with a very high added value. Thyme producers should be trained on the use of these products in different ways, and a bridge should be established between the producer and the industrialist. Brand management is important in Denizli thyme. Cooperation with universities in thyme production is important in terms of guiding the producers in this regard.

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Research in the field of consumer behavior is inherently constrained by a number of limitations. The main limitation of this study is that the sample size and characteristics of the sample do not allow generalization for all consumers. However, findings of a correlation among hedonic consumption, impulse buying behaviors, and the level of mindfulness, which is a psychological factor, have been reached. Since these findings are a first in the field, they will be the starting point for other studies in the literature.

Ensuing studies, conducting research with samples reflecting different income and professional groups, will increase the comparability and generalizability of the findings. In subsequent studies, a model of hedonic consumption and impulse buying that deals with different and various psychological variables such as mindfulness, depression tendency, self-control, anxiety, and stress can be implemented. The relationship between mindfulness and compulsive buying behavior can also be investigated in future studies. With an experimental perspective, mind trainings can be conducted to increase the mindfulness of consumers who exhibit impulse buying or compulsive buying behavior, and the changes in behavior can be observed. Thus, this research can allow more contributions to the literature through different methods.

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to increase organizational identification by ensuring the congruence between the leader prototype and the perceived leadership.

- Regarding the concept of leadership, in addition to prototypical (ideal) features, anti-prototypical (opposite to ideal) features should be analyzed.
- In future studies, the ideal follower model in the mind of the leader should be investigated by collecting data from the managers.
- The effects of the fit between the leader prototype and the perceived leadership on different positive and negative organizational outputs other than organizational identification should also be investigated.
- Leader prototype and implicit leadership concepts should also be studied in samples with different cultural and socio-economic characteristics.
- The concept of leader prototype should be examined comparatively between Turkey and other countries, and its relationship with organizational outputs and perceptions should be examined in the context of Turkish culture and in the context of different cultures.

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of contemporary museum with these characteristics and also these elements play a role in the visitor experiences. Another finding of the study is that the Troy Museum creates a prominent level of satisfaction sense for its visitors. This information is consistent with the view of Kotler (2001) that an experience should create a "wow" effect. According to the research findings, it is concluded that the Troy Museum visitors tend to recommend the museum intensively to potential visitors. However, no information was obtained about the intention to revisit the Troy Museum in the research findings. The findings revealed the correlation between the elements that constitute the museum experience and the successors of the experience in the case of the Troy Museum.

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Editör: Dr. Öğr. Üyesi Oğuzhan Öztay

İletişim ve Medya Alanında Uluslararası Araştırmalar V

EĞİTİM yayınevi

İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR V

Editör: Dr. Öğr. Üyesi Oğuzhan Öztay

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-47-7
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR V
Editör: Dr. Öğr. Üyesi Oğuzhan Öztay
119 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-47-7

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ekonomiyi desteklemesi şarttır. Günümüzde masal unsur ve motiflerine geniş alanda bakacak olursak giyim ve diğer tekstil ürünleri özellikle çocuk giyim ve tekstil ürünleri, çocuk oyun ve oyuncakları, yiyecek ve içecek ambalajları, mutfak ve gündelik hayatta kullanım eşyaları, sinemanın animasyon, masal filmi, dizi ve film biçimleri, televizyon programları, sanatın çeşitli dalları, yazılı ve dijital başta olmak üzere çeşitli reklam araçları gibi birçok kullanım biçimlerinde karşılaşmaktayız. Bu konuda varılan sonuç masalın tüketim toplumunda popüler kültür için bir malzeme olması ve tüketim toplumunun şartları doğrultusunda hızla değişmesidir. Popüler kültür ürünlerine ait sürekli değişim, tüketim toplumunda üretilmek için yok etme ideolojisine uygun olarak gerçekleşmektedir.

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zararlı içeriklerle ilgili bildirimde bulunabilmesi, canlı yayın yapılabilmesi, yorumlar aracılığıyla içerik üreticisi ve kullanıcı arasındaki etkileşime izin verilmesi, vb. olarak sıralanabilir.

Bu çalışmada bugün çok sayıda kullanıcıya sahip bir platform olan YouTube; gelişim serüveni, özellikleri ve platforma ait kavramlar ile kullanıcı çerçevesinde ele alınıp değerlendirilmiştir. Bu değerlendirme platformun yaygın kullanımının nedenlerini hem teknik hem de içerik bağlamında görünür kılmaktadır. Ayrıca YouTube, katılımcı kültür çerçevesinde de değerlendirilmiştir. Gelecek çalışmalarda ise dünya genelinde popüler olan farklı platformların anlatılması, bugünün sosyal medya ortamını ve kullanıcı tercihlerinin sebeplerini anlamak adına önemli görülmektedir.

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sosyal medya ortamlarında nefret söyleminin inceleyen araştırmalarda söylem analizi ve tematik analizin yaygın olarak kullanılan yöntemler olduğunu belirtmiştir.

Sosyal medyada nefret söyleminin tespiti üzerine yapılan çalışmalarda çoğunlukla herhangi bir sınıflandırmanın ya da kategorileştirmenin tercih edilmediği görülmüştür. Bir kategori kullanan çalışmalarda ise çoğunlukla Hrant Dink Vakfı'nın belirlemiş olduğu kategoriler kullanılmaktadır. Bununla birlikte duygu analizinin "olumlu-olumsuz-nötr" sınıflandırmaları kullanılan bir başka ölçüttür. Bazı çalışmalarda ise hazırlanmış bir kategori yeterli olmadığından ek kategoriler kullanılmış veya farklı bir kategori hazırlanmıştır. Bunun sebebi daha önce de belirtildiği gibi nefret söyleminin tanımsal muğlaklığından gelmektedir. Dolayısıyla hazırlanan her kategori, alanda araştırma yapan her çalışma için kapsayıcı olamamaktadır. Fakat hazırlanan her sınıflandırma ya da kategorileştirme, kendinden sonraki çalışmalar için temel oluşturacağından dolayı nefret söyleminin daha kolay, daha hızlı ve daha kapsamlı tespit edilebilmesine olanak sağlayacaktır.

Araştırma sonuçları açısından bakıldığında bilimsel araştırmalar yoluyla Türkiye'de nefret söylemine en çok maruz kalan grupların, nefret söylemine neden olan duyguların ve bu duyguların yoğunluklarının ve ilişkilerinin incelenmesi ile Türkiye'ye özgü bir nefret söylemi haritasının çıkarılması önerilebilir. Bu araştırmanın en önemli sınırlılığı, incelenen araştırmaların bütüncül bir bakış açısıyla sosyal medyada nefret söylemini inceleyen araştırmalar olmasına karşın, incelenen araştırmalardan bazılarının yalnızca belirli bir nefret söylemi türüne odaklanması ve odaklandığı nefret söylemi türünün ilgili nefret söyleminin belirlenmesine yönelik herhangi bir sınıflandırma gerektirmemesidir.

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bilimlerin araştırma alanı olmanın ötesine geçmiştir. Dolayısıyla, günümüzde söz konusu disiplininin içerik itibarıyla özellikle dijital teknolojilerin hızla gelişmesi ve çeşitliliğin artması sonucu bilgisayar bilimleri, yönetim bilişim sistemleri, matematik gibi bilim dalları ile entegrasyonunun artık bir tercih olmaktan çıkıp, zorunluluk haline geldiğini de vurgulamak gerekmektedir.

Sonuç olarak günümüz bakış açısıyla dijital kimlik kavramının mevcut konumu; hala dönüşüm sürecinde olup, gelecekte nitelikli bilimsel araştırma ve çalışmalara hem toplumsal hem de kurumsal ve/veya örgütsel boyutuyla geliştirilmeye ve güçlendirmeye ihtiyacı artacak bir araştırma alanıdır. Bu doğrultuda uzun vadede gerçekleşebilen ve oldukça maliyetli sistem geçişlerinin yol açabileceği sıkıntı veya sorunlara hazırlıklı olabilecek kurumlar veya devletlerin, donanımlı bir BİT altyapısına sahip olabilmesi ve bireysel olarak da öncelikle gerçek anlamda iyi bir dijital vatandaş olabilmek ve bu doğrultuda gerekli kişisel yetenek ve bilgi vizyonunu geliştirmek; nitelikli akademik ve bilimsel çalışmaların da elverişli şekilde amacına hizmet etmesine olanak sağlayabilecektir.

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İnternet Kaynakları:

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Editör: Prof. Dr. Nurten Özçelik

International Research in Education Sciences

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN EDUCATION SCIENCES

Editör: Prof. Dr. Nurten Özçelik

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-49-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

INTERNATİONAL RESEARCH IN EDUCATION SCIENCES
Editör: Prof. Dr. Nuten Özçelik
130 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-49-1

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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families to read authentic texts effectively. Thus, it can be claimed that most of the English majors in the present study had difficulties in reading authentic materials due to the hindrance of small vocabulary size.

2000 words (i.e., high-frequency words) deserve individual attention, however, beyond that level, 3000th, 5000th, 10000th (i.e. low-frequency words) and technical and academic words, the strategies should be paid attention for learning and coping with these words such as guessing from the context, memorization techniques and learning parts of the words (Laufer & Nation, 1999).

Under the guidance of these findings, it could be suggested that vocabulary instruction, either implicit or explicit, should be revised at higher education institutes, particularly at the departments of English Language Teaching. Since these institutes train future teachers, their vocabulary knowledge directly influences their language proficiency and subject-matter knowledge and performance. In that sense, similar studies on vocabulary knowledge could be conducted as needed analysis of the learners at different universities, additionally, the relationship between learners' vocabulary knowledge and other language skills as well as academic achievement could be investigated to evaluate the learners' overall profiles.

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Acknowledgement

The author would like to express her gratitude for the students who contributed the study with their designs: Fatma Sena Kalkın, Gizem Öztürk, Mustafa Öztürk, Muhammet Berk Işık, Ali Tokgöz, and Gamze Güneş.

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İLETİŞİM ARAŞTIRMALARI VE FİLM ÇÖZÜMLEMELERİ III

Editörler
Nilüfer PEMBECİOĞLU
Nebahat AKGÜN ÇOMAK

EĞİTİM
yayınevi

İLETİŞİM ARAŞTIRMALARI VE FİLM ÇÖZÜMLEMELERİ III

Editörler: Nilüfer Pembecioğlu, Nebahat Akgün Çomak

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-57-6
1. Baskı, Mart 2022

Kütüphane Kimlik Kartı
İLETİŞİM ARAŞTIRMALARI VE FİLM ÇÖZÜMLEMELERİ III
Editörler: Nilüfer Pembecioğlu, Nebahat Akgün Çomak
141 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-57-6

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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+90 332 499 90 00
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Filmin müzik ve ses tasarımı film dilinin tamamlayıcısı olarak oldukça başarılı bir şekilde kullanılmıştır. Kasvetli ve gergin atmosferi destekleyen ve seyircide sürekli bir rahatsızlık hissi veren müzik, bazen sahnelerdeki gerilimi arttırmak için kullanılan anlamsız sessizlikler, bazense bir ruh halini anlatmak için kullanılan doğa sesleri bu iyi tasarımın filme yansımalarıdır.

Sonuç olarak *The Power of the Dog* filminin dramatujisini incelediğimizde tüm unsurların dikkatle, özenle ve bilinçli bir şekilde kullanıldığını, bütün öğelerin birbirini tamamlar ve destekler şekilde filmde yer aldığını söyleyebiliriz. Bu da bize Jane Campion'un tüm filmlerinde olduğu gibi bu filminin de dramaturjisinin sağlam ve doğru olduğunu göstermiştir.

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Pro ise daha karmaşık bir ara yüze sahip olmakla beraber buna karşı daha geniş bir kişiselleştirme yeteneği sunmaktadır. Her iki yazılım da kendi aileleri içinde yer alan yazılımlarla entegre çalışmaya imkân tanırken aynı zamanda sürekli güncellenen yapılarıyla kullanıcılarına yeni nesil düzenleme teknikleri ve eklentileri sunmaktadırlar.

Yapım öncesi, yapım, yapım sonrası ve dağıtım gibi düzenlemenin her aşamasında genişletilmiş varyasyonlara izin veren Final Cut Pro X ve Premiere Pro; üstün düzenleme, renk, ses, grafik ve hassas optimize edilmiş çıktı alma yetenekleriyle, kullanıcılarına sosyal medyadan profesyonel filme kadar sonsuz yenilik ve sürekli gelişen bir beceri seti sunmaktadırlar. Ancak şunu unutmamak gerekir: Teknoloji yalnızca işlemeye veya yürütmeye yardımcı olabilir. Herhangi bir kurgulanmış filmi olağanüstü bir prodüksiyona dönüştüren, insan beyni ve onun yaratıcı becerilerdir.

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ÖNERİLER

- Şartları elverişsiz koşullardan gelerek bir yükseköğrenim kurumunda okuyan öğrencilerin hazır bulunuşluk durumları araştırılıp okula başladığı andan itibaren bu gibi projelere yönlendirilmesi uzun vadede daha olumlu sonuçlar doğurabilir.
- Bu tarz projeleri Avrupa Birliği gibi kurumlardan daha güçlü destek alarak yürütümek daha fazla gencin faydalanmasına katkı sağlayabilir.
- Bu tarz projelere katılan öğrenciler boylamlamasına bir araştırmada incelenerek uzun dönem sonuçlarına bakılabilir.

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savaş stratejilerinde bir örnek teşkil etmesi gibi farklı şekillerde, insanoğlunu tek bir çatı altında birleştiren bir değer olduğu, farklı kültürler üzerindeki etkisi, dünya tarihi ve edebiyatında, güzel sanatlardaki rolünün yanı sıra dünya sinema endüstrisindeki yeri ve rolü kapsamında incelenen sinema filmlerinde kurdun eski çağda olduğu gibi modern insanın hayatında aynı şekilde olmasa bile, hâlâ farklı bir önem ve değer taşıdığı sonucuna varılmıştır. Ancak, günümüzde bu değerlerin hemen hepsi neredeyse yok olmuş durumdadır. İncelenen filmler aracılığıyla eski mitolojik ve kültürel bir sembol olan kurdun modern çağdaki kurt imgesiyle karşılaştırılması yapılmış ve birçok kısımlarda özellikle de gerçek hayattan uyarlanan İspanyol yapımı olan "Kurtlar Arasında" filminde Marcos Rodriguez Pantoja'nın hikayesi bizleri en eski çağa götürerek Atalarımız olan Göktürklerin kutsal önem atfettikleri dişi kurt Asena'yı ve Roma'nın kurucuları sanılan Romulus ve Remus ikizlerini büyüten anne kurdu anımsatmaktadır.

Sonuç olarak en eski çağlardan günümüze kadar farklı kültürlerde yer alan kurdun, bir mit olarak insanoğlunun geçmişinde ve bugününde hala birçok alanda kedine bu kadar yer edinmesini göz önünde bulundurursak, kurdun bundan sonra da uzun yıllar boyunca insanoğlunun hayatında bir şekilde var olacağı sonucuna varabiliriz. Kurt içerikli ya da kurt imgeli filmlerin distopya kavramı ile bağdaştırılmasının temelinde, günümüze gelene dek kurt çeşitlerinin azalması, kurdun ekosistemdeki rolünün farklılaşması, avlanması yasak türlerin halen avlanıyor olması kurdun doğa içindeki konumunu daha olumsuz bir noktada görülmesi temel teşkil etmektedir. Anlatıların içerik çözümlemeleri kurtlarla ilgili filmlerin "Yok olan türler", " Yok olan doğa" ya da "Değerlerini kaybeden, materyalistik düşünmeye başlayan insanoğlu" konularına yoğunlaşması nedeniyle daha çok distopik bir bakış açısı içerdikleri sonucuna varılmıştır.

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İZ BIRAKAN SEYDİŞEHİRLİLER

- Beylikler ve Osmanlı Dönemi -

Şerafettin YILDIZ

EĞİTİM
yayınevi

İZ BIRAKAN SEYDİŞEHİRLİLER - BEYLİKLER VE OSMANLI DÖNEMİ -

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-62-5
1. Baskı, Ocak 2013
İlaveli 2. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İZ BIRAKAN SEYDİŞEHİRLİLER - BEYLİKLER VE OSMANLI DÖNEMİ -
Şerafettin YILDIZ
335 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-62-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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A.}MKT.DV.: Dosya No:152, Gömlek No:96.

A.}MKT.MVL.: Dosya No:24, Gömlek No:57; Dosya No:42, Gömlek No:76.

A.}MKT.UM.: Dosya No:3, Gömlek No:82; Dosya No:274, Gömlek No:8; Dosya No:277, Gömlek No:22.

BEO.: Dosya No:29, Gömlek No:2121; Dos. No:249, Göm. No:18602; Dos. No:631, Göm. No:47314; Dos. No:649, Göm. No:48672; Dos. No:987, Göm. No:73970; Dos. No:1073, Göm. No:80455; Dos. No:1458, Göm. No:109277.

C..EV.: Dosya No: 196, Gömlek No: 9785; Dosya No: 538, Gömlek No: 27181.

C..AS.: Dosya No: 49, Gömlek No: 2423.

C..ADL.: Dosya No:2, Gömlek No:114; Dos. No:45, Göm. No:1755; Dos. No:106, Göm. No:6336.

C..DH.: Dosya No:146, Gömlek No:7260; Dosya No:236, Gömlek No:11800.

CA..ADL.: Dosya No:2, Gömlek No:114; Dosya No:45, Gömlek No:1755; Dosya No:106, Gömlek No:6336.

DH.EUM.AYŞ.: Dosya No:10, Gömlek No:8.

DH.MKT.: Dosya No:96, Gömlek No:25; Dosya No:242, Göm. No:56; Dos. No:271, Göm. No:96; Dos. No:309, Göm. No:57; Dos. No:414, Göm. No:73; Dos. No:344, Göm. No:10; Dos. No:385, Göm. No:45; Dos. No:414, Göm. No: 73; Dos. No:1001, Göm. No:27; Dos. No:1105, Göm. No:2; Dos. No:1287, Göm. No:56; Dos. No:1378, Göm. No:25; Dos. No:1433, Göm. No:33; Dos. No:1455, Göm. No: 69; Dos. No:1702, Göm. No:7; Dos. No:1751, Göm. No:106; Dos. No:1765, Göm. No:71; Dos. No:1778 Göm. No:127; Dos. No:1783, Göm. No:91; Dos. No:2010, Göm. No:19; Dos. No:2081, Göm. No:22; Dos. No:2125, Göm. No:73; Dos. No:2197, Göm. No:66; Dos. No:2215, Göm. No:37; Dos. No:2234, Göm. No:114; Dos. No:2453, Göm. No:116; Dos. No:2501, Göm. No:25; Dos. No:2539, Göm. No:3.

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NFS.d.: Defter No:3310, 3335, 3336.

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İZ BIRAKAN SEYDİŞEHİRLİLER

- Cumhuriyet Dönemi -

Şerafettin YILDIZ

EĞİTİM
yayınevi

İZ BIRAKAN SEYDİŞEHİRLİLER - CUMHURİYET DÖNEMİ -

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-63-2
1. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İZ BIRAKAN SEYDİŞEHİRLİLER - CUMHURİYET DÖNEMİ -
Şerafettin YILDIZ
119 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-63-2

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Başbakanlık Osmanlı Arşivi (BOA):
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MF. MKT.: Dos. No:1163, Göm. No:69.
NFS.d.: Defter No: 3310, 3336.
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(İNCELEMELER - METİNLER)

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-81-6
1. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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Kütüphane Kimlik Kartı
İBRAHİM AŞKÎ'NİN TELİF ESERLERİ
(İNCELEMELER - METİNLER)
Hazırlayanlar: Mustafa YİĞİTOĞLU, Ayşe SAĞLAM
324 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-81-6

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-85-4
Düzenlenmiş 2. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

İŞLETMELERDE YENİLİK STRATEJİLERİNİN PAZARLAMA POLİTİKALARININ OLUŞUMUNA ETKİLERİNİN BELİRLENMESİ

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Kaynakça var, dizin yok.
ISBN: 978-625-8468-85-4

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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İŞ ZEKÂSINA DAYALI STRATEJİK PERFORMANS ÖLÇME VE DEĞERLENDİRME

(Sağlık Kurumlarına Dair Örnek Uygulamalı)

Dr. Zeynep ERGEN IŞIKLAR

EĞİTİM
yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-34-7
1. Baskı, Mart 2022

Kütüphane Kimlik Kartı
İŞ ZEKÂSINA DAYALI STRATEJİK PERFORMANS ÖLÇME VE DEĞERLENDİRME (SAĞLIK KURUMLARINA DAİR ÖRNEK UYGULAMALI)

Dr. Zeynep Ergen Işıklar
180 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-34-7

Bu çalışma "Sağlık Kurumlarında Balanced Scorecard'a Dayalı Stratejik Performans Ölçme Ve Değerlendirme Süreci: Selçuk Üniversitesi Tıp Fakültesi Hastanesi İçin Karar Destek Sistemi Model Önerisi" isimli doktora tez çalışmasından çıkarılmıştır.

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KUR'AN TİLÂVETİNDE
DUA VE ZİKİR

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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Resmi: Hakan BAHÇECİ

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-605-778-64-56
2. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
KUR'AN TİLÂVETİNDE DUA VE ZİKİR
Dr. Öğr. Ü. İrfan ÇAKICI
160 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-605-778-6556

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ISBN: 978-625-8108-02-6
1. Baskı, Şubat 2022

Baskı Cilt
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Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-03-3
1. Baskı, Şubat 2022

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INTERNATIONAL CONGRESS OF LANGUAGE AND TRANSLATION STUDIES

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Prof. Dr. Onur KÖKSAL

EĞİTİM
yayınevi

INTERNATIONAL CONGRESS OF LANGUAGE AND TRANSLATION STUDIES
ULUSLARARASI DİL VE ÇEVİRİBİLİM KONGRESİ TAM METİN BİLDİRİ KİTABI

Editör: Prof. Dr. Onur KÖKSAL

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-41-0
1. Baskı, Aralık 2021

Kütüphane Kimlik Kartı
INTERNATIONAL CONGRESS OF LANGUAGE AND TRANSLATION STUDIES
ULUSLARARASI DİL VE ÇEVİRİBİLİM KONGRESİ TAM METİN BİLDİRİ KİTABI

Editör: Prof. Dr. Onur KÖKSAL
193 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-41-0

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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- ✓ لينا يوسف طه، التفاعل والتعاون بين الإنسان والآلة في عملية الترجمة، **مجلة جامعة دمشق**، مج٦٢،ع١-٢، ٠١٠٢.

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koydukları çeviri ürünleri üzerinden yapmak yerine, bütün bir dönemi temel alacak ve çeviri ürününe değil de çeviri sürecine odaklanacak ölçme ve değerlendirme yaklaşımları geliştirilmelidir. Bu bağlamda ölçme ve değerlendirme araçları sunulmalıdır.

Son dönemlerde özellikle yabancı dil öğretiminde kullanılan ve hem öğrenciye hem de öğretmene süreç odaklı ölçme ve değerlendirme imkânı sunan portföyler (portfolio) çeviri öğretim sürecine uyarlanabilir. Sürece odaklanan ve öğrencinin kendi gelişimini de gözlemlenmesini sağlayan bu öğretim aracı çevirmen adaylarının performanslarının daha objektif ve bütüncül bir şekilde değerlendirilmesine imkân sağlayacaktır. Öğrencilerin öz-değerlendirme yapmalarına fırsat sunan bu öğretim aracı onların aynı zamanda kendi kendine öğrenen bireyler olmasını da sağlayacaktır.

Çeviri öğretiminde ölçme ve değerlendirme konusu çeviri öğretim programları için oldukça önemli olmasına rağmen, bu bağlamda yapılan çalışmaların sayısına bakıldığında aslında ne kadar göz ardı edildiği anlaşılmaktadır. Son dönemlerde, özellikle İspanya'da bu konuda hatırı sayılır miktarda önemli ve öncül çalışmalar yapılmaktadır. Ancak, ülkemizde bu konu hala hak ettiği ilgiyi üzerine çekememiş ve verilen çeviri öğretim programlarının niteliğinin artırılması amacıyla üzerinde durulması gereken bir konumdadır. Bu sebeple, özellikle Türk alan yazınına çok daha fazla, çok daha kapsamlı ve çok daha somut çalışmaların kazandırılması elzemdir.

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çevirmenlik veya editörlük gibi mesleklerde, Türkçe ile ilgili karşılaşabilecekleri dil sorunlarının hemen her türlüsüyle baş edebilecek düzeye geleceklerdir.

Kaynakça

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benzer yönleri oldukça fazladır. Mısırlı yazarların incelenen eserlerinin Arapçadan Türkçeye aktarılması ile Türk toplumu Mısır halkının siyasi ve sosyal hayatı hakkında bilgi sahibi olmuştur. Çeviriler, farklı toplumlar arasında iletişimi ve kültür aktarımını sağlamada önemli rol üstlenmektedir. Çeviriler sayesinde milletler birbirleriyle siyasi, sosyal ve kültürel alanlarda iletişime geçerler. İnsanoğlu var oldukça çeviriler farklı milletler arasında iletişimi ve kültür aktarımını sağlamada kilit rol oynamaya devam edecektir.

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Neyi neden yaptığımı sorgulattı (Öğr. 9)

Hatalarımızı ve eksiklerimizi görmemizi sağladı (Öğr. 13)

Çeviri yaparken en ince ayrıntısına kadar bakmamı sağladı (Öğr. 23)

Kendimi eleştirmeme ve yaptığım çeviriye başka bir açıdan bakmayı sağladı (Öğr. 28)

Sonuç

Eş zamanlı veya eş zamansız olarak yürütülen uzaktan eğitim faaliyetlerinin eğitimciler için oluşturduğu en büyük zorluklardan biri şüphesiz sınavlardır. Bir yandan aynı ortamda bulunmama sebebiyle öğrencilerin sınav anında gözetim altında tutulamaması diğer yandan yapılan sınavların amacına uygun hizmet edebilmesini sağlayabilmek güçtür. Bu zorluk, çeviriye giriş dersinde uygulamalı olarak çeviri becerisi ölçülmek istendiğinde, öğrencilerin yaptıkları çevirilerin kendilerine ait olup olmadığı sorunuyla da birleşince farklı çözüm yolları üretmek gerekmektedir. Çeviri raporları, hem öğretim faaliyeti sürecinde öğrencinin aldığı çeviri kararlarının farkında olması hem de dersin sorumlusuna ders kazanımlarının ne ölçüde gerçekleştiği açısından fikir vermesi açısından uzaktan eğitim sürecinde kullanılabilecek alternatif bir yöntem olarak düşünülebilir.

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clash between two basic instincts. As Poe himself, women in his works are in a great despair. Probably the reason for this is not same but it is obvious that Poe shifts his sorrow and miserable state to these characters.

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ideolojisi, beklentisi vb.) ve dışsal faktörler (çevirmenin bağlı olduğu yayınevi, patron, çevirinin hitap ettiği toplum vb.) başlı başına bir analiz sürecinden geçmeyi hak etmektedir. ESÇ bu noktada toplumsal ilişkileri, ideolojiyi, güç ve iktidar ilişkilerini, metindeki gizli ve örtük anlamları ortaya çıkarmak ve metni yalnızca dilbilimsel açıdan değil, aynı zamanda içinde bulunduğu bağlam çerçevesinde incelemek için tercih edilen iyi bir analiz yöntemi olarak karşımıza çıkmaktadır.

Çeviri çalışmalarında ESÇ sayesinde kaynak metnin kim için yazıldığı, amacının ne olduğu, vermek istediği mesaj daha net ortaya koyularak, bu soruların yanıtlarından hareketle söz konusu metnin çeviri sürecinde çevirmenin kullanacağı çeviri yöntem ve stratejilerinde daha bilinçli hareket etmesini sağlayarak, farkındalığını artırmaktadır. Çevirmenin, çeviri sırasında sildiği eklediği her sözcük, cümle yapısını değiştirdiği her cümle anlamın inşa edilmesinde önemli bir rol oynamaktadır. Bu nedenle özellikle dünya liderlerinin zirvelerde yaptığı konuşmalar, ikili görüşmeler, basın açıklamaları gibi etkisi ve sonuçları bakımından önemli sonuçlar doğurabilecek siyasi metinlerin çevirilerinin ESÇ yöntemi ile analiz edilmesiyle kaynak metindeki güçlü ve ideolojik söylemin hedef metinde de aynı etkiyi yaratıp yaratmadığı, çevirmenin metin karşısındaki duruşu, çeviri esnasında yaptığı bilinçli veya bilinçsiz tercihlerinin yarattığı ideolojik sonuçlar tespit edilebilir.

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ortaya çıkan çeviri sorunları olabilir. Dil ve kültürün ilişkisi göz önüne alınırsa çeviri mümkün olacaktır.

Sonuç olarak; çevirinin toplumlar ve kültürler arasında önemli bir rolü ve önemi vardır. Bu nedenle çeviri yapılırken belirlenecek stratejiler dikkatle seçilmeli, bu stratejilerin sosyo-kültürel unsurları tam ve doğru olarak aktarması sağlanmalıdır. Fakat bazı deyimler, kalıp ifadeler hedef dilde karşılığını bulamayabilir. Böyle durumlarda çevirmenin kullanacağı stratejiler belirleyici ve açıklayıcı rol oynayacaktır.

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Sonuç ve Değerlendirme

Uzun zamandır insan çevirilerine yardımcı olma amacıyla çeviri alanında etkili olan çeviri teknolojileri çevirmenler tarafından günümüzde sıkça kullanılmakta ve artık bu alanın neredeyse vazgeçilmezleri haline gelmişlerdir. Neredeyse her çevirmen, özellikle eğitimlerini aldıkları sıralarda benimsedikleri için genç çevirmenler, bir şekilde çevirileri sırasında bu teknolojilerden faydalanmaktadırlar. Makine çevirisini ise artık de sadece çevirmenler değil farklı alanlardan birçok kişi farklı amaçlarla kullanmaktadırlar. Makine çevirisi kullanımının son yıllarda artmasıyla mükemmel doğallıkta çevrilemediği kabul edilen erek metinlerin üzerinde kesinlikle yapılması gereken düzeltme işlemlerinin önemi de artmıştır. Bu alanda yapılan akademik çalışmalara bakıldığında son yıllarda sayıca daha fazla olması da bunu desteklemektedir. Makine çevirisinin yaygınlaşmasıyla birlikte daha da öne çıkan kavramlar son biçimleme ve gözden geçirme aşamalarıdır. Ham makine çevirisi sonrasında metnin içerik ve yapısal yönlerini kaynak metin ile karşılaştırarak, metni doğallaştırmak için mutlaka son biçimleme işlemi yapılmalı ve en son aşamada gözden kaçmış olası hataları tespit edebilmek adına dikkatli bir son okuma, gözden geçirme işlemi yapılmalıdır. Bu aşamalar çevirinin başarısı ile direkt olarak bağlantılı olduğu için çok önem verilmeli ve günümüzde çevirmenlerin teknoloji ile bağı düşünüldüğünde mutlaka bu konuda eğitilmelidirler.

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of translation and use it as a pedagogoic tool to aid in learning the target language (Lems, Miller & Soro, 2010). Therefore, the study current study aimed to shed more light into language teacher candidate's perception of "translation" and "tranlation course" in their departments. It also attempted to explore learners' current practices and preferences in translation courses.

Depending on quantitative and qualitative data, it has been found that translation is regarded to be an essential language skill that must be improved with more exercises and courses. Language teacher candidates regard the translation course as a source or vehicle that can increase their linguistic and pragmatic knowledge because while translating, students notice the knowledge gaps in their target language, which gives rise to strengthening their grammatical competence. Additionally, translation also helps them correct habitual errors that remain unnoticed. In short, most of the participants believe that translation helps learners acquire, develop and strengthen their knowledge and competence in the English language. The use of translation was supported positively by the participants who believe that it can be used as a complementary "pedagogical tool".

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Editör
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EĞİTİM
yayınevi

KOBİ YÖNETİM VE PAZARLAMASINDA GÜNCEL KONULAR

Editör: Doç. Dr. Eyüp Bayram ŞEKERLİ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-45-8
1. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
KOBİ YÖNETİM VE PAZARLAMASINDA GÜNCEL KONULA
Editör: Doç. Dr. Eyüp Bayram ŞEKERLİ
169 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-45-8

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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bu işletmelerin gerek iç pazardaki başarıları gerekse dış pazarlardaki kalıcılıkları açısından önem arz etmektedir.

Türkiye'de, Ticaret Bakanlığı tarafından yürütülmekte olan ihracata yönelik devlet yardımları, Sanayi ve Teknoloji Bakanlığı tarafından yürütülen Yatırım Teşvik Sistemleri, KOSGEB tarafından sunulan destekler ve Türk Eximbank tarafından sağlanan finansman alternatifleri gibi KOBİ'lere yönelik destekler bulunmaktadır. Söz konusu desteklere erişimin kolaylaştırılması ve güncel desteklere ilişkin olarak KOBİ'ler ile ilgili finansal kuruluşlar arasında sürekli bir iletişimin varlığı da önemli bir konu olarak karşımıza çıkmaktadır. KOBİ'lerin uluslararası pazarlara açılabilmesi noktasında ise, ihtiyaç duydukları nitelikli işgücünün yetiştirilmesi, finansman kaynaklarının genişletilmesi, teknolojiye erişimlerinin kolaylaştırılması kritik konulardır. Ülkemiz açısından cari açığın halen önemini koruduğu günümüz koşullarında, KOBİ'lere yönelik doğru ihracat ve teşvik politikalarının geliştirilmesi büyük önem taşımaktadır.

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fırsat tanınması yoluyla da gerçekleştirilebilir. Bu sayede bir taraftan çalışanların gelirlerinin devam etmesi sağlanırken diğer taraftan da KOBİ'lerin iflaslarının ekonomide ve toplumsal alanlarda oluşturacağı zararın düşük seviyede tutulması sağlanacaktır (OECD, 2020).

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zorundadır. Geleneksel pazarlama araçları göz önüne alındığında reklam ve tanıtım KOBİ'ler için maliyetlidir. Dijital pazarlama araçları, geleneksel pazarlama araçlarına nazaran maliyetleri düşük olmakla birlikte daha geniş kitlelere ulaşmayı mümkün kılmaktadır. Böylece KOBİ'lerin rekabet avantajı kazanması olasıdır.

KOBİ'lerin dijital dönüşüme uyum sağlaması şarttır. Dijital dönüşüm için gerekli olan unsurları kullanmaları, KOBİ'lerde bu bilincin oluşması ve sürdürülmesi için gerekli adımlar atılmalıdır. KOBİ'lerin ihtiyaçlarını analiz ederek dijital pazarlamayı süreçlerine uyarlaması, teknolojik unsurları kullanması ve bu doğrultuda yol haritaları oluşturmaları KOBİ'lere fayda sağlayacaktır. Ülkemizdeki KOBİ'lerin rekabetçilik düzeyi göz önüne alınarak yeni teknolojilere uyum sağlaması, kurumsallaşmaları açısından da katkı sağlayacağı düşünülmektedir.

Tüketiciler açısından bakıldığında işletmeler hakkında hızlı bilgi alabildikleri kaynaklar internet ve sosyal medya araçlarıdır. Bu bağlamda KOBİ'lerin bilinirliğini arttırmaları ve pazarlarını büyütebilmeleri için dijital araçları bütünleşik bir şekilde kullanmaları gereklidir. Web siteleri, sosyal medya araçları, arama motorları, mobil uygulamalar, pop-uplar, bannerlar tanıtım için önemli araçlardır. Bu araçların bütünleşik olarak kullanılması KOBİ'lerin ön plana çıkmasını sağlayacaktır.

İnternetin gelişim göstermesi ve sosyal medya araçlarını kullanan kişi sayısının artması dijitalleşmenin önemini göstermektedir. Tüketicilerin satın alam davranışları ve alışkanlıkları da bu bağlamda değişmektedir. İşletmeler, değişimlere uygun olarak pazarlama faaliyetlerini devam ettirmek zorundadır. Aynı zamanda artan rekabet koşullarına uyum sağlamanın bir yolu olarak da dijital pazarlama faaliyetlerini ön plana çıkarmaktır. KOBİ'lerin dijital pazarlama araçlarını geleneksel pazarlama araçları ile bütünleştirerek kullanmaları tüketici istek ve ihtiyaçlarına dönüt verebilmeleri için elzemdir.

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İşletmelerde mevcut işgücünü ortaya koymak, gelecekte ihtiyaç duyulacak olan işgücünü belirlemek ve bu ikisi arasındaki dengeyi iç ve dış işgücü arzı aracılığıyla veya çalışma saatlerini azaltma, işten çıkarma gibi yollarla sağlamak İK planlamasının temelini oluşturan basamakları ifade etmektedir. Bu süreç yalnızca sayısal bir dengeleme olmayıp, ihtiyaç duyulan nitelikte işgörene zamanında sahip olmayı da içermektedir. Bu özellikleriyle İK planlaması, İK yönetiminin diğer işlevlerine de temel oluşturmakta ve bu yönü üzerinden önemini perçinlemektedir. Sonuç olarak İK yönetiminin temelini oluşturan, niceliksel ve niteliksel olarak yeterli düzeyde işgöreni işletmede kalıcı kılan ve bu özellikleri ile işletmelere verimlilik ve rekabet üstünlüğü gibi büyük katkıların yolunu açan İK planlamasının KOBİ'lerde özenle uygulanmasının gerektiği düşünülmektedir. Zhai vd. (2018: 434), tüm işletmeler gibi KOBİ›lerin de uzun vadeli insan kaynakları ihtiyaçlarını karşılamak ve ekonomik verimliliği artırmak için insan kaynakları planlamasına verdikleri önemi artırmaları, planlarını bilimsel olarak geliştirmeleri, etkin şekilde uygulamaları ve insan kaynaklarının tahsisini optimize etmeleri gerektiği yönündeki görüşleri, çalışmanın temel bakış açısını ve amacının dokunmak istediği çerçeveyi desteklemektedir.

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KAMUDA

İÇ KONTROL İÇ DENETİM

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yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-69-4
1. Baskı,Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

KAMUDA İÇ KONTROL İÇ DENETİM
Dr. Ali KESTANE
278 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-69-4

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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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nitelikteki işlemlerine ait bilgilerin *(gelirler ve alacakların tahsil edilmesinden, emanetlerin muhafaza edilmesi ve ilgili birim ya da bireylere teslim edilmesi ile her türlü para ile ifade edilebilen iş ve işlemlerin kayıt altına alınması gibi)* kayıt altına alınarak raporlanması işlemlerini yürütülmesi olarak ifade edilebilmektedir. Bu bağlamda gerçekleştirilen faaliyetlerin ilgili kanun ve mevzuata uygun bir şekilde yerine getirilmesi ve muhasebe kayıt ve defterlerinin usulüne uygun bir biçimde tutulmasından muhasebe yetkilisi sorumlu tutulmaktadır. Diğer taraftan muhasebe yetkililerinin ödeme belgeleri üzerinde yetkili mercilerin imzaları, ödeme emri ve belgelerinin mevzuat hükümlerine uygun bir şekilde hazırlanıp hazırlanmadığı, belgeler üzerinde belirtilen isimlerin kimliklerin teyit edilmesi ve verilen bilgilerin doğrulanması görevleri de yerine getirmesi gerekmektedir. Belirtilen iş ve işlemlere ait bilgilerin arşivlenerek denetime hazır bir şekilde saklanması muhasebe yetkililerinin sorumluluğuna verilmiş olup ödeme belgeleri üzerinde bulunması gereken eklerin haricinde belge arayamama kısıtlaması da muhasebe yetkililerinin sınırlarını göstermektedir.

5018 Sayılı Kanun'un ek I sayılı cetvelinde değinilen genel bütçeli kurumlarda muhasebe hizmetlerinin Hazine ve Maliye Bakanlığı tarafından, II sayılı cetvelde yer alan Yükseköğretim Kurulu ve üniversitelerde muhasebe hizmetlerinin kurumun kendi içerisinde yer alan strateji geliştirme daire başkanlıklarına tarafından gerçekleştirilmesine açıklık getirilmiştir.

2.1.6.4.4. Gerçekleştirme Görevlisi

Harcama talimatı onayı belgesi bağlamında işlerin yerine getirilmesi, mal ya da hizmet alımlarının sağlanması, teslim alma işlemlerinin gerçekleştirilmesi, belgelendirme ve ödeme işlemlerinin yerine getirilmesi konuşunsa sorumluluk verilen gerçekleştirme görevlileri; İç Kontrol ve Ön Mali Kontrole İlişkin Usul ve Esaslar Hakkında Yönetmelik uyarınca kendisine yakın en fazla bir ya da daha fazla kişi tarafından harcama yetkililerince ödeme emri belgesi düzenlemek ile görevlendirilebilmektedir. Söz konusu görev tahsis edilen gerçekleştirme görevlilerine ödeme emirleri ve ekleri üzerinde ön mali kontrollerin yapılması bakımından yükümlülük verilmiştir.

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kurum bünyesinde bir ekip oluşturularak; özellikle iç kontrol uygulamalarının ülke genelinde uluslararası değişen konjonktürel gelişmeler bağlamında örnek pilot çalışmalarının yapılması gelecekte kamu kurumlarının kurumsallaşmasında önemli bir yol katedilebileceğini işaret etmektedir.

3.3.8. Diğer Çevreler

İç kontrol sisteminde dolaylı olarak rol alan kesimler diğer çevreler olarak nitelendirilebilmektedir. Bu bağlamda kurumlar ile ilişki içerisinde bulunan müşteriler, profesyonel meslek örgütleri, eğitimciler gibi birçok kişi ya da kuruluş diğer çevreler kapsamında ele alınabilmekte ve iç kontrol sistemlerinin kurulması, geliştirilmesi ve gözetlenmesi süreçlerinin hemen her aşamasının etkin çalışmasına yönelik bilgi alışverişinde bulunulması önem taşımaktadır. Kurum amaçlarına ulaşılması konusunda rehber olarak işlev görebilmektedirler.

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İzleme sonuçları bütünleşik hale getirilerek dönemsel raporlama biçiminde kurumun üst yöneticisine sunulmaktadır. Söz konusu raporlama konusunda özellikle; **"RİSK ÜSTLENİLDİ"** olarak kapatılan bulgular hakkında kurumun üst yöneticisine bilgi verilmesi gerekmektedir.

Denetlenen birimlerin eylem planı kapsamında taahhütlerinin hayata geçirmelerine yönelik izlemeden sorumlu olarak görevlendirilen iç denetçiler tarafından sonuçların, çalışma kağıtları yoluyla kayıt altına alınarak ilgili belgeleri iç denetim birimine sunulmaktadır. Bahsedilen kayıtlar EK 2.31'de belirtilen "Bulgu Takip Formu" aracılığıyla ilgili denetim dosyalarında saklanmaktadır.

Denetlenen birim yöneticisinde değişiklik olması durumunda izlenen bulgulara ilişkin bilgilere birime atanan yeni yöneticiye gönderilebilmektedir. Bulguların kapatılması sonucunda; ilgili risklere yönelik mikro risk puanı güncellemesi yapılmaktadır. Bulguların önem düzeyleri ile birlikte etkilerinin de dikkate alınması suretiyle denetim alanı kapsamında giren faaliyetlere ilişkin risk düzeylerini puantajları, İDB başkanı tarafından güncellenebilmektedir.

5.4. İÇ DENETİM SONUÇLARININ İÇ DENETİM KOORDİNASYON KURULUNA GÖNDERİLMESİ

Hazırlanmış olan iç denetim raporları ile ilgili raporların üzerinde gerçekleştirilen işlemlerin; kurumun üst yöneticisi tarafından azami olarak iki ay içerisinde İDKK'na gönderilmesi gerektiği 5018 Sayılı KMYKK'nun 64. Maddesinde hükme bağlanmıştır. İlgili hüküm bağlamında; i) denetim ve danışmanlık faaliyetleri neticesinde oluşturulan raporlar ile ii) ilgili raporlardaki bulgulara ve önerilere ilişkin denetlenen birimlerden temin edilen uygulamalar ile birlikte üst yönetici tarafından en geç iki ay içerisinde İDKK'na gönderilmesi gerekmektedir. Raporlar ile izleme faaliyetleri sonuçlarının İDKK'na beraber gönderilmesinin gerekli olmasından dolayı verilen iki aylık süre; bulgulara yönelik olarak izleme sonuçlarının kesin hale geldiği tarih itibari ile başlamaktadır. Denetim ve danışmanlık raporlarına yönelik olarak izleme sonuçlarının, İDKK'na iletilmesinde EK 2.32'de belirtilen "İzleme Sonuçları Tablosu" kullanılmaktadır.

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Fakat değerlendirmeyi takip eden 5(beş) yıl içerisinde dış değerlendirme faaliyetlerinin yapılmaması durumunda iç denetim birimlerinin yeni bir dış değerlendirme yapılana dek ilgili ibarenin kullanımını durdurması gerekmektedir.

- Ayrıca, iç denetim faaliyetlerinin, gözden geçirme süreci sonucunda "Kısmen Uyumlu" ya da "Uyumsuz" olduğuna kanaat getirilen iç denetim birimlerinin; dış değerlendirme faaliyetleri sonucunda belirtilen eksikliklerin tam bir biçimde giderilmesine ve dış değerlendirme neticesinin onaylanmasına dek "Kamu İç Denetim Standartlarına uygun olarak yapılmıştır." ifadesini kullanmamaları gerekmektedir. Böyle bir durum ile karşı karşıya kalan iç denetim birimleri; dönemsel gözden geçirme faaliyetleri sonucunda uyum probleminin ortadan kalkması halinde 5 (beş) yıllık süreyi beklemeden dış değerlendirme talebinde bulunabilmektedir.

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Üniversite genelinde Strateji Geliştirme Daire Başkanlığı çatısı altında hali hazırda uygulamada iç kontrol uygulamalarının yapı ve işleyiş esaslarının kurum içerisinde bağımsız ve objektif bir şekilde değerlendirilmesi ve güvence ve danışmanlık faaliyetlerinin sunulması konusunda ayrı bir iç denetim biriminin kurulmasına yönelik iç denetim çalışmalarına başlanmıştır. Kurulacak olan iç denetim birimi ile;

- İç kontrol faaliyetlerinin eksik, hatalı ve yanlış olan iş ve işlemlerinin tespit edilerek danışmanlık yapılası,
- Risk yönetimi uygulamalarının etkin bir biçimde uygulamaya geçirilerek kurum risk iştahının belirlenmesi konusunda bağımsız ve objektif bir birim tarafından teyit edilmesi,
- Kurum genelinde gerçekleştirilen faaliyetlerin etkinliği ve verimliliği, hazırlanan finansal raporların güvenirliği ve ilgili yasal ve hukuki düzenlemelerine uyum konusunda iç kontrol çalışmalarına rehberlik yapılması,
- Kurumun kendisine ve harcama birimlerine tahsis edilen bütçelerin iç kontrol sistemi çalışmalarının etkin bir şekilde yerine getirilip getirilemeyeceği konusunda danışmanlık yapılması,
- Kurum çalışanlarının etik değerlere ve dürüstlük ilkeleri bağlı bir şekilde görevlerini yerine getirebilmeleri bakımından çok katmanlı bir kontrol yapısı ve denetim mekanizmasının kurularak faaliyetlerin disipline edilmesi,
- Kurumun gerçekleştirmiş olduğu faaliyetlerin bağımsız ve tarafsız bir şekilde değerlendirerek; imajının güçlendirilmesi, kamu, toplum ve diğer bütün paydaşlar karşısında şeffaf, hesap verebilir ve tutarlı bir kamu kurumu kimliğinin oluşması gibi önemli katma değer yaratabilecek faaliyetlerin gerçekleştirilmesi öngörülmektedir.

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Lise Öğrencileri İçin
Kariyer Planlama Üzerine Tavsiyeler
EL KİTAPÇIĞI

Doç. Dr. Yeliz YEŞİL

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yayınevi

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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-84-7
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
LİSE ÖĞRENCİLERİ İÇİN KARİYER PLANLAMA ÜZERİNE TAVSİYELER EL KİTAPÇIĞI
Doç. Dr. Yeliz Yeşil
62 s., 100x150 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-84-7

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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LİDERLİK TARZI ve YÖNETSEL PATOLOJİ ALGISI

Öğr. Gör. Dr. Hüseyin KARAGÖZ

Bu Kitap Doktora Tezinden Üretilmiştir

EĞİTİM
yayınevi

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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-54-0
1. Baskı, Aralık 2021

Kütüphane Kimlik Kartı

LİDERLİK TARZI VE YÖNETSEL PATOLOJİ ALGISI

Öğr. Gör. Dr. Hüseyin KARAGÖZ
190 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-54-0

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-06-4
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
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Kaynakça var, dizin yok.
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bağımsız hareket edebildikleri için mülteci temsillerini daha olumlu ve özgürlükçü bir dil üzerine geliştirmiştir.

Sonuç olarak, genelde Türkiye medyası ve özelde haber medyası bağlamında değerlendirildiğinde medya temsillerinin egemen ideolojik yapılardan bağımsız hareket etmediği, özellikle geleneksel medya mecralarının egemen ideolojilerin fazlasıyla etkisi altında olduğu ifade edilebilmektedir. Diğer yandan, medya temsilleri toplumların düşünce biçimlerini, algı ve tutumlarını etkilemekte, kamuoyu oluşması ve yönlendirilmesi süreçlerinde etkili olmaktadır. Aslında, bu sonuçlar açısından bakıldığında, Türkiye haber medyasında mültecilerin temsili ve bunun kamuoyu üzerindeki yansımaları ve etkileri düşünüldüğünde, elde edilen sonuçların uluslararası çevrelerdeki mültecilerin medya temsillerine yönelik sonuçlardan çok da farklı olmadığı görülmektedir.

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Editör:
Prof. Dr. Ahu AÇIKGÖZ

Matematik ve Fen

Alanında Uluslararası Araştırmalar III

EĞİTİM
yayınevi

MATEMATİK VE FEN ALANINDA ULUSLARARASI ARAŞTIRMALAR III

Editör: Prof. Dr. Ahu Açıkgöz

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-19-4
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MATEMATİK VE FEN ALANINDA ULUSLARARASI ARAŞTIRMALAR III

Editör: Prof. Dr. Ahu Açıkgöz
68 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-19-4

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Tüm bu yapılan bilimsel çalışmalardan elde edilen veriler ışığında, daha iyi bir gelecek için temiz enerji kaynaklarına yönelim büyük önem taşımaktadır. Bu amaç için, gizli ısı depolama yöntemleri, birçok alternatif çözümler sunmaktadır.

Gelecek nesillere daha temiz ve daha iyi bir çevre ve doğayı miras bırakabilmemiz için bugünden itibaren bu yöndeki bilimsel çalışmalara daha hızlı bir şekilde devam etmeliyiz.

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SAW yöntemine göre daha değerli bilgiler barındırdığı ve daha önemli olduğu da söylenebilir. Bunun bir ÇKKV seçimini objektif olarak tartışmaya açmada faydalı bir çalışma olduğu söylenebilir.

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https://www.finnet.com.tr (Finansal Oranların Hesaplanması)

Editör:
Doç. Dr. Murat Dal

Mimarlık, Planlama ve Tasarım

International Research in Architecture Sciences

Alanında Uluslararası Araştırmalar

EĞİTİM yayınevi

MİMARLIK, PLANLAMA VE TASARIM ALANINDA ULUSLARARASI ARAŞTIRMALAR
International Research in Architecture Sciences

Editör: Doç. Dr. Murat Dal

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-44-6
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MİMARLIK, PLANLAMA VE TASARIM ALANINDA ULUSLARARASI ARAŞTIRMALAR
International Research in Architecture Sciences
Editör: Doç. Dr. Murat Dal
141 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-44-6

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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URL 1: T.C. Trabzon Valiliği Kazaz Sanatı (Kazaziye İşi) http://www.trabzon.gov.tr/el-sanatlari#:~:text=Kazazl%C4%B1k%20%C3%BCr%C3%BCnlerinin%20ba%C5%9F%C4%B1nda%20kolye%2C%20k%C3%BCpe,g%C3%BCn%C3%BCm%C3%BCze%20kadar%20ula%C5%9Ft%C4%B1%C4%9F%C4%B1%20tahmin%20edilmektedir (E.T.:25.02.2022)

difference to the tourism values of the district. Continuing these studies by expanding will be an important step for the promotion of the whole district and geotourism.

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algılanmasını zorlaştırmaktadır. Bu nedenle konu ile uyumlu, görsel açıdan minimal tasarımlar daima hedef kitleye istenen mesajı daha hızlı ve net olarak algılatabilmek için etkili bir çözüm yolu olarak önerilmektedir.

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URL8. http://www.minus99.com/radar/ (E.T: 19.02.2022).

Editör:
Doç. Dr. Tayfun Tutak

Matematik ve Fen

Alanında Uluslararası Araştırmalar IV

EĞİTİM
yayınevi

MATEMATİK VE FEN ALANINDA ULUSLARARASI ARAŞTIRMALAR IV

Editör: Doç. Dr. Tayfun Tutak

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-45-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MATEMATİK VE FEN ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Editör: Doç. Dr. Tayfun Tutak
44 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-45-3

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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$$\bar{h} \geq h^* \text{ ve } \bar{k} \geq k^*,$$
$$h^* \geq \underline{h} \text{ ve } k^* \geq \underline{k},$$

ve

$$\bar{h} \geq h^* \geq \underline{h},$$
$$\bar{k} \geq k^* \geq \underline{k}.$$

Buradan da, $\bar{h} = h^* = \underline{h}$ ve $\bar{k} = k^* = \underline{k}$ eşitliği elde edilir. Böylece, (h^*,k^*) (1.1) probleminin tek çözümü vardır.

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Editör:
Doç. Dr. M. Özgün Korukçu

Mühendislik

International Research in Engineering Sciences

Alanında Uluslararası Araştırmalar III

EĞİTİM
yayınevi

MÜHENDİSLİK ALANINDA ULUSLARARASI ARAŞTIRMALAR III

International Research in Engineering Sciences

Editör: Doç. Dr. M. Özgün Korukçu

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-58-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

MÜHENDİSLİK ALANINDA ULUSLARARASI ARAŞTIRMALAR III

International Research in Engineering Sciences

Editör: Doç. Dr. M. Özgün Korukçu
99 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-58-3

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Özerk Kamusal Alanlar ve DİN

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-00-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ÖZERK KAMUSAL ALANLAR VE DİN
Muhammet Ali Köroğlu
150 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-00-2

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ÖRGÜTSEL DAVRANIŞTA ÖLÇEK ARAŞTIRMALARI

I

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yayınevi

ÖRGÜTSEL DAVRANIŞTA ÖLÇEK ARAŞTIRMALARI I

Editörler: Prof. Dr. Erdoğan Kaygın, Dr. Öğr. Üyesi Onur Kavak, Dr. Ethem Topçuoğlu

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-41-5
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ÖRGÜTSEL DAVRANIŞTA ÖLÇEK ARAŞTIRMALARI I
Editörler: Prof. Dr. Erdoğan Kaygın, Dr. Öğr. Üyesi Onur Kavak, Dr. Ethem Topçuoğlu
259 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-41-5

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Bu kapsamda ilkokul öğretmenlerinin psikolojik sağlamlıklarındaki düşüklüğün gerçek kaynağını ortaya koymak, bu konuda Covid-19 kaygısını azaltıcı programları uygulamak profesyonelce bir yaklaşım olacaktır. Okulların kurum politikalarına Covid 19 kaygısıyla başa çıkma, pozitif zihinsel sağlığı geliştirme ve psikolojik sağlamlığı artırma süreçleri dahil edilebilir.

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çaba göstermediğini çaba gösterse de yanıt alamayacağını düşünmesi soruların cevaplarında kararsız kalmalarına, kısmen katılıyorum veya bir fikrim yok cevabını vermelerine neden olabilir. Bu nedenle olumlu ve olumsuz mükemmeliyet algısı sektörel anlamda irdelenecek ise soruların bu bağlamda revize edilmesi bireysel ve iş yaşamı açısından ayrımının etkin bir biçimde yapılması ve soruların daha net, açık sorulması bu problemleri azaltabilecektir.

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olarak daha önce "örgütsel muhalefet" üzerine gerçekleştirilmiş olan çalışmalarla örtüştüğü görülmektedir. Örgütsel muhalefet davranışı olumlu sonuçlarını beraberinde getirdiği gibi olumsuz sonuçlarda doğurabilmektedir. Bu sonuçlar arasında muhalefet davranışının, işletme içerisinde çatışma ve kutuplaşmaların olmasına, işgörenlerde örgütten ayrılma düşüncesi oluşmasında, örgüt içi farklı mobbing davranışlarının oluşması vb. sonuçlara sebep olabileceği yer almaktadır. Sonuç olarak muhalefetin gerçekleştirilmesi durumunda işgörenin göreceği karşılık muhalefetin yönünü de belirlemektedir.

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yaşamında stresin ampirik olarak inclenmesi için psikometrik özellikleri sınanmış ölçeklere ihtiyaç duyulmaktadır.

Bu çalışmada House ve Rizzo (1972) tarafından geliştirilen 7 maddeli ve tek faktörden oluşan iş stresi ölçeğinin psikometrik özelliklerinin sınanması amaçlanmıştır. Elde edilen verilere göre ölçeğin faktör yapısı orijinali ve uyarlama çalışması ile uyumlu bulunmuştur. Ayrıca madde analizi ve Cronbach Alfa içse tutarlılık testi bulguları ölçeğin güvenirliğini desteklemektedir.

Bu araştırmanın temel kısıtı örneklem büyüklüğünün çok az sayıda olmasıdır. Bir diğer önemli husus ise ölçeğin geçerliğinin test edilmesi için sadece faktör analizlerine (AFA ve DFA) başvurulmasıdır. Son olarak 7 maddeli iş stresi ölçeği diğer mevcut ölçeklerle birlikte ampirik olarak mukayese edilmemiş, diğer ölçeklerin özellikleri önceki çalışmalara bağlı olarak değerlendirilmiştir. Bundan sonraki araştırmalarda daha büyük örneklemde ve diğer iş stresi ölçeklerinin de yer aldığı bir anket formu ile alternatif ölçeklerle birlikte ilgili 7 maddeli ölçeğin psikometrik özelliklerinin sınanması önerilmektedir.

Sonuç olarak birçok kısıta dayalı (örneklem büyüklüğü, sınırlı sayıda analiz vb.) yürütülen bu çalışmada 7 maddeli iş stresi ölçeğinin geçerli ve güvenilir olduğuna dair ek bulgular elde edilmiştir. Bu bulgular ölçeğin bundan sonraki çalışmalarda kullanılabileceğini göstermektedir.

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soruların net ve açık bir şekilde sorulması da bu karmaşıklığı azaltabilecektir.

Araştırmanın sınırlılıklarına rağmen özel bir hastane örneklem alanına sahip bu çalışmanın değişkeni bağlamında literatüre katkı sağlayabileceği düşünülmektedir. Ayrıca kayırmacılık konusunun farklı örneklemler baz alınarak veya farklı araştırma yöntemleriyle tekrar araştırılarak örgütsel davranış literatürünün zenginleşmesine katkıda bulunulabilir. İlave olarak mevcut araştırma, ele alınan değişkene ilişkin algılarını ortaya koymak için katılımcılarla sadece bir kez fikirlerinin edinildiği kesitsel bir araştırma tasarımını içermektedir. Doğru sonuçlara ulaşabilmek adına belirli bir zaman serisinde gerçekleştirilecek araştırmalara yönelmenin fayda sağlayacağı düşünülmektedir. Böylece elde edilen sonuçlar daha genelleştirilebilir.

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arasında önemli bir yer tutmaktadır. Örneğin, dersler sırasında hayal kurma olasılığı yüksek olan öğrenciler, hayal kurma olasılığı düşük olan öğrencilere göre sınavlarda daha düşük performans gösterebilmektedirler. Ayrıca, uçağın iniş takımlarını inişten önce açmak gibi bir niyeti gerçekleştirmeyi unutmak gibi bir uç hata örneğinde olduğu gibi ciddi anlamda ağır sonuçların yaşanması da olasılık içerisindedir. Bu nedenle, bilişsel başarısızlıkları incelemek, yalnızca bu tür hatalara yol açan temel mekanizmaların daha iyi anlaşılmasını sağlamakla kalmayacak, aynı zamanda bu tür hataları kimin yapma olasılığının daha iyi anlaşılmasını sağlayacak ve çözüm üretme açısından özgün değer taşıyan eserlerin birikmesine katkı sağlayacaktır (Unsworth vd., 2012:1-16).

Yukarıda arz ve izah edilmeye çalışılan gerekçelerin temelinde yürütülen bu çalışmada, literatüre katkı sunmak ümidiyle, Fırat Üniversitesi bünyesindeki hastanelerin çalışanlarından toplanan verilerle, zihinsel kayıplar ölçeğine ilişkin geçerlilik (açıklayıcı faktör analizi ve doğrulayıcı faktör analizi) ve güvenilirlik analizleri yapılmıştır. Elde edilen bulgular, üç boyutlu yapının toplam varyansın yaklaşık %59'unu açıklayabildiğini, ölçeğin güvenilirlik değerlerinin yüksek olduğunu ve model uyum iyiliği değerlerinin kabul edilebilir sınırlar içerisinde kaldığını göstermektedir.

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SONUÇ

Çalışmamızın en önemli amacı literatürde olan sanal kaytarma ölçeklerini tanıtmaktır. Sonrasındaki amaç ise pandemi dönemindeki akademisyenlerin sanal kaytarma eğilimlerinin hangi maddelerde oluştuğunu anlamaya yardımcı olmaktır. Araştırma Sakarya Üniversitesi ve Bitlis Eren Üniversitesinde çalışan akademisyenlerinden toplam 99 kişinin doldurduğu anket formuyla analiz yapılmıştır. Akademisyenlerin çoğu 36-42 yaşların arasında, evli, doktora mezunu, bulunduğu kurumda 11-15 yıl arası çalışanlar ve 10.000 TL üzeri maaş almaktadırlar.

Yapılan araştırmada, açıklayıcı faktör analizi sonucunda; önemli sanal kaytarma olarak tek boyut incelenmiştir. KMO (0,686>.50) ve Bartlett testi (χ^2=133,861; $p < .001$) ile ölçek faktör analizine uygun ve örneklem büyüklüğünün iyi olduğu (Kalaycı, 2010) tespit edilmiştir. Doğrulayıcı faktör analiz sonucu değerlerine göre de ölçek kabul edilebilir değerlere sahiptir.

Akademisyenler üzerine olan sanal kaytarmanın doğrulayıcı faktör analizi yapılmıştır. Çalışmaya katılan akademisyenlere kolayda örneklem yoluyla ulaşılması sebebiyle sonuçlar genellenebilirlik açısından sınırlıdır. Farklı üniversitelerde yapılacak çalışmalarda farklı sonuçlar alınabilir. Farklı boyutlar geçerli olabilir. Ayrıca diğer ölçeklerle de akademisyenler üzerine araştırma yapılabilir. Diğer boyutlar, eposta kullanımı, dinlenme amaçlı internet kullanımı, suistimale açık internet kullanımı, kişisel öğrenme amaçlı internet kullanımı, Paylaşım, alışveriş, durum güncelleme, içerik paylaşımı, oyun/bahis ve belirsiz internet kullanımı gibi sanal kaytarma çeşitlerini ölçmektedir. Bu diğer ölçeklerin farklı boyutlarıyla da daha geniş bulgulara ulaşılabilir.

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kültürü, etik iklim konularında yapılacak olan çalışmaların bilgi uçurma davranışının açıklanmasında yararlı olacağı düşünülmektedir. Çalışmanın kısıtları incelendiğinde sadece bir şehir ve kurumda yapılan çalışmanın genellenebilirlik konusunda zayıf olduğunu söylemek mümkündür.

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ÖĞRETİM İLKE VE YÖNTEMLERİ

Editör: Prof. Dr. Murat TUNCER

EĞİTİM
yayınevi

ÖĞRETİM İLKE VE YÖNTEMLERİ

Editör: Prof. Dr. Murat TUNCER

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-24-3
1. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

ÖĞRETİM İLKE VE YÖNTEMLERİ

Editör: Prof. Dr. Murat TUNCER
232 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-24-3

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yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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aynı zamanda sisteme işlerlik kazandırmakla yükümlü yönetim organlarının başarısı açısından da dönütler verir. Bütün bu kapsama rağmen değerlendirmede elde edilen bilgilerin öncelikle öğrenci açısından ele alındığı görülür. Oysaki öğrenme ve öğretme başarısı paydaşların üstün bir görev algısı ile üstesinden gelinebilecek bir konudur. Dolayısıyla yapılan her değerlendirme etkinliğinin paydaşların kendilerine yönelik bir öz değerlendirmeyi gerekli kıldığının altını çizmekte yarar vardır.

Yazar Özgeçmişi

Prof. Dr. Murat TUNCER, 2003 Yılında Fırat Üniversitesi Sosyal Bilimler Enstitüsü Eğitim Bilimleri Anabilim dalında yüksek lisans ve 2007 yılında Fırat Üniversitesi Sosyal Bilimler Enstitüsü Eğitim Bilimleri Anabilim dalında doktora eğitimini tamamlamıştır. 2007-2009 yılları arasında Kahramanmaraş Sütçü İmam Üniversitesi Eğitim Fakültesinde ve 2009-2014 yılları arasında Fırat Üniversitesi Eğitim Fakültesinde Yrd. Doç. Dr. olarak çalışmıştır. 2014 yılında Eğitim Programları ve Öğretim alanında Doçent unvanı alan yazar, 2020 yılında Fırat Üniversitesi Eğitim Fakültesi Eğitim Bilimleri Bölümü Eğitim Programları ve Öğretim Anabilim dalına Profesör olarak atanmıştır. Prof. Dr. Murat Tuncer'in Eğitim Programları, öğretmen yetiştirme, ölçme ve değerlendirme, öğrenme ve öğretme süreci değişkenleri, bilimsel araştırma yöntemleri, bilgisayar eğitimi, matematik eğitimi konularında yurt içi ve yurt dışı makaleleri, kitap ve kitap bölümleri ve bildirileri bulunmaktadır.

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Stufflebeam'in Bağlam Girdi-Süreç ve Ürün Modeli: Bu model, program hakkında karar vericilere bilgi sağlamak amacıyla, çok kapsamlı ve çok yönlü bir değerlendirmeyi esas alır. İlk aşamada, program ile ilgili tüm faktörlerin ve mevcut durumun analizi yapılır. İhtiyaç analizi yapılarak, karşılanamayan hedefler belirlenir ve neden karşılanamadığının sebepleri araştırılır. Devam eden işlem basamaklarında ise girdi, süreç ve ürün ögelerine yönelik değerlendirmeler yapılır.

Eisner'in Eğitsel Eleştiri Değerlendirme Modeli: Bu model, değerlendirme aşamasında, nicel sonuçlardan çok nitel sonuçlara odaklanır ve eğitimin niteliği ile ilgili sürecin betimsel analizi yapılır. Devam eden süreçte elde edilen veriler yorumlanır ve değerlendirilir.

Bloom'un Program Ögelerine Dayalı Değerlendirme Modeli: Bu model değerlendirme sürecinde, programın dört temel ögesi olan hedef, içerik, eğitim durumları ve değerlendirme üzerine odaklanır. Öncelikle hedeften başlayarak sırasıyla, her ögenin taşıması gereken özellikler ile ögeler arasındaki uyum sorgulanır.

Yazar Özgeçmişi

2002 yılında Çukurova Üniversitesi, Eğitim Fakültesi Sınıf Öğretmenliği bölümünden mezun olmuştur. Yüksek lisans öğrenimini 2004 yılında Çukurova Üniversitesi, Eğitim Programları ve Öğretim Anabilim Dalında tamamlamıştır. 2014 yılında Mersin Üniversitesi, Eğitim Programları ve Öğretim Anabilim Dalından doktora derecesi ile mezun olmuş ve aynı alanda 2020 yılında doçentliğini almıştır. 2017 yılından beri Uluslararası Final Üniversitesinde öğretim üyesi ve dekan yardımcısı olarak görev yapmaktadır. Eğitici eğitimi, öğrenme, yetişkin eğitimi, sağlık eğitimi ve öğretimde teknoloji kullanımı ile ilgili çalışmalar yapmaktadır.

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Yazar Özgeçmişi

Melih DİKMEN, aslen Elazığ'lı olup İstanbul'da doğmuştur. İlk ve ortaokul eğitimini İstanbul'da tamamladıktan sonra lise ve üniversite eğitimini Elazığ'da tamamlamıştır. 2011'de Fırat Üniversitesi Eğitim Fakültesi Bilgisayar ve Öğretim Teknolojileri Öğretmenliği bölümünden lisans, 2015'de Yeditepe Üniversitesi Eğitim Bilimleri Enstitüsünde Yüksek Lisans öğrenimini tamamlamıştır. 2020 yılında Fırat Üniversitesi Eğitim Bilimleri Enstitüsü Eğitim Programları ve Öğretim Ana Bilim Dalı'nda doktora tezini tamamlayarak doktor unvanı almıştır. 2016 yılından beri Fırat Üniversitesi'nde Öğretim Görevlisi olarak çalışmaktadır. Ulusal ve uluslararası dergilerde yayınlanmış makaleleri ve bildirileri vardır.

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Ankara Üniversitesi Fen Fakültesi Biyoloji Bölümünden mezun olmuş, Ankara Üniversitesi Eğitim Bilimleri Fakültesi Program Geliştirme Bölümünde Yüksek Lisansını, Gazi Üniversitesi Gazi Eğitim Fakültesi Eğitim Programları ve Öğretim Bölümünde de Doktorasını tamamlamıştır. Nisan 2010 tarihinde doçent unvanını almıştır. Şubat 2017 yılında profesör unvanını alan yazar halen Gazi Üniversitesi Gazi Eğitim Fakültesi Eğitim Programları ve Öğretim Anabilim dalında görevini sürdürmektedir. Çalışma alanı, genel olarak "Öğrenciler nasıl daha iyi öğrenebilirler? Öğretmenler nasıl daha iyi öğretebilirler? ve "Nitelikli eğitim-öğretim için neler yapılabilir?" sorularının cevapları olarak tanımlanabilir ki bu kapsamda nitel araştırma modeli, nitel veri toplama araçları, öğrenme/öğretme stilleri, 21 yüzyıl becerileri… vb konularında çalışmaları mevcuttur. Bu konularla ilgili yayınlanmış pek çok makalesi, uluslararası ve ulusal bildirisi, kitap editörlükleri, kitap bölümleri ve farklı kurumlardan uluslararası pek çok yayın teşvik ödülleri bulunmaktadır.

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yayınevi

ÖĞRENCİLERİN HATA ANALİZİ BULGULARINA GÖRE OKUMA DURUMLARININ DEĞERLENDİRİLMESİ

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-01-9
1. Baskı, Şubat 2022

Kütüphane Kimlik Kartı
ÖĞRENCİLERİN HATA ANALİZİ BULGULARINA GÖRE OKUMA DURUMLARININ DEĞERLENDİRİLMESİ
Dr. Nalan Tolğay, Prof. Dr. Osman Akandere
208 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-01-9

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Mehriban ALİYEVA

EĞİTİM
yayınevi

P. I. ÇAYKOVSKİ'NİN OP. 39 ÇOCUK ALBÜMÜ'NÜN TEMATİK VE MÜZİKAL ANALİZİ

Editör: Mehriban Aliyeva

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-28-6
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
P. I. ÇAYKOVSKİ'NİN OP. 39 ÇOCUK ALBÜMÜ'NÜN TEMATİK VE MÜZİKAL ANALİZİ
Editör: Mehriban Aliyeva
108 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-28-6

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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PAZARLAMADA GÜNCEL YAKLAŞIMLAR

Editörler: Doç. Dr. Alper ATEŞ, Öğr. Gör. Dr. Bilal ERDEM

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-55-7
1. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
PAZARLAMADA GÜNCEL YAKLAŞIMLAR
Editörler: Doç. Dr. Alper ATEŞ, Öğr. Gör. Dr. Bilal ERDEM
258 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-55-7

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Gastronomi pazarlaması olası ve mevcut tüm müşteri istek ve ihtiyaçlarını ve günümüz sağlıklı beslenme trendlerini dikkate alarak, tüm modern ve dijital pazarlama araçlarını verimli bir biçimde kullanarak, yöresel mutfak değerlerinin geliştirilmesi ve tanıtılması konularına yoğunlaşarak ve deneysel yaklaşımlar ile yenilikler yaparak restoranı ön plana çıkarabilir ve restoranın rekabet ettiği diğer işletmelere göre önemli avantajlar elde etmesini sağlayabilir.

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turistlerin ihtiyacını karşılayacak memnuniyetini artıracak yakın destinasyonlar ile bağlantılı aktiviteler oluşturmak da önemli pazarlama stratejileri olarak karşımıza çıkmaktadır.

Hangi teknik ve yöntemle olursa olsun stratejik açıdan pazarlama, destinasyonların çekiciliğini arttıracağı gibi rekabetçiliğini de arttırmaktadır. Hem destinasyon yönetimi hem de destinasyon pazarlaması değişen koşullar göz önüne alınarak planlanmalı ve planlar uygulamaya geçirilmelidir.

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tescilli ürünler sunulmalı ve bu ürünlerin coğrafi işaret tescilli ürünler olduğu, ağırlanan turistin farkına varacağı şekilde belirtilmelidir. Bu sayede turist, ürünün, o yöreye has bir ürün olarak coğrafi işaret tesciliyle korunduğunu öğrenebilir ve ürünü deneyimlemeye yönelik bir arzu duyabilir. Deneyimleme sonucunda duyacağı memnuniyet ise turistte o bölgeyi tekraren görmek isteği, destinasyon sadakati yaratabilir (Polat 2017: 27). "Restoranımızda coğrafi işaretli ürünler kullanılmaktadır", "İşletmemizde coğrafi işaretli Antep baklavası sunulmaktadır." gibi ibareler turistin dikkatini çekebilecek şekilde yerleştirilmelidir. Coğrafi işaretli ürün sunumunu gösteren bu ibareler sayesinde işletmenin göreceği ilgi artabilir ve işletme bu ürünleri kullanmakta devamlılığı sağlayabilir (Keskin, 2019: 92).

Çalışmada turizm pazarlamasına coğrafi işaretli ürünlerin dâhil edilmesiyle elde edilecek faydalara çok yönlü olarak değinilmiştir. Coğrafi işaretli ürünlere ve sağladığı faydalara daha çok önem gösterilmeli ve sahip çıkılmalıdır. Bunun için de ilgili yerel yönetimlere ve yetki sahibi kurumlara önemli görevler düşmektedir. İletişim ağlarından ve teknolojik imkânlardan etkin yararlanılmalıdır Yerel yönetimler internet sitesi, sosyal medya hesapları gibi alanlarda coğrafi işaret tesciline sahip ürünlerini tanıtmalı; hem turistin hem de yerel halkın bilgilenmesi sağlanmalıdır. Ayrıca, yerel yönetimler tarafından yerel ve uluslararası festival, fuar gibi etkinlikler düzenlenmeli ve bu etkinliklerde, yoğun katılım elde edilmeli, coğrafi işaretli ürünlerin daha çok insan tarafından tanınması sağlanmalıdır (Polat, 2017: 27).

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Günümüzde özellikle de birçok olumsuz durumdan çok çabuk etkilenen otel işletmelerinde yöneticiler, satış gücünü rekabet ortamında önemli bir güç olarak algılamalı, etkin satış geliştirmede tüketici yönlü stratejiler uygulamalı ve satış gücü yönetimine daha fazla odaklanmalıdırlar. Ayrıca satış geliştirme faaliyetleri sadece satışlar azalınca uygulanan bir yöntem olmamalı, işletmenin faaliyette olduğu her zaman bu faaliyetlere başvurulmalı, ayrıntılı bir planlama, yeterli ve titiz bir hazırlık aşaması sonrası uygulanmalıdır.

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Dijital pazarlama ile ürün ve hizmetlerini tüketicilere ulaştıran işletmeler pandemi döneminde avantaj elde etmişlerdir. İnternet tabanlı uygulamalar sayesinde daralan pazarı genişletme şansına ulaşan işletmeler pandeminin etkilerini en aza indirme şansına sahip olmuşlardır. Dijital pazarlamanın yanında covid-19 pandemisi ile birlikte işletmelerin alternatif pazar bulma, ilişkisel pazarlama yöntemleri kullanma, müşteri deneyimlerinden faydalanma, salgına yönelik ürün ve hizmet geliştirme gibi yöntemleri de kullandıkları belirlenmiştir.

Bunlarla birlikte pandemi son bulduğunda dünya düzeninde yaşanacak değişikliklere de işletmeler hazırlık yapmaktadırlar. Yapılan araştırmalarda tüketicilerin pandeminin getirmiş olduğu kısıtlamalardan dolayı sıkıldıkları, hayat normale döndüğünde eski alışkanlıklarının birçoğuna geri dönecekleri belirlenmiştir. Bu durumda çevrimiçi pazarlama ve satışın yerini eski yöntemlere bırakılacağı düşünülebilir. Fakat günümüz koşullarında internet ve dijitalleşmenin her geçen gün hayat içindeki payının arttığı gözlemlendiğinden dolayı bu düşünce gerçeği yansıtmayacaktır. Elbette insanlar eski alışkanlıklarına dönme yolunda istekli olacaklardır fakat teknolojinin getirdiği avantajları da geride bırakmayacaklardır. Bu sebeple pandemi sonrası da düşünülerek işletmeler tarafından omnichannel olarak isimlendirilen çok kanallı uygulamalara geçilmesi daha doğru olacaktır. Çevrimiçi merkezli fakat çevrimdışı unsurları da barındıran çok kanallı uygulamalar sayesinde işletmeler pandemi sonrasında da gelişimlerini sürdürebileceklerdir.

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toplumsal kaygılar, müşterilerin konuya olan farkındalık düzeyleri, yasal ve hukuki yaptırımlar ile sürdürülebilir kalkınma programları neticesinde işletmeler sadece kendi faaliyetlerini değil tedarik zincirleri içerisinde bulunan tüm paydaşlarının faaliyetlerini de sürdürülebilirlik algısı ile kurgulamalı ve yönetmelidir. Bu süreci başarıyla yöneten işletmeler verimlilik artışı, maliyetlerde azalış, çevrim sürelerinin kısalması, israfın önlenmesi, kurumsal itibarın ve müşteri sadakatinin artması yoluyla elde edecekleri rekabet avantajını sürdürülebilir kılabileceklerdir.

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Avrupa Birliğinin yayımlanmış olduğu Covid-19 sürecinde güvenli ülkeler listesine ülkemizi dâhil etmemiş olması sonucunda ciddi bir gelir kaybı yaşanmıştır. T.C. Kültür ve Turizm Bakanlığı, Sağlık Bakanlığı, Dış İşleri Bakanlığı iş birliğinde yurt dışında ülkemizi Covid-19 tüm turizm faaliyetlerinin insan sağlığını korumaya odaklı olduğunu ve salgın açısından güvenli bir ülke olduğumuz ile ilgili tanıtımlar ve imaj çalışmaları yapması oldukça önem arz etmektedir. Bununla birlikte ülkemizde faaliyet gösteren turizm sektör paydaşı olan birlik, oda, dernek gibi topluluklar; Türkiye Otelciler Federasyonu, Türkiye Otelciler Birliği, Turist Rehberleri Birliği, Türk Turizm Yatırımcıları Derneği, Türkiye Seyahat Acentacıları Birliği gibi sektörün önde gelen toplulukları yurt dışında ilgili fuar, sempozyum ve toplantılara katılarak ülkemizde Covid-19 virüsüne karşı alınan önlemleri anlatarak gerekli anlaşmaları yaparak turizm hareketliliğini arttırmaya çalışmalılardır. Dışarıdan gelebilecek her türlü olumsuz senaryoya karşı sadece yurt dışından gelecek yabancı misafirlere değil, yurt içinde ki yerli misafirlere de gerekli olan iç turizm canlandıracak reklam, promosyon, pazarlama faaliyetlerine ağırlık verilmelidir.

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PAZARLAMA BİLİMİNDE
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TEORİK VE METODOLOJİK DEĞERLENDİRMELER

Doç. Dr. İBRAHİM BOZACI

EĞİTİM
yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8468-71-7
1. Baskı,Ocak 2022

Kütüphane Kimlik Kartı
PAZARLAMA BİLİMİNDE GÜNCEL ARAŞTIRMA KONULARI: TEORİK VE METODOLOJİK DEĞERLENDİRMELER
Doç. Dr. İBRAHİM BOZACI
168 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8468-71-7

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-82-3
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

POSTMODERN TÜKETİM KÜLTÜRÜNDE PAZARLAMA YÖNELİMLİ HALKLA İLİŞKİLER
DR. GÜLSELİ AYGÜL ALAN
166 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-82-3

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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SİYASAL İLETİŞİMDE İLETİŞİM TEKNOLOJİLERİNİN KULLANIMI

Siyasi Partiler Erzurum İl Yönetimi Örneği

Dr. Ögr. Üyesi Yelda KORKUT

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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-09-5
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SİYASAL İLETİŞİMDE İLETİŞİM TEKNOLOJİLERİNİN KULLANIMI
SİYASİ PARTİLER ERZURUM İL YÖNETİMİ ÖRNEĞİ
Dr. Ögr. Üyesi Yelda Korkut
186 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-09-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Doç. Dr. Bülent DARICI

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar

EĞİTİM yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR (E-KİTAP)

Editör: Doç. Dr. Bülent Darıcı

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-20-0
1. Baskı, Şubat 2022

Kütüphane Kimlik Kartı
SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR (E-KİTAP)
Editör: Doç. Dr. Bülent Darıcı
126 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-20-0

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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görevlerinin geçmişte kaldığı anlamına gelmemektedir. Yetenekli ve tecrübeli çalışanları seçme, yerleştirme, performans değerlendirme, adil ücretlendirme ve ödüllendirme gibi mekanizmalarla elde tutma, yetenek ve tecrübelerine yatırım yapma, eğitim ve gelişim fırsatı sunma, çalışan ve işverenle tatmin edici ilişkilerin geliştirilmesi gibi görevler hala önemli olmakla birlikte örgütün stratejik hedefleriyle uyumlu hale getirilmektedir. Bu açıdan basit bir şekilde İnsan Kaynakları Yönetimini kısa vadeli, Stratejik İnsan Kaynakları Yönetimini uzun vadeli uygulamalar şeklinde ifade etmek yanlış olmayacaktır. Dolayısıyla Stratejik bir yaklaşımı benimsemiş olan İnsan Kaynakları Yönetimi, çalışan performansının her zaman örgütsel performansla sonuçlanmadığının farkındadır. Bu sebeple örgütsel performansı önceler ve yeterli örgütsel performans düzeyini güvence altına almaya odaklanır.

Giderek daha fazla büyük işletmenin yerini KOBİ'lere bıraktığı düşünüldüğünde, KOBİ'lerin Stratejik İKY uygulamalarına ihtiyacının önemi daha da belirginleşmektedir. Buna rağmen KOBİ'lerin İKY uygulamalarında yetersiz olduğu göz önünde bulundurulduğunda İKY stratejileri, politikaları ve işlevlerinin öncelenmesi gereken konular olduğu ortaya çıkmaktadır.

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noktaları belirlemeye çalışmalı ve onları NFT ürününü işletme adına paylaşacak ve tanıtacak savunuculara dönüştürmelidir.

Pazarlama kampanyalarında NFT'leri uygulamayı düşünen pazarlamacıların, NFT ile ilgili gelişmeleri ve talepteki değişiklikleri sürekli olarak izlediklerinde fayda görecekleri ve rekabet avantajı elde edebilecekleri de dikkate alınmalıdır. Bununla birlikte, toplumun ihtiyaç duyduğu şey, pazarlama yöneticileri ve tüketiciler için NFT kullanımının sözleşme koşullarını sağlayabilecek yasal düzenlemelerdir.

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olmayan herhangi bir varlık Türk milletinin ciddiyet dairesine dahil olma imkânı bulamaz. Bu meyanda zihniyet olarak gelenek münekkidi ve düşmanı bir mahiyeti olan Selefî söylemler dahi Türkiye'de karşılık bulmak için bir Selefî gelenek tesis etmenin imkânını arar. Türkiye'deki Selefî çevrelerin bu doğrultuda İbn Teymiyye'den başlayan, Osmanlı düşünce dünyasında Birgivî Mehmet Efendi ile kök salan, Kadızâdeliler ile ise dallanıp budaklanan bir Osmanlı Selefîliği anlatısını destekleme ve yaygınlaştırma arayışı olduğu söylenebilir. Türk siyasetinin Türk din tasavvuru ile nasıl bağları olduğunu, Türkiye'de siyasal hayata etki edemeyenlerin din tasavvuruna sirayet ederek onu değiştirme gayreti gösterdiğini bilenler için bu durum malumun ilamından öte bir mana ifade etmez. Netice itibarıyla şunu söylemek mümkündür ki Birgivî Mehmet Efendi ve Kadızâdeliler Hareketi söylem itibarı ile Hanefî ve Mâtürîdî geleneğin bir parçasıdır. Onların tenkitleri bir başka mezhep, ekol ya da şahsın haleflerinin söylemleri olarak değil aynı din ve dünya görüşünün mensubu unsurlar arasında mezhep içi tenkitler olarak değerlendirilmelidir. Bu meyanda sorulabilecek *Osmanlı'da Selefî var mı?* sorusuna olumsuz bir yanıt vermek ve bu soruyu *Türk zihniyetinin var olduğu yerde Selefîliğin kök salması muhaldir.* şeklinde cevaplamak mümkündür.

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Editör: Doç. Dr. Bülent DARICI

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar X

EĞİTİM yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR X

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-21-7
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR X

Doç. Dr. Bülent Darıcı
438 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-21-7

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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verilirken PWC ve EY şirketleri en fazla hizmeti Denetim ve Güvence alanında vermektedir. Vergi ve Hukuk alanında verilen hizmetler ise Big Four şirketlerinin sektör şirketlerine sunmuş olduğu en az hizmettir. Şirketlerin yıllar itibariyle hizmet fonksiyonları bağlamında sundukları hizmetlerden elde ettikleri gelirlerin incelenmesi sonucunda 2019,2020 ve 2021 yılında Denetim ve Güvence ve Vergi ve Hukuk hizmeti fonksiyonunda en fazla geliri PWC şirketi elde ederken Danışmanlık hizmeti fonksiyonunda en fazla geliri Deloitte şirketi elde etmiştir. Bu anlamda PWC şirketi Denetim ve Güvence ve Vergi ve Hukuk hizmetleri alanında daha fazla uzmanlık sağlarken Deloitte şirketi Danışmanlık hizmeti alanında uzmanlık sağlamıştır.

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Analizden elde edilen bulgular, incelenen ülkelerde vergi takozu ile işsizlik arasında uzun dönemli ilişki olduğuna dair kanıtlar sunmakla birlikte vergi takozunun işsizliği artırdığını ortaya koymaktadır. Analiz kapsamında işsizlik ile mücadelede politika yapıcılara, vergi takozu oranlarını hem işveren hem de işgücü için ekonomik koşullar (sosyal güvenlik sisteminin bütçe dengesi gibi) çerçevesinde minimize etmeleri önerilmektedir. Nitekim düşük vergi takozu oranı, yatırımları ve dolayısıyla istihdamı teşvik edecek faktörlerin başında gelmektedir. Ayrıca işgücünün vergilendirilmesinde gelir düzeyinin dikkate alınması, işgücünde vergilendirme sonrası gelir etkisinin oluşmasına katkı sağlayacaktır.

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konulardan biridir. Bu dikkat çekici araştırma ilgisinin nedenleri arasında gerçek hayatla uyumlu bir uzlaşmacı ya da pareto optimal performans ölçüm arayışı yer almaktadır. Bu noktada ölçüm iyileştirmeye dayalı bir ÇKKV modeli oluşturmaya devam edileceği değerlendirilmektedir. Bu anlamda çalışma, bu iyileştirmenin nasıl yapılması gerektiği konusunda alternatif ve yol gösterici çalışmalardan biri olacaktır.

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Türkiye'deki eğitimin kalitesi üzerine bahsedilen sorunlar dikkatlice incelenip sorunların çözümüne yönelik kesin ve planlı kararlar alındığı takdirde Türkiye eğitim alanında istediği sonuçları alması kaçınılmazdır. Zira her yıl eğitim için önemli bütçeler ayrılmakta ve bu Türkiye'nin gelişmesi ve kalkınması açısından oldukça önemli bir yere sahip olmaktadır.

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Ancak uzaktan öğrenme yönetim sistemi kalitesinin etkisi uzaktan öğrenme etkileşim kalitesine oranla çok daha büyük bulunmuştur. Bu bulgu aynı zamanda yükseköğrenim uzaktan eğitim foksiyonel kalite boyutu ile yükseköğrenim uzaktan eğitim teknik kalitesi arasında anlamlı ilişkiler bulan Bayram, Zengin ve Sert (2021) çalışmasını desteklemektedir.

Benzer araştırmalar uzaktan eğitim gören ilk, orta ve lise düzeyinde farklı hizmet kalitesi modelleri kullanılarak veya yeni modeller tasarlanarak benzer araştırmaların yapılması önerilmektedir.

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sektöründe görev alacak farklı kültürlerle iletişime girecek olan turizm programı öğrencilerinin mevcut kişiler arası iletişim istekliği ile etnosentrizm düzeylerinin belirlenmesi önemlidir. Yapılan çalışmada öğrencilerin Türkiye'nin farklı bölgelerinden geldikleri, yaklaşık yarısının iş veya staj ortamında farklı kültürler (yabancı müşteri) ile iletişime geçtikleri ve yüksek oranda kültürlerarası iletişim isteğine sahip oldukları sonucuna ulaşılmıştır. Yapılan çalışmada kültürlerarası iletişim istekliği ile etnosentrizm düzeyi arasında negatif yönlü bir ilişki tespit edilmiş, yüksek kültürler arası iletişim isteğine sahip öğrencilerin, düşük etnosentrizm düzeyine sahip oldukları sonucuna ulaşılmıştır. Sonuç olarak kültürlerarası iletişim olmazsa olmaz olduğu turizm sektörü etnsentrizmin engellenmesinde bir etkendir denilebilir.

Çalışma turizm sektörüne ara eleman yetiştiren iki yıllık meslek yüksekokulu turizm proğramı öğrencileri üzerine yapılmıştır. Eğitimcilere; öğrencilerini okul hayatları boyunca üniversite – sektor işbirliği çerçevesinde sektörle daha fazla buluşturmaları, staj dönem ve sürelerinin arttırılması önerilir. Çalışma, daha büyük örneklemlere veya turizm fakülteleri öğrencilerine yönelik te yapılabilir.

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Marksizmin öncülleriyle uyumlu hale getirmeye çalışırlar (Burris, 1987: 67). Bu isimlerden biri olan Wright, Weberci anlamda "gücü" Marksist sınıf yaklaşımının merkezine yerleştirerek her iki düşünürün görüşlerini sentezlemiştir. Resnick ve Woolff (2003)'a göre Wright, sınıf kavramına mülkiyetin yanı sıra geliri eklemekten fazlasını yaparak, gücü merkeze yerleştirmiştir. Weber'e olan ilgi muhtemelen kuramının merkezine gücü almasıdır. Weberci anlamda güç merkezli orta sınıf analizinde Wright, gücü oluşturan unsurun sadece mülkiyet sahipliği olmayıp, deneyim, bilgi, beceri gibi unsurların da olduğunu düşünmektedir. Orta sınıfta yer alanların konumlarını "çelişkili" olarak tanımlamıştır. Yani orta sınıf aslında ne burjuvaziyi ne de proleteryayı temsil etmemektedir.

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anlamlandırılmasının yapıldığı bu çalışmada cümle ve cümle üstü birimler ile olan ilişkiler tespit edilmiştir. Bu tespit bağlam temelinde yorumlanarak stratejik bir yaklaşımla yorumla gerçekleştirilerek söylemin iletisinde yer alan öneriler bütünsel bir bakış açısıyla sunulmuştur. Böylece söylemde yer alan mikro yapılarla anlam yeniden inşa edilmiştir. Bu inşada tematik ve şematik yapılar sistematik olarak sunulmuştur. Makro yapılandırma aşamasında ise sözcük, cümle ve cümle üstü birimler içerik özellikleri, gramatikal özellikler, yapısal özellikler irdelenmiştir. Okuyucunun metne yönelik algı düzeyi arttırılmıştır.

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çılgınlığı olarak gören Cioran'ın da ifadesi ile "*değer yaratan insan tam anlamıyla sayıklayan bir varlıktır. Hayat sayıklama içinde yaratılır ve sıkıntı içinde dağıtılır. Heyecanını askıya alsa hiçbir şey titremez, kaprislerini ortadan kaldırsa her şey soluklaşır. Gerçeklik aşırılıklarımızın, ölçüsüzlüklerimizin ve dengesizliklerimizin bir eseridir. Çarpıntılarımızı frenleyebildiğimizde dünyanın akışı yavaşlar. Ateşliliğimiz olmasa mekân buz tutar."* sözlerinin yaşayan bir ifadesidir. Birbirine zıt görünen lakin bütünün bir parçası olan tüm olgu, olay, düş, düşünce ve duyguların tek bir paradigmada buluşması hümanarşizm olup Sezen Aksu'yu da hümanarşist olarak tanımlamak mümkündür. "Ben" demenin sorumluluğunu üstelen bir sanatçı olarak toplumun önemli bir kesiminin beğenisini kazanmıştır. Doğruları ve yanlışları, günahları ve sevapları ile insanın doğasında olan karmaşa ve kargaşayı çözmeye, çözümlemeye ve yine insanın, insanlığın yararına kullanmaya çalışmaktadır. Netice itibari ile hümanarşizm yeryüzü gerçeklerine gözlerine kapamadan insanı, insana dair olanı anlamaya, anlaşılır kılmaya, birleştirmeye, bütünleştirmeye çalışan bir paradigma ve Sezen Aksu da bu paradigmanın önemli temsilcilerinden biridir.

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Editör:
Dr. Öğr. Üyesi Ayşe DEMİR

Spor Bilimleri

International Research in Sport Sciences

Alanında Uluslararası Araştırmalar

EĞİTİM
yayınevi

SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR

Editör: Dr. Öğr. Üyesi Ayşe Demir

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-23-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR
Editör: Dr. Öğr. Üyesi Ayşe Demir
138 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-23-1

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör:
Prof. Dr. Didem ÖNAY DERİN

Sağlık Bilimleri

Alanında Uluslararası Araştırmalar III

EĞİTİM
yayınevi

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Prof. Dr. Didem Önay Derin

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-25-5
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Prof. Dr. Didem Önay Derin
466 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-25-5

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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SONUÇ VE ÖNERİLER

İlaçların akılcı kullanımı ile ilgili hem ülkemizde hem de dünyada belirli bir mesafe alınmış olsa da halen çok ciddi problemler vardır. Akılcı ilaç kullanımı konusunda toplumsal bilinç oluşturulmalıdır. Davranış değişikliği olması için eğitimler düzenlenmelidir. Eğitim faaliyetlerinin yanı sıra idari ve yasal düzenlemelerde önemlidir. Sağlık politikaları oluşturulurken akılcı ilaç kullanımı üzerinde hassasiyetle durulması gerekmektedir. İlaçlara harcanan para, toplam harcamalar içinde önemli bir yere sahiptir. Ülke ekonomisini yakından ilgilendiren bu durumla ilgili ciddi çalışmalar yapılmalıdır. Yetersiz eğitim, yapılan hataların farkında olmama, ruhsatlı ilaç sayısında ve tedavi endikasyonlarındaki artış, komplike hastalar, uygun olmayan polifarmasi, standardizasyonun olmaması, hemşirelerin iş yükünün fazla olması gibi faktörler akılcı ilaç kullanımının engelleyen faktörlerdir. Bu sorunun çözümüne multidisipliner şekilde yaklaşılmalı ve eğitimler düzenlenmelidir. Akılcı ilaç kullanımı konusunda gerek toplumda farkındalığı arttırmak gerekse reçetesiz ilaç satışı ile ilgili gerekli bazı düzenlemeleri yapmak ve hastanın doğru bilgiye ulaşmasını sağlamak için eğitim ve politik çabalara ihtiyaç vardır. Eczanelerden reçetesiz ilaç alımının önüne geçilmeli, yeterli miktarda ilaç verilmeli ve evlerde ilaç birikimi önlenlenmelidir. Hastalarını yakından tanıyan, bakımda sürekliliği sağlayan ve onların sağlık sistemindeki savunucusu rolündeki aile hekimleri akılcı ilaç kullanımı konusunda merkezi bir konumda olmalıdır. Gerek eczaneler gerekse diğer sağlık profesyonelleri ile iş birliği içinde ve iki yönlü iletişimin mutlak gerekliliği sağlanarak hastaların ilaç ve ilaç dışı tedavileri düzenlenmeli ve takip edilmelidir.

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Özellikle çölyak tanısına sahip olan adölesanların ev dışında yemek yedikleri sosyal ortamlarda glüten bulaşmasına ilişkin kaygı hissettikleri bilinmektedir. Bu nedenle, ergenlerin ev dışındaki sosyal durumlarda diyete uyumu sağlayacak etkili baş etme stratejileri oluşturmalarına yardımcı olmak için sürekli eğitim programları ve akran destek gruplarının oluşturulması etkili olabilir (Arnone & Fitzsimons, 2012). Adölesanların hastalık yönetimi ve baş etmelerine yardımcı olmak için, destek ve eğitim verilmesi gerektiği önerilmiştir (Altobelli et al., 2013). Hastalara, kapsamlı bir eğitim verilmesi, çölyak yönetimi için çok önemlidir (Strauch & Cotter, 2011).

Hasta desteği diyalog ve katılım içermektedir. Çölyak hastalığında da hastalar hastalığın yönetimine ilişkin bilgilendirmeler için oluşturulacak destek gruplarına teşvik edilmelidir (Ludvigsson et al., 2015) Çünkü, çölyak hastalığına sahip olma hastalara ve ailelere zorluklar yaşatmaktadır(Meyer & Rosenblum, 2018). Çölyak hastaları için bakım, bütüncül bir yaklaşımın parçası olarak sağlanmalıdır. Çölyak hastalığının tıbbi ve psikolojik açıdan başarılı bir şekilde yönetilmesi için psikososyal destek sağlanması, (Ciacci et al., 2002; Häuser et al., 2007; McGrady & Hommel, 2013; Wagner et al., 2008) tedavinin yanında rehberlik ve sosyal yönden takibi önem taşımaktadır (Meyer & Rosenblum, 2018). Sağlık profesyonelleri, çölyak hastalığında tedaviye uyumu artırmak için bu hastalığın psikolojik yükünün farkında olmalıdırlar (Zingone et al., 2015). Tedaviye uyumu artırmak için ortaya çıkan psikolojik ve sosyal sorunlarında ele alınması gerekmektedir (Sverker et al., 2005). Hastalar genellikle diyet eğitimi ve gündelik yaşamda uygulanabilecek başa çıkma stratejilerine ihtiyaç duyarlar (Rose & Howard, 2014).

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bu bölümü tercih ettikleri görülmüştür. Ebelik bölümünü bitiren öğrencilerin büyük bir bölümünün kamuya atanıyor olması; atanamayanların da özel sektörde iş bulabilmelerinin bu tercih etmedeki payı yadsınamaz bir gerçektir. Türkiye'de yapılan incelemeler neticesinde yeteri kadar Ebelik Bölünün bulunduğu bundan sonraki yapılacak işlemlerin yeni bölüm açmaktan ziyade nitelik artışına gidilmesi gerekliliğidir. Bir an önce akademik kariyer yapabilmeleri için lisansiyer ebelerin kendi alanlarında lisansüstü eğitimler ile daha da spesifik konularda uzmanlaşmaları etkinlik ve verimliliği de beraberinde getirecektir. Araştırma sonuçları kesitsel bir dönemi kapsamaktadır. Araştırma kapsamında uzamsal daha farklı analizleri ve soru cevaplarını içerecek şekilde yapılması farklı sonuçları da beraberinde getirecektir. Araştırmanın pandemi koşulları olması vb. gibi kısıt nedenleri ve zaman kıstı gibi durumları da göz önünde bulundurulmalıdır. Araştırmanın en önemli sonuçlarından birisi de yaş ile ebelik aidiyeti arasındaki negatif yönlü anlamlı bir ilişkinin bulunması durumudur. Örgütsel bağlılık kavramı ebelik aidiyetinde olduğu gibi kendisini bulunduğu mesleğe kuruma ait olma şeklinde tanımlanabilir. Angle ve Perry, (1981) ile Glisson, Durick, (1988); ve Özdemir (2020), eğitim düzeyi ile örgütsel bağlılık arasındaki ters yönlü ilişkiye dikkat çekmişlerdir. 1. Sınıftan dördüncü sınıfa kadar olan öğrencilerin sınıf düzeyleri ile ankete katılımlarının ters yönlü olması durumu bir şekilde kendilerini bulundukları eğitim örgütü olan üniversitelerine bağlılıklarının azaldığı şeklinde de yorumlanabilir. Bu durum atanamama endişesi ve yoğun geçen eğitim dönemi sonuna yaklaşıldığındaki tükenmişlik artışı vb. gibi durumlar ile açıklanabilmektedir. Dolayısı ile ebelik bölümü öğrencilerini iş hayatına hazırlayacak özel bir eğitimin ya da iş hayatına oryantasyonu artıracak bilgilerin verilmesi gerekmektedir. Özdemir (2021)'in de belirttiği gibi iyi bir performans yönetimi neticesinde sağlıkçıların verimlilikleri de yükselecektir. Araştırmanın bilime ve literatüre katkı sağlaması amaçlanmaktadır.

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gerekmektedir. Bu hedefe en iyi şekilde ulaşmak için hastane yöneticileri, uygulama düzeyinde kendi kuruluşlarının misyon, vizyon ve değerleri ile başlamalıdır. Ayrıca işlerini düzenleyen kuruluşların, hastalarına hizmet eden personelin ve kendi etik kurallarının etik yönelimini de araştırmalıdırlar. Son olarak, kişisel değerlerini göz önünde bulundurmalı ve kendilerine "Benim etik temel çizgim nedir?" diye sormalıdırlar. Tüm bu fikirleri değerlendirdikten sonra, hastane yöneticileri kişisel bir etik beyanı oluşturmalıdır. Bu ifade, genellikle sağlık yönetiminin bir parçası olan zor kararların alınmasında bir rehber olarak hizmet edebilir.

Hastane yöneticilerinin mesleki etik kodlarının resmi olarak belirlenerek meslek mensuplarının iş hayatlarının bir parçası olması sağlanmalıdır. Etik kodlar oluştururken hastanelerin misyonu ve değerleri ile uyumuna dikkat edilmelidir. Ayrıca kod geliştiricilerin sürece başlamadan önce mevcut yasaları ve düzenlemeleri gözden geçirmeleri gerekmektedir. Sağlık kuruluşları genellikle çalışanlarından beklentilerini tanımlamak için etik kodlar geliştirmektedir. Birçok örgütsel kod, örgütsel öncelikler olarak saygı, fayda, zarar vermeme ve adaleti vurgulamaktadır. Etik sağlık kuruluşlarının politikalarına uygulanmalıdır. Etik kodlar, hastalarla teması olan herkes için kabul edilebilir davranışları belirtmelidir. Sektörel ve kurumsal olarak etik davranma ve etik kodlara riayet teşvik edilmelidir. Okullardaki sağlık yönetimi bölümü müfredatlarına mesleki etik kodlar eklenmeli ve detaylı incelenmelidir. Sağlık kurumlarında görev yapan yöneticilerin mesleki etik kodlarına gösterdikleri önemin kalite göstergesi olduğu unutulmamalıdır.

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sağduyulu olması, kendinden olmayana saygı duyması bu noktada esastır. Hemşire; bireyin sağlığını olumsuz yönde etkileyecek bir kültürel davranış saptadığı zaman bu davranışı değiştirmek yerine bu davranışın nedenini araştırmalı ve olumlu sağlık davranışları kazandırmak için eğitici rolü ışığında bireyin de kültürel özelliklerini göz önünde tutarak bireye ve ailesine eğitim vermelidir.

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meslek grubudur. Hemşireler meslek yaşamlarında, öğrencilik dönemlerinde ise klinik uygulamalarında farklı kültürlerle iletişime geçebilmekte, bakım hizmeti sunabilmektedir. Bu durum ise hemşirelerin ve hemşirelik öğrencilerinin farklı kültürlere duyarlı olmasını zorunlu kılmaktadır. Hemşirelerin ve hemşirelik öğrencilerinin yeterli ve etkin kültürel bakım sunabilmek için kültürel farklılıklar ve benzerlikler hakkında bilgi sahibi olması ve duyarlı davranması beklenmektedir. Bunun için ise özellikle lisans döneminde öğrenci hemşirelere kazandırılan bilgi, farkındalık ve kültürel duyarlılık önem taşımaktadır. Müfredata kültürel duyarlılık ve kültürel yeterlilik kazandıracak derslerin entegre edilmesi, öğrenci hemşirelere farklı kültürlerden hastalarla çalışma olanağı verilmesi, mezuniyet sonrasında ise kültürel duyarlılıklarını arttıracak hizmet içi eğitim programlarına, çalıştay, seminer, kongre, konferans gibi etkinliklere zaman ayrılması, hemşirelerin kültürel duyarlılıklarının artmasına katkı sağlayacaktır. Bu yollarla kaliteli bakım hizmetleri uygulanabilecek, hasta memnuniyeti ve etkileşimi arttırılabilecektir. Aynı zamanda farklı kültürlerden gelen hastalarla yaşanan sorunlar azalacak, hemşireler mesleklerinden daha fazla doyum alabilecek, mesleğin çok yönlülüğüne ve profesyonelleşmesine katkı sağlanabilecektir.

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gelişimsel özellikler sergileyebilmektedirler. Bu gibi durumlarda gerekli gözlemler ve yönlendirmeler ile çocuklar "üstün" tanısı alabilmektedirler. "üstün"lük kavramı ilk ortaya çıktığı dönemlerde zekâ ile ilişkilendirilirken son yıllarda "üstün zekâ" kavramı yerine "üstün yetenek" kavramı kullanılmaya başlanmıştır. Bu sayede de, çocuklar, bilişsel gelişim özellikleri yerine yeteneklerine göre yönlendirilmeye ve eğitimlerini de yetenekleri doğrultusunda almaya başlamışlardır. Üstün yetenekli tanısını alan çocuklar yetenek alanlarına göre uygun kurumlara (Bilim ve Sanat Merkezleri gibi) yönlendirilerek kendi gelişimsel özelliklerine göre eğitim alma fırsatına sahip olabilmektedirler.

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ve diğer etkinliklerin çocukların bilişsel gelişimlerini destekleme konusunda yeterli ve etkili oldukları söylenebilir. Ancak araştırma sonuçları incelendiğinde bu etkinliklerin çocukların bilişsel gelişimlerini destekleyebilmesi için eğitimcilerin planlama ve uygulama sürecinde doğru adımlar atmaları gerektiği görülmektedir.

Bu sonuç doğrultusunda;

- Okul öncesi eğitim etkinliklerinin öğretmenler tarafından çocukların gelişimsel özellikleri dikkate alınarak sistemli ve düzenli bir şekilde planlanıp uygulanması,
- Çocukların gelişimlerinin desteklenmesi adına okul öncesi eğitim programında yer alan tüm etkinliklere aynı derecede önem verilmesi,
- Etkinliklerin planlanması ve uygulanması sürecinde gelişimin bir bütün olarak ele alınması gerektiğinin göz ardı edilmemesi,
- Eğitim-öğretim süreci içerisinde okul öncesi eğitim programının özelliklerinin göz önünde bulundurulması ve bu özelliklerden faydalanılması önerilebilir.

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strateji olarak görülmektedir. OSB'li çocuklarda, proteinleri sindirme konusunda sınırlı işlev ile kendini gösteren sindirim problemleri olduğu için ve çocukların besin tercihlerine bağlı olarak eksiklik görülebilir, gerektiği zaman aminoasit takviyesi yapılmalıdır. OSB'li bireylerin kesin tedavileri olmadığı için bu konuda daha çok çalışma yapılmasına ihtiyaç vardır. Besin yetersizliği durumlarında ise eksik olan besinin takviyesi yapılmalıdır.

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sağlık hizmetleri başta olmak üzere sağlık kurumları için bir kılavuz oluşturulması önerilmektedir.

Sağlığı Geliştirme Enstitüsü önderliğinde de yaşlı bireylere ihtiyaç duydukları sağlık hizmetini sağlayabilmek amacıyla hareketlilik, ne önemli, mental aktivite ve ilaç tedavisi olmak üzere dört unsura dikkat çekmiştir. Dünyada bazı ülkelerin sağlık kuruluşu yaşlı dostu sağlık uygulamalarını uygulamakta ya da uygulayabileceğini beyan etmektedir. Türkiye'de de az sayıda sağlık kuruluşu yaşlı dostu sağlık hizmetleri kapsamında çalışmalar yapmaktadır. Alanyazında Türkiye'de bu konuya ilişkin çalışmalar yapılmış olup, araştırma çalışmaları sınırlı sayıdadır. Dolayısıyla yaşlı dostu sağlık hizmetleri ile ilgili daha fazla araştırma çalışmaları yapılması önerilmektedir.

Pettis'e (2020: 37) göre hemşirelerin yaşlı yetişkinlerin ihtiyaçlarını tanımaya ve karşılamaya hazırlıklı olmalarını sağlamak, herhangi bir kuruluşun yaşlı dostu olma sürecinde kritik bir adımdır. Bu bağlamda hemşireler başta olmak üzere sağlık çalışanlarının yaşlı dostu sağlık hizmetlerine yönelik farkındalıklarının artırılması ve gerekli eğitimlerin verilmesi sağlanmalıdır. Özellikle geriatri alanında çalışan uzmanlar Türkiye'de yaşlı dostu sağlık hizmetlerinin gelişmesine öncülük etmeleri açısından desteklenmelidir. Bu nedenle aktif yaşlanma çerçevesinde projeler geliştirilmeli, aile bireylerin farkındalığı ve yaşlı bireye destekleri sağlanmalıdır. Dünün gençlerinin bugünün yaşlı bireyleri olduğu gerçeğinden yola çıkarak yaşlılık sürecinde karşılaşılacak sorunlar, nedenleri, çözümleri konusunda yetişkinlik dönemindeki bireyler bilgilendirilmelidir. Ayrıca yaşlı dostu sağlık hizmetlerinin önemli bir parçası olan hareketliliğin yaşlılık sürecinde de devamının sağlanması diğer bireylere olan bağımlılığı azaltmakla birlikte yaşam kalitelerini artırmaktadır. Yaşlı bireylerin mental aktivitelerinin devamlılığının sürdürülmesi açısından ailelerin konuya dair bilinçlendirilmesi önemlidir. Yine kronik hastalıklara bağlı olarak özellikle çoklu ilaç kullanımının yaşlı bireylerde yaygın olması aile, hasta, eczacı ve doktor işbirliğini gerektirmektedir. Her yaşlı bireyin ihtiyacının farklı olması nedeniyle kişiye yönelik ihtiyaçların belirlenip karşılanması önemlidir.

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Teknolojinin Hemşirelik Eğitimine Etkisi ve Kullanım Alanları

Hemşirelik eğitiminde, bilişim teknoloji araçlarından bilgisayar, internet, web tabanlı yazılımlar ve simülasyon eğitim yöntemleri kullanılmaktadır. Hemşirelik öğrencilerinin simülasyonlu eğitimi sevdikleri ve yararlı olduğunu düşündükleri belirtilmiştir (Karadağ, Çalışkan ve İşeri, 2015:36-44). Bununla birlikte hemşirelerin teknolojik uygulamalara ilişkin kaygılarının olduğu ifade edilmiştir (Çakır Umar ve ark., 2016: 14-25).

SONUÇ

Hemşirelik alanında teknoloji kullanımı, kaliteli hasta bakımı verilmesinde, hasta ve hemşire memnuniyeti sağlanmasında, verimlilik, zaman tasarrufu ve ekip iş birliği sağlanmasında önemli rol oynamaktadır. Ayrıca hemşirelik öğrencileri ve hemşirelerin eğitimi açısından da faydalar sağlamaktadır. Teknoloji kullanımının hemşireler arasında standardize edilmesi ve teknoloji kullanımının yaygınlaştırılması gerekmektedir.

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- Ebeveynlerin ve çocukların aile içi iletişimi geliştirmek için eğitim, beceri ve bilgiye ihtiyacı vardır,
- Çocukların sağlık, eğitim ve gelişim ihtiyaçlarının karşılanmasına dair hakları ailelerce ve hizmet sunanlarca korunmalıdır,
- Ergenlerin spor, dinlenme, eğlence ve eğitim etkinliklerine ihtiyacı vardır,
- Çocukların mevcut hizmet sunumundaki boşluklar nedeniyle gözden kaçırılmasını önlemek için daha fazla koordinasyona ihtiyaç vardır.

Uluslararası arenada çocukların haklarını savunucu politikalar oluşturularak, insan ve çocuk haklarına uygun çalışma koşullar oluşturulmalıdır. Dünya genelinde çocuk işçiliği aşamalı olarak ortadan kaldırılmalıdır. Çocuk işçiliğini sona erdirmek için somut önlemler alınmalıdır. Bu anlamda yazılı sözleşmelerinin gereğinin yapılması ve etkin bir şekilde uygulanması teşvik edilmelidir. Çocukların iş hayatında karşılaştıkları problemleri belirlemeyi konu alan nitelikte, kapsamlı istatistiksel ve nitel araştırmaların yapılmasının yararlı olacağı düşünülmektedir.

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göstermiştir. Hemşirenin bu konuda dikkatli olması ve bebeğin ısı kaybını hızlandıran faktörleri ortadan kaldırması önerilmektedir (Knobel vd., 2005). Hemşireler, YYBÜ ve doğumhanelerde buharlaşmayla oluşan ısı kaybını önlemek için bebeğin doğumunu takip eden sürede ısıtıcı altına yerleştirildikten sonra, üzerleri amniyotik sıvı ile kaplıyken boynuna kadar poliüretan sıcak su torbalarıyla korunmalarını sağlamalıdır. Bebeğin başı kurutularak bir şapka ile kapatılmalıdır (Knobel ve Holditch-Davis, 2007). Hemşirelerin, bebek YYBÜ'ye gelmeden önce kuvözü ısıtması ve radyan ısıtıcıyı hazırlaması gerekir. Sıcak bir kuvöz veya ısıtıcı, iletken ve ışınımsal ısı kaybını önlemeye yardımcı olacaktır. Düşük doğum ağırlıklı preterm bebeklerin ünitelere kabulü genellikle ani olduğu için, her zaman sıcak bir kuvöz hazır bulundurulmalıdır. Bebekler gelmeden önce kuvöz kapaklarının kapalı olması gerekir. Nevresimler ve şilteler, bebeğin cildinin yanına yerleştirmeden önce ısıtılmalıdır. Bu müdahaleler basit fakat etkili uygulamalardır. Bebekler steril örtü altındayken ısı bebeğin vücut yüzeylerine ulaşamadığı için göbek kateterinin yerleştirilmesi gibi işlemler için gereken müdahale süreleri sınırlandırılmalıdır. Hemşirenin işlem süresini takip etmesi ve bebeğin sıcaklığını izlemesi gerekir. Bu işlemler sırasında battaniyenin altına sıcak bir şilte yerleştirilmesi faydalı olabilir. Bu esnada portatif ısı lambaları da kullanılabilir. İşlemler tamamlandıktan sonra, konvektif ısının bebeğin vücuduna temasına izin vermek için kuvözün üst kısmı mümkün olduğunca çabuk kapatılmalıdır. Evaporatif ısı kaybını azaltmak için kuvözün kapağı kapatıldıktan sonra nemin %50 veya üzerinde tutulması gerekir (Sedin, 1995). Ventilatör ısıtıcılar kullanılmadan önce ılık bir sıcaklığa ayarlanmalıdır. Ventilatör sıcaklıkları 29°C›den 34°C'ye düştüğünde bebek sıcaklıklarının 1°C›ye kadar düştüğü belirlendiği için hemşirelerin dikkatli olması gerekmektedir (Knobel ve Holditch-Davis, 2007).

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küresel olarak her ülkede kolaylıkla erişilememektedir. Bu durum hastaları, aileleri, geri ödeme kurumlarını ve sağlık sistemini derinden etkileyebilmektedir. Özellikle hastalar için bir finansal toksisite kaynağı olabilmektedir. Bu durumun ilerleyen yıllarda ilaca erişim sağlama konusunda önemli bir problem oluşturabilecektir. Dolayısı ile bu tedavilerin maliyetlerinin düşürülmesine yönelik atılacak adımların ve sağlık politikalarının geliştirilmesine ihtiyaç olduğu düşünülmektedir. Benzer şekilde hastalığın oluşturduğu engelliliğe bağlı yükün (YLD) azaltılması için bütüncül bir tedavi yaklaşımı ile rehabilitasyon hizmetleri ile günlük bakım hizmetlerine yönelik planlamaların yapılmasına ihtiyaç olduğu düşünülmektedir.

Bu araştırma sonuçlarının MS'in Türkiye'deki hastalık yükü hakkında fikir vermesi açısından önemli olduğu düşünülmektedir. Bununla birlikte MS'in hastalık yükü için doğrulanmış algoritma yaklaşımları kullanılarak epidemiyolojik sonuçlar üretilmesine, modellemeler üzerinden hastalığın gelecekteki yüküne yönelik tahminler yapılmasına ve öngörülerde bulunulmasına ihtiyaç vardır. Dolayısı ile gelecekte yapılacak araştırmalarda bu yöntemlerin ve algoritmaların kullanılması önerilmektedir. Bu araştırma Türkiye'de MS öncelikli ve acilen ele alınması gereken en önemli halk sağlığı problemleri arasında olduğuna dair kanıtlar sunmaktadır. Bu nedenle sağlık politika belirleyicilerinin hastalık yükü çalışmalarını da dikkate alarak kaynak tahsisinde bulunmalarının faydalı olacağı düşünülmektedir.

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SOSYAL KİMLİK VE SOSYAL MEDYA

(İki Benzemezin Hikâyesi)

Mehmet Ferhat SÖNMEZ

EĞİTİM
yayınevi

SOSYAL KİMLİK VE SOSYAL MEDYA (İKİ BENZEMEZİN HİKÂYESİ)

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-29-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL KİMLİK VE SOSYAL MEDYA (İKİ BENZEMEZİN HİKÂYESİ)
Mehmet Ferhat Sönmez
156 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-29-3

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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https://www.cnnturk.com/dunya/youtubea-170-milyon-dolar-ceza 01.05.2020

Editör: Prof. Dr. Arzu Karaca

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar XI

EĞİTİM yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XI

Editör: Prof. Dr. Arzu Karaca

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-42-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XI
Editör: Prof. Dr. Arzu Karaca
381 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-42-2

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yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ihtilafına yönelik uygun bir politikanın nasıl olması gerektiği konusunda 2014 ve 2015 yıllarına göre çok daha az birleşmiş durumdadır. Burada Berlin ve Paris›e büyük sorumluluk düşmektedir. Ukrayna›yı siyasi gündemde tutmaları, yaptırımlar konusunda fikir birliğini korumaları, ve Avrupalı ortaklarıyla yakın koordinasyon içinde çatışmaya ilişkin politikalarını daha da geliştirmeleri gerekmektedir. Hükümetler arası ve uluslararası boyuttaki tıkanıklıklar göz önüne alındığında, yerel düzeye özel dikkat gösterilmelidir. Temas hattının her iki tarafındaki insani ıstırap acilen hafifletilmelidir.

Mevcut çatışma, ABD-Rusya ilişkilerini ciddi şekilde gerginleştirmiş ve daha geniş bir Avrupa çatışması riskini artırmıştır. İttifakın güvenlik taahhütleri nedeniyle Rusya ile ABD'nin de dahil olması muhtemel komşu NATO üyesi ülkeler arasında gerilimin artması muhtemeldir. Diğer taraftan Ukrayna'daki çatışma, silahların kontrolü, siber güvenlik, nükleer silahların yayılmasının önlenmesi, enerji güvenliği, terörle mücadele, Suriye, Libya ve başka yerlerdeki siyasi çözümler gibi kritik konularda gelecekteki işbirliği için daha geniş sonuçlara sahip olacaktır.

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her şeyden önce toplumun çevre konusunda bilinçlendirilmesi ve çevre eğitimi faaliyetlerinin yaygınlaştırılması gereklidir. Benzer şekilde yeşil bütçelemeye dair tanıtım faaliyetlerinin gerçekleştirilmesi, faaliyetlere yerel örgütlerin, sivil toplum kuruluşlarından temsilcilerin, akademisyenlerin ve vatandaşların dahil edilmesi uygulamaya meşruiyet kazandırılmasında etkili olabilir. Çevresel hedef ve politikalarla uyumlu, çevresel kaygıları kamu gelir ve harcama politikalarında gözeten bir bütçe anlayışının hayata geçirilmesi; sürdürülebilir ve sağlıklı bir ekonomik kalkınma için oldukça önemlidir.

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ve idari bilimler fakültesinde yer alan her bölümden çeşitli dersler gördükleri ve işe yaramayan bilgiler edindikleri algısına sahiptir. Bu algı bölümün tam olarak ayrı bir tanımının olmaması ve mezuniyet sonunda net tanımlanmış bir isimle mezun olamamaktan kaynaklanabilir. Diğer yandan maliye bölümü öğrencilerinin ürettikleri metaforlar incelendiğinde geleceğe yönelik olarak olumlu ya da olumsuz algılara sahip oldukları görülmektedir.

Sonuç olarak, çalışma ekonomisi ve endüstri ilişkileri bölümlerinin öğrencilere istihdam olanakları ve iş fırsatları ile birlikte doğru şekilde tanıtılmasının önemli olduğu söylenebilir.

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benzeyen bu kavramlar daha etraflıca incelendiğinde, birbirleriyle bazı yönlerden ayrıldıkları görülmektedir.

Nihayet belirtelim ki; Türk sosyal yardım ve sosyal hizmetler sistemini içinde barındıran "primsiz rejimin", sosyal güvenlik sistemimizin adeta bir son halkası olarak merkezi bir örgütlenme çerçevesinde keyfilikten, klientalizmden, nepotizmden, siyasi kayırmacılık ve siyasi popülizmden uzak, çağdaş bir anlayış ile yapılandırılıp, yöneltilmesi; Sosyal Güvenlik Sistemimizin adaletli ve sürdürülebilir olmasının temel koşullarındandır.

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Araştırma kapsamında gerçekleştirilen işlemler neticesinde Butler (2007) tarafından geliştirilen İş Okul Kolaylığı Ölçeğinin (Work School Facilitation Scale) Türkçe uyarlamasının, Türk kültürüne uygun, geçerli ve güvenilir bir ölçme aracı olduğu ifade edilebilir.

Uluslararası literatür incelendiği zaman İş-Okul Kolaylığı Ölçeği ile iş-okul doyumu, iş kontrolü, iş talepleri, çalışma saatleri, iş-okul çatışması, okul memnuniyeti, akademik başarı, okula devam (Butler, 2007), sosyal destek (Wyland vd., 2015), iş güvenliği (Owen vd., 2018), öz yeterlilik (O'Conner ve Korr, 1996), kariyer (Horst vd., 2021), stres (Hill, 2005), mutluluk (Culbertson vd., 2012) ve kişilik (Wayne vd., 2004) değişkenleri arası ilişkilerin incelendiği ifade edilebilir.

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olumsuz bulunma ile ilgili bir yoğunlaşma olmasa da, 18-20 yaş arası gençlerin marka güveni ve bağımlılığı konusunda daha olumlu görüşlere sahip olduğu gözlenmiştir. Diğer yaş, meslek gelir, eğitim ve cinsiyet değişkenlerinde, güven ve bağımlılıkla ilgili yüksek düzeyde olumlu görüşler oluşmuşsa da 18-20 yaş arası gençler tutarlı bir şekilde cevap veren grubu oluşturmuşlardır.

Gerçekleştirilen çalışma, marka kişiliğinin marka sadakatine etkisinde, marka güveninin aracılık rolü olup olmadığını inceleme amacını taşımıştır. Çalışma neticesinde, marka sadakati üzerinde marka kişiliğinin ve marka güveninin olumlu ve anlamlı direk etkileri olduğuna aynı şekilde, marka kişiliğinin marka sadakati oluşturmasında, marka güveninin dolaylı olarakta aracılık etkisi olduğuna karar verilerek H_1, H_2 ve H_3 hipotezleri kabul edilmişlerdir. Ulaşılan sonuçlar değerlendirildiğinde, güvenilir bir kişilik segileyen, marka kişiliği profesyonel, istikrarlı, pozitif hayat enerjisine sahip olarak algılan kişilerin yüksek düzeyde marka sadakati oluşturmalarının daha mümkün olduğu söylenebilir. Gerçekleştirilen bu çalışma ile ulaşılan sonuçlara bakıldığında, daha önceki araştırmaların sonuçları ile uyumlu oldukları görülmektedir. Yani marka kişiliğinin ve marka güveninin, marka bağlılığı üzerinde olumlu etkileri vardır.

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Bu çalışmada, feminist odaklı reklam ile tüketicisinin dikkatini çekmeye çalışan Audi markasının bu düşünceyi reklamın tamamına yayamadığı görülmüştür. Bunun nedeni, markanın aktivist bir kurum kültüründen uzak olması ve kadın odaklı reklamları hedef kitlenin dikkatini çekecek popüler bir konu alarak görmesi olabilir. Femvertising reklamcılığın, kurumlar için ticari kaygı ile mi yapıldığı tespit edilmelidir. Ticari kaygı ile yapılan aktivist reklamların tüketiciye nasıl yansıdığının ortaya konması önemlidir.

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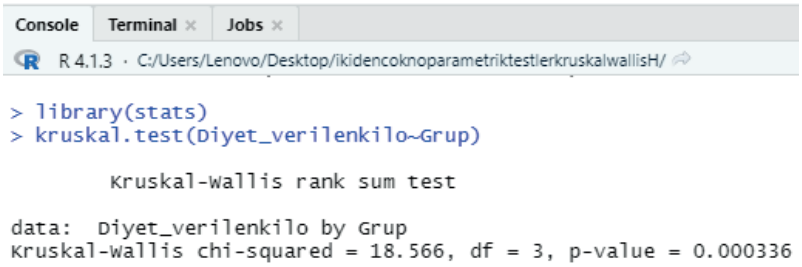
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Analiz sonuçlarına bakıldığında, elde edilen sonuçların daha önce hesaplama ve SPSS programıyla yapılan analiz sonuçlarıyla aynı olduğu görülmektedir. Burada elde edilen sonuçlar yorumlanacak olursa Kruskal-Wallis ki-kare değerinin 18,566 olduğu, serbestlik derecesinin 3 ve testin anlamlılık düzeyini gösteren p değerin 0,000336 olarak hesaplandığı görülmektedir. Bu sonuçlara göre H_0 hipotezi reddedilir. Sonuç olarak diyetlerden en az birinin bireylerin kilo vermesine etki yönünden diğerlerinden farklı olduğu tespit edilmiştir.

Kruskal Wallis testi için RStudio'ya yazılan ***komutlar bir bütün olarak*** aşağıda verilmiştir.

> library(haven)

> diyet <- read_sav("C:/Users/Lenovo/Desktop/diyet.sav")

> view(diyet)

> attach(diyet)

> library(stats)

> kruskal.test(Diyet_verilenkilo~Grup)

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Araştırmacılara Tavsiyeler

Araştırmacılar buradaki RR ölçüm prosedürünü kullanarak TOPSIS, VIKOR, PROMETHEE, MABAC, FUCA gibi farklı yöntemlerin RR duyarlılığını karşılaştırabilirler. Böylece ÇKKV seçimi için pek çok başka çerçeve ile birlikte RR kriterini de göz önüne almış olurlar. Ayrıca normalizasyon RR'de etkili olduğundan normalizasyonsuz çalışabilen PROMETHEE ve FUCA gibi ÇKKV yöntemlerinin RR problemi üretip üretmediklerini saptayabilirler.

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Fornes, bu oyununda kadının toplumdaki konumunun ve kadına bakış açısının değişmesi için kadınların kendi sosyal ve psikolojik durumlarını irdelemeleri ve buna çözüm aramaları gerektiğini vurgular. Kadınların toplumdaki rolünü ve konumunu aydınlatıcı bir söylemle gündeme getirir. Fornes, kadın psikolojisini tasvir ederken, yaptığı karakter çözümlemeleri ile erkek merkezli bir kültürün kurbanları olan kadınların durumunu somutlaştırır. Kadın, erkek egemen toplum baskılarından sıyrılabilmek ve bağımsız bir hayata erişebilmek için kendi amaçlarının ve duygularının izini sürmelidir. Oyun, kendisini sınırlayan normlara uyum sağlamayı reddeden kadının; yeni formlar, yeni anlamlar ve yeni bir gerçeklik yaratma mücadelesini sahneye koymaktadır. Fornes, her biri ayrı ayrı teşhir edilen kadın karakterlere, maddi olarak hiçbir erkek gücünün olmadığı bir dünyada gerçek benliğini özgürce ifade etme ve kendisi gibi davranma fırsatı vererek; ataerkil kültürün kadınlar üzerindeki içsel psikolojik etkilerini ortaya çıkarmaktadır.

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mürekkep emiciliğinin daha fazla olmasından kaynaklı, baskı renklerinin daha heterojen ve daha az net basılmasına neden olur. Ancak kaplanmamış kağıtlar harika dokunuş hissi, okuma sırasında yansıma yapmayan yüzeyi ve doğal görünümü nedeniyle okuyucular tarafından tercih edilmektedir. Kaplamsız kağıtların yüzeyleri gözenekli olduğundan dolma kalem, kurşun kalem ve tükenmez kalemle yazı yazılan evrak baskısında da kaplanmış kağıtlara göre daha uygundur.

Baskılarda kağıt türü tercihlerinde kaplamasız kağıtların avantaj ve dezavantajları göz önünde bulundurularak tercih edilmesi tavsiye edilir.

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Editör:
Prof. Dr. Hakan Aşkın

Sağlık Bilimleri

Alanında Uluslararası Araştırmalar IV

EĞİTİM
yayınevi

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR IV

Prof. Dr. Hakan Aşkın

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-43-9
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Prof. Dr. Hakan Aşkın
164 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-43-9

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yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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Ancak antikoagülan ve antiplatelet ilaç kullanan bireylerde omega-3 yağ asitlerinin takviye edilmesi durumunda, hastaların sorumlu hekim tarafından izlenmesi önemlidir (Lieb vd., 2010:9).

SONUÇ VE ÖNERİLER

Diyette omega-3 yağ asitlerinin yetersiz alınması çeşitli mental hastalıkların gelişme riskini artırabilir. Bununla birlikte omega-3 yağ asidi takviyesinin mental hastalıklar üzerindeki terapötik etkilerini araştıran çalışmalardan net bir sonuç elde edilemediği görülmektedir. Ayrıca her çalışmada omega-3 yağ asitleri farklı doz ve sürelerde verildiği için mental hastalıklarda optimal doz ve süre konusu belirsizdir. Takviye formunda bulunan omega-3 yağ asitlerinde oksidatif bozulmanın görülebilmesi ve bunu önlemek için eklenen E vitamininin uzun süreli kullanımında sağlık üzerine bazı risklerinin bulunması endişe vericidir. Bu nedenle mental hastalıkların önlenmesi ve tedavisi için omega-3 yağ asitlerinin etkinliğini değerlendiren ve takviyelerin uzun süreli kullanımında görülebilecek yan etkileri araştıran prospektif klinik çalışmalara ihtiyaç bulunmaktadır. Ancak mental sağlığı korumak, kronik inflamatuar hastalıklara yakalanma riskini azaltmak ve hastalık prognozunu olumlu yönde etkilemek amacı ile günlük diyete ceviz, badem ve semizotu gibi omega-3 kaynaklarının eklenmesi ve haftada 2 kez balık (200-350 g) tüketilmesi önerilmektedir.

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anatomi bilgisinin önemi ortaya çıkmaktadır. CV'nin sadece eğriliklerinin değil, diğer hastalıklarının da iyi bilinmesi ve doğru değerlendirmelerin yapılabilmesi için, CV'de yer alan tüm oluşumların detaylı bir şekildebilinmesi gerekir. Bu bölge ile ilgili yapılan morfometrik ve morfolojik çalışmaların artırılarak devam etmesi önerilebilir.

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benzerlik göstermektedir. İnflamatuar faz insandaki akut intestinal inflamasyonuna bazı benzerlikler gösterir. Çeşitli çalışmalarda kullanılmış olan antioksidan ilaçlar ile yapılan tedavi, bu modelde gözlemlenen patolojik bulguları iyileştirmiştir (Kim ve Berstad, 1992; El-Desoky Mohamady vd., 2022).

SONUÇ

Farmakoloji araştırmalarında deney planlamasını yapabilmek araştırmanın tasarımı için çok önemli bir meziyettir. Verilen bilgiler ışığında doğru araştırma metotları seçildiğinde yapılacak ilaç denemesini uygulamak, sonuçları toplayıp analizini yapmak çok daha kolay olmaktadır.

Birçok laboratuvar metodu farmakoloji ve toksikoloji çalışmalarında geçmişte kullanılmıştır. Geçen zaman içinde bazıları kullanımını yitirse de çoğu yöntem geliştirilerek bugünkü halini almıştır.

Bu denli fazla metot olması karmaşık gibi görünse de yapacağımız araştırmaya uygun kriterler belirlendiğinde doğru metotlar seçilmiş olur. Örneğin maliyet, süre, hassasiyet vb. gibi parametrelere göre metotlar değerlendirilir ve araştırmaya en uygun hangisi olacaksa o yöntem tercih edilir.

Yeni geliştirilen yöntemler sayesinde birçok biyokimyasal parametrelerin çok hassas bir şekilde ölçülmesine karşın maliyetlerin yüksekliği de araştırmacıları düşündürmektedir.

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stabiliteleriyle ilgilidir. Stabilite, lipozom hazırlama, saklama ve sonraki uygulama adımları için ana endişe olarak kabul edilir. Lipozomların potansiyel kararsızlık sorunları tipik olarak lipidlerin oksidasyonu ve/veya hidrolizi, ilaç sızıntısı, agrega oluşumu ve hatta lipozomal füzyon ile ilgilidir (Immordino vd., 2006). Lipozom formülasyonlarının diğer bir zorluğu, uygun bir büyük ölçekli üretim yönteminin belirlenmesi ve lipozomlar için verimli bir sterilizasyon tekniği bulma ihtiyaçlarıdır. AITS (Akıllı İlaç Taşıma Sistemleri) 'lerin olasılığı oldukça umut verici olsa da, nanotaşıyıcıların insan organlarındaki toksisitesi büyük bir endişe kaynağıdır (Guimarães vd.,2021).

Gelecek Perspektifi

Lipozomlar, çok sayıda ilaç türü için ilaç dağıtım sistemi olarak geniş ilgi görmüştür. Lipozomların tıpta doğrudan uygulanması, araştırmacıları çeşitli terapötik uygulamaların yanı sıra çok çeşitli hastalıklarda tedavi ve teşhis için yeni lipozomlar yapmaya teşvik eder. Lipozomal tedavi bağlamında, *in vivo* ilaç davranışının modülasyonu ve organizmada ilaç toksisitesinin azaltılması, uygun bir lipozomal formülasyon tasarlamak için çok önemli özelliklerdir. Uygun bir lipozomal formülasyon ürünü, üç temel bileşenden oluşur: bir lipozom oluşturmak için lipidler, bunları işlevselleştirecek moleküller ve kapsüllenecek bir ilaç molekülü. Lipozomların geliştirilmesi ve iyileştirilmesi, güvenli ve etkili bir nihai lipozom formülasyonu elde etmek için birkaç parametrenin eşzamanlı optimizasyonunu içeren karmaşık bir zorluktur. Aslında birçok sağlık alanını kapsayan piyasada onaylanmış bazı lipozomlar olmasına rağmen, lipozom teknolojisi alanında hala yapılması gereken çok şey olduğunu söylemek mümkündür. Özetle, lipozomlar anahtar performansa sahip tedavilere katkıda bulunabilir. Dolayısıyla geliştirilen teknolojiler ve tekniklerle birlikte daha iyi bir klinik sonuca ulaşıp daha düşük toksisite ve daha az yan etkiye yol açacaktır (Hossen vd., 2018; Guimarães vd.,2021).

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3. SONUÇ

Ağrı, yoğun bakımda yaygın bir sorundur ve kötü değerlendirilip yönetilmektedir. Ağrı, çoklu organ sistemlerini olumsuz yönde etkiler ve yetersiz yönetilen ağrının sonuçlara doğrudan etkisi vardır. Ağrıyı yönetirken, düzenli değerlendirme ve protokol tabanlı multimodal analjezik rejimi kullanarak vurgu yapılmalıdır. Analjezik ilaçların seçimi ile ilgili karar da yoğun bakım ünitesinde meydana gelebilecek çeşitli fizyolojik düzensizlikler ve aynı zamanda bu ilaçların organ hasarına neden olma potansiyelide hesaba katılmalıdır (Narayanan vd., 2016). YBÜ hastalarında ağrının doğru değerlendirilmesi ve uygun şekilde tedavi edilmesi, hastaların sonuçlarını iyileştirecek, bu da stres yanıtını azaltacak ve travma sonrası stres bozukluğu riskini azaltacaktır. Ağrı yönetimindeki potansiyel engelleri en aza indirmek için hemşireler uygun stratejiler, kritik hastalardaki etkili ağrı yönetimini oluşturmak için uygulama rehberlerini kullanabilirler. Mevcut hemşirelik müfredatının ve tıbbi programların, kritik hastalardaki ağrının giderilmesi için güncellenmiş stratejileri içerecek şekilde güncellemesine yönelik acil bir ihtiyaç vardır. Yoğun bakım hemşirelerine sürekli ağrı yönetimi ile ilgili eğitim verilmeli ve bu eğitim; ağrı semptomları, ağrı değerlendirmesi, analjezi mekanizmaları, analjezinin değerlendirilmesi, analjezik ilaçların etkileri ve yan etkileri ile farmakolojik olmayan ağrı yönetimi gibi konuları içermelidir.

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Editör:
Prof. Dr. Arzu Karaca

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar II

EĞİTİM
yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR II (E-KİTAP)

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-52-1
1. Baskı, Mart 2022

Kütüphane Kimlik Kartı
SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR II (E-KİTAP)
Editör: Prof. Dr. Arzu Karaca
124 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-52-1

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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çıkmıştır. Toplumsal cinsiyet rollerine bakışta eşitlikçi tutumların oluşmasında cinsiyet, yaş, medeni durum ve evlenme şekli gibi faktörlerin etkili olduğu çalışmada ortaya çıkan diğer sonuçlardır.

Araştırmadan elde edilen sonuçlara göre aşağıda çeşitli önerilere yer verilmiş olup bu öneriler şu şekildedir:

1. Toplumsallaşma sürecinde bireylerin kadınlık ve erkeklik algıları şekillenmektedir. Bu algıların şekillenmesinde eğitimin rolü son derece önemlidir. Bu nedenle erken yaştan itibaren bireylere toplumsal cinsiyet eşitliğini destekleyici eğitimlerin verilmesi önerilmektedir.
2. Küçük yaşlardaki bireylere toplumsal cinsiyet eşitliği kavramını benimsetmeye yönelik dersler, kamu spotları ve paneller düzenlenmesi önerilmektedir.
3. Toplumsal cinsiyet eşitliğinin ortaya çıkmasını engelleyen akraba evliliklerinin ve görücü usulü evliliklerin azaltılmasına yönelik çalışmaların arttırılması önerilmektedir.
4. Yapılan bu çalışma sadece üniversite personellerini kapsamaktadır. Bundan sonraki yapılacak olan çalışmalar toplumda yer alan diğer meslek gruplarını kapsayacak nitelikte olabilir. Bu tarz çalışmaların genişletilmesi önerilmektedir.

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- Çalışanlara iş güvencesi sağlayın.
- Adil paylaşım yapmaya özen gösterin.
- Rahatsız edici fiziksel koşulları önleyin.
- Katılımcı anlayışı benimseyin.
- Etkili zaman yönetimi uygulayın ve işyerinde dinlenme ve tatil imkânları sağlayın.

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Formun Altı

sahip olduğu aile tatmini düzeyleri ile işten ayrılma niyetleri ile arasında ise anlamlı bir ilişki tespit edilememiştir.

Araştırma kapsamında oluşturulan modelde çalışan kadınların iş-aile zenginleşmesi boyutları ile işe bağlı duygusal tükenmişlik arasında ise negatif yönlü ve anlamlı bir ilişki bulunmaktadır. Çalışan kadınların ister aileden işe olsun isterse de işten aileye olsun elde ettikleri tecrübeler iş kaynaklı olumsuz algıyı barındıran işe bağlı duygusal tükenmişliği ve benzer şekilde iş ya da iş dışı etkenler kaynaklı işten ayrılma niyetini de negatif yönlü ve anlamlı bir şekilde etkilemiştir.

İşe bağlı duygusal tükenmişliğin işten ayrılma niyetini de pozitif yönlü ve anlamlı bir şekilde etkilediği model kapsamında hayatın farklı alanlarından elde edilecek olan olumlu tecrübe ve tatmin durumu olumlu tutumları beslerken, olumsuz tutumları ise negatif etkilemektedir çıkarımı mümkündür.

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diplomasiyi kullanır. Gastrodiplomatlar, mutfak kültürlerinin tanıtılmasında kilit rol oynamaktadır. Yapılan bu derleme çalışmasında, yemeğin diplomatik yönü olarak gastrodiplomasi incelenmiş, ulusal ve uluslararası boyutta yapılan gastrodiplomatik faaliyetler özetlenmiştir. Çalışma gastrodiplomat kavramının ilk kez tanımlanması açısından da önemlidir. Ulusal ve uluslararası boyutta diplomatik görevlere eşlik etmiş şeflerin ortaya çıkarılması, kendileri ile yapılacak görüşmelerden elde edilecek veriler, gastrodiplomatik açıdan şeflerin öneminin anlaşılmasını sağlayacaktır. Gastrodiplomasi hakkında yapılan çok fazla çalışma bulunmamakta ve daha fazla araştırma yapılmasına gereksinim duyulmaktadır. Mutfak kültürlerinin sürdürülebilirliğinde ve dış dünyaya tanıtılmasında gastrodiplomasi önemli bir araçtır.

Etik Beyan

"Yemeğin Diplomatik Şekli Olarak Gasrodiplomasi Kavramının İncelenmesi" başlıklı çalışmanın yazım sürecinde bilimsel kurallara, etik ve alıntı kurallarına uyulmuş olup, yazarların çalışmanın tüm sürecinde verdikleri katkı eşittir. Yazarlar tarafından bildirmesi gereken hiçbir çıkar çatışması bulunmamaktadır. Bu çalışma, 19-20 Nisan 2019 tarihleri arasında Konya'da yüzyüze olarak düzenlenen International Science and Academic Congress'de sözlü bildiri olarak sunulmuş ve kongre bildiri kitabında özet şeklinde basılmış olan "Mutfak Kültürlerinin Sürdürülebilirliğinde Gastrodiplomasinin Önemi" başlıklı bildirinin genişletilmiş halidir.

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SOSYAL, BEŞERİ VE İDARİ BİLİMLER

Alanında Uluslararası Araştırmalar IX

Editör
Doç. Dr. İclal ÜNÜVAR

EĞİTİM
yayınevi

SOSYAL, BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR IX

Editör: Doç. Dr. İclal Ünüvar

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-07-6
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL, BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR IX
Editör: Doç. Dr. İclal Ünüvar
447 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-07-6

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ülkelerin içinde eşitsizlikleri artırıcı yönde ilerlemektedir. Bu nedenle kalkınma ajanslarına yönelik olarak iyimser bir öngörüde bulunmayı güçleştirmektedir.

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sense, and anti-Habsburg Serbia and pro-Russian Bulgaria suddenly joined the same alliance. Afterward it is argued that the province should leave the Ottoman Empire. Therefore, the Ottoman Empire, which had previously tried to pursue a balanced policy against the Russian / Bulgarian bloc, has seen a broad coalition of the United Kingdom / Russia / France / Bulgaria / Serbia. Since 1908, these developments have led to further militarization of the region, reduced production and de facto turned the province into a barracks. Thus, the economy of the region has become unsustainable. And ultimately, during the Balkan War that broke out in 1912, Russia had to fight against Bulgaria and Serbia, sponsored by Bulgaria. As a result, the process leading to the loss of Macedonia has begun.

The understanding of the nation-state and the search for national identity led to a highly contentious competition in the Macedonian provinces for Greece, Bulgaria, and Serbia of the 19th century. In the first quarter of the 20th century, the region was subjected to great internal and external migration as a result of wars and agreements. In fact, this region has suffered tremendous destruction and pain as a result of ignoring its existing multinational identity and seeing it as an opportunity by the neighbouring countries and the Great Power. Therefore, the idea of nationalism, which began to dominate from the 19th century onwards, increased the activities of the gangs and besides made important infrastructure investments in the Ottoman economy such as industry, agriculture and telegraph, and railroads. These costs have led to insurmountable budget deficits in the region. In fact, the people living here had problems of trust in the Ottoman Empire and the provocation of minorities by European states turned the region into an insecure and restless place.

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işletmelerine değil, turizm ile ilgili tüm sektörlere uygulanarak turist güvenliği sağlanmalı, yolcu güveni geri kazanılmalıdır (Urfa vd., 2021: 41).

Turizm ve turistik ürün politikaları belirlenirken kısa vadeli düşünülmemeli, salgının bir süre daha etkisini devam ettirebileceği düşünülerek, mevcut turistik ürünlerde yeni turistik tercihler doğrultusunda iyileştirmeler yapılmalı ve yeni ürünler oluşturulmalıdır. Esnek çalışma, uzaktan çalışma uygulamalarını deva ettiği günümüzde salgın nedeniyle işini evinden yürütenlere yönelik, konaklama sektöründe hem konaklayabileceği hem de ofis olarak kullanabileceği hibrit odalar düzenlenmelidir (Demirciler, 2020).

Bu süreçte, destinasyona olan talep üzerinde önemli etkisi olan turist sağlığı ve güvenliğine yönelik tedbirler arttırılarak, turistlere destinasyonun güvenli olduğu hissi verilmeli, konu ile ilgili tanıtımlar yapılmalıdır. Bu kapsamda ilgili kurumlarla işbirliği içinde olunmalıdır. Turist sağlığı ve güvenliğine yönelik temassız işlemler için, internet ortamında, sosyal medya da gerekli tanıtımların yapılabilmesi için dijital teknolojilerden yararlanılmalıdır.

Kısıtlamaların devam ettiği süreçte, sektörde dijitalleşme faaliyetlerine ağırlık verilmelidir. Kapanma veya sosyal mesafe uygulamaları nedeniyle gezme olanağı olmayan birçok müzede olduğu gibi insanlara "sanal turizm" deneyimleri yaşatmak için temassız ödemeler ve hizmetler için dijital çözümler geliştirilmelidir (OECD, 2020: 18).

Sonuç olarak günümüz turizm talebinde meydana gelen değişmeleri ve yeni turistik eğilimleri dikkate alarak sürdürülebilir turizm kapsamında, turist sağlığını ve güvenliğini dikkate alarak turizm politikalarını belirleyen ve ürünler arz eden turistik bölgeler turizm piyasasından daha fazla pay alacaklardır.

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granger nedeni olduğu görülmektedir. Yani kredi kartı ile yapılan harcamalar sebep, enflasyon bunun sonucu olmuştur.

Kredi kartı kullanımı ve enflasyon arasındaki ilişki ayrıca eşbütünleşim ve hata düzeltme analizleri kullanılarak incelenmiştir. Yapılan eşbütünleşim analizinden TÜFE, M1, faiz oranları, reel GSMH ve kredi kartı harcamaları arasında bir uzun dönem ilişkisi olduğu sonucuna varılmıştır. Eşbütünleşim analizinden elde edilen sonuçlardan hareketle, bir hata düzeltme modeli tahmin edilmiştir. Bu tahminden elde edilen sonuçlar kredi kartı harcamalarındaki bir artışın enflasyon üzerindeki etkisinin anlamlı ve pozitif yönde olduğunu göstermiştir. Sonuç olarak kredi kartlarının geniş kullanım alanı bulması ile ticari anlamda verim artırması beklenebilir. Bununla birlikte Steindl (2000:278) çalışmasında vurgulandığı üzere kredi kartı kullanımının artması, paranın dolaşım hızını artıracak ve enflasyonun hızlanmasına sebep olabilecektir. Bu sebeple kredi kullanımındaki artışa ağlı olarak ortaya çıkabilecek enflasyon artışına ilişkin parasal otoritenin alacağı önlemler önemli olacaktır.

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- Tasarrufun nesiller arası aktarılması hususunda miras üzerinden alınan Veraset ve İntikal Vergisi (VİV) yeniden düzenlenmelidir

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dışsallıklarını ve sosyal ve çevresel faktörler ile sürdürülebilir insan kaynakları yönetiminin ilişkilerini amaçladığı görülmektedir.

Sürdürülebilir insan kaynakları yönetiminin yaşadığı gelişimlerin sonunda ulaştığı noktaya bakıldığında farklı disiplinlerin ve araştırma alanlarının gelişime katkı sağladığı söylenebilir. İnsan kaynaklarının sürdürülebilir bir bakış açısı kazanması; birey, süreç yönetimi, organizasyon ve toplum üzerinde farklı düzeylerde etkiler meydana getirmiş ve ekonomik, sosyal ve ekolojik yönlerden değerlendirmeler ortaya konmuştur (Macke & Genari, 2018, s. 807). Bu çerçevede Aust (Ehnert), ve arkadaşları (2020) tarafından sürdürülebilir insan kaynakları yönetimi konusunda yürütülen bir çalışmada sürdürülebilir insan kaynakları yönetiminin yapısının dört tipte ifade edilebileceği belirtilmektedir. Bu tiplerin literatürde ortaya konulan gelişmeler çerçevesinde geliştiği söylenebilir. Sürdürülebilir insan kaynakları yönetiminin gelişimine de ışık tutan bu bölümlendirme Sosyal sorumluluk İKY (Socially Responsible HRM), Yeşil İKY (Green HRM), Üçlü Sorumluluk İKY (Triple Bottom Line HRM) ve Ortak İyi oluş İKY (Common Good HRM) olarak sıralanmıştır. Bu bakış açısı ile sürdürülebilir insan kaynakları yönetimi ortak fayda amacına yönelik araştırmaları kapsayan bir yapıya dönüşmektedir.

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açısından önemlidir. Bu sebeple piyasa aktörleri tarafından tercih edilen risk iştahı endeksleri yatırımcılara yardımcı olmaktadır. Küresel boyutta çok sayıda risk iştahı endeksi olmakla birlikte, burada önemli olan yatırımcının baz alacağı risk iştahı endeksini doğru tayin edebilmesidir. Çünkü risk iştahı endeksleri farklı bileşenlerin farklı ağırlıklandırılmasıyla hesaplandığı için birbirinden farklı değerlere sahip olabilmektedir. Dolayısıyla yatırımcıların risk iştahı endekslerinden yararlanırken, kendi risk algılarını en iyi yansıtan risk göstergeleriyle oluşturulan endeksleri tercih etmeleri ve yatırım planlamalarını bu sayede yapmaları beklenmektedir. Böylece endekste kullanılan risk bileşenleri neticesinde, yatırımcının beklentisi doğrultusunda piyasa ve varlıklar hakkında daha güvenilir sonuçların alınması kaçınılmaz olacaktır.

Türkiye'de Merkezi Kayıt Kuruluşu bünyesinde hesaplanan ve haftalık olarak kamuoyu ile paylaşılan bir yatırımcı risk iştahı endeksi (RİSE) mevcuttur. Hatta bu endeks tüm yatırımcıları kapsayan genel bir endeksin yanı sıra altı farklı yatırımcı gurubu için de ayrıca hesaplanmaktadır. Çalışmanın amacı doğrultusunda endeksin yayınlandığı süre boyunca teorik olarak hareketleri incelenmiş ve risk iştahının artış veya azalış gösterdiği dönemlerdeki olası sebeplerden bahsedilmiştir. Ayrıca risk iştahının arttığı dönemlerde BİST-100 endeksinin yükseldiği, azaldığı dönemlerde de paralel olarak BİST-100 endeksinin düştüğü gözlenmiştir.

Yatırım ve yatırımcılar için teorik bir çerçevede risk iştahının incelendiği bu çalışmadan sonra, RİSE'nin tüm yatırımcı grupları için hesaplanan değerleri kullanılarak BİST-100 endeksiyle olan ilişkisi uygulamalı olarak bir araştırma konusu olabilir. Ayrıca RİSE'nin çeşitli makroekonomik değişkenlerle olan ilişkisi bu konuda çalışma yapmak isteyenler tarafından analiz edilebilir veya piyasa likiditesi ve çeşitli varlık fiyat hareketlerinin RİSE'ye olan etkisinin belirlenmesi ileride yapılacak çalışmalar için öneri niteliğinde sunulabilir.

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ve işleyişin halka açık şirketler başta olmak üzere kurumsallaşma sürecinde olan tüm şirketler açısından örnek teşkil edeceği söylenebilir.

Yönetim kuruluna tüm faaliyet ve süreçlere ilişkin güvence ve danışmanlık hizmeti sunan iç denetim fonksiyonu, bir şirketin bütün paydaşlarına eşit mesafede durması gerektiğini ifade eden adillik, tüm menfaat sahiplerinin yaşanan gelişmeler ve alınan kararlar hakkında zamanında bilgilendirilmesi gerektiğini ifade eden şeffaflık, işletmenin bütün operasyonlarında en geniş anlamda toplumsal bir değer yaratmayı amaçlaması gerektiğini ifade eden sorumluluk ve düzenli denetimlerle finansal ve finansal olmayan sonuçların tüm taraflarla paylaşılması gerektiğini ifade eden hesap verebilirlik ilkelerinin işlerlik kazanması bakımından kurumsal yönetimin stratejik bir bileşeni vasfını taşımaktadır. Bu itibarla izleyen dönemde şirketlerin organizasyon yapısında iç denetim departmanının daha fazla görünürlük kazanacağı tahmin edilebilir.

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kapsamda tespit edilen söz konusu atıl kapasiteye ilişkin maliyet, müşteri gruplarına yansıtılmadan dönem gideri olarak ilgili gider hesabında muhasebeleştirilir.

Son olarak, SDFTM yönteminin termal otel işletmelerinin müşteri gruplarına yönelik hizmet maliyetlerini yönetebilme ve bu maliyetleri izleme sürecinde etkili bir rol üstlendiğini belirtmek mümkündür. Bu kapsamda ilgili yöntemin uygulanması sonucunda elde edilecek verilerin, söz konusu işletmelerin içerisinde bulundukları pazarlara yönelik stratejik açıdan rekabet üstünlüğü sağlayacak kararlar alabilmelerine katkı sağlayacağı ifade edilebilir.

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istihdam azalmasına rağmen dijital çağa uyum sağlayabilecek, buna uygun eğitim alan, kendini yetiştirmiş işgücüne ihtiyaç artacaktır. Tahmin edilemeyecek kadar çok büyük boyutlara ulaşacak verilerin, analizini yapıp, yorumlayabilecek çalışanlara ihtiyaç daha çok artacaktır. Bu nedenle veri madenciliği, yapay zeka mühendisliği, siber güvenlik uzmanlığı, dijital pazarlamacılar gibi mesleklerde artış olacaktır.

Endüstri 4.0 sürecinde iş gücü için tehlike çanları çalıyormuş gibi görünse de, insan kaynakları yönetimi için konu değerlendirildiğinde, bugüne kadar ortaya çıkan tüm devrimlere en iyi şekilde uyum sağlamayı başardığı görülmektedir. İnsanın içinde olmadığı bir üretim sürecinin başarıya ulaşması mümkün değildir. Bugünkü yapısıyla mevcut iş gücü Endüstri 4.0 sürecinin gerektirdiği işgücü yapısını karşılamaktan uzak olsa da, mevcut eğitim sisteminin Endüstri 4.0 sürecine uyumlu hale getirilmesiyle birlikte işgücü çok kısa bir sürede gereken donanımı elde edecektir.

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7. SONUÇ

Kalite ile ilgili ilk kayıtlar M.Ö. 2150 yılına kadar uzanır. Hamurabi Kanunlarına göre; eğer bir inşaat ustası bir adama ev yapar ve ev adamın üstüne çökerek ölümüne sebep olursa o inşaat ustasının başı uçurulur. Bugün de kalitesiz mal ve hizmet üretmenin maddi ve manevi bedeli o günlerdeki kadar olmasa da çok yüksektir. Kalitesiz mal ve hizmet para, müşteri ve prestij kaybına neden olmaktadır. Kurumlar kaliteye uygun çalışabilmek ve faaliyet gösterebilmek için gerekli temel ilkeleri uygulamaları gerekmektedir. Kalite Yönetimi Sistemi'nin Kalite Kontrolü ve Kalite Güvencesi olmak üzere temel iki bileşeni bulunmaktadır. İşletmeler faaliyet gösterdikleri sektörün ve ürettikleri mamulün özelliğine uygun kalite kontrol ve kalite güvence sistemi kurmalıdır. Bir işletmenin kalitesi ve ürünün kalitesi ima eder.

Basım işletmeleri de diğer üretim sektörlerinde olduğu gibi optimum şartlarda mamul üretebilmek ve müşterilerine bunun güvencesini verebilmek için kalite kontrol ve kalite güvence sistemleri kurmalıdır.

İşletmelerde kurulan iç kontrol ve iç denetim sistemi, kalite kontrol fonksiyonunu; kalite güvence sistemi ise dış denetim ve yargısal faaliyetler fonksiyonunu yerine getirme görevini üstlenmektedir. İşletmelerin kalite düzeyinin yükselmesi ülkenin makroekonomisinde olumlu etkiler yaratır. İşletme yönetiminin, mühendislerin, kalite güvence sorumlularının yani tüm beyaz, gri ve mavi yakalıların ortak çaba göstererek mamul ve hizmet kalitesini güvence altına alması işletmenin geleceğini güvence altına alması anlamına gelmektedir.

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Mesleki sorumluluk sigortası; meslek mensuplarının güvenli bir şekilde çalışmasını, mesleki itibarlarını korumalarını, hizmet alan tarafların kendilerini güvende hissetmelerini, faaliyetlerin daha verimli hale gelmesini sağlamakta ve günümüzde hem dünyada hem de Türkiye'de meslekler için gittikçe ihtiyaç haline gelmektedir. Bununla birlikte Türkiye'nin mesleki sorumluluk sigortası branşında gelişmiş ülkelere göre emekleme aşamasında olduğu söylenebilir. Bunun nedenleri arasında, bu sigorta türünün toplumda bilinirliğinin düşük olması, sigorta şirketlerinin mesleki sorumluluk sigortası branşına yönelik faaliyetlerinin az olması, bazı mesleklerde bu sigorta türüne ilişkin yasal düzenlemenin yeterli düzeyde olmaması sayılabilir. Türkiye'de mesleki sorumluluk sigortası branşının gelişebilmesi için, öncelikle sorumluluk düzeyinin fazla olduğu mesleklere ilişkin sorumluluk sigortası ile ilgili yasal mevzuatın tamamlanması ve toplumda bu sigorta türünün bilinirliğini artırmak için çeşitli programların ve eğitimlerin düzenlenmesi faydalı olabilir.

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SAĞLIK VE HASTALIK SOSYOLOJİSİ

“Sağlık ve Hastalık Kavramlarının Sosyolojik Boyutu”

Dr. İbrahim AKKAŞ

EĞİTİM
yayınevi

SAĞLIK VE HASTALIK SOSYOLOJİSİ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-70-0
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SAĞLIK VE HASTALIK SOSYOLOJİSİ
Dr. İbrahim AKKAŞ
224 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-70-0

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Covid-19 salgını ilk başta, yalnızca sağlık ve tıp ile ilgili bir konu olarak ele alınmış disiplinler arası bir yaklaşım yerine tek disiplinli bir yaklaşımın benimsenmesi tercih edilmiştir. Buna rağmen, Covid-19'un yayılması, etkileri ve sonuçları salgının sadece sağlık ve tıp ile ilgili bir sorun olarak değerlendirilemeyeceğini göstermiştir. Öte yandan, Covid-19'un etkileri ve sonuçları sosyo-kültürel ve çevresel faktörle bağlantılıdır. Bu faktörler ile Covid-19 salgını arasındaki ilişki sosyolojik bakış açısıyla değerlendirilmiştir.

Hasta-Hekim ilişkisi son derece önemlidir. Hekimler ve hastalar, aynı sosyal ve kültürel geçmişe sahip olsalar bile, hastalığa çok farklı şekillerde bakabilmektedirler. Hastanın sağlığı açısından öncelikli olması gereken hekim ve hasta arasındaki güvenilir, güçlü iş birliğidir. Güven, bilgi, saygı ve sadakat, hekim-hasta ilişkisini oluşturan önemli unsurlardır ve bu ilişki hastanın tedavi sürecini ve sonuçlarını etkiler. Etkili hekim-hasta ilişkisi; hasta için yüksek motivasyon, tedaviye teşvik için destek sağlamaktadır. İyi bir hekim-hasta ilişkisi, iş memnuniyetini artırabilir ve hastaların kendilerine olan güvenini, motivasyonunu ve sağlık durumlarına ilişkin olumlu görüşlerini güçlendirebilir. Bu durum da sağlık sonuçlarını olumlu yönde etkileyebilir.

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Dr. Uğur ARCAGÖK
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EĞİTİM
yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-90-8
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SÜRDÜRÜLEBİLİRLİK ANALİZİ İLE KURUMLARIN SÜRDÜRÜLEBİLİRLİĞİNİN MODELLENMESİ VE YENİ BİR SÜRDÜRÜLEBİLİRLİK İNDEKSİNİN GELİŞTİRİLMESİ
Dr. Uğur Arcagök, Prof. Dr. Çiğdem Arıcıgil Çilan
115 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-90-8

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-605-7786-00-5
2. Baskı, Aralık 2021

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
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101 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-605-7786-00-5

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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-11-8
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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TÜKETİM NESNESİ OLARAK BEDEN VE GÜZELLİK
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230 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-11-8

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KAYNAKÇA

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TÜRK SÜSLEME SANATINDA NAR

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TÜRK SÜSLEME SANATINDA NAR

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-37-8
1. Baskı, Mart 2022

Kütüphane Kimlik Kartı
TÜRK SÜSLEME SANATINDA NAR R
Dr. Öğretim Üyesi Nurhan Özkan Kuş
Prof Dr. Remzi Duran
141 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-37-8

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynak Kişi Künyeleri:

Zeynep Pehlivanlar

Restoratör

Kula Belediyesi

Görüşme Tarihi: 06. 04. 2017

Mesut Suna

İnşaat Mühendisi
Kula Belediyesi
Görüşme Tarihi: 01. 04. 2017

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TÜRK SİNEMASINDAN ÖRNEKLERLE

SİNEMA SOSYOLOJİSİ

Editör: Gizem PARLAYANDEMİR

EĞİTİM
yayınevi

TÜRK SİNEMASINDAN ÖRNEKLERLE SİNEMA SOSYOLOJİSİ

Editör: Gizem Parlayandemir

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Betül Yüncüoğlu

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-40-8
1. Baskı, Nisan 2022

Kütüphane Kimlik Kartı
TÜRK SİNEMASINDAN ÖRNEKLERLE SİNEMA SOSYOLOJİSİ
Editör: Gizem Parlayandemir
221 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-40-8

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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edindiği toplumsal ve ekonomik meseleleri ele alış biçimi, derinlikli hikayesi ve iyi yazılmış alt metinlerinden ötürü sinema sosyolojisi alanında hakkında çalışma yapılmasını hak eden bir filmdir.

Sosyolojinin ve sinemanın tarihleriyle kıyaslandığında sinema sosyolojisi henüz çok yeni bir çalışma alanıdır. Sinema sosyolojisinin değeri anlaşıldıkça alanda daha fazla araştırma yapılacağı kuşkuya yer bırakmamaktadır. Gelişen teknolojik olanaklar ve sosyo-ekonomik dünya şartlarının baş döndüren değişim hızı, sinemanın hem teknik hem de içerik yapısını günden güne değiştirmektedir. Değişmeyen tek şey sinemanın icadından bu yana kitleleri etkileme gücüdür. Bu yanıyla sinemanın, günümüz dünyasını anlamlandırmak için en çok ihtiyaç duyulan beşerî bilimlerinden biri olan sosyolojiyle ilişkisinin niteliksel ve niceliksel olarak artacağı öngörülebilir. Sinema sosyolojisinin geleceğin sanat ve toplum yapısında ne denli etkili olacağı bu alana verilecek akademik önem ve ilgiyle ilintilidir. Bu çalışmanın da söz konusu ilgiye mazhar olması ve katkı sunması temenni edilmektedir.

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topluma yabancılaşmış olduklarını fark ettirir. Bahar'ın "Kim işinde mutlu ki?" cümlesi, filmin kapitalist sisteme getirdiği eleştirinin özetidir. Ancak Onur için işi, onun kimliğidir ve çok önemlidir. Öyle ki bir ilaç mümessili olarak sattığı bir ilacın ciddi yan etkilerini görmezden gelmesi yüzünden işten atıldığında bunu kabul edemez. Bahar ise bir anda kendini içinde yaşadığı konfor alanının dışında bulduğunda şaşkına döner. Onur'u desteklemeye devam etse de bir süre sonra kendine ve yaşadığı topluma yabancılaşmış olduğunu fark eder. Onur'un sebep olduğunu düşündüğü bu yabancılaşmaya karşı evi terk ederek cevap verir. Onur, egoist bir birey olarak çıkışı anomik intiharda bulur ancak komşusu tarafından kurtarılır. Kurtuluşunun Bahar ile barışmak olduğunu düşünür. Toplumdaki uyum mekanizmalarının bozulduğu şehirde, Onur'un kurtuluşunun yolu farkındalıktan geçer. Ancak film, bu kurtuluşun olmadığı bir finalle sona erer.

Her iki film de çağdaş insanın, yabancılaşma ve anomi sorununu sinemasal olarak perdeye taşımaktadır. Çağdaş anlatı sineması örnekleri olarak çalışmaya konu olan filmlerin, toplumun sorunlarını ele alarak izleyiciye ayna tuttuğu söylenebilir. Bu misyonu gerçekleştirirken yabancılaşmayı görselleştiren sinemasal mekanlar, karakterler ve diyaloglar kullandığı tespit edilmiştir. Sonuç olarak, filmlerin yabancılaşma ve anomi kavramlarını görünür hale getirerek izleyicide eleştirel bir farkındalık yaratma amacında olduğunu söylemek mümkündür.

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tarafından yapıldığı "Fundamentalist Muhafazakarlık" kavramı Selman, Nazmi ve Ahmet Hoca karakterlerinin temsil ettiği anlayışı karşılamaktadır.

Sonuç olarak 2010 sonrası bağımsız Türk sineması kapsamında çalışmamıza konu olan bu beş filmdeki altı din adamı karakterinin sunumuna bakıldığında; geleneksel ve katı din anlayışına sahip din adamlarının eleştirildiği, akletmeyi ve sorgulamayı öne çıkaran, sadece dinin uygulayıcısı / din görevlisi olarak değil, kişisel ilgi alanlarıyla da var olan din adamı temsillerine yöne doğru evrilmeye başladığını söylemek mümkündür.

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anlatımında kullanılan semboller ile diyaloglar aynı şekilde toplumsal yaşantının izlerini sürebileceğimiz olguların varlığını da göstermektedir. Bu durumda görsel sanatlar ya da iletişim ile ilgili çalışmalarda toplum ve kültür üzerine yapılacak bir değerlendirmede toplumsal düzeni araştırırken bu tür sosyal normların ve bu sosyal normların çevre ile diğer etkenlere bağlı olarak değişmesinin nedenlerini de görebiliriz. Çok katmanlı bir yapı üzerine yapılan çalışmalarda dikkat edilmesi gereken disiplinler arası yaklaşımların yanı sıra bu katmanların varlığının tespiti ile birlikte ayrı katmanların kendi ekseninde sınırlılığın belirtilmesi fakat aynı zamanda bu katmanların işleyişi ile toplumsal düzeyde daha büyük bir çarkı döndürdüğünün fark edilmesi bu sayede gözle görülebilecektir.

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açıdan onaylanmayan kişilere öfke duyulmaz, bu karakterler küçük düşürülmez ve insancıl özellikleri oldukça gerçekçi ve dokunaklı bulunur. İzleyici manipülatif ya da üstenci bir anlatıyla değil, anlayışlı ve eğlenceli olan ayrımcılık karşıtı bir yapımla karşı karşıyadır.

Günümüzde popülerleşmesi neticesinde oluşan bilgi kirliliği doğrultusunda eşitlikçi ya da duyarlı yaklaşımlar her ne kadar küçümsenerek eleştirilse bile; bilinçli, üzerinde düşünülmüş ve tutarlı yapımların üretilmesi, önemli değerlere ilişkin farkındalık kazandırılması ve kitlelere erişmesi oldukça önemlidir. Önyargıları kıracak, ötekileştirilme karşıtı ve farklılıklara duyarlı bir kültür inşası için bilhassa eril perspektife sahip bireylerin mevcut durumdaki adaletsizliğin imtiyazlarından vazgeçmesi gerektiği açıktır. Aldous Huxley, Cesur Yeni Dünya adlı kitabının önsözünde kendi kusurlarını fark etmesine rağmen, eski metnini değiştirmeyerek eklemiştir,

"Ne sebeple olursa olsun, hatanızın üzerine kara kara düşünmeyin. Temizlenmenin yolu çamurda yuvarlanmak değildir."

Her canlının sosyal refahı için; eşitsizlikten ve ötekileştirilmekten uzak, adaletin ve erdemin desteğinde huzurlu bir dünya temennisiyle.

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Bu bağlamda, *Misafir* (2017) ve *Saf* (2019) filmleri karşıt eleştirel bir okuma barındırmaktadır. Filmde Suriyelilere yönelik temsille Türklerin onlara dair barındırdığı önyargılı, olumsuz söylemler gösterilmekte, ayrıca bunların Suriyelilerin ötekileştirmesindeki etkileri sergilemektedir. İki filmde, Suriyelilere yönelik lanse ettirilen olumsuz söylemi oluşturan unsur Suriyelilerin savaştan gelmelerinden ötürü muhtaç oldukları düşüncesidir. Yapılan yardımlarda, sömürülmelerinde ve Suriyeli kimliğini şekillendirmemizde, savaş ve bunun neticesi olan muhtaç kavramı karşımıza çıkmaktadır. Bu muhtaçlık, Türkler üzerinde bir ahlaki görev olarak yardım unsurunu yaratmakta ve bu yardım da onlara dair muhtaç görünümlerini pekiştirmektedir. Yardım olgusundan çıkmaya çalışan Suriyeliler ise ekonomik yapıda ucuz iş gücü istihdamı olarak görülüp sömürülmekte ve muhtaç düşüncesi kullanılmaya devam edilmektedir. Bu bağlamda muhtaçlık fikri Suriyelilere dair oluşturulan nefret söyleminde ve bunun neticesi ötekileşmesinde önemli bir unsur olarak etki etmektedir.

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EĞİTİM
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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-40-8
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜKETİCİ ŞÜPHECİLİĞİNİN YEŞİL REKLAM TUTUMU VE YEŞİL SATIN ALMA DAVRANIŞI ÜZERİNDEKİ DOLAYLI ETKİSİ

Dr. Harun Özmerdivanlı
149 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-40-8

"Bu kitap Erciyes Üniversitesi Sosyal Bilimler Enstitüsü İşletme Ana Bilim Dalı'nda 2022 yılında kabul edilen "Tüketici Şüpheciliğinin Yeşil Reklam Tutumu ve Yeşil Satın Alma Davranışı Üzerindeki Dolaylı Etkisi" isimli doktora tezinden türetilmiştir."

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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TELEVİZYON HABERLERİNDE ÇOCUK

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-55-2
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TELEVİZYON HABERLERİNDE ÇOCUK
Dr. Aslı Köseoğlu
112 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-55-2

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-60-6
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜKETİCİ DAVRANIŞLARI VE DAVRANIŞSAL NİYETLER
Dr. Hatice Mine Yayla
284 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-60-6

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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TÜRKİYE SELÇUKLU DEVLETİ TARİHİ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-42-7
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜRKİYE SELÇUKLU DEVLETİ TARİHİ
Doç. Dr. Yaşar Bedirhan
648 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-42-7

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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TÜRSEL İŞLETMELERDE
PAZARLAMA

Ö. SEZAİ ŞENEL

EĞİTİM
yayınevi

TÜRSEL İŞLETMELERDE PAZARLAMA
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi
Editör: Zülkif YALÇIN

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-79-3
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜRSEL İŞLETMELERDE PAZARLAMA
Ö. SEZAİ ŞENEL
120 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-79-3

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ULUSLARARASI PAZARLARA GİRİŞ STRATEJİLERİ: TÜRKİYE ÖRNEĞİ

Dr. Metin ÇAKIROĞLU

EĞİTİM
yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-98-4
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ULUSLARARASI PAZARLARA GİRİŞ STRATEJİLERİ: TÜRKİYE ÖRNEĞİ
Dr. Metin ÇAKIROĞLU
184 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-98-4

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KAYNAKÇA

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YABANCILARA TÜRKÇE ÖĞRETİMİ

Editör
Dr. Erdost ÖZKAN

EĞİTİM
yayınevi

YABANCILARA TÜRKÇE ÖĞRETİMİ

Editör: Dr. Erdost Özkan

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Alper Gökoğlu

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-7405-76-8
1. Baskı, Aralık 2021

Baskı Cilt
Olgun-Çelik Matbaa Ambalaj Yayın Reklam İnş. San. Tic. Ltd. Şti.
Büsan Organize San. 10670 Sk. No:26/D, Karatay/Konya
Matbaa Sertifika No: 51986

Kütüphane Kimlik Kartı
YABANCILARA TÜRKÇE ÖĞRETİMİ
Editör: Dr. Erdost Özkan
432 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-7405-76-8

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KAYNAKÇA

Abuammar, R. J. (2018). Yabancılara Türkçe Öğretiminde Program Sorununun Öğretim Sürecine Yansıması. Yüksek Lisans Tezi. Sakarya: Sakarya Üniversitesi.

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duyarlı olmalarını önemsemektedir. Bu süreçte öğrencinin farkındalığı kadar öğretmenin de dil farkındalığı önemli görülmektedir.

Yaşayan dilin her bağlamda keşfedilmesini ve kullanılmasını teşvik etmektedir. İletişim ve etkileşim temelinde yaşayan ve kullanılan dilin tüm yönlerini içermesiyle aktif katılımı gerektiren bir yaklaşımdır. Bu sebeple dil dersleri öğrenciler için deneyimsel, analitik, eleştirel ve bütünleştiricidir.

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Türkçe konuşma becerisinin yapılandırılmış paket metinler yerine, bildirişime dayalı doğal söylemler yardımıyla kazandırılması gerektiği anlaşılmaktadır. Bu yaklaşımın, öğrencilerin konuşma süreçlerini daha aktif ve bağımsız olarak inşa etmelerine yardım edeceği değerlendirilmektedir.

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- ✓ Otantik yazma, yazma çalışmalarını kitapla sınırlandırmaz.
- ✓ Otantik yazma, öğrencilerin bireysel farklılıklarını dikkate alarak farklı tür ve konularda yazmalarını sağlar.
- ✓ Otantik yazma sürecinde sınıflar öğrenci merkezlidir.

Çalışmayla ilgili yapılan alanyazın taramasından sonra şunlar önerilebilir:

- ✓ Yabancılara Türkçe öğretimi ders kitapları ve çalışma kitaplarında otantik yazma etkinliklere yer verilmelidir.
- ✓ Otantik yazma çalışmalarına ilişkin sınıflarda uygulamalı çalışmalar yapılmalıdır.
- ✓ Yabancılara Türkçe öğretiminde farklı dil seviyelerinde (temel, orta ve ileri düzey) otantik yazma çalışmalarından faydalanılmalıdır.
- ✓ Otantik yazma, farklı disiplinlerde de kullanılabilir (öğrenci matematik sorusunu yazarak çözebilir ve yazma becerisini geliştirebilir).

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- Yalancı eş değerli ifadelerin öğretme sürecini olumsuz etkilemesi,
- Dil bilgisi yapılarının öğrenicilerin birebir kendi dillerinde karşılığının bulunmaması, ana dilinde olan bir yapının Türkçede bulunmaması veya Türkçede bulunan bir yapının öğrencinin ana dilinde olmaması,
- Dil bilgisi yapısı verilirken ders dışı ortamlarda öğrenilen galatımeşhur yapılarla ders içi ortamlarda öğrenilen yapıların çatışması,
- Yabancı dil olarak Türkçe öğretiminin özellikle dil bilgisi kısmında öğretmeni yönlendirecek yeterli düzeyde kaynağın bulunmaması, var olan kaynakların teorik olarak bilgiler vermesi ancak dil bilgisi yapılarının nasıl anlatılacağına dair yeterli sayıda materyalin bulunmaması.
- Materyallerdeki seviye üstü yapılarının öğrenciler tarafından net anlaşılmak istenmesi nedeniyle konu dışı yapıların anlatılmasının istenmesi,
- Farklı yaş seviyesindeki bireylerin anlama hızlarının farklı olması, günümüzde 18 yaş altı bireylerin yaş seviyelerine göre materyaller ve sınıflar açılmaktadır ancak 18 yaş üstü bireylerde bir üst yaş sınırı bulunmamaktadır. Bu da aynı sınıfta 18 yaşındaki bir birey ile 85 yaşındaki bir bireyin yer almasına neden olmaktadır. Ancak bu durum belirli yaş üstündeki bireylerin kurs taleplerinin çok az olmasından kaynaklanmaktadır.

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- Dil bilgisi kurallarına uyum, anlatım bozukluklarının en az düzeyde tutulması gibi durumlar akademik yazma sürecinde önem taşıdığından dolayı, yabancı öğrencilerin ilgili konularda bol etkinlik ile bir araya getirilmesi önerilmektedir.
- Bol akademik yazma denemesinin yapılması öğrencinin kaygı durumunu düzenleyebilmesi açısından önemlidir.
- Yabancılara Türkçe öğreten kurumların, programları doğrultusunda akademik yazma becerisinin gelişimi için hazırlık sınıfları oluşturmaları veya bu konuda ayrı bir ders planı hazırlamaları önerilmektedir.

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ASSURE ÖTM ile materyaller geliştirilip farklı yaş ve seviyelerdeki gruplara uygulanarak materyallerin Türkçe öğrenmeye etkisi araştırılabilir.

Farklı öğretim tasarım modelleri karşılaştırılarak yabancı dil olarak Türkçe öğretimi açsısından değerlendirilebilir.

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2. Değerlendirme ölçütleri hakkında öğrencileri bilgilendiriniz. Böylece onlar da nelere dikkat etmeleri gerektiğini fark edeceklerdir.

3. Sayfada sorunun cevabı için ayrılan biçimlendirilmiş bölüme cevapları yazmaları gerektiğini hatırlatınız.

4. Sınav süresini hatırlatınız. Yazma görevi birden fazla ise her biri için ayrılan süre dolduğunda diğer soruyu cevaplamaya başlamalarını hatırlatınız.

Sonuç olarak ölçme ve değerlendirme eğitim öğretimin ayrılmaz bir parçasıdır. Ölçme ve değerlendirmenin en temel kavramlarını tanımak ve sınav hazırlarken bu kavramların bilincinde olmak geçerli ve güvenilir sınavlar hazırlamak açısından çok önemlidir. Yabancı dil olarak Türkçe öğretiminde dil becerilerine yönelik bilişsel öğrenmeleri ölçerken her beceri alanına özgü hassasiyetlerin farkında olmak gerekmektedir. Geçerli ve güvenilir bir ölçme ve değerlendirme; soruları hazırlama, sınav sürecini amaca uygun yönetme ve sınavları objektif puanlama açılarından hassasiyetler taşımaktadır. Bu alanda yetişmiş öğreticiler henüz pek azdır. Bunun bir sonucu olarak TÖMER'lerin uyguladıkları sınavlarda metin seçimi açısından ve sınav sorularını yazma açısından sorunlar görülebilmektedir. Sorunları gidermek için her kurum elinden geldiğince en iyisini yapmaya çalışmaktadır. Yabancı dil olarak Türkçe öğretimi alanına hizmet isteyen öğreticilerin de bu alanda yetkin olabilmek için planlama ve öğretim yeterliklerinin yanında ölçme ve değerlendirme yeterliklerini geliştirmek için çaba göstermeleri gerekmektedir.

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-80-9
1. Baskı, Ocak 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
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Kütüphane Kimlik Kartı
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Dr. Gökhan EMİR
176 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8468-80-9

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20. YÜZYILDA
SİVAS'TA KLÂSİK TÜRK MÛSİKÎSİ

ANIL MERT

EĞİTİM
yayınevi

20. YÜZYILDA SİVAS'TA KLÂSİK TÜRK MÛSİKÎSİ

Anıl Mert

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-91-5
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
20. YÜZYILDA SİVAS'TA KLÂSİK TÜRK MÛSİKÎSİ
Anıl Mert
126 s., 165x240 mm
Kaynakça var, dizin var.
ISBN: 978-625-8468-91-5

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Dr. Öğr. Üyesi Nevin AKDURA

Ziraat, Orman ve Su Ürünleri

Alanında Uluslararası Araştırmalar

EĞİTİM yayınevi

ZİRAAT, ORMAN VE SU ÜRÜNLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR

Editör: Dr. Öğr. Üyesi Nevin Akdura

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-22-4
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ZİRAAT, ORMAN VE SU ÜRÜNLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR
Editör: Dr. Öğr. Üyesi Nevin Akdura
141 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-22-4

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8341-57-7
1. Baskı, Haziran 2022

Kütüphane Kimlik Kartı
DÜNYA KURU ÜZÜM PİYASASINDA TÜRKİYE'NİN PAZAR GÜCÜ
Öğr. Gör. Dr. Aytaç Demiray, Prof. Dr. Selim Adem Hatırlı
126 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-57-7

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Prof. Dr. Güven Necati Büyükbaykal

Spor Bilimleri

Alanında Uluslararası Araştırmalar III

EĞİTİM yayınevi

SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Güven Necati Büyükbaykal

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-08-9
1. Baskı, Mayıs-Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Güven Necati Büyükbaykal
204 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-08-9

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Dr. Hakan ÜN

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-26-3
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
AVRUPA FİLM FONLARINDAN DESTEK ALAN TÜRK FİLMLERİNİN ORYANTALİZM BAĞLAMINDA DEĞERLENDİRİLMESİ
Dr. Hakan Ün
270 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-26-3

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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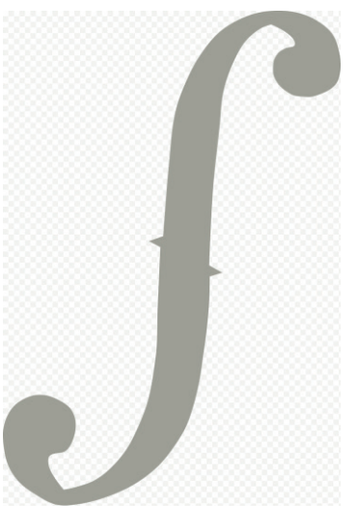
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VİYOLA EĞİTİMİ

1.1



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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-46-1
1. Baskı, Temmuz 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

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BASILI PARMAK YÖNTEMİ İLE BAŞLANGIÇ VİYOLA EĞİTİMİ 1.1
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Kaynakça var, dizin yok.
ISBN: 978-625-8341-46-1

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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SAĞLIK ÇALIŞANLARININ VE HASTALARIN GÖRÜŞLERİYLE HASTANE BİNA YÖNETİMİNİN DEĞERLENDİRİLMESİ VE BİR ÖLÇEK GELİŞTİRME ÇALIŞMASI

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-23-2
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

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BÖLGESEL TURİZM GELİŞİMİNDE EKO-KALKINMA MODELİ: SİLİFKE ÖRNEĞİ

Dr. Mürsel KAYA

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yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-98-9
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BÖLGESEL TURİZM GELİŞİMİNDE EKO-KALKINMA MODELİ: SİLİFKE ÖRNEĞİ

Dr. Mürsel Kaya
224 s., 165x240 mm
Kaynakça var
ISBN: 978-625-8108-98-9

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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NÖROPAZARLAMAYLA REKLAMIN ETKİLERİNİN BELİRLENMESİNE YÖNELİK BİR ARAŞTIRMA

Dr. H. Serhat ÇERÇİ

EĞİTİM
yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-93-4
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
NÖROPAZARLAMAYLA REKLAMIN ETKİLERİNİN BELİRLENMESİNE YÖNELİK BİR ARAŞTIRMA
Dr. H. Serhat Çerçi
208 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-93-4

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör:
Prof. Dr. Suat Ünal

Eğitim Bilimleri

Alanında Uluslararası Araştırmalar I

EĞİTİM
yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR (E-KİTAP) I

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8341-03-4
1. Baskı, Mayıs 2022

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR (E-KİTAP) I
Editör: Prof. Dr. Suat Ünal
181 s., 135x215 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8341-03-4

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yükseköğretim Kurumlarında Yabancı Dil Öğretimi ve Yabancı Dille Öğretim Yapılmasında Uyulacak Esaslara İlişkin Yönetmelik. (2016, Mart 23). https://resmigazete.gov.tr/eskiler/2016/03/20160323-6.htm.

Editör: Dr. Öğr. Üyesi Mustafa Kısa

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar IV

EĞİTİM yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR (E-KİTAP) IV

Editör: Dr. Öğr. Üyesi Mustafa Kısa

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8341-09-6
1. Baskı, Mayıs 2022

Kütüphane Kimlik Kartı
SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR (E-KİTAP) IV
Editör: Dr. Öğr. Üyesi Mustafa Kısa
228 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-09-6

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yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Müzikte Dönemler II

MÜZİK KÜLTÜRÜNE DAİR ÇEŞİTLİ GÖRÜŞLER-IX

Editörler
Doç. Haluk Yücel
Prof. Dr. Serda Türkel Oter

EĞİTİM
yayınevi

Müzikte Dönemler II
MÜZİK KÜLTÜRÜNE DAİR ÇEŞİTLİ GÖRÜŞLER-IX

Editörler: Doç. Haluk Yücel, Prof. Dr. Serda Türkel Oter

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-28-7
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
Müzikte Dönemler II
MÜZİK KÜLTÜRÜNE DAİR ÇEŞİTLİ GÖRÜŞLER-IX
Editörler: Doç. Haluk Yücel, Prof. Dr. Serda Türkel Oter
278 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-28-7

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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URL-1: 14.06.2022 tarihinde https://interlude.hk/minors-majors-frederic-chopin-variations-theme-rossini-b-9/ adresinden erişilmiştir.

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Editör:
Dr. Öğr. Üyesi Mustafa Kısa

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar XIII

EĞİTİM
yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XIII

Editör: Dr. Öğr. Üyesi Mustafa Kısa

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-01-0
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XIII
Editör: Dr. Öğr. Üyesi Mustafa Kısa
290 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-01-0

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EĞİTİM
yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Doç. Dr. Sinem Onar

İletişim ve Medya

Alanında Uluslararası Araştırmalar VII

EĞİTİM yayınevi

İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR VII
Editör: Doç. Dr. Sinem Onar

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-06-5
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR VII
Editör: Doç. Dr. Sinem Onar
112 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-06-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör:
Doç. Dr. Buket Bakır

Sağlık Bilimleri

Alanında Uluslararası Araştırmalar VI

EĞİTİM
yayınevi

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR VI

Editör: Doç. Dr. Buket Bakır

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-10-2
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR VI

Editör: Doç. Dr. Buket Bakır
200 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-10-2

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https://tr.wikipedia.org/wiki/Mercek_camı_(optik)

Editör: Dr. Elif Bengü

Eğitim Bilimleri

Alanında Uluslararası Araştırmalar XII

EĞİTİM yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR XII

Editör: Dr. Elif Bengü

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-02-7
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR XII
Editör: Dr. Elif Bengü
278 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-02-7

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynakça

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Editör:
Doç. Dr. Gökçe CANARSLAN KARAKUL

Hukuk

International Research in Law Sciences

Alanında Uluslararası Araştırmalar I

EĞİTİM
yayınevi

HUKUK ALANINDA ULUSLARARASI ARAŞTIRMALAR I
International Research in Law Sciences
Editör: Doç. Dr. Gökçe CANARSLAN KARAKUL

Genel Yayın Yönetmeni: Yusuf Ziya AYDOĞAN (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf YAVUZ (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-04-1
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
HUKUK ALANINDA ULUSLARARASI ARAŞTIRMALAR I
International Research in Law Sciences
Editör: Doç. Dr. Gökçe CANARSLAN KARAKUL
116 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-04-1

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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URL-1: http://emsal.yargitay.gov.tr/VeriBankasiIstemciWeb/ (E.T. 05.03.2022).

URL-2: http://mevzuat.tbmm.gov.tr/mevzuat/faces/detay? (E.T.: 08.03.2022).

Editör:
Prof. Dr. Sibel Yorulmaz

Ziraat, Orman ve Su Ürünleri

Alanında Uluslararası Araştırmalar III

EĞİTİM
yayınevi

ZİRAAT, ORMAN VE SU ÜRÜNLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Sibel Yorulmaz

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-07-2
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ZİRAAT, ORMAN VE SU ÜRÜNLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Sibel Yorulmaz
146 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-07-2

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Prof. Dr. Güven Necati Büyükbaykal

Spor Bilimleri

Alanında Uluslararası Araştırmalar III

EĞİTİM yayınevi

SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Güven Necati Büyükbaykal

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-08-9
1. Baskı, Mayıs-Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Güven Necati Büyükbaykal
204 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-08-9

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editor: Assist. Prof. Dr. Mustafa Kısa

International Research in Human and Administrative Sciences IV

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES IV
Editor: Assist. Prof. Dr. Mustafa Kısa

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Publishing Coordinator: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8341-05-8
1. Edition, May 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES IV
Editor: Assist. Prof. Dr. Mustafa Kısa
p. 154, 135x215 mm
Includes references, no index.
ISBN: 978-625-8341-05-8

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Birey-Örgüt Uyumu, İşgören Sesliliği ve
Motivasyon Araçları Perspektifinden Değerlendirme

Dr. Ayşe YAVUZ

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yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-14-0
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
PSİKOLOJİK SAHİPLENME
Birey-Örgüt Uyumu, İşgören Sesliliği Ve Motivasyon Araçları Perspektifinden Değerlendirme
Dr. Ayşe Yavuz
122 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-14-0

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Dr. Öğr. Üyesi Mehmet Onur

İlahiyat

Alanında Uluslararası Araştırmalar IV

EĞİTİM
yayınevi

İLAHİYAT ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Editör: Dr. Öğr. Üyesi Mehmet Onur

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-80-4
1. Baskı, Nisan-Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLAHİYAT ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Editör: Dr. Öğr. Üyesi Mehmet Onur
226 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-80-4

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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MEDYA VE TÜKETİM
I

Editör: Dr. Koray ÇANKAYA

EĞİTİM
yayınevi

MEDYA VE TÜKETİM I

Editör: Dr. Koray Çankaya

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-94-1
1. Baskı, Mayıs 2022

Kütüphane Kimlik Kartı
MEDYA VE TÜKETİM I

Editör: Dr. Koray Çankaya
221 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-94-1

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yayınevi

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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DİJİTAL YURTTAŞLIK EKSENİNDE DİJİTAL MELEZLER VE HABER[1]

HAKAN AYAZ

EĞİTİM
yayınevi

1 Söz konusu çalışma yazarın Mart 2021 yılında Anadolu Üniversitesi Sosyal Bilimler Enstitüsü bünyesinde tamamladığı "Haber Yayılımı Ekseninde Dijital Melezlerin Dijital Yurttaşlık Düzeylerinin İncelenmesi" başlıklı tezin kısaltılmış ve yeniden düzenlenmiş versiyonudur. Bu çalışma söz konusu tezin sadeleştirilmiş halidir.

DİJİTAL YURTTAŞLIK EKSENİNDE DİJİTAL MELEZLER VE HABER
Hakan Ayaz

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8341-30-0
1. Baskı, Haziran 2022

Kütüphane Kimlik Kartı
DİJİTAL YURTTAŞLIK EKSENİNDE DİJİTAL MELEZLER VE HABER
Hakan Ayaz
176 s., 165x240 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8341-30-0

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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DEĞİŞEN TELEVİZYON YAYINCILIK TEKNOLOJİLERİ

Dr. Öğr. Üyesi Cüneyt KORKUT

EĞİTİM
yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

E-ISBN: 978-625-8108-54-5
1. Baskı, Mart 2022

Kütüphane Kimlik Kartı
DEĞİŞEN TELEVİZYON YAYINCILIK TEKNOLOJİLERİ
Yazar: Dr. Öğr. Üyesi Cüneyt Korkut
130 s., 135x215 mm
Kaynakça var, dizin yok.
E-ISBN: 978-625-8108-54-5

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-27-0
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
AİLE İÇİ SORUNLAR VE AİLE DANIŞMANLIĞI
Taner Algan
176 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-27-0

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P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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LİMİNOİD DAVRANIŞ:

YENİLİK ARAYIŞI VE TURİST TATMİNİ İLİŞKİSİ

DR. MAHMUT BALTACI

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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-21-8
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
LİMİNOİD DAVRANIŞ:
YENİLİK ARAYIŞI VE TURİST TATMİNİ İLİŞKİSİ
Dr. Mahmut Baltacı
144 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-21-8

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
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TÜRKİYE'DE
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Doç. Dr. Ebubekir BOZAVLI

EĞİTİM
yayınevi

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(TESPİTLER VE ÇÖZÜM ÖNERİLERİ)

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-19-5
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜRKİYE'DE YABANCI DİL ÖĞRETİM SORUNSALI
(TESPİTLER VE ÇÖZÜM ÖNERİLERİ)

Doç. Dr. Ebubekir Bozavlı
136 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-19-5

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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TÜRK HALK MÜZİĞİNDE
MAKAMLAR VE TERKİBLER

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TÜRK HALK MÜZİĞİNDE MAKAMLAR VE TERKİBLER

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-16-4
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜRK HALK MÜZİĞİNDE MAKAMLAR VE TERKİBLER
Sühan İRDEN
104 s., 165x240 mm
Kaynakça var, dizin yok
ISBN: 978-625-8341-16-4

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-18-8
1. Baskı, Haziran 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EKONOMİK BÜYÜME VE VERİMLİLİK POLİTİKALARI
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Editör: Dr. Öğr. Üyesi Musa ÇAKIR
172 s., 165x240 mm
Kaynakça var
ISBN: 978-625-8341-18-8

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-15-7
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
YALIN İMALAT SİSTEMLERİNDE PERFORMANS YÖNETİMİ
Arena Programı İle Simülasyon Uygulaması
Dr. Öğr. Üyesi Nalan Gülten Akın, Prof. Dr. Mehmet Sıtkı İlkay
158 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-15-7

NOT: Bu çalışma, Erciyes Üniversitesi Sosyal Bilimler Enstitüsü'nde hazırlanmış olan, "Yalın İmalat Sistemlerinde Performansa Etki Eden Faktörlerin Simülasyon Kullanılarak Belirlenmesi" başlıklı doktora tezinden üretilmiştir.

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yuri Lotman'ın doğumunun 100. yılı anısına

LOTMAN KÜLTÜR GÖSTERGEBİLİMİ BAKIŞ AÇISINDAN

NASREDDİN HOCA FIKRALARI VE İNGİLİZCE ÇEVİRİLERİ

Dr. Burcu YAMAN

EĞİTİM
yayınevi

LOTMAN KÜLTÜR GÖSTERGEBİLİMİ BAKIŞ AÇISINDAN NASREDDİN HOCA FIKRALARI VE İNGİLİZCE ÇEVİRİLERİ

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-63-7
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

LOTMAN KÜLTÜR GÖSTERGEBİLİMİ BAKIŞ AÇISINDAN NASREDDİN HOCA FIKRALARI VE İNGİLİZCE ÇEVİRİLERİ

Dr. Burcu Yaman
223 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-63-7

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KAYNAKÇA

Açа, Mehmet. 2015. Kız Evinden Oğlan Evine Evlilik Töreni Uygulamaları. **Aile Yazıları.** ed. Saim Sakaoğlu, Mehmet Açа, Pervin Ergun. Ankara: T.C. Aile ve Sosyal Politikalar Bakanlığı Araştırma ve Sosyal Politikalar Serisi 36: 79-91.

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ÖĞRENME MEKANLARI OLARAK
İLKOKUL BAHÇELERİ

Editör: Prof. Dr. Yelda AYDIN TÜRK

EĞİTİM
yayınevi

ÖĞRENME MEKANLARI OLARAK İLKOKUL BAHÇELERİ

Editör: Prof. Dr. Yelda Aydın Türk

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Dr. Öğr. Üyesi Beyza Karadeniz

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-86-6
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ÖĞRENME MEKANLARI OLARAK İLKOKUL BAHÇELERİ
Editör: Prof. Dr. Yelda Aydın Türk
190 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-86-6

Bu kitap Tübitak tarafından desteklenen 116K896 Nolu "İlkokul bahçelerinin öğrenme mekanlarına dönüştürülmesine yönelik bir yaklaşım: Trabzon Örneği" başlıklı projenin sonuç raporu gözden geçirilerek yazılmıştır.

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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URL-1: http://www.somaa.de/. 20 Şubat 2022.

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sorularından hangilerinin araştırmaya değer olduğunu da seçmektedir. Böylece süreç öğretene değil, öğrenene bağımlı bir nitelik kazandırmıştır. Araştırma-sorgulamaya dayalı öğrenmede, öğrenme faaliyetini yapan kişi, bilimsel olarak biçimlendirilmiş sorular araştırmak ve incelemekle ilgilenir, toplanan verilere dayanan açıklamalar ve daha önce edinilmiş bilimsel bilgiyle kurulan bağlantıları doğrular, daha sonra da buldukları sonuçları bildirir ve gerekçelendirir (Natioanal Resarch Council [NRC], 2000).

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ilkokullarda öğrenci sayısının artmasına neden olmuş, kapalı ve açık mekân gereksinimini artırmıştır. Bu süreçte yeni yapılacak eğitim yapılarına yönelik, Millî Eğitim Bakanlığı'nca ihtiyaç programları dikkate alınarak, tip (örnek) projeler hazırlanmakta ve uygulanmaktadır. Ayrıca ilkokul öğrencilerinin gelişim özellikleri incelendiğinde bu öğrencilerin Piaget'in (1954) gelişim dönemlerine göre somut işlemler döneminde olduğu, bu bağlamda somut yaşantılara ihtiyaç duyan ve yaparak yaşayarak öğrenen bireyler oldukları görülmektedir. Bunun için ilkokul öğrencilerinin eğitim gördüğü okulların ve bahçelerinin çocukların gelişim özelliklerinin dikkate alınarak düzenlenmesi gerekmektedir. Dolayısıyla, okul bahçelerinin "öğrenme mekânlarına" dönüştürülmesine yönelik ilkelerin tanımlandığı Tasarım Rehberleri'ne, buna bağlı oluşturulacak Master Plan yaklaşımına ve bu yaklaşıma yönelik olarak eğitim müfredatında düzenlemelere gereksinim vardır.

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değerlendirilmesi nedeniyle okul bahçesinde fazla sayıda teneffüs kazalarının olması şaşırtıcı sayılmamaktadır.

Okul bahçelerinin öğrencilerin teneffüs zaman dilimlerinde dahi etkili bir şekilde kullanabilecekleri koşullarda tasarlanmaması öğrenme mekanı olarak kullanılmasına ve çağdaş öğrenme ve öğretme kuramları çerçevesinde bir ortamın sağlanmasına da imkan vermemektedir. Okul bahçeleri, öğrencilerin günlük yaşamlarında uzun bir süreci kapsamasına rağmen, okul bahçelerine gerekli önemin verilmediği görülmektedir. Okul bahçelerinin sadece teneffüslerde kullanılmaması için gerekli tasarımların dahil edilerek öğrenme mekanlarına dönüştürülmesi öğrenme sürecine önemli katkılardan birisi olacaktır. Okul bahçelerinin öğrenme mekanı olarak kullanılması, beraberinde gerekli öğrenme ve öğretme kuramlarının da etkili bir şekilde kullanılmasını kolaylaştıracaktır. Öğretmenler öğrenme yaklaşımlarını sınıf dışına taşıyarak daha kolay uygulanabilir olduğunu ve sadece bir mekanda sınırlı olmadıklarını fark ederek etkili öğrenmeler gerçekleştirecekleri düşünülmektedir. Araştırmalar incelendiğinde, okul bahçelerinin öğrenme mekanları olarak kullanılması ve tasarlanması sürecine yönelik çalışmalara rastlanmamıştır.

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Altyapı Bölgeleri: Mevcut okullarda altyapı düzenlemeleri genellikle aydınlatma, içme suyu, yağmur suyuna yöneliktir. Ancak özellikle gelişmiş ülkelerde sürdürülebilir teknolojilerin pek çok alanda olduğu gibi okul alanlarında da kullanılması yaygınlaşmaktadır. Bu sistemlerin okul alanlarında uygulanması toplumda sürdürülebilirlik bilincininyerleşmesinde etkilidir. Bu uygulamalarla erken yaşta tanışan öğrencilerdoğaya duyarlı birer birey olarak yetişebilmekte ve aynı zamanda okullarda enerji tasarruflarısağlanabilmektedir.

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markete doğru beslenme için koşarak gittikleri, bir kısım öğrencinin ise okulun 2. katındaki yemekhanede yemek yedikleri gözlemlenmiştir. İlk 20 dakika sonunda genellikle öğrencilerin yemek ihtiyaçlarını karşılayıp, sonrasında bahçede dolaşma, potaya top atma gibi aktiviteler yaptıkları belirlenmiştir (Şekil 12).

Dördüncü teneffüste, oyun ve fiziki etkinlikler dersi kapsamında dışarıda iki sınıf öğretmenleri ile, çeşmenin bulunduğu alanın yakınında etkinlik yaptıkları gözlemlenmiştir. Bunun yanı sıra dersten çıkan diğer öğrencilerin ise, öğle teneffüsünde bahçede bıraktıkları top ile top sektirme oyununa devam ettikleri, kız öğrencilerin ise bahçenin ortasında voleybol oynadıkları görülmüştür (Tablo 5).

Sonuç olarak, Pınaraltı Keleşli ilkokulunda yapılan gözlemlerde öğrenci sayısının az olması nedeniyle öğrenci davranışlarını izlemek diğer okullardan daha kolay olmuştur. Doğa içerisindeki bu okulda kent merkezi ve çeperdeki okullara nazaran öğrencilerin teneffüse çıkarken son derece sakin bir davranış sergiledikleri görülmüştür. Aynı zamanda, diğer okullarda kalabalık öğrenci sayısından kaynaklı güvenlik nedeniyle okul bahçesinde top oynamak yasakken bu okulda serbest olduğu görülmüştür. Okulda öğrenciler arasındaki sosyal paylaşımın diğer okullara oranla daha fazla olduğu izlenmiştir, çekişme ve rekabet gibi davranışlara ise rastlanmamıştır.

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düzenlenmiştir. Okulun batı sınırında yer alan mevcutta da öğrenciler tarafından yoğun bir biçimde kullanılan çeşme, toplanma ve odak noktası olarak yeniden tasarlanmıştır.

Pasif aktivitelere yönelik etkinlik alanları bahçenin kuzey ve kuzey-batı sınırı boyunca ve eğitim yapısının etrafında düzenlenmiştir. Bu alanlar öğrencilerin yeme- içme, okuma, izleme gibi aktivitelerine yönelik, masa ve bank gibi ekipmanlarla donatılmıştır.

Bahçede öğrenme etkinliğinin en yoğun olarak gerçekleştiği mekanlar tematik bahçelerdir. Bu doğrultuda okul bahçesinde matematik, türkçe, fen ve dramaya yönelik ortak tematik bahçeler tanımlanmıştır. Bunun yanı sıra bahçenin güney duvarına bitişik olacak şekilde dış derslikler tanımlanmıştır. Dış dersliklerin cephesi cam ve açılabilir yüzeylerden oluşmaktadır. Bu yapılar olumsuz hava koşullarında da türkçe, hayat bilgisi ve drama gibi ders etkinliklerinin bahçede yapılmasına olanak sağlayan bir öğrenme mekânı niteliğindedir.

Tüm bu süreçler sonucunda okullara özgü üretilen Master Planlar, Projenin süreci ve sonuç ürünleri oluşturulan internet sitesi aracılığıyla ve yapılan seminer ve çalıştay faaliyetleri ile tüm ilgili paydaş grupları ile paylaşılmıştır. Bu çerçevede 10 Haziran 2019 tarihinde Seminer ve çalıştay etkinliği yapılmıştır. Bu etkinliğe Milli Eğitim Bakanlığı, Çevre ve Şehircilik Bakanlığı, Planlama ve Tasarım konusunda çalışan akademisyenler

İl Milli Eğitim Müdürlüğü, Çevre ve Şehircilik İl Müdürlüğü, Yerel Yönetim Temsilcileri, Meslek odaları temsilci ve üyeleri, İnşaat Sektöründeki Aktörler, Eğitim, Planlama ve Tasarım konusunda çalışan akademisyenler, okul yöneticileri ve öğretmenler katılmıştır. Etkinliğin ilk kısmı olan seminerde katılımcılara proje süreci ve proje kapsamında ortaya konulan yaklaşım ve sonuç ürüne ilişkin bilgiler verilmiştir (Şekil 10).

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TÜRK POP MÜZİĞİNDE
25 ESERİN MAKAMSAL ANALİZİ

OZAN BALDAN
ABİDİN ÖZPEK

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yayınevi

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Ozan BALDAN & Abidin ÖZPEK

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Kapak Tasarımı: Hakan Yeşil

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-7915-54-0
1. Baskı, Haziran 2020
2. Baskı, Nisan 2022

Baskı Cilt
Sage Yayıncılık San. ve Tic. Ltd. Şti.
Kazım Karabekir Cad. Uğurlu İş Merkezi No: 97/24
İskitler/Ankara
Matbaa Sertifika No: 47603

Kütüphane Kimlik Kartı
POP "MÛSİKÎ"Sİ
TÜRK POP MÜZİĞİNDE 25 ESERİN MAKAMSAL ANALİZİ
Ozan BALDAN & Abidin ÖZPEK
x + 230 s., 165x240 mm
Kaynakça var, dizin var.
ISBN: 978-625-7915-54-0

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- Yeni Akit Gazetesi, https://m.yeniakit.com.tr/kimdir/Co%C5%9Fkun_Sabah, son erişim 29.04.2020

Editör: Dr. Öğr. Üyesi Ayşe Demir

Spor Bilimleri

Alanında Uluslararası Araştırmalar II

EĞİTİM yayınevi

SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR II
Editör: Dr. Öğr. Üyesi Ayşe Demir

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-90-3
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR II
Editör: Dr. Öğr. Üyesi Ayşe Demir
206 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-90-3

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
sevkiyat@egitimyayinevi.com

Kitabevi Şubesi: Eğitim Kitabevi, Şükran mah. Rampalı 121, Meram, Konya, Türkiye
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Editor: Dr. Zehra Gündar

International Research in Philological Sciences I

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN PHILOLOGICAL SCIENCES I
Editor: Dr. Zehra Gündar

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Publishing Coordinator: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8108-89-7
1. Edition, April 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
INTERNATIONAL RESEARCH IN PHILOLOGICAL SCIENCES I
Editor: Dr. Zehra Gündar
146 s., 135x215 mm
Includes references, no index.
ISBN: 978-625-8108-89-7

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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way and obey both the religious rules and the principles that an administrator should instruct.

Obligations of individuals to one another were mostly written in the record using the religious texts. As there is an ethereal response to fulfilling the religious rules, they are necessary in organizing social relationships. It is seen that the duties and responsibilities of society are determined in official documents and include penal sanctions.

Inside the determined historical process, it is seen that similar understandings had become dominant in the communication of individuals, for relationships, "good" and "bad," "right" and "wrong" followed in the same direction. Religious beliefs and new culture areas were redefined, and these criteria were explained within the framework of their identities and rules.

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the reader the failure of communication. The absurd plays are the plays in which ordinary dialogues are not seen commonly. Instead of usual speech, the playwright chooses the gap in the dialogue. Hence, these words obstruct the flow of the speech continuously. The meaningless and the futile world is attempted to be reflected in the minds of the reader with disconnected speech. Another reason of use of these words could be related to creating curiosity in the reader. The reader who meets these words in the plays starts to comprehend the scene and interpret it. Hence, the playwrights could guide the reader to include the play through these gaps.

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Editor: Assoc. Prof. Dr. Mustafa Altın

International Research in Engineering Sciences I

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN ENGINEERING SCIENCES I
Editor: Assoc. Prof. Dr. Mustafa Altın

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8108-87-3
1. Edition, April 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
INTERNATIONAL RESEARCH IN ENGINEERING SCIENCES I
Editor: Assoc. Prof. Dr. Mustafa Altın
p. 157, 135x215 mm
Includes references, no index.
ISBN: 978-625-8108-87-3

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ACKNOWLEDGMENT

We would like to express our special thanks of gratitude to the Aktif Neser Elektronik for providing researcher licenses for CST.

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Table 1: The relationship between concrete compressive strength and water/cement

f_c (MPa)	15	20	25	30	35	40	45	50	55	60	65	70	75
w/c	0.8	0.7	0.62	0.55	0.48	0.43	0.38	0.35	0.34	0.33	0.32	0.31	0.29

RESULTS

Segregation is one of the most common problems in concrete production. This problem is more common in vertical elements such as columns and walls, where the vibrator enters with difficulty. No matter how well designed some concrete in which segregation occurs, there will be a serious decrease in its strength. Therefore, the concrete must be well compacted so that segregation does not occur. SCCs fill the mould without the need for any vibration as they are self-compacting. Therefore, it provides the compressive strength determined in its design and exhibits the desired performance. SCCs can be preferred over normal concrete as they save time and labour.

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Such centres can also serve to other grocery stores and other stores in the city as well. Even though this research investigated construction logistics centres, the scope of such centre can be broadened in which case it can be urban consolidation centre. Consequently the reduction in number vehicle trips within the city and CO2 emissions would be greater. Establishing such centres in the cities is strongly recommended(Paddeu, 2017). Furthermore, if it is possible, utilizing electric truck would decrease the CO2 emission even more dractistically as the emission of electric trucks significantly less than diesel engine trucks. Even though in the near future electric trucks and UAV's will become more commonly used and available to the more people. Establishing consolidation centres as reviewed in this study, will still be wise step towards sustainable transportation and sustainable cities.

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- Reducing Non-Linear Dimensions
- In Designing Recommendation Internet Engines
- In Classifying Properties
- In Image Recognition

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Editör:
Doç. Haluk Yücel

Güzel Sanatlar

Alanında Uluslararası Araştırmalar II

EĞİTİM
yayınevi

GÜZEL SANATLAR ALANINDA ULUSLARARASI ARAŞTIRMALAR II
Editör: Doç. Haluk Yücel

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-84-2
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GÜZEL SANATLAR ALANINDA ULUSLARARASI ARAŞTIRMALAR II
Editör: Doç. Haluk Yücel
96 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-84-2

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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bu tekniği daha sık kullanmaya başladığını görebiliyoruz. Birand'a (2021)göre sanal prodüksiyon gelecekte çok daha sık kullanılacak bir teknolojidir.

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kullanırken yönetmenin verdiği kararlar filmin türünü ve sanat yapıtının başarısını etkileyen unsurlardır. Dolayısıyla film yapımıyla uğraşan herkesin bu yapılara bütünüyle hâkim olması gerekmektedir. Demirkubuz'un "Yeraltı" filminde film dili ögelerini başarıyla kullandığı görülmektedir.

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URL-6: https://tr.pinterest.com/pin/777082110693717880 (25.05.2022)

URL-7: https://oggito.com/icerikler/turkiyenin-Ilk-kadin-kubist-ressami-maide-arel/66256 (25.05.2022)

Editor: Assist Prof. Dr. Oğuz Han Öztay

International Research in Communication Sciences

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN COMMUNICATION SCIENCES
Editor: Assist Prof. Dr. Oğuz Han Öztay

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Publishing Coordinator: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8108-83-5
1. Edition, April 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
INTERNATIONAL RESEARCH IN COMMUNICATION SCIENCES
Editor: Assist Prof. Dr. Oğuz Han Öztay
p.111, 135x215 mm
Includes references, no index.
ISBN: 978-625-8108-83-5

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EĞİTİM
yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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and should be treated with respect. This conclusion and many others is the very essence of cultural communication.

By understanding the importance of *Tahlilan* as local wisdom of Javanese society, it can be concluded that *Tahlilan* has a crucial role to solidify the strengthen cohesion among Muslims whether they come from different degrees of piety. İt is also a necessary tradition to help the bolster the communication of culture among the Javanese people and those who are not from their ethnic tribe.

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For a last word, it should be noted that *Firar* is significant in the sense it is one those popular media products that gives voice to "others", excluded from Turkish mass media for a long period. However, what is disturbing is the very fact that the serial contributes a great deal to the crafting of "otherness".

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on ideologies and populist political reflexes, will prevent the polarization that will be created by extreme ideological turmoil, and will pave the way for creating a dynamic communication area that "talks to each other" and "has continuity".

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CONCLUSION

Regarding the crisis of the Kardak Cliffs, the action of planting flags by the reporters of the Hürriyet newspaper and the fact that the news published in the written and visual media, especially Hürriyet, was carried from the "War" dimension to the "War" dimension directly, directly affected the public. Therefore, it is possible to say that the media is an extremely important actor in this crisis for Turkish political history. In particular, the tension between the two countries has climbed to the struggle dimension, especially with the marginalization of Greece as a discourse and the use of exaggeration themed headings at macro level. In a sense, the media has fulfilled the function of community engineering in this crisis very well and the discourse it uses the most important sovereignty of the Turkish nation with the flag elements, the public opinion of the public opinion of the crisis of the impact of the concern dimension.

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of news language in order to avoid discrimination against the disabled in the media. In this sense, it is extremely important to adopt a journalism approach that is free from prejudices, discriminatory language and discourses towards the disabled, and to spread the human rights-oriented journalism approach that makes the rights and demands of the disabled visible.

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Editor: Prof. Dr. Sevban Arslan

International Research in Health Sciences II

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN HEALTH SCIENCES II
Editor: Prof. Dr. Sevban Arslan

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8108-82-8
1. Edition, April 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
INTERNATIONAL RESEARCH IN HEALTH SCIENCES II
Editor: Prof. Dr. Sevban Arslan
p.113, 135x215 mm
Includes references, no index.
ISBN: 978-625-8108-82-8

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editor:
Assist Prof. Dr. Halil Cem Sayın

International Research in Human and Administrative Sciences III

EĞİTİM
yayınevi

INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES III
Editor: Assist Prof. Dr. Halil Cem Sayın

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Publishing Coordinator: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

ISBN: 978-625-8108-81-1
1. Edition, April 2022

Printing and Binding
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Printing House Certificate No: 48120

Library Information Card
INTERNATIONAL RESEARCH IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES III
Editor: Assist Prof. Dr. Halil Cem Sayın
p. 109, 135x215 mm
Includes references, no index.
ISBN: 978-625-8108-81-1

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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can be proposed using different system theories based on the level of uncertainty/ambiguity and the results can be compared. Correlation levels among ranking results can be investigated and combined ranking results can be generated.

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were developed individual and in the other researchs, the new cases can be developed. So that, the doubts about using of life cyle method's will be reduced.

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is stay up. In addition to lack of belonging, there emerges lack of communication, alienation and eventually identity crisis. With this identity crisis, Yank, who sees himself as a part of that society and one of the most important elements, an indispensable role, is disoriented, unable to recover itself, and ultimately tends to a destructive action.

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UYGULAMA ÖRNEKLERİ İLE
ETKİLİ ÜNİVERSİTE EĞİTİMİ

Editör:
Mustafa Kemal YÖNTEM

EĞİTİM
yayınevi

UYGULAMA ÖRNEKLERİ İLE ETKİLİ ÜNİVERSİTE EĞİTİMİ

Editör: Mustafa Kemal Yöntem

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-16-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
UYGULAMA ÖRNEKLERİ İLE ETKİLİ ÜNİVERSİTE EĞİTİMİ
Editör: Mustafa Kemal Yöntem
183 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-16-3

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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- Anne ve babam ayrı yaşıyorlar.
- Karadeniz bölgesinden geldim. (diğer bölgeler de sayılabilir)
- Sevdiğim birini kaybettim.
- Ciddi bir hastalık geçmişim var.
- Kendimle barışık olduğumu söyleyebilirim.
- Sabırlı/sabırsız biriyim.

4. Önceden sınıftaki öğrenci sayısı kadar kart hazırlanır. Her bir kartta bir ifade yer almalıdır. Örneğin, masa tenisi oynayan biri, yurt dışına çıkmış biri, yabancı dil konuşabilen biri, sufle pişirebilen biri, on şiiri ezbere okuyabilen biri, gibi ifadeler kullanılabilir. Sorular çeşitlendirilebilir. Kartlar öğrencilere rast gele dağıtılır ve bu ifadelere uygun olan kişilerin verilen süre içinde sınıfta dolaşarak bulmaları istenir.
5. Bu etkinliğin bir başka versiyonu da şu şekilde düzenlenebilir. Tahtaya sorular yazılır ve her öğrencinin sınıfta dolaşarak her soruyu en az üç kişiye verilen süre içinde sorması ve cevapları ellerindeki kağıda yazmaları istenir. Aşağıdaki soruları kullanılabilir. Ya da çeşitlendirilebilir.
   - Yapmaktan çok hoşlandıkları iş nedir?
   - Dünyadaki en çok tanışmak istedikleri kişi kimdir ve neden?
   - Dünyada en çok yaşamak istedikleri yer neresi?
   - Hayatları hakkında grupla paylaşmak istedikleri alışılmadık veya heyecan verici bir şey var mı? Varsa nedir?

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en fazla 2 hafta devamsızlık yaparak 24 ile 28 arası ek puana kadar alabilecektir. Bunun dışında öğretim elemanı öğrencilere ders içinde her hafta görevler vererek katılımı sağlamakta ve bunu vizeye ve finale ek puanla desteklemektedir. Bu durum öğrencinin derse katılımını sağlamakta, derse katılan öğrenci daha çok öğrenmekte, öğrenen öğrenci ek puan alarak ödüllendirilmektedir.

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yönelik deneysel sonuçlar olduğu rapor edilmektedir (Naylor ve Keogh, 2013:7). Dolayısıyla kavram karikatürlerinin öğrenme ortamlarının etkililiğini artıran önemli bir öğretim materyali olduğu söylenebilir.

Hemen hemen tüm öğretim materyallerinde olduğu gibi kavram karikatürlerinin de hazırlanması geçmişe kıyasla daha kolay hale gelmiştir. Günümüzde kavram karikatürü hazırlamak için kullanılabilecek çeşitli Web 2.0 araçları mevcuttur. Bu Web 2.0 araçlarından bazıları şunlardır;

- Canva
- Chogger
- Make Belief Comics
- Pawtoon
- Pixton
- Strip Creator
- Strip Generator
- TonDoo
- Toonlet
- Witty Comics!
- Write Comics

Sonuç olarak ifade etmek gerekirse, kavram karikatürleri ve diğer öğretim materyalleri diğer tüm öğretim seviyelerinde olduğu gibi yükseköğretimde de eğitim öğretimin önemli bir bileşenidir. Yerinde ve doğru bir şekilde kullanıldığında tek bir materyal saatlerce anlatılsa bile anlaşılmayacak bir konunun çok basit ve anlamlı bir şekilde öğrenilmesini sağlayabilir. Dolayısıyla öğretim elemanları derslerini etkili öğretim materyalleri ile zenginleştirme ve daha öğrenci merkezli öğrenme ortamları oluşturma gayreti içerisinde olmalıdırlar. Böylelikle yükseköğretimde eğitimin niteliğinin artırılması için küçük ama önemli bir adım atılmış olacaktır.

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kanunların çıkması gerektiğini, harita üzerinde açıklayarak anlatır. Daha sonra her bir kanunu tartışmaya açar. Gruplar kendi aralarında tartışır ve ortak bir görüşte uzlaşmaya çalışırlar. Eğer ortak bir görüşte uzlaştılarsa grup sözcüsü ilgili emojiji grubu adına kaldırır. Grubunun görüşünü açıklar. Eğer grup üyeleri ortak görüşte birleşemezlerse grup üyesi bireysel olarak görüşünü belirtir.

4. Değerlendirme:

Bütün gruplar görüşünü açıkladıktan sonra her gruptan görüşleri üzerinde tekrar tartışması istenir ve daha sonra fikirlerinin değişip değişmediği sorulur. Gruplar diğer grupların düşüncelerinden etkilenip fikirlerini değiştirebilirler yada aynı görüşü savunmaya devam edebilirler.

Örnek etkinlikte aynı uygulama yapılmış ayrıca bu aşamada ayrıca gruplardan kanunları önem sırasına göre merdiven gibi sıralamaları istenmiştir. Gruplar en önemli gördükleri kanunun yazılı olduğu kartı en üste, önem derecesine göre en önemsiz gördüklerini en alta koyarak sıralamışlardır. Daha sonra grup sözcüleri tahtaya çağırılmış ve merdivenlerini tahtaya asmaları istenmiştir. Her grup yukarıdan aşağıya doğru kartları merdiven sıralaması ile tahtaya asmış gruplar arasındaki farklılıklar ve benzerliklere bakılarak kanunlara ilişkin görüşler netleştirilmiştir.

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rasyonel olma sadece bilişsel alanda makul görüşleri ifade eden ve buna bağlı olarak hareket eden kişiler için kullanılsa da rasyonalite, yapılan hatalar, öne sürülen hipotezlerin çürütülmesi ve girişimlerin başarısızlığı gibi deneyimler üzerinden öğrenme ile ilişkilendirilmediğinde anlamını yitiren bir zihinsel bir durumdur (Andrews, 2010; Andriessen, 2009). Bu nedenle bu deneyimleri yaşamaya imkan veren argüman ve tartışma kültürü öğrenme süreçlerinde önemli bir rol oynar.

Diğer yandan üniversitenin sosyal bir göndermesi olan 'özgür düşünme ortamları' olarak nitelendirilmesi, tartışma kültürünün üniversite ikliminin temel bir bileşeni olduğunu göstermektedir. Bu bağlamda hem bilim üreten ve bilimsel bilgileri öğretime taşıyan hem de öğretim ortamlarında tartışma kültürünü diri tutan bir misyona sahip oldukları düşünüldüğünde bilimsel açıklamanın (tartışmacı) argümantatif doğası kaçınılmaz olarak üniversite eğitiminin önemli bir parçası olmalıdır. Başka bir ifade ile argümantasyon üniversite öğretim hayatının önemli bir aracı olabilir. Tartışma, diyalog, sosyal etkileşim, iletişim, ikna, düşünme gibi kavramlarla açıklanan argümantasyon sadece bilimsel konuları değil genel anlamda insanların ilgilendiği tüm konular hakkında gerekçeli olarak yürüttükleri tüm tartışmalar için kullanılabilir bir terimdir. Öğrenme süreçlerinde argümantasyonun temel amacı öğrenmek için tartışma veya tartışarak öğrenme ile bir alanı daha iyi anlamaktır (Andriessen, 2009). Argümantasyonun bilimsel tartışma ve diyalog odağında üniversite eğitiminde önemine yönelik bir farkındalık oluşturmak amaçlandığı bu bölümün sonunda temel iddiamız 'tartışma kültürü' denildiğinde ilk akla gelen yer olan üniversitede ve üniversite eğitiminde argümantasyonun dikkate alınmasının mümkün ve gerekli olduğudur.

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(f) Çözüme ulaşmak. Gruplardan çözümün son halini oluşturmaları ve çözümün gerçek yaşam durumlarında etkililiğinin değerlendirilmesine yönelik bir değerlendirme planı hazırlamaları istenir. Hazırlanan değerlendirme planı önce eğitici ile müzakere edilir, ardından diğer grupların katıldığı bir toplantıda müzakere edildikten sonra son hali verilerek test edilir.

(g) Sonuçları sentezlemek ve yansıtmak. Öncelikle gruplardan kendi içlerinde, daha sonra eğitici ve tüm sınıfın katıldığı toplantıda sonuçlar hakkında bilgilendirmelerde bulunmaları istenir. İPÇ sürecinde, geliştirdikleri projede ve etkililiğin değerlendirilmesinde neler öğrendikleri, hangi bilgi ve becerilerde geliştikleri, geliştirilmeye açık becerileri hakkında yansıtıcı değerlendirmede bulunmaları öğrencilere belirtilir.

(h) Ürünü ve süreci değerlendirmek. Bu aşamada, bireysel değerlendirmeler, akran değerlendirmeleri ve grubun sürece ve ürüne yönelik değerlendirme raporları eğiticiye teslim edilir. Eğiticinin katılımı ile her grupta bir değerlendirme toplantısı yapılarak hem üyeler hem de eğitici dönütlerini paylaşır.

(i) Kapanışı gerçekleştirmek. Büyük grubun katılımıyla bir kapanış eğlencesi organize edilir. Eğitici tarafından üyelerin katılımını ve çabalarını onurlandırmak amacıyla tüm grubun fotoğrafının olduğu katılım belgeleri hazırlanarak verilir. Ayrıca çözümlerin yaygınlaştırılması amacıyla etkililiği değerlendirilmiş çözümler 20 dakikalık bir videoda özetlenir ve bu video medya ile paylaşılır.

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doğru yanıt '1', yanlış veya boş bırakılan yanıt '0' olarak kodlanır. Elde edilen puanlar üzerindeki şans başarısının etkisi *düzeltme formülü* ile ortadan kaldırılabilir (Turgut ve Baykul, 2012; Sönmez, 2012; Tekin,1996).

Çoktan seçmeli madde yazarken kullanılabilecek Kontrol Listesi Tablo 4'te sunulmuştur.

Tablo 4. Çoktan seçmeli madde yazımında yararlanılabilecek kontrol listesi

Değerlendirme Ölçütleri		Evet	Hayır
1.	Madde türü ölçülmek istenen kazanım için uygun mudur?		
2.	Madde tek bir problemi ölçmekte midir?		
3.	Madde kökünde gereksiz bilgiler bulunmakta mıdır?		
4.	Madde kökünde olumsuz ifadelerden bulunmakta mıdır?		
5.	Madde kökünde negatif ifadeler kullanılmışsa, bu ifadeler belirginleştirilmiş midir? (altı çizili, koyu renk vb.)		
6.	Seçenekler madde kökü ile dilbilgisi ve yazım kuralları açısından uyumlu mudur?		
7.	Seçenekler açık, net ve kısa ifadelerle yazılmış mıdır?		
8.	Seçenek uzunlukları benzer midir?		
9.	Madde tek bir doğru cevabı içermekte midir?		
10.	Çeldiriciler bilen ve bilmeyen öğrencileri ayırt etmekte midir?		
11.	Seçenekler, doğru cevaba ait ipucu vermeyecek şekilde hazırlanmış mıdır?		
12.	*Yukarıdakilerden hepsi* veya *Yukarıdakilerden hiçbiri* seçenekleri kullanılmış mıdır?		
13.	Maddeler öğrencilerin yaş-seviyesine uygun mudur?		
14.	Her bir madde diğerlerinden bağımsız mıdır?		

(Linn ve Gronlund, 2000)

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Winter 2011 – Week 9

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P. I. ÇAYKOVSKİ'NİN Op. 39 ÇOCUK ALBÜMÜ'NÜN TEMATİK ve MÜZİKAL ANALİZİ

Mehriban ALİYEVA

EĞİTİM
yayınevi

P. I. ÇAYKOVSKİ'NİN OP. 39 ÇOCUK ALBÜMÜ'NÜN TEMATİK VE MÜZİKAL ANALİZİ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-28-6
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
P. I. ÇAYKOVSKİ'NİN OP. 39 ÇOCUK ALBÜMÜ'NÜN TEMATİK VE MÜZİKAL ANALİZİ
Editör: Mehriban Aliyeva
108 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-28-6

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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SOSYAL KİMLİK VE SOSYAL MEDYA

(İki Benzemezin Hikâyesi)

Mehmet Ferhat SÖNMEZ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-29-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL KİMLİK VE SOSYAL MEDYA (İKİ BENZEMEZİN HİKÂYESİ)
Mehmet Ferhat Sönmez
156 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-29-3

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yayınevi

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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20. YÜZYILDA
SİVAS'TA KLÂSİK TÜRK MÛSİKÎSİ

ANIL MERT

EĞİTİM
yayınevi

20. YÜZYILDA SİVAS'TA KLÂSİK TÜRK MÛSİKÎSİ

Anıl Mert

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8468-91-5
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
20. YÜZYILDA SİVAS'TA KLÂSİK TÜRK MÛSİKÎSİ
Anıl Mert
126 s., 165x240 mm
Kaynakça var, dizin var.
ISBN: 978-625-8468-91-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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EĞİTİM yayınevi

BAKIM VE REHABİLİTASYON GİRİŞ

Editör: Öğr. Gör. Rıdvan Yıldız

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-07-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BAKIM VE REHABİLİTASYON GİRİŞ
Editör: Öğr. Gör. Rıdvan Yıldız
144 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-07-1

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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verilen bir hormon salgılanır. Renin karaciğerde bulunan plazma proteinlerinden olan anjiyotensinojeni, anjiyotensin I'e dönüştürür. Anjiyotensin I, akciğerlerde ACE enzimlerinin etkisiyle anjiyotensinojen II ye dönüştürür. Anjiyotensinojen II ise adrenal kortekste aldosteron salınımın uyarır. Ayrıca anjiyotensin II, damarların düz kas tabakalarında kasılma sağlayarak vazokonstrksiyonu sağlar ve azalmış kan basıncını arttırır. Aldosteron eksikliği sonucu kanda başta potasyumun artışı sonucu kalp kontraksiyonu zayıflar ve aritmi gelişir. Bu sebeple aldosteron hayati önem taşır.

Zona fasciculata'dan ise glukokortikoidler salınır. En çok bilinen glukokortikoid kortizol, kortizon'dur. Kortizol; glukoneogenezisi arttırır, alerjik reaksiyonları baskılar, protein sentezi ve inflamasyon bölgesinde enzim aktivitesini azaltır.

Zona reticularis'ten gonakortikoidler salınır. Özellikle erkeklik hormonu olan androjen ve kasınlarda ostrogen'i üretir.

Adrenal medulla ise daha iç kısımda bulunan öz kısmıdır. Burada bulunan kromaffin hücrelerin salgıladıklarına katekolaminleri (Adrenelin ve noradrenalin çok azda dopamin) sentezler, depo eder ve gerektiğinde sempatik kontrolle kana bırakır. Noradrenalin; damarlarda vazokontrüksiyon yapar, kan basıncını yükseltir, kalp atışını hızlandırır. Adrenalin ise koroner arterler ve iskelet kasını besleyen arterlerde vazodilatasyon sağlarken, noradrenalin koroner arterlerde dilatasyon diğerlerinde vazokontrüksiyon oluşturmaktadır [1-6, 16]

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Plateletlerin Görevi;

- Pıhtılaşmada gerekli olan kimyasal maddeleri taşırlar, gerekli faktörleri salgılayarak pıhtılaşmayı başlatırlar ve düzenlerler.
- Hasara uğrayan kan damarı çeperinde geçici tıkaç oluştururlar.
- Pıhtı oluştuktan sonra aktif olarak kasılırlar.

Bu şekilde pıhtı küçülür ve hasarın çapı azalır (65).

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gerekmektedir. Bu program doğrultusunda multidisipliner bir şekilde oluşturulan ekiple fonksiyonel bir çalışma ortamı planlanıp geriatrik bireyin tedavisinin ve yaşam kalitesinin artırılması sağlanmalıdır.

Rehabilitasyon programının merkezinde geriatrik bireyin kendisi bulunmalıdır ve gerektiğinde program esnetilebilmelidir. Belirlenen hedefler gerçekçi olmalıdır ve hedefler belirli aralıkla kontrol edilmeli gerekiyorsa revize edilmelidir. Hâlihazırda bulunulan düzey ve fonksiyonlar periyodik olarak değerlendirilmeli ve korumaya yönelik çalışılmalıdır. Geriatrik bireyin yaşam kalitesini geliştirmeye yardımcı olan, kişin bağımsızlığını artıran ve bu süreçte psikolojik olarak destekleyici şekilde bir rehabilitasyon süreci geçirmesi için özen gösterilmelidir. Geriatrik rehabilitasyon, hastanelerde, rehabilitasyon merkezlerinde, özel bakım evlerinde veya huzurevlerinde uygulanabileceği gibi kişinin kendi evinde de uygulanabilmektedir (46, 47).

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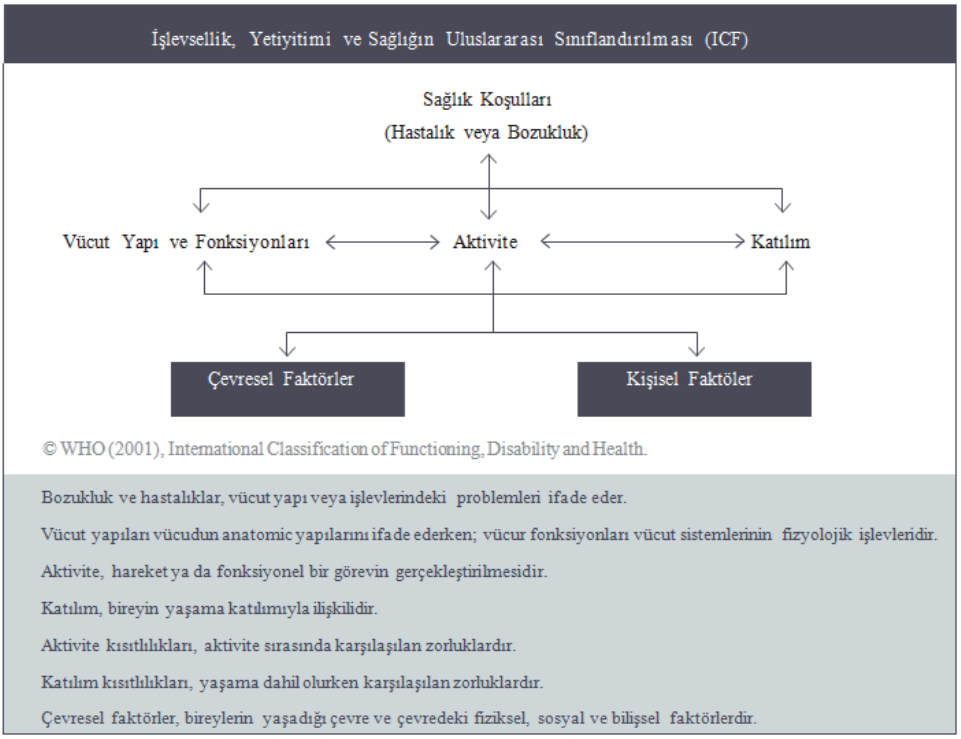
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TELEVİZYON HABERLERİNDE ÇOCUK

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yayınevi

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-55-2
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TELEVİZYON HABERLERİNDE ÇOCUK
Dr. Aslı Köseoğlu
112 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-55-2

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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KAYNAKÇA

Akdağ, Ç. T. (2016). "Yeni Medyada Çocuk Haberciliği: "Milliyet Çocuk", "Hürriyet Çocuk" ve "Cicicee Çocuk Deyince" Sayfalarının İncelenmesi", *Galatasaray Üniversitesi İletişim Fakültesi Dergisi,* Sayı: 25, 155-180.

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LÜKS MARKA TÜKETİMİNE YÖNELİK TUTUMLARI ETKİLEYEN FAKTÖRLER

Selen Butgel TUNALI

Danışman: Doç. Dr. Burcu Eker AKGÖZ

Bu kitap Bahçeşehir Üniversitesi Sosyal Bilimler Enstitüsü Reklamcılık ve Halkla İlişkiler Doktora Programı kapsamında Doç. Dr. Burcu Eker Akgöz danışmanlığında *"Lüks Marka Tüketimine Yönelik Tutumları Etkileyen Faktörlerin Marka Bağlılığı Moderasyon Etkisinin İncelenmesi"* isimli doktora tezinden türetilmiştir.

EĞİTİM
yayınevi

LÜKS MARKA TÜKETİMİNE YÖNELİK TUTUMLARI ETKİLEYEN FAKTÖRLER

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-14-9
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
LÜKS MARKA TÜKETİMİNE YÖNELİK TUTUMLARI ETKİLEYEN FAKTÖRLER

Selen Butgel Tunalı
176 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-14-9

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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BESTELERİMLE NAZARİYAT

RAST VE TEVÂBÎ MAKAMLAR

Ahmet ŞAHİN AK

Editör: Prof. Dr. Mehmet GÖNÜL

EĞİTİM
yayınevi

BESTELERİMLE NAZARİYAT
RAST VE TEVÂBÎ MAKAMLAR

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-05-7
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BESTELERİMLE NAZARİYAT
RAST VE TEVÂBÎ MAKAMLAR
Ahmet Şahin Ak
Editör: Prof. Dr. Mehmet Gönül
147 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-05-7

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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www.eksd.org.tr.

ÖRGÜTSEL DAVRANIŞTA ÖLÇEK ARAŞTIRMALARI

I

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ÖRGÜTSEL DAVRANIŞTA ÖLÇEK ARAŞTIRMALARI I

Editörler: Prof. Dr. Erdoğan Kaygın, Dr. Öğr. Üyesi Onur Kavak, Dr. Ethem Topçuoğlu

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-41-5
1. Baskı, Şubat 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ÖRGÜTSEL DAVRANIŞTA ÖLÇEK ARAŞTIRMALARI I
Editörler: Prof. Dr. Erdoğan Kaygın, Dr. Öğr. Üyesi Onur Kavak, Dr. Ethem Topçuoğlu
259 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-41-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Bu kapsamda ilkokul öğretmenlerinin psikolojik sağlamlıklarındaki düşüklüğün gerçek kaynağını ortaya koymak, bu konuda Covid-19 kaygısını azaltıcı programları uygulamak profesyonelce bir yaklaşım olacaktır. Okulların kurum politikalarına Covid 19 kaygısıyla başa çıkma, pozitif zihinsel sağlığı geliştirme ve psikolojik sağlamlığı artırma süreçleri dahil edilebilir.

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çaba göstermediğini çaba gösterse de yanıt alamayacağını düşünmesi soruların cevaplarında kararsız kalmalarına, kısmen katılıyorum veya bir fikrim yok cevabını vermelerine neden olabilir. Bu nedenle olumlu ve olumsuz mükemmeliyet algısı sektörel anlamda irdelenecek ise soruların bu bağlamda revize edilmesi bireysel ve iş yaşamı açısından ayrımının etkin bir biçimde yapılması ve soruların daha net, açık sorulması bu problemleri azaltabilecektir.

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olarak daha önce "örgütsel muhalefet" üzerine gerçekleştirilmiş olan çalışmalarla örtüştüğü görülmektedir. Örgütsel muhalefet davranışı olumlu sonuçlarını beraberinde getirdiği gibi olumsuz sonuçlarda doğurabilmektedir. Bu sonuçlar arasında muhalefet davranışının, işletme içerisinde çatışma ve kutuplaşmaların olmasına, işgörenlerde örgütten ayrılma düşüncesi oluşmasında, örgüt içi farklı mobbing davranışlarının oluşması vb. sonuçlara sebep olabileceği yer almaktadır. Sonuç olarak muhalefetin gerçekleştirilmesi durumunda işgörenin göreceği karşılık muhalefetin yönünü de belirlemektedir.

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yaşamında stresin ampirik olarak inclenmesi için psikometrik özellikleri sınanmış ölçeklere ihtiyaç duyulmaktadır.

Bu çalışmada House ve Rizzo (1972) tarafından geliştirilen 7 maddeli ve tek faktörden oluşan iş stresi ölçeğinin psikometrik özelliklerinin sınanması amaçlanmıştır. Elde edilen verilere göre ölçeğin faktör yapısı orijinali ve uyarlama çalışması ile uyumlu bulunmuştur. Ayrıca madde analizi ve Cronbach Alfa içse tutarlılık testi bulguları ölçeğin güvenirliğini desteklemektedir.

Bu araştırmanın temel kısıtı örneklem büyüklüğünün çok az sayıda olmasıdır. Bir diğer önemli husus ise ölçeğin geçerliğinin test edilmesi için sadece faktör analizlerine (AFA ve DFA) başvurulmasıdır. Son olarak 7 maddeli iş stresi ölçeği diğer mevcut ölçeklerle birlikte ampirik olarak mukayese edilmemiş, diğer ölçeklerin özellikleri önceki çalışmalara bağlı olarak değerlendirilmiştir. Bundan sonraki araştırmalarda daha büyük örneklemde ve diğer iş stresi ölçeklerinin de yer aldığı bir anket formu ile alternatif ölçeklerle birlikte ilgili 7 maddeli ölçeğin psikometrik özelliklerinin sınanması önerilmektedir.

Sonuç olarak birçok kısıta dayalı (örneklem büyüklüğü, sınırlı sayıda analiz vb.) yürütülen bu çalışmada 7 maddeli iş stresi ölçeğinin geçerli ve güvenilir olduğuna dair ek bulgular elde edilmiştir. Bu bulgular ölçeğin bundan sonraki çalışmalarda kullanılabileceğini göstermektedir.

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soruların net ve açık bir şekilde sorulması da bu karmaşıklığı azaltabilecektir.

Araştırmanın sınırlılıklarına rağmen özel bir hastane örneklem alanına sahip bu çalışmanın değişkeni bağlamında literatüre katkı sağlayabileceği düşünülmektedir. Ayrıca kayırmacılık konusunun farklı örneklemler baz alınarak veya farklı araştırma yöntemleriyle tekrar araştırılarak örgütsel davranış literatürünün zenginleşmesine katkıda bulunulabilir. İlave olarak mevcut araştırma, ele alınan değişkene ilişkin algılarını ortaya koymak için katılımcılarla sadece bir kez fikirlerinin edinildiği kesitsel bir araştırma tasarımını içermektedir. Doğru sonuçlara ulaşabilmek adına belirli bir zaman serisinde gerçekleştirilecek araştırmalara yönelmenin fayda sağlayacağı düşünülmektedir. Böylece elde edilen sonuçlar daha genelleştirilebilir.

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arasında önemli bir yer tutmaktadır. Örneğin, dersler sırasında hayal kurma olasılığı yüksek olan öğrenciler, hayal kurma olasılığı düşük olan öğrencilere göre sınavlarda daha düşük performans gösterebilmektedirler. Ayrıca, uçağın iniş takımlarını inişten önce açmak gibi bir niyeti gerçekleştirmeyi unutmak gibi bir uç hata örneğinde olduğu gibi ciddi anlamda ağır sonuçların yaşanması da olasılık içerisindedir. Bu nedenle, bilişsel başarısızlıkları incelemek, yalnızca bu tür hatalara yol açan temel mekanizmaların daha iyi anlaşılmasını sağlamakla kalmayacak, aynı zamanda bu tür hataları kimin yapma olasılığının daha iyi anlaşılmasını sağlayacak ve çözüm üretme açısından özgün değer taşıyan eserlerin birikmesine katkı sağlayacaktır (Unsworth vd., 2012:1-16).

Yukarıda arz ve izah edilmeye çalışılan gerekçelerin temelinde yürütülen bu çalışmada, literatüre katkı sunmak ümidiyle, Fırat Üniversitesi bünyesindeki hastanelerin çalışanlarından toplanan verilerle, zihinsel kayıplar ölçeğine ilişkin geçerlilik (açıklayıcı faktör analizi ve doğrulayıcı faktör analizi) ve güvenilirlik analizleri yapılmıştır. Elde edilen bulgular, üç boyutlu yapının toplam varyansın yaklaşık %59'unu açıklayabildiğini, ölçeğin güvenilirlik değerlerinin yüksek olduğunu ve model uyum iyiliği değerlerinin kabul edilebilir sınırlar içerisinde kaldığını göstermektedir.

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virüs) salgınının olduğu döneme rastlaması sebebiyle anket tekniği ile 365 kişiye birebir olarak ulaşılabilmiştir. Araştırmanın genellenebilirliği için anketlerin daha fazla sayıdaki katılımcıyla yapılmasının uygun olabileceği düşünülmektedir. Bu araştırmanın farklı sektörlerde (finans ve bankacılık, eğitim, sağlık, turizm vb.) yapılarak, araştırma sonuçların karşılaştırılması önerilebilir.

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SONUÇ

Çalışmamızın en önemli amacı literatürde olan sanal kaytarma ölçeklerini tanıtmaktır. Sonrasındaki amaç ise pandemi dönemindeki akademisyenlerin sanal kaytarma eğilimlerinin hangi maddelerde oluştuğunu anlamaya yardımcı olmaktır. Araştırma Sakarya Üniversitesi ve Bitlis Eren Üniversitesinde çalışan akademisyenlerinden toplam 99 kişinin doldurduğu anket formuyla analiz yapılmıştır. Akademisyenlerin çoğu 36-42 yaşların arasında, evli, doktora mezunu, bulunduğu kurumda 11-15 yıl arası çalışanlar ve 10.000 TL üzeri maaş almaktadırlar.

Yapılan araştırmada, açıklayıcı faktör analizi sonucunda; önemli sanal kaytarma olarak tek boyut incelenmiştir. KMO (0,686>.50) ve Bartlett testi (χ^2=133,861; $p < .001$) ile ölçek faktör analizine uygun ve örneklem büyüklüğünün iyi olduğu (Kalaycı, 2010) tespit edilmiştir. Doğrulayıcı faktör analiz sonucu değerlerine göre de ölçek kabul edilebilir değerlere sahiptir.

Akademisyenler üzerine olan sanal kaytarmanın doğrulayıcı faktör analizi yapılmıştır. Çalışmaya katılan akademisyenlere kolayda örneklem yoluyla ulaşılması sebebiyle sonuçlar genellenebilirlik açısından sınırlıdır. Farklı üniversitelerde yapılacak çalışmalarda farklı sonuçlar alınabilir. Farklı boyutlar geçerli olabilir. Ayrıca diğer ölçeklerle de akademisyenler üzerine araştırma yapılabilir. Diğer boyutlar, eposta kullanımı, dinlenme amaçlı internet kullanımı, suistimale açık internet kullanımı, kişisel öğrenme amaçlı internet kullanımı, Paylaşım, alışveriş, durum güncelleme, içerik paylaşımı, oyun/bahis ve belirsiz internet kullanımı gibi sanal kaytarma çeşitlerini ölçmektedir. Bu diğer ölçeklerin farklı boyutlarıyla da daha geniş bulgulara ulaşılabilir.

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alınmasının gerekli olduğu söylenebilir. Çalışma tek bir konuyu ele almıştır. Bundan sonraki çalışmalarda konu sayısı arttırılabilir.

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kültürü, etik iklim konularında yapılacak olan çalışmaların bilgi uçurma davranışının açıklanmasında yararlı olacağı düşünülmektedir. Çalışmanın kısıtları incelendiğinde sadece bir şehir ve kurumda yapılan çalışmanın genellenebilirlik konusunda zayıf olduğunu söylemek mümkündür.

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Editör:
Doç. Dr. M. Özgün Korukçu

Mühendislik

International Research in Engineering Sciences

Alanında Uluslararası Araştırmalar III

EĞİTİM
yayınevi

MÜHENDİSLİK ALANINDA ULUSLARARASI ARAŞTIRMALAR III

International Research in Engineering Sciences

Editör: Doç. Dr. M. Özgün Korukçu

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-58-3
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

MÜHENDİSLİK ALANINDA ULUSLARARASI ARAŞTIRMALAR III

International Research in Engineering Sciences

Editör: Doç. Dr. M. Özgün Korukçu
99 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-58-3

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ENDÜSTRİ 4.0

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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-51-4
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ENDÜSTRİ 4.0 TÜKETİCİ DAVRANIŞLARININ DÖNÜŞÜMÜ
Dr. Derya ŞAHİN
112 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-51-4

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

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TÜKETİCİ ŞÜPHECİLİĞİNİN YEŞİL REKLAM TUTUMU VE YEŞİL SATIN ALMA DAVRANIŞI ÜZERİNDEKİ DOLAYLI ETKİSİ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-40-8
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
TÜKETİCİ ŞÜPHECİLİĞİNİN YEŞİL REKLAM TUTUMU VE YEŞİL SATIN ALMA DAVRANIŞI ÜZERİNDEKİ DOLAYLI ETKİSİ

Dr. Harun Özmerdivanlı
149 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-40-8

"Bu kitap Erciyes Üniversitesi Sosyal Bilimler Enstitüsü İşletme Ana Bilim Dalı'nda 2022 yılında kabul edilen "Tüketici Şüpheciliğinin Yeşil Reklam Tutumu ve Yeşil Satın Alma Davranışı Üzerindeki Dolaylı Etkisi" isimli doktora tezinden türetilmiştir."

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Prof. Dr. Sadık Özçelik

Güzel Sanatlar Alanında Uluslararası Araştırmalar

EĞİTİM yayınevi

GÜZEL SANATLAR ALANINDA ULUSLARARASI ARAŞTIRMALAR

Editör: Prof. Dr. Sadık Özçelik

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-39-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
GÜZEL SANATLAR ALANINDA ULUSLARARASI ARAŞTIRMALAR
Editör: Prof. Dr. Sadık Özçelik
137 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-39-2

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Koro dersine karşı olumlu tutumların ortaya çıkması için; Milli Eğitimin okul öncesi, ilköğretim ve orta öğretim düzeyinde müzik ders saatlerinin arttırılarak alan uzmanı olan müzik öğretmenleri tarafından verilmesi ile öğrencilerinin müzik dersi ile daha erken bir zamanda profesyonel bir bakış açısıyla tanışması ve öğretim müfredatlarında bulunan söyleme ile ilgili kazanımların arttırılarak yıl içerisinde dengeli bir şekilde verilmesi önerilebilir.

Bu araştırmadan yola çıkarak; MEABD öğrencilerin farklı derslere karşı olan tutumlarını belirlemeye yönelik yeni çalışmalar yapılabileceği ve öğrenci tutumlarının değişkenlerinin incelenerek tutum ölçekleri oluşturulabileceği önerilebilir.

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Ark, S. D. V.,Nolin, W. H., &Newman, I. (1980). Relation ships between musical attitudes, self-esteem, socialstatus, andgradelevel of elementarychildren. *Bulletin of theCouncilforResearch in Music Education*, 31-41.https://www.jstor.org/stable/pdf/40317591.pdf

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Eserlerin büyük bir çoğunluğunda bölmeleri oluşturan cümleler dörder ölçülük ve simetriktir. Eserlerin altı tanesi (%55) minör, beş tanesi (%45) ise majör tonalitelerde yazılmıştır. Eserlerin hepsinde çok sesli doku, kontrpuantal yazı ile oluşturulmuştur. Yan derecelerin, geçici ve işleyici görevdeki ses ve fonksiyonların, ara dominantların, alterasyonsuz akorların ortak alınması ile yakın tonalitelere yönelmelerin de çokça kullanıldığı bu eserler, klasik armoni çalışmalarında da kullanılabilir niteliktedir.

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etütte subdominant ailesinden hiçbir fonksiyona yer verilmediği belirlenmiştir.

Piyano çalma becerilerini geliştirme sürecinde, repertuvara alınan etüt ve eserlere ilişkin derinlemesine bilgi sahibi olmanın önemi düşünüldüğünde bu çalışmanın, icracılara olumlu yönde katkı sunacağı; biçimsel ve armonik yönden incelenen etütlerin, sahip oldukları özellikler dolayısıyla besteleme teknikleri, eşlikleme, armoni ve analiz gibi çalışma alanlarının başlangıç düzeyinde de kullanılabilir olduğu değerlendirilmektedir.

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Editör:
Dr. Öğr. Üyesi Ayşe DEMİR

Spor Bilimleri

International Research in Sport Sciences

Alanında Uluslararası Araştırmalar

EĞİTİM
yayınevi

SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR

Editör: Dr. Öğr. Üyesi Ayşe Demir

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-23-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SPOR BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR
Editör: Dr. Öğr. Üyesi Ayşe Demir
138 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-23-1

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Prof. Dr. Emrullah Fatiş

İlahiyat

Alanında Uluslararası Araştırmalar III

EĞİTİM yayınevi

İLAHİYAT ALANINDA ULUSLARARASI ARAŞTIRMALAR III

Editör: Prof. Dr. Emrullah Fatiş

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-26-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLAHİYAT ALANINDA ULUSLARARASI ARAŞTIRMALAR III
Editör: Prof. Dr. Emrullah Fatiş
119 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-26-2

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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URL-1: Diyanet İşleri Başkanlığı, https://kurul.diyanet.gov.tr/Cevap-Ara/38300/saglik-sorunu-olanlarin-hac yukumlulugu?enc=QisAbR4bAkZg1HImMxXRn2t8ij%2BeDtMkJdRGirgyeb8%3D. Sağlık Sorunu Olanların Hac Yükümlülüğü: Din İşleri Yüksek Kurulu Başkanlığı: Dini Bilgilendirme Platformu (E.T.: 20.03.2021).

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oruç ve namazdan muaftır diyor. Türkiye'nin taassuba ve anarşiye itilmesinde bu tür örgütlerin rol oynadığı bilinmektedir. Kısaca her örgütün menfaatı temin zararı giderme anlayışı, o örgütü planlayanların planları doğrultusunda yürütülmekte olduğundan, İslâm örgütlerin menfaatına âlet edilmekte ve amaç değil araç olarak kullanılmaktadır. Bunlar gizli iradelerini ve planlarını gerçekleştirmek için tanrıyı kullanmaktadırlar. Bunu bazen bir İngiliz, bir Rus, bâzen de bir İslâm ülkesinin lideri konumundaki kişiler kullanabilmektedir.

Kısaca politik teoloji bağlamında konuyu değerlendirecek olursak, Hizbullah ve Hizbu't-Tahrîr'in söylemlerindeki ve diğer mezheplerdeki İmamet, önceleri itikadi konular arasında yoktu. Sıffin savaşından sonra Haricilerin ortaya çıkması gerek Harici, gerekse Şii akımların imamet problemine itikadi boyut kazandırması bu problemin itikadileşmesine zemin hazırlamıştır.

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Editör:
Doç. Dr. Tayfun Tutak

International Research in Math Sciences

EĞİTİM
yayınevi

INTERNATIONAL RESEARCH IN MATH SCIENCES

Editör: Doç. Dr. Tayfun Tutak

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-48-4
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
INTERNATIONAL RESEARCH IN MATH SCIENCES
Editör: Doç. Dr. Tayfun Tutak
76 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-48-4

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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into each other, and it is thought that these types of convergence will attract the attention of the researcher in different areas. So, this work will be a guide for researchers who will work in different spaces.

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a mathematical approach. As a result, PROMETHEE is more successful both in terms of the amount of information it contains and the level of real-life capture. This study can provide a smooth and simple solution to the current chronic problem of objective comparison and selection of MCDM methods. In this sense, we consider that the study will contribute to the literature.

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Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar XI

EĞİTİM yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XI

Editör: Prof. Dr. Arzu Karaca

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-42-2
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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Kütüphane Kimlik Kartı

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XI
Editör: Prof. Dr. Arzu Karaca
381 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-42-2

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ihtilafına yönelik uygun bir politikanın nasıl olması gerektiği konusunda 2014 ve 2015 yıllarına göre çok daha az birleşmiş durumdadır. Burada Berlin ve Paris›e büyük sorumluluk düşmektedir. Ukrayna›yı siyasi gündemde tutmaları, yaptırımlar konusunda fikir birliğini korumaları, ve Avrupalı ortaklarıyla yakın koordinasyon içinde çatışmaya ilişkin politikalarını daha da geliştirmeleri gerekmektedir. Hükümetler arası ve uluslararası boyuttaki tıkanıklıklar göz önüne alındığında, yerel düzeye özel dikkat gösterilmelidir. Temas hattının her iki tarafındaki insani ıstırap acilen hafifletilmelidir.

Mevcut çatışma, ABD-Rusya ilişkilerini ciddi şekilde gerginleştirmiş ve daha geniş bir Avrupa çatışması riskini artırmıştır. İttifakın güvenlik taahhütleri nedeniyle Rusya ile ABD'nin de dahil olması muhtemel komşu NATO üyesi ülkeler arasında gerilimin artması muhtemeldir. Diğer taraftan Ukrayna'daki çatışma, silahların kontrolü, siber güvenlik, nükleer silahların yayılmasının önlenmesi, enerji güvenliği, terörle mücadele, Suriye, Libya ve başka yerlerdeki siyasi çözümler gibi kritik konularda gelecekteki işbirliği için daha geniş sonuçlara sahip olacaktır.

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her şeyden önce toplumun çevre konusunda bilinçlendirilmesi ve çevre eğitimi faaliyetlerinin yaygınlaştırılması gereklidir. Benzer şekilde yeşil bütçelemeye dair tanıtım faaliyetlerinin gerçekleştirilmesi, faaliyetlere yerel örgütlerin, sivil toplum kuruluşlarından temsilcilerin, akademisyenlerin ve vatandaşların dahil edilmesi uygulamaya meşruiyet kazandırılmasında etkili olabilir. Çevresel hedef ve politikalarla uyumlu, çevresel kaygıları kamu gelir ve harcama politikalarında gözeten bir bütçe anlayışının hayata geçirilmesi; sürdürülebilir ve sağlıklı bir ekonomik kalkınma için oldukça önemlidir.

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ve idari bilimler fakültesinde yer alan her bölümden çeşitli dersler gördükleri ve işe yaramayan bilgiler edindikleri algısına sahiptir. Bu algı bölümün tam olarak ayrı bir tanımının olmaması ve mezuniyet sonunda net tanımlanmış bir isimle mezun olamamaktan kaynaklanabilir. Diğer yandan maliye bölümü öğrencilerinin ürettikleri metaforlar incelendiğinde geleceğe yönelik olarak olumlu ya da olumsuz algılara sahip oldukları görülmektedir.

Sonuç olarak, çalışma ekonomisi ve endüstri ilişkileri bölümlerinin öğrencilere istihdam olanakları ve iş fırsatları ile birlikte doğru şekilde tanıtılmasının önemli olduğu söylenebilir.

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Nihayet belirtelim ki; Türk sosyal yardım ve sosyal hizmetler sistemini içinde barındıran "primsiz rejimin", sosyal güvenlik sistemimizin adeta bir son halkası olarak merkezi bir örgütlenme çerçevesinde keyfilikten, klientalizmden, nepotizmden, siyasi kayırmacılık ve siyasi popülizmden uzak, çağdaş bir anlayış ile yapılandırılıp, yöneltilmesi; Sosyal Güvenlik Sistemimizin adaletli ve sürdürülebilir olmasının temel koşullarındandır.

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Araştırma kapsamında gerçekleştirilen işlemler neticesinde Butler (2007) tarafından geliştirilen İş Okul Kolaylığı Ölçeğinin (Work School Facilitation Scale) Türkçe uyarlamasının, Türk kültürüne uygun, geçerli ve güvenilir bir ölçme aracı olduğu ifade edilebilir.

Uluslararası literatür incelendiği zaman İş-Okul Kolaylığı Ölçeği ile iş-okul doyumu, iş kontrolü, iş talepleri, çalışma saatleri, iş-okul çatışması, okul memnuniyeti, akademik başarı, okula devam (Butler, 2007), sosyal destek (Wyland vd., 2015), iş güvenliği (Owen vd., 2018), öz yeterlilik (O'Conner ve Korr, 1996), kariyer (Horst vd., 2021), stres (Hill, 2005), mutluluk (Culbertson vd., 2012) ve kişilik (Wayne vd., 2004) değişkenleri arası ilişkilerin incelendiği ifade edilebilir.

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olumsuz bulunma ile ilgili bir yoğunlaşma olmasa da, 18-20 yaş arası gençlerin marka güveni ve bağımlılığı konusunda daha olumlu görüşlere sahip olduğu gözlenmiştir. Diğer yaş, meslek gelir, eğitim ve cinsiyet değişkenlerinde, güven ve bağımlılıkla ilgili yüksek düzeyde olumlu görüşler oluşmuşsa da 18-20 yaş arası gençler tutarlı bir şekilde cevap veren grubu oluşturmuşlardır.

Gerçekleştirilen çalışma, marka kişiliğinin marka sadakatine etkisinde, marka güveninin aracılık rolü olup olmadığını inceleme amacını taşımıştır. Çalışma neticesinde, marka sadakati üzerinde marka kişiliğinin ve marka güveninin olumlu ve anlamlı direk etkileri olduğuna aynı şekilde, marka kişiliğinin marka sadakati oluşturmasında, marka güveninin dolaylı olarakta aracılık etkisi olduğuna karar verilerek H_1, H_2 ve H_3 hipotezleri kabul edilmişlerdir. Ulaşılan sonuçlar değerlendirildiğinde, güvenilir bir kişilik segileyen, marka kişiliği profesyonel, istikrarlı, pozitif hayat enerjisine sahip olarak algılan kişilerin yüksek düzeyde marka sadakati oluşturmalarının daha mümkün olduğu söylenebilir. Gerçekleştirilen bu çalışma ile ulaşılan sonuçlara bakıldığında, daha önceki araştırmaların sonuçları ile uyumlu oldukları görülmektedir. Yani marka kişiliğinin ve marka güveninin, marka bağlılığı üzerinde olumlu etkileri vardır.

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Bu çalışmada, feminist odaklı reklam ile tüketicisinin dikkatini çekmeye çalışan Audi markasının bu düşünceyi reklamın tamamına yayamadığı görülmüştür. Bunun nedeni, markanın aktivist bir kurum kültüründen uzak olması ve kadın odaklı reklamları hedef kitlenin dikkatini çekecek popüler bir konu alarak görmesi olabilir. Femvertising reklamcılığın, kurumlar için ticari kaygı ile mi yapıldığı tespit edilmelidir. Ticari kaygı ile yapılan aktivist reklamların tüketiciye nasıl yansıdığının ortaya konması önemlidir.

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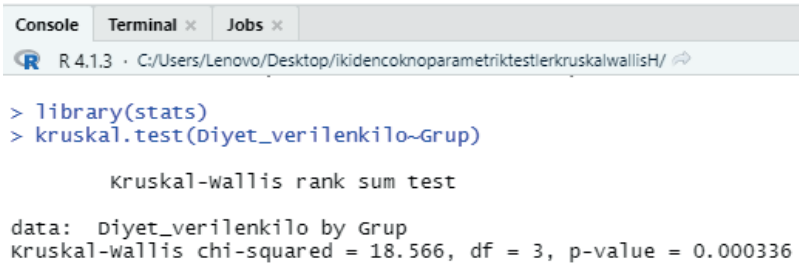
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Analiz sonuçlarına bakıldığında, elde edilen sonuçların daha önce hesaplama ve SPSS programıyla yapılan analiz sonuçlarıyla aynı olduğu görülmektedir. Burada elde edilen sonuçlar yorumlanacak olursa Kruskal-Wallis ki-kare değerinin 18,566 olduğu, serbestlik derecesinin 3 ve testin anlamlılık düzeyini gösteren p değerin 0,000336 olarak hesaplandığı görülmektedir. Bu sonuçlara göre H_0 hipotezi reddedilir. Sonuç olarak diyetlerden en az birinin bireylerin kilo vermesine etki yönünden diğerlerinden farklı olduğu tespit edilmiştir.

Kruskal Wallis testi için RStudio'ya yazılan ***komutlar bir bütün olarak*** aşağıda verilmiştir.

> library(haven)

> diyet <- read_sav("C:/Users/Lenovo/Desktop/diyet.sav")

> view(diyet)

> attach(diyet)

> library(stats)

> kruskal.test(Diyet_verilenkilo~Grup)

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Araştırmacılara Tavsiyeler

Araştırmacılar buradaki RR ölçüm prosedürünü kullanarak TOPSIS, VIKOR, PROMETHEE, MABAC, FUCA gibi farklı yöntemlerin RR duyarlılığını karşılaştırabilirler. Böylece ÇKKV seçimi için pek çok başka çerçeve ile birlikte RR kriterini de göz önüne almış olurlar. Ayrıca normalizasyon RR'de etkili olduğundan normalizasyonsuz çalışabilen PROMETHEE ve FUCA gibi ÇKKV yöntemlerinin RR problemi üretip üretmediklerini saptayabilirler.

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Fornes, bu oyununda kadının toplumdaki konumunun ve kadına bakış açısının değişmesi için kadınların kendi sosyal ve psikolojik durumlarını irdelemeleri ve buna çözüm aramaları gerektiğini vurgular. Kadınların toplumdaki rolünü ve konumunu aydınlatıcı bir söylemle gündeme getirir. Fornes, kadın psikolojisini tasvir ederken, yaptığı karakter çözümlemeleri ile erkek merkezli bir kültürün kurbanları olan kadınların durumunu somutlaştırır. Kadın, erkek egemen toplum baskılarından sıyrılabilmek ve bağımsız bir hayata erişebilmek için kendi amaçlarının ve duygularının izini sürmelidir. Oyun, kendisini sınırlayan normlara uyum sağlamayı reddeden kadının; yeni formlar, yeni anlamlar ve yeni bir gerçeklik yaratma mücadelesini sahneye koymaktadır. Fornes, her biri ayrı ayrı teşhir edilen kadın karakterlere, maddi olarak hiçbir erkek gücünün olmadığı bir dünyada gerçek benliğini özgürce ifade etme ve kendisi gibi davranma fırsatı vererek; ataerkil kültürün kadınlar üzerindeki içsel psikolojik etkilerini ortaya çıkarmaktadır.

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mürekkep emiciliğinin daha fazla olmasından kaynaklı, baskı renklerinin daha heterojen ve daha az net basılmasına neden olur. Ancak kaplanmamış kağıtlar harika dokunuş hissi, okuma sırasında yansıma yapmayan yüzeyi ve doğal görünümü nedeniyle okuyucular tarafından tercih edilmektedir. Kaplamsız kağıtların yüzeyleri gözenekli olduğundan dolma kalem, kurşun kalem ve tükenmez kalemle yazı yazılan evrak baskısında da kaplanmış kağıtlara göre daha uygundur.

Baskılarda kağıt türü tercihlerinde kaplamasız kağıtların avantaj ve dezavantajları göz önünde bulundurularak tercih edilmesi tavsiye edilir.

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Editör:
Doç. Dr. Murat Dal

Mimarlık, Planlama ve Tasarım

International Research in Architecture Sciences

Alanında Uluslararası Araştırmalar

EĞİTİM yayınevi

MİMARLIK, PLANLAMA VE TASARIM ALANINDA ULUSLARARASI ARAŞTIRMALAR
International Research in Architecture Sciences

Editör: Doç. Dr. Murat Dal

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-44-6
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MİMARLIK, PLANLAMA VE TASARIM ALANINDA ULUSLARARASI ARAŞTIRMALAR
International Research in Architecture Sciences
Editör: Doç. Dr. Murat Dal
141 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-44-6

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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difference to the tourism values of the district. Continuing these studies by expanding will be an important step for the promotion of the whole district and geotourism.

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algılanmasını zorlaştırmaktadır. Bu nedenle konu ile uyumlu, görsel açıdan minimal tasarımlar daima hedef kitleye istenen mesajı daha hızlı ve net olarak algılatabilmek için etkili bir çözüm yolu olarak önerilmektedir.

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Editör:
Prof. Dr. Hakan Aşkın

Sağlık Bilimleri

Alanında Uluslararası Araştırmalar IV

EĞİTİM
yayınevi

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR IV

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-43-9
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Prof. Dr. Hakan Aşkın
164 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-43-9

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yayınevi
Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Ancak antikoagülan ve antiplatelet ilaç kullanan bireylerde omega-3 yağ asitlerinin takviye edilmesi durumunda, hastaların sorumlu hekim tarafından izlenmesi önemlidir (Lieb vd., 2010:9).

SONUÇ VE ÖNERİLER

Diyette omega-3 yağ asitlerinin yetersiz alınması çeşitli mental hastalıkların gelişme riskini artırabilir. Bununla birlikte omega-3 yağ asidi takviyesinin mental hastalıklar üzerindeki terapötik etkilerini araştıran çalışmalardan net bir sonuç elde edilemediği görülmektedir. Ayrıca her çalışmada omega-3 yağ asitleri farklı doz ve sürelerde verildiği için mental hastalıklarda optimal doz ve süre konusu belirsizdir. Takviye formunda bulunan omega-3 yağ asitlerinde oksidatif bozulmanın görülebilmesi ve bunu önlemek için eklenen E vitamininin uzun süreli kullanımında sağlık üzerine bazı risklerinin bulunması endişe vericidir. Bu nedenle mental hastalıkların önlenmesi ve tedavisi için omega-3 yağ asitlerinin etkinliğini değerlendiren ve takviyelerin uzun süreli kullanımında görülebilecek yan etkileri araştıran prospektif klinik çalışmalara ihtiyaç bulunmaktadır. Ancak mental sağlığı korumak, kronik inflamatuar hastalıklara yakalanma riskini azaltmak ve hastalık prognozunu olumlu yönde etkilemek amacı ile günlük diyete ceviz, badem ve semizotu gibi omega-3 kaynaklarının eklenmesi ve haftada 2 kez balık (200-350 g) tüketilmesi önerilmektedir.

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anatomi bilgisinin önemi ortaya çıkmaktadır. CV'nin sadece eğriliklerinin değil, diğer hastalıklarının da iyi bilinmesi ve doğru değerlendirmelerin yapılabilmesi için, CV'de yer alan tüm oluşumların detaylı bir şekildebilinmesi gerekir. Bu bölge ile ilgili yapılan morfometrik ve morfolojik çalışmaların artırılarak devam etmesi önerilebilir.

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benzerlik göstermektedir. İnflamatuar faz insandaki akut intestinal inflamasyonuna bazı benzerlikler gösterir. Çeşitli çalışmalarda kullanılmış olan antioksidan ilaçlar ile yapılan tedavi, bu modelde gözlemlenen patolojik bulguları iyileştirmiştir (Kim ve Berstad, 1992; El-Desoky Mohamady vd., 2022).

SONUÇ

Farmakoloji araştırmalarında deney planlamasını yapabilmek araştırmanın tasarımı için çok önemli bir meziyettir. Verilen bilgiler ışığında doğru araştırma metotları seçildiğinde yapılacak ilaç denemesini uygulamak, sonuçları toplayıp analizini yapmak çok daha kolay olmaktadır.

Birçok laboratuvar metodu farmakoloji ve toksikoloji çalışmalarında geçmişte kullanılmıştır. Geçen zaman içinde bazıları kullanımını yitirse de çoğu yöntem geliştirilerek bugünkü halini almıştır.

Bu denli fazla metot olması karmaşık gibi görünse de yapacağımız araştırmaya uygun kriterler belirlendiğinde doğru metotlar seçilmiş olur. Örneğin maliyet, süre, hassasiyet vb. gibi parametrelere göre metotlar değerlendirilir ve araştırmaya en uygun hangisi olacaksa o yöntem tercih edilir.

Yeni geliştirilen yöntemler sayesinde birçok biyokimyasal parametrelerin çok hassas bir şekilde ölçülmesine karşın maliyetlerin yüksekliği de araştırmacıları düşündürmektedir.

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çalıştıkları diğer ekip üyeleri ile işbölümü kapsamında sağlıklı iletişim kurmalarına bağlıdır. Özer rollerin ve derecesinin artışının sürekliliği, mesleğin geleceğinde olduğu kadar, verilen hasta/sağlıklı bireylerin bakımının kalitesini ve işlevselliğini arttıracaktır (Taylan vd., 2012).

5. KAYNAKLAR

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stabiliteleriyle ilgilidir. Stabilite, lipozom hazırlama, saklama ve sonraki uygulama adımları için ana endişe olarak kabul edilir. Lipozomların potansiyel kararsızlık sorunları tipik olarak lipidlerin oksidasyonu ve/veya hidrolizi, ilaç sızıntısı, agrega oluşumu ve hatta lipozomal füzyon ile ilgilidir (Immordino vd., 2006). Lipozom formülasyonlarının diğer bir zorluğu, uygun bir büyük ölçekli üretim yönteminin belirlenmesi ve lipozomlar için verimli bir sterilizasyon tekniği bulma ihtiyaçlarıdır. AITS (Akıllı İlaç Taşıma Sistemleri) 'lerin olasılığı oldukça umut verici olsa da, nanotaşıyıcıların insan organlarındaki toksisitesi büyük bir endişe kaynağıdır (Guimarães vd.,2021).

Gelecek Perspektifi

Lipozomlar, çok sayıda ilaç türü için ilaç dağıtım sistemi olarak geniş ilgi görmüştür. Lipozomların tıpta doğrudan uygulanması, araştırmacıları çeşitli terapötik uygulamaların yanı sıra çok çeşitli hastalıklarda tedavi ve teşhis için yeni lipozomlar yapmaya teşvik eder. Lipozomal tedavi bağlamında, *in vivo* ilaç davranışının modülasyonu ve organizmada ilaç toksisitesinin azaltılması, uygun bir lipozomal formülasyon tasarlamak için çok önemli özelliklerdir. Uygun bir lipozomal formülasyon ürünü, üç temel bileşenden oluşur: bir lipozom oluşturmak için lipidler, bunları işlevselleştirecek moleküller ve kapsüllenecek bir ilaç molekülü. Lipozomların geliştirilmesi ve iyileştirilmesi, güvenli ve etkili bir nihai lipozom formülasyonu elde etmek için birkaç parametrenin eşzamanlı optimizasyonunu içeren karmaşık bir zorluktur. Aslında birçok sağlık alanını kapsayan piyasada onaylanmış bazı lipozomlar olmasına rağmen, lipozom teknolojisi alanında hala yapılması gereken çok şey olduğunu söylemek mümkündür. Özetle, lipozomlar anahtar performansa sahip tedavilere katkıda bulunabilir. Dolayısıyla geliştirilen teknolojiler ve tekniklerle birlikte daha iyi bir klinik sonuca ulaşıp daha düşük toksisite ve daha az yan etkiye yol açacaktır (Hossen vd., 2018; Guimarães vd.,2021).

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3. SONUÇ

Ağrı, yoğun bakımda yaygın bir sorundur ve kötü değerlendirilip yönetilmektedir. Ağrı, çoklu organ sistemlerini olumsuz yönde etkiler ve yetersiz yönetilen ağrının sonuçlara doğrudan etkisi vardır. Ağrıyı yönetirken, düzenli değerlendirme ve protokol tabanlı multimodal analjezik rejimi kullanarak vurgu yapılmalıdır. Analjezik ilaçların seçimi ile ilgili karar da yoğun bakım ünitesinde meydana gelebilecek çeşitli fizyolojik düzensizlikler ve aynı zamanda bu ilaçların organ hasarına neden olma potansiyelide hesaba katılmalıdır (Narayanan vd., 2016). YBÜ hastalarında ağrının doğru değerlendirilmesi ve uygun şekilde tedavi edilmesi, hastaların sonuçlarını iyileştirecek, bu da stres yanıtını azaltacak ve travma sonrası stres bozukluğu riskini azaltacaktır. Ağrı yönetimindeki potansiyel engelleri en aza indirmek için hemşireler uygun stratejiler, kritik hastalardaki etkili ağrı yönetimini oluşturmak için uygulama rehberlerini kullanabilirler. Mevcut hemşirelik müfredatının ve tıbbi programların, kritik hastalardaki ağrının giderilmesi için güncellenmiş stratejileri içerecek şekilde güncellemesine yönelik acil bir ihtiyaç vardır. Yoğun bakım hemşirelerine sürekli ağrı yönetimi ile ilgili eğitim verilmeli ve bu eğitim; ağrı semptomları, ağrı değerlendirmesi, analjezi mekanizmaları, analjezinin değerlendirilmesi, analjezik ilaçların etkileri ve yan etkileri ile farmakolojik olmayan ağrı yönetimi gibi konuları içermelidir.

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
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T.C. Kültür ve Turizm Bakanlığı
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ISBN: 978-625-8108-45-3
1. Baskı, Mart 2022

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Editör: Doç. Dr. Tayfun Tutak
44 s., 135x215 mm
Kaynakça var, dizin yok.
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Ayrıca, $S_1 \times S_2$ de (1.1) probleminin bir diğer (h^*,k^*) çözümü ise, Lemma 3.3 den aşağıdaki eşitsizlikler geçerlidir;

$$\bar{h} \geq h^* \text{ ve } \bar{k} \geq k^*,$$
$$h^* \geq \underline{h} \text{ ve } k^* \geq \underline{k},$$

ve

$$\bar{h} \geq h^* \geq \underline{h},$$
$$\bar{k} \geq k^* \geq \underline{k}.$$

Buradan da, $\bar{h} = h^* = \underline{h}$ ve $\bar{k} = k^* = \underline{k}$ eşitliği elde edilir. Böylece, (h^*,k^*) (1.1) probleminin tek çözümü vardır.

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ISBN: 978-625-8108-46-0
1. Baskı, Mart 2022

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ISBN: 978-625-8108-46-0

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cooperation with the university on this issue and enter into cooperatives will enable the production to spread more and the income to be increased.

However, the quality seed that responds to manufacturer-industriallist demands must be reformed and a standardization must be set in the seeds. Different types of thyme that grow in our country must be separated according to their content and the thyme should be evaluated in the pharmaceutical and food industry according to these types. Thyme is a plant with a very high added value. Thyme producers should be trained on the use of these products in different ways, and a bridge should be established between the producer and the industrialist. Brand management is important in Denizli thyme. Cooperation with universities in thyme production is important in terms of guiding the producers in this regard.

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Research in the field of consumer behavior is inherently constrained by a number of limitations. The main limitation of this study is that the sample size and characteristics of the sample do not allow generalization for all consumers. However, findings of a correlation among hedonic consumption, impulse buying behaviors, and the level of mindfulness, which is a psychological factor, have been reached. Since these findings are a first in the field, they will be the starting point for other studies in the literature.

Ensuing studies, conducting research with samples reflecting different income and professional groups, will increase the comparability and generalizability of the findings. In subsequent studies, a model of hedonic consumption and impulse buying that deals with different and various psychological variables such as mindfulness, depression tendency, self-control, anxiety, and stress can be implemented. The relationship between mindfulness and compulsive buying behavior can also be investigated in future studies. With an experimental perspective, mind trainings can be conducted to increase the mindfulness of consumers who exhibit impulse buying or compulsive buying behavior, and the changes in behavior can be observed. Thus, this research can allow more contributions to the literature through different methods.

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to increase organizational identification by ensuring the congruence between the leader prototype and the perceived leadership.

- Regarding the concept of leadership, in addition to prototypical (ideal) features, anti-prototypical (opposite to ideal) features should be analyzed.
- In future studies, the ideal follower model in the mind of the leader should be investigated by collecting data from the managers.
- The effects of the fit between the leader prototype and the perceived leadership on different positive and negative organizational outputs other than organizational identification should also be investigated.
- Leader prototype and implicit leadership concepts should also be studied in samples with different cultural and socio-economic characteristics.
- The concept of leader prototype should be examined comparatively between Turkey and other countries, and its relationship with organizational outputs and perceptions should be examined in the context of Turkish culture and in the context of different cultures.

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of contemporary museum with these characteristics and also these elements play a role in the visitor experiences. Another finding of the study is that the Troy Museum creates a prominent level of satisfaction sense for its visitors. This information is consistent with the view of Kotler (2001) that an experience should create a "wow" effect. According to the research findings, it is concluded that the Troy Museum visitors tend to recommend the museum intensively to potential visitors. However, no information was obtained about the intention to revisit the Troy Museum in the research findings. The findings revealed the correlation between the elements that constitute the museum experience and the successors of the experience in the case of the Troy Museum.

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Editör: Dr. Öğr. Üyesi Oğuz Han Öztay

İletişim ve Medya Alanında Uluslararası Araştırmalar V

EĞİTİM yayınevi

İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR V

Editör: Dr. Öğr. Üyesi Oğuz Han Öztay

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-47-7
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR V
Editör: Dr. Öğr. Üyesi Oğuz Han Öztay
119 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-47-7

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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ekonomiyi desteklemesi şarttır. Günümüzde masal unsur ve motiflerine geniş alanda bakacak olursak giyim ve diğer tekstil ürünleri özellikle çocuk giyim ve tekstil ürünleri, çocuk oyun ve oyuncakları, yiyecek ve içecek ambalajları, mutfak ve gündelik hayatta kullanım eşyaları, sinemanın animasyon, masal filmi, dizi ve film biçimleri, televizyon programları, sanatın çeşitli dalları, yazılı ve dijital başta olmak üzere çeşitli reklam araçları gibi birçok kullanım biçimlerinde karşılaşmaktayız. Bu konuda varılan sonuç masalın tüketim toplumunda popüler kültür için bir malzeme olması ve tüketim toplumunun şartları doğrultusunda hızla değişmesidir. Popüler kültür ürünlerine ait sürekli değişim, tüketim toplumunda üretilmek için yok etme ideolojisine uygun olarak gerçekleşmektedir.

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zararlı içeriklerle ilgili bildirimde bulunabilmesi, canlı yayın yapılabilmesi, yorumlar aracılığıyla içerik üreticisi ve kullanıcı arasındaki etkileşime izin verilmesi, vb. olarak sıralanabilir.

Bu çalışmada bugün çok sayıda kullanıcıya sahip bir platform olan YouTube; gelişim serüveni, özellikleri ve platforma ait kavramlar ile kullanıcı çerçevesinde ele alınıp değerlendirilmiştir. Bu değerlendirme platformun yaygın kullanımının nedenlerini hem teknik hem de içerik bağlamında görünür kılmaktadır. Ayrıca YouTube, katılımcı kültür çerçevesinde de değerlendirilmiştir. Gelecek çalışmalarda ise dünya genelinde popüler olan farklı platformların anlatılması, bugünün sosyal medya ortamını ve kullanıcı tercihlerinin sebeplerini anlamak adına önemli görülmektedir.

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sosyal medya ortamlarında nefret söyleminin inceleyen araştırmalarda söylem analizi ve tematik analizin yaygın olarak kullanılan yöntemler olduğunu belirtmiştir.

Sosyal medyada nefret söyleminin tespiti üzerine yapılan çalışmalarda çoğunlukla herhangi bir sınıflandırmanın ya da kategorileştirmenin tercih edilmediği görülmüştür. Bir kategori kullanan çalışmalarda ise çoğunlukla Hrant Dink Vakfı'nın belirlemiş olduğu kategoriler kullanılmaktadır. Bununla birlikte duygu analizinin "olumlu-olumsuz-nötr" sınıflandırmaları kullanılan bir başka ölçüttür. Bazı çalışmalarda ise hazırlanmış bir kategori yeterli olmadığından ek kategoriler kullanılmış veya farklı bir kategori hazırlanmıştır. Bunun sebebi daha önce de belirtildiği gibi nefret söyleminin tanımsal muğlaklığından gelmektedir. Dolayısıyla hazırlanan her kategori, alanda araştırma yapan her çalışma için kapsayıcı olamamaktadır. Fakat hazırlanan her sınıflandırma ya da kategorileştirme, kendinden sonraki çalışmalar için temel oluşturacağından dolayı nefret söyleminin daha kolay, daha hızlı ve daha kapsamlı tespit edilebilmesine olanak sağlayacaktır.

Araştırma sonuçları açısından bakıldığında bilimsel araştırmalar yoluyla Türkiye'de nefret söylemine en çok maruz kalan grupların, nefret söylemine neden olan duyguların ve bu duyguların yoğunluklarının ve ilişkilerinin incelenmesi ile Türkiye'ye özgü bir nefret söylemi haritasının çıkarılması önerilebilir. Bu araştırmanın en önemli sınırlılığı, incelenen araştırmaların bütüncül bir bakış açısıyla sosyal medyada nefret söylemini inceleyen araştırmalar olmasına karşın, incelenen araştırmalardan bazılarının yalnızca belirli bir nefret söylemi türüne odaklanması ve odaklandığı nefret söylemi türünün ilgili nefret söyleminin belirlenmesine yönelik herhangi bir sınıflandırma gerektirmemesidir.

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bilimlerin araştırma alanı olmanın ötesine geçmiştir. Dolayısıyla, günümüzde söz konusu disiplininin içerik itibarıyla özellikle dijital teknolojilerin hızla gelişmesi ve çeşitliliğin artması sonucu bilgisayar bilimleri, yönetim bilişim sistemleri, matematik gibi bilim dalları ile entegrasyonunun artık bir tercih olmaktan çıkıp, zorunluluk haline geldiğini de vurgulamak gerekmektedir.

Sonuç olarak günümüz bakış açısıyla dijital kimlik kavramının mevcut konumu; hala dönüşüm sürecinde olup, gelecekte nitelikli bilimsel araştırma ve çalışmalara hem toplumsal hem de kurumsal ve/veya örgütsel boyutuyla geliştirilmeye ve güçlendirmeye ihtiyacı artacak bir araştırma alanıdır. Bu doğrultuda uzun vadede gerçekleşebilen ve oldukça maliyetli sistem geçişlerinin yol açabileceği sıkıntı veya sorunlara hazırlıklı olabilecek kurumlar veya devletlerin, donanımlı bir BİT altyapısına sahip olabilmesi ve bireysel olarak da öncelikle gerçek anlamda iyi bir dijital vatandaş olabilmek ve bu doğrultuda gerekli kişisel yetenek ve bilgi vizyonunu geliştirmek; nitelikli akademik ve bilimsel çalışmaların da elverişli şekilde amacına hizmet etmesine olanak sağlayabilecektir.

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İnternet Kaynakları:

URL-1: https://sozluk.gov.tr/ (Türk Dil Kurumu resmi web sitesi, E.T.: 15.03.2022).

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Editör: Prof. Dr. Nurten Özçelik

International Research in Education Sciences

EĞİTİM yayınevi

INTERNATIONAL RESEARCH IN EDUCATION SCIENCES

Editör: Prof. Dr. Nurten Özçelik

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-49-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

INTERNATİONAL RESEARCH IN EDUCATION SCIENCES
Editör: Prof. Dr. Nuten Özçelik
130 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-49-1

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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families to read authentic texts effectively. Thus, it can be claimed that most of the English majors in the present study had difficulties in reading authentic materials due to the hindrance of small vocabulary size.

2000 words (i.e., high-frequency words) deserve individual attention, however, beyond that level, 3000th, 5000th, 10000th (i.e. low-frequency words) and technical and academic words, the strategies should be paid attention for learning and coping with these words such as guessing from the context, memorization techniques and learning parts of the words (Laufer & Nation, 1999).

Under the guidance of these findings, it could be suggested that vocabulary instruction, either implicit or explicit, should be revised at higher education institutes, particularly at the departments of English Language Teaching. Since these institutes train future teachers, their vocabulary knowledge directly influences their language proficiency and subject-matter knowledge and performance. In that sense, similar studies on vocabulary knowledge could be conducted as needed analysis of the learners at different universities, additionally, the relationship between learners' vocabulary knowledge and other language skills as well as academic achievement could be investigated to evaluate the learners' overall profiles.

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Acknowledgement

The author would like to express her gratitude for the students who contributed the study with their designs: Fatma Sena Kalkın, Gizem Öztürk, Mustafa Öztürk, Muhammet Berk Işık, Ali Tokgöz, and Gamze Güneş.

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INTERNET REFERENCES

URL-1 https://www.mngtargem.com/tr/arhavi-meydan (E.T.; 15.03.2022)

Editör: Prof. Dr. Nurten Özçelik

Eğitim Bilimleri

Alanında Uluslararası Araştırmalar X

EĞİTİM yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR X

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-53-8
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR X
Prof. Dr. Nurten Özçelik
133 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-53-8

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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öğrencilerini Covid-19 salgını hakkında bilgilendirmeye ve eğitimlerine katkı sağlayıp sağlamadığının araştırıldığı bir çalışmada öğrencilerin yaratıcılıklarının yanı sıra bilgiyi akılda tutma konusunda bilişsel becerilerinin geliştirdiği tespit edilmiştir (Lopes & Gonçalves, 2021). Bunula birlikte birlikte MathBuilder kullanan ilkokul öğrencileri için bir AR matematik oyunu uygulaması (van der Stappen ve diğerleri, 2019) ve matematiksel kaygıyı azaltmak için AR destekli bir hikaye kitabının kullanılması (Wangid ve diğerleri, 2020) çalışmalarında Metaverse'in hem öğretmenlere hem de eğitim politika yapıcılarına katma değer sağlayabileceği gösterilmektedir. Sonuç olarak, eğitimcilerin kaliteli öğretme-öğrenme süreçleri sağlamak ve geliştirmek için Metaverse'nin etkili ve sürükleyici deneyim oluşturma potansiyelini anlamaları gerekmektedir. Bu nedenle, eğitimciler öğrenciler ve Metaverse arasındaki ilişkiyi daha iyi anlamak istiyorlarsa, bu teknolojinin eğitim sürecinde uygulanması, salgın sonrası dönemde öğrenci merkezli yapılandırmacı eğitimin önünü açabilir.

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- Öğretmenler, fizik derslerinde sunuş yolu ile öğretim ve test çözme yerine deney yapma ve simülasyon kullanma konusunda teşvik edilmelidirler.
- Öğretmenler, öğrencilerin kavram yanılgılarını giderecek yöntem ve tekniklerle ders konularını işlemelidir.
- Öğretmenlere öğretim yöntemlerini kullanma, bilimsel yetkinlik ve teknoloji kullanma konusunda mesleki gelişim etkinlikleri gerçekleştirilmelidir.
- Öğretmenlerin öğretme güçlüğü çektikleri üniteler belirlenerek bu alanlarda öğretmenleri geliştirici mesleki gelişim etkinlikleri düzenlenmelidir.

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kış aylarında diğer kaynaklardan gelen hava kirleticileri ile birleştiğinde bu durum daha da tehlikeli olmaktadır. Taşıtlardan kaynaklı kirleticiler diğer kirleticilerden farklı olarak ani ve doğrudan etkili toksit özellikler taşımaktadır. Emisyon kontrolü yapılmamış motorlu bir taşıtın insan üzerindeki olumsuz etkisi çok fazladır. Bir insanın günlük temiz hava ihtiyacı 15 m^3 olup, emisyon kontrolü yapılmamış bir motorlu araç bunu 10 dakika gibi kısa bir sürede zararlı hale getirebilmektedir (Kelen, 2014). Bu kirleticiler solunum ve solunum hastalıkları, başağrısı, unutkanlık ve kanser türü hastalıklara yol açmaktadır (Ertürk, 1993).

Çürüksu Havzası'nda özellikle Denizli şehrinde şehrin beşeri ve ekonomik özellikleri hava kirliliğinin meydana gelmesinde ve hava kirliliğinin artmasında önemli rol oynamaktadır. Bu nedenle yeni imara açılacak yerlerde hava kirlilği gibi çevre sorunlarının yaşanmaması için bölgenin beşeri özellikleri ile fiziki coğrafya özellikleri birlikte ele alınmalıdır.

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müzik eğitiminin teknoloji etrafında döneceğine ve uygulama geliştiricilerinin odaklanacağı problemin, bu içeriğin bilgisayar destekli öğretim uygulamaları ile kolayca erişilebilir hale getirilmesi, mevcut öğretim süreçlerine entegre edilmesi ve etkileşime girilmesi olacaktır.

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DİJİTALLEŞME BAĞLAMINDA
BİREY, TOPLUM VE İLETİŞİM

Editör:
Dr. Yusuf Zafer Can UĞURHAN

EĞİTİM
yayınevi

DİJİTALLEŞME BAĞLAMINDA BİREY, TOPLUM VE İLETİŞİM

Editör: Dr. Yusuf Zafer Can Uğurhan

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-96-5
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
DİJİTALLEŞME BAĞLAMINDA BİREY, TOPLUM VE İLETİŞİM
Editör: Dr. Yusuf Zafer Can Uğurhan
260 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-96-5

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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LİSELERDE NİTEL ARAŞTIRMA YÖNTEMLERİ

Sosyal Bilimler Uygulama Örnekleriyle

Cihan KILIÇ

EĞİTİM
yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-67-5
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
LİSELERDE NİTEL ARAŞTIRMA YÖNTEMLERİ
Sosyal Bilimler Uygulama Örnekleriyle
Cihan Kılıç
120 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-67-5

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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çözüm önerileri konusunda araştırmanın sonucu şekillenmiştir. Mülteci probleminin çözümü konusunda ulaşılan sonuçlar; göçün kontrol edilmesi, uyum politikaları geliştirilmesi gerekliliği, kültürel adaptasyon sürecinin sağlatılması, kültürel uyuşmazlığın azaltılmasına yönelik girişimlerde bulunulması gerekliliği, belirli bir göç politikasının oluşturulması ve buna yönelik girişimlerde bulunulması, belirli bir oryantosyon eğitiminin olması gerekliliği, gelenlerin bir şekilde seçime tabi tutulması gerekliliği, beyin göçü politikası uygulanarak bizlere ekonomik açıdan faydalı olanların alınması, Avrupa göçmen modelinin örnek alınması gerekliliği, lisan eğitiminin verilmesi gerekliliği, uluslararası politikaları da göz önüne alarak daha insancıl politikaların üretilmesi gerekliliği önerilerinde bulunulmuştur. Göçmen politikası gibi önemli olan bir konu üzerinde yukarıda sıralanan çözüm önerileri gibi durumlar dikkate alınarak yeni politikaların üretilmesi gerekliliği bu doğrultuda Türkiye devletinin çeşitli uygulamalarda bulunması gerekliliği bu çalışmanın temel önerisidir.

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BASIN ALANINDA OMBUDSMANLIK;
OKUR TEMSİLCİLİĞİ[1]

Ülkü İlgi ELDEM ANAR

EĞİTİM
yayınevi

1 Bu çalışma, Ülkü İlgi ELDEM ANAR tarafından hazırlanan ve danışmanlığı Erman Yüce tarafından yapılan "Gazetede okurun yeri; okur temsilcileri üzerinden bir okur araştırması" başlığıyla, 2015 yılında Maltepe Üniversitesi Sosyal bilimler Enstitüsü İletişim Bilimleri Doktora programında sunularak kabul edilen doktora tezinden özetlenerek kitaba dönüştürülmüştür.

BASIN ALANINDA OMBUDSMANLIK; OKUR TEMSİLCİLİĞİ

Ülkü İlgi Eldem Anar

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-56-9
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
BASIN ALANINDA OMBUDSMANLIK; OKUR TEMSİLCİLİĞİ

Ülkü İlgi Eldem Anar
68 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-56-9

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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22.09.2014 Milliyet .Hürriyet. Cumhuriyet. Sabah Gazetesi

29.09.2014 Milliyet .Hürriyet. Cumhuriyet. Sabah Gazetesi

MÜZİK EĞİTİMİNDE ÖĞRETİM YAKLAŞIM VE YÖNTEMLERİ

Editör:
Doç. Dr. Emin Erdem KAYA

EĞİTİM
yayınevi

MÜZİK EĞİTİMİNDE ÖĞRETİM YAKLAŞIM VE YÖNTEMLERİ

Editör: Doç. Dr. Emin Erdem KAYA

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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-15-6
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MÜZİK EĞİTİMİNDE ÖĞRETİM YAKLAŞIM VE YÖNTEMLERİ
Editör: Doç. Dr. Emin Erdem KAYA
283 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-15-6

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bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Ülkemiz, halk müziği ve kültürü açısından zengin kaynaklara sahiptir. Bu yaklaşımı okul müzik eğitimimize uyarlarken başlangıçta kendi kültürümüzdeki ürünleri kullanmamız önem arz etmektedir. Çünkü bu ürünler (ninniler, tekerlemeler, sayışmalar, türküler) çocuğun yaşantısında zaten var olan materyallerdir. Öğrenilmiş olan bu materyaller üzerinden müzik becerilerini geliştirmek, müzik eğitimi için kolaylaştırıcı bir unsurdur ve kültürünü tanıyan nesiller yetiştirmede önemli rol oynar.

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kendi içlerinde çalışmaları sağlanır ve o sırada tüm grupların çalışmaları gözlemlenir.

- Gruplara çalışmaları için gerekli süre verildikten sonra teker teker grupların performanslarına geçilir. Performans esnasında senkronize olmalarına dikkat edilir.
- Her bir grubun değerlendirmesi yapılarak puanlamalar yapılır. Puanlama sonucunda en iyi performans sergileyen grup en yüksek puan alır.
- Hikâye ve şarkılar materyal haricinde canlandırma yoluyla dramatize de edilebilir. Öğretmen dersin akışı içinde ya da ilerleyen süreçte farklı uygulamalar yaptırarak öğrencilerin performanslarının artmasını sağlayabilir.

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DEĞERLENDİRME

Değerlendirme sonunda "Hayır" şeklindeki cevaplarınızı bir daha gözden geçiriniz. Kendinizi yeterli görmüyorsanız öğrenme etkinliğini tekrar ediniz. Bütün cevaplarınız "Evet" ise bir sonraki modüle geçebilirsiniz.

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5. Viyolonselde iyi bir entonasyon elde edebilmek için dikkat edilmesi gereken önemli hususları açıklayınız. Nelerin entonasyonu olumsuz yönde etkileyeceğini söyleyiniz.
6. Yaylı çalgılarda gam ve arpej çalışmanın önemini açıklayınız.
7. Artikülasyon teriminin anlamını söyleyerek sol eldeki artikülasyonun önemini açıklayınız.
8. Bir bemollü ve iki diyezli majör tonların isimlerini söyleyiniz.
9. Belli başlı seslendirim tekniklerini söyleyiniz.
10. Staccato çalma tekniğini tanımlayarak viyolonselde örnekleyiniz.

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kişiye özel veriler içeren projelerde buradaki gibi bireysel çalışılabilir. Bu örnek özelinde öğrenciler bireysel çalışacaktır. Çünkü aile bireylerinin seslerini içeren veriler ortak değildir.

* VoiceThread, YouTube, Ancestory, Sctrach gibi uygulamalarından birini seçerek araç olarak kullanmaları istenir. Bunlar veya başka uygun gördüğü uygulama ile farklı yaş ve cinsiyetlerden oluşturduğu aile gibi bir örneklemle ses analizi yapması beklenir. Burada tamamen kendi algısıyla hareket edecek ve hareketli bir görsel ya da ses dosyası oluşturarak sunumu yapacaktır.
* Öğrencilerde uygulamaları kullanmayla ilgili bilgi eksikliği var ise giderilir.
* Öğrenci, çalışmasını tamamladıktan sonra, çalışma sürecini işlem basamakları olarak raporlar ve sunar. Bu sırada karşılaştığı güçlükler varsa bunlar hakkında da rapor ve kendi çözüm önerilerini ekler.
* Oluşturulan ürün, öğrenci tarafından 5 dakika süre içinde tercihen akıllı tahtadan sunulur.
* Diğer öğrenciler sunumu izleyerek fikirlerini not alıp paylaşırlar. Burada akran değerlendirmesi hazırlanan formlar aracılığı ile de yapılabilir.

Bu örnek uygulama dışında anaokuldan yükseköğretime farklı öğrenim kademeleri için örnek fikirleri Umuzdaş (2021)'ın ilgili raporundan edinebilirsiniz.

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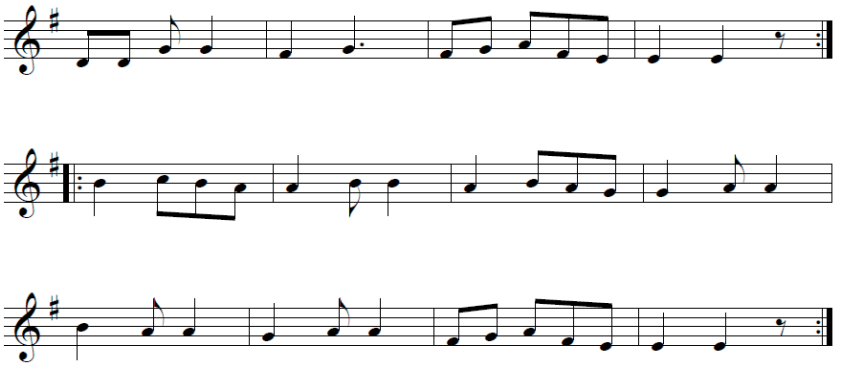
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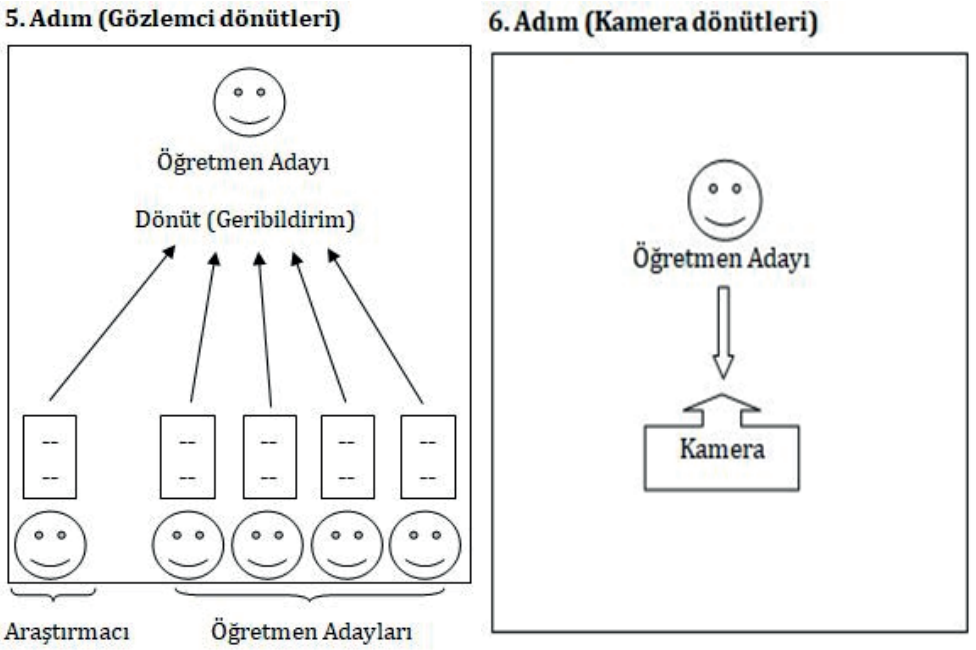
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SOSYAL MEDYA TEKNİKLERİ

Editör: Cüneyt KORKUT

EĞİTİM
yayınevi

SOSYAL MEDYA TEKNİKLERİ

Editör: Cüneyt Korkut

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-36-1
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL MEDYA TEKNİKLERİ
Editör: Cüneyt Korkut
157 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-36-1

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yayınevi

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynakça

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olabilmektedir. Twitter'da kaynağı belli olmayan paylaşımlar ya da belirli bir uzmanın ağzından gerçek olmayan bilgi paylaşımlarla yayılarak sanki gerçekmiş gibi bir anda gündeme oturabilir.

Sosyal medya platformlarını anlamak, özelliklerini ve kullanım detaylarını bilmek oldukça önem arz etmektedir. Twitter gibi gündem belirleme ve insanları yönlendirme gücüne sahip bir platform, bilinçsizce kullanıldığında büyük ölçüde toplumsal dezenformasyonlara neden olabilmektedir.

Bir kullanıcı olacak Twitter dünyasına adım atmadan önce Twitter'ı gerek teknik, gerekse içerik olarak iyi analiz etmek gerekir. Sosyal medyada özellikle de barındırdığı özellikler nedeniyle Twitter'da kaynağı belli olmadan yayılan gönderiler konusunda dikkatli olmak ve okunan gönderiye inanmadan önce sorgulamak sağlıklı bir sosyal medya kullanımı için oldukça önemlidir.

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EDİTÖR: DOÇ. DR. FERİT GÜRBÜZ

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-88-0
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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Editör: Doç. Dr. Ferit Gürbüz
40 s., 165x240 mm
Kaynakça var, dizin yok.
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Editör:
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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-24-8
1. Baskı, Mart 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SİYASAL İLETİŞİMDE DİJİTALLEŞME
Editör: Dr. Öğr. Üyesi Yelda Korkut
154 s., 165x240 mm
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kanallı uyduyu, kablolu ve dijital televizyonu ve internet gibi diğer mecraları da kapsayacak şekilde gelişmektedir. Bu büyüme, birey için daha fazla seçenek ve aynı zamanda kitle iletişiminin küreselleşmesi anlamına da gelmektedir. Bu da siyaset ve medya ilişkisine daha farklı bir boyut kazandırmakta etki alanını ulusaldan uluslararası düzeye çıkarmaktadır. Ayrıca kitle iletişim araçlarının siyasal iletişimde kullanımı siyasi aktörler, medya ve izleyiciler arasındaki ilişki dinamiklerini değiştirmiş, seçim kampanyalarında medyanın rolü, vatandaşların siyasi mesajları nasıl yorumladıkları ve seçim davranışları ile medyanın araçsallaştırılması ve değişen gazetecilik pratikleri gibi konuların farklı açılardan da tartışılmasını sağlamıştır.

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Bu noktada e-katılım kavramı bütün bu süreci anlamlı kılan bir ifade olarak görülmektedir. Çünkü artık vatandaş, idealde arzulanan siyasi, sosyal veya ekonomik pek çok konuyu yerel ya da ulusal hatta küresel boyutta takip edebilmekte hatta müdahil olabilmektedir. Elbette bu oldukça önemli bir durumdur; üstelik değişim ve dönüşüm pek çok siyasi aktörün edilgen kaldığı yani müdahale edemeyip kabul ettiği bir yapıdadır. Ancak söz konusu durumun vatandaşları bilgi kirliliği içinde iletişime duyarsızlaşma, özel uygulamalarla propaganda benzeri bir teknikte iletişime kapatma gibi olumsuz etkilerinin de olabileceği görülmektedir. Yine bunun yanında sistem, siyasal aktörleri veya seçilmiş yöneten erki vatandaş için daha gerekli olan konuların dışında popüler söylem ve mesajlara da itmektedir. Ayrıca bu dijital dönüşüm bütün olarak evrensel bir nitelik taşıyıp belki de herkese aynı etkiyi yaşatsa da ülkelerin siyasi, sosyal, ekonomik ve kültürel özellikleri göz ardı edilerek değerlendirilmesi ciddi yanılgılarla karşılaşılmasını ortaya çıkarmaktadır. Olumlu ve olumsuz pek çok gerekçe sayılabilecek olsa da yukarıda da belirtildiği gibi dijitalleşme kaçınılmaz bir gerçeklik olarak ortada durmaktadır. Bu gerçeklik, üstelik neredeyse her gün değişmekte ve gelişmektedir. Bu gelişmelerin takibi zor olsa da özellikle ampirik çalışmalarla desteklenerek daha somut sonuçların görülmesi gerektiği düşünülmektedir.

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bağlamında incelenmek istenmiştir. Lakin sadece iktidar ve ana muhalefet partisinin bu platformu aktif olarak kullandıkları görülmüştür. Çalışmanın hipotezlerinde belirtilen iki başlığın (Twitter, sürdürülebilir siyasal iletişim bağlamında parti il başkanlıkları tarafından sürekli kullanılmaktadır. Parti il başkanlıkları, genel merkez ve vatandaşlar arasında köprü vazifesi gördüğünden bu platformlar siyasi yapılar tarafından kıymete değer görülmektedir.) iktidar ve ana muhalefet partileri tarafından eksikliklere rağmen kullandığı görülmektedir. Siyasal iletişim bağlamında CHP Erzurum İl Başkanlığının Twitter sayfasının genelin erişimine kapalı olması büyük bir eksiklik olarak değerlendirilmektedir. AK Parti İl Başkanlığı siyasal iletişim bağlamında köprü vazifesi olmayı tercih edip daha çok retweet yaparken CHP Parti İl Başkanlığı içerik üretmeyi tercih etmiştir. Her iki il başkanlığı da daha fazla kitleye erişim sağlayabilmek için Twitter'de etkili olan yöntemleri (etiket, bahsetme, etkinlik kontrol paneli, yer işaretleri vb) yeterince kullanmamışlardır. Ak Parti İl Başkanlığı üretmiş olduğu 13 içeriğin tamamında olumlu dil kullanmayı tercih ederken CHP İl Başkanlığı ürettiği 46 içeriğin 42'sinde olumlu dil 4 tanesinde ise olumsuz bir dil (iktidar partisini eleştiri) kullanmıştır. Her iki başkanlık vaatlerini, projelerini, sorun çözüm yöntemlerini ve seçim stratejilerini Twitter üzerinden paylaşmayı uygun görmüştür.

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- Ahıskalı Türkler Türkiye içerisinde de farklı ülkelerin temsilcileri ile gerçekleştirilen görüşleri dikkatle takip etmektedirler. Siyasal içerikler içerisinden kendilerini ilgilendiren konuları seçerek paylaşmaktadırlar.

Sonuç

Bulguları kısaca yorumlayacak ve sonuçları sıralayacak olursak Ahıskalı Türklerin sosyal medya sayfalarında bazı günlerde paylaşım yapmadıklarını kaydetmek gerekir. Bazı günlerde ise 20'den fazla paylaşım gerçekleştirmiştir. Bu da Ahıskalıların yeni medyadan aktif şekilde yararlandığını sergilemektedir. Paylaşımlar mahiyeti itibari ile bilgi paylaşıldığını veya yapılan görüşme ve çalışmalar hakkında sonradan içerik oluşturulduğunu göstermektedir. Bu paylaşımların içerisinde siyasal içerikler daha fazla yer almaktadır. Ahıskalı Türkler yaşadıkları ülkelerdeki günlük olayları içselleştirerek paylaşmaktadırlar. Bu nedenle Ahıskalıların siyasal olarak bir ülke ile aidiyet bağını kurmak zordur. Siyasal kimlikleri yaşadıkları ülkelere göre değişmektedir. Paylaşılan içeriklerin farklı ülkelerde cereyan eden olaylara göre şekillendiğini vurgulamak gerekmektedir. Kısacası farklı ülkelerde cereyan eden olaylar içerisinden kendilerini ilgilendiren olayları seçerek yayınlamaktadırlar. Ahıskalı Türklerin paylaşımlarında genellikle Türkiye vurgusu dikkat çekmektedir. Siyasal kimlik sunumlarında Türkiye, Türk kimliği, sürgün gibi siyasal kimlik kavramları daha çok öne çıkmaktadır.

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AMARTYA SEN'DE ÖZGÜRLÜK, EŞİTLİK VE ADALET: SOSYAL HAKLAR AÇISINDAN BİR DEĞERLENDİRME

Dr. Gülşen ÇETİN AYDIN

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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-62-0
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
AMARTYA SEN'DE ÖZGÜRLÜK, EŞİTLİK VE ADALET:
SOSYAL HAKLAR AÇISINDAN BİR DEĞERLENDİRME
Dr. Gülşen Çetin Aydın
220 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-62-0

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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-605-0653-77-9
2. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
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Editör: Prof. Dr. Mehmet Gönül
128 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-605-0653-77-9

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-61-3
1. Baskı, Nisan 2022

Baskı Cilt
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P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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SOSYAL HİZMET YAZILARI

Editör
Dr. Sümeyye Beyza Abay Alyüz

EĞİTİM
yayınevi

SOSYAL HİZMET YAZILARI

Editör: Dr. Sümeyye Beyza Abay Alyüz

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-35-4
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL HİZMET YAZILARI
Editör: Dr. Sümeyye Beyza Abay Alyüz
172 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-35-4

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynakça

Mavili A. Ben ve Ailem, 3 baskı Atlas Yayınevi. Konya .2019

Mavili A. Aile içi Şiddet. Kadının ve Çocuğun Korunması. 4. Baskı Elma Yayınevi. 2016

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HEDONİK TÜKETİM DAVRANIŞI VE SOSYAL MEDYA

DR. İBRAHİM YILDIZ

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yayınevi

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-64-4
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
HEDONİK TÜKETİM DAVRANIŞI VE SOSYAL MEDYA
Dr. İbrahim Yıldız
218 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-64-4

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-66-8
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
PAZARLAMANIN DİJİTAL DÖNÜŞÜMÜ VE INFLUENCER MARKETING
Öğr. Gör. Dr. Ezgi Zengin Demirbilek
139 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-66-8

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EĞİTİM
yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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POST-FOTOĞRAF

Editörler:
Prof. Dr. Simber ATAY
Doç. Dr. Eren Ekin ERCAN

EĞİTİM
yayınevi

POST-FOTOĞRAF

Editörler: Simber Atay, Eren Ekin Ercan

Genel Yayın Yönetmeni: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Selma Kozak

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-85-9
1. Baskı, Nisan 2022
2. Baskı, Temmuz 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
POST-FOTOĞRAF
Editörler: Simber Atay, Eren Ekin Ercan
272 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-85-9

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
sevkiyat@egitimyayinevi.com

Kitabevi Şubesi: Eğitim Kitabevi, Şükran mah. Rampalı 121, Meram, Konya, Türkiye
+90 332 499 90 00
bilgi@egitimkitabevi.com

İnternet Satış: www.kitapmatik.com.tr
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ilk okuyan siz olun
kitapmatil
internetteki kitapçı

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Cinema and Gender:

Different Examples of Turkish Cinema

Edited by

Yıldız Derya BİRİNCİOĞLU & Gizem PARLAYANDEMİR

EĞİTİM
yayınevi

CINEMA AND GENDER: DIFFERENT EXAMPLES OF TURKISH CINEMA

Edited by: Yıldız Derya Birincioğlu - Gizem Parlayandemir

Executive Editor: Yusuf Ziya Aydoğan (yza@egitimyayinevi.com)
Publishing Coordinator: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
Interior Designer: Eğitim Yayınevi Graphics Unit
Cover Designer: Eğitim Yayınevi Graphics Unit

Republic of Türkiye Ministry of Tourizm and Culture
Publisher Certificate No: 47830

E-ISBN: 978-625-8108-65-1
1. Edition, April 2022

Library Information Card
CINEMA AND GENDER: DIFFERENT EXAMPLES OF TURKISH CINEMA
Edited by: Yıldız Derya Birincioğlu, Gizem Parlayandemir
p. 184, 165x240 mm
Includes references, no index.
E-ISBN: 978-625-8108-65-1

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yayınevi

Publisher Turkey Office: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Publisher USA Office: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Logistics and Shipping Center: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Furthermore, there will always be new generations of Kezbans who will maintain the balance between local (peasant) and Western cultures because as "Professor" Ömer says of his daughter, newly born in the village, "I named her Kezban."

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The text analysis part of the study seems to be producing a more structuralist perspective, whereas the discourse analysis part is post-structuralist. Additionally, while the text analysis is sufficient to underline the relations and similarities between the tales and film, the adapted discourse analysis uncovers the relations between gender and spaces. However, in the study, although the text analysis part includes a more traditional reading, it is observed that the classification used by Ekinci (2014) for film analysis, adapted from Van Djik's discourse analysis, is also coherent.

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MÜZİK SANATI VE EĞİTİMİNDE ÇAĞDAŞ YAKLAŞIMLAR III

Editörler:
Doç. Dr. Begüm AYTEMUR
Doç. Bahadır ÇOKAMAY

EĞİTİM
yayınevi

MÜZİK SANATI VE EĞİTİMİNDE ÇAĞDAŞ YAKLAŞIMLAR III

Editörler: Doç. Dr. Begüm Aytemur, Doç. Bahadır Çokamay

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-70-5
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MÜZİK SANATI VE EĞİTİMİNDE ÇAĞDAŞ YAKLAŞIMLAR III
Editörler: Doç. Dr. Begüm Aytemur, Doç. Bahadır Çokamay
287 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-70-5

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yayınevi

Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Üniversitelerin müzik bölümlerinde ve müzik öğretmeni yetiştirem kurumlarda müzik teknolojilerine yönelik donanımlı stüdyoların kurulması ve müzik öğretmenliği programlarında, bilişim teknolojileri dersinin müfredata konulması gerektiği önerilmektedir.

Üniversite bünyesinde "Elektronik Müzik Laboratuvarları" kurularak müzik teknolojilerine yardımcı, akademisyen, müzik öğretmeni ve öğrencilere çalışma imkanı sağlayacak oluşumların yaratılması da öneriler arasındadır.

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théorique et pratique'(Teorik ve Pratik Armoni Uzlaşması) eserinde yer alan bas çözümlemelerinden bazıları ve kesitleri, tonal armoninin en klişe akor ve armonik yürüyüşlerini içermeleri nedeni ile seçilmiştir. Seçilen bu çözümlemelerin, Dubois'in sürekli dört sesli armoni yaklaşımlarını ortaya koyan armonizasyonları, gitarın sol el kalıp organizasyonuna dayalı homofonik niteliği, bas ve en tiz ses partileri arasındaki iki sesli polifonik çerçeve kapsamında gitara uyarlanmıştır. Bu uyarlamalar sonucunda, uygun akor serimlerini kapsayan ana akor kalıplarının belirlenmesi, kenar partiler arasındaki iki sesli polifonik çerçevenin oluşturulmasında ön bilgi sağlayacak fonksiyonel analiz, bu analiz doğrultusunda oluşturulan polifonik çerçeve sığası kapsamında akor ses atımına yönelik birtakım veriler elde edilmiştir. Dubois'in kitabında yer alan yedili akor türleri ve çevirimlerini içeren bir çözümleme bu veriler doğrultusunda gitar klavyesi üzerinde armonize edilmiştir. Sonuçta, gitar klavyesinin sol el kalıp organizasyonuna dayalı homofonik mantığını bilmenin ve gitar üzerinde armonize edilecek bir çözümlemenin kenar partileri üzerindeki melodik konturların oluşturduğu polifonik çerçevenin çalgı üzerindeki iz düşümünü ortaya koymanın, armonizasyonu oluşturacak ses katman sayısını belirlemede, buna binaen uygun akor serimlerinin oluşturulmasında pratik ve daha bütüncül bir bakış açısı sunacağı düşünülmektedir. Bu araştırmanın, tonal armoni öğretiminde kullanılan kaynaklarda yer alan şifreli bas çözümlemelerinin gitar uygulamalı armonizasyonunda ve bu bağlamda pratikleşme yolunda özet bir referans oluşturacağı düşünülmektedir.

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Diğer taraftan kitaptaki tüm etütler incelendiğinde etütlerin gerek teknik düzey gerekse hız bakımından orta ve ileri düzeyde çalışılabilecek etütler olduğu göze çarpmaktadır. Bu açılardan bakıldığında özellikle orta düzeyde kullanılabilecek etütlerin "Müzik Öğretmenliği Lisans Programı Bireysel Çalgı Eğitimi Piyano" ders tanımlarında yer alan içeriklere göre piyano eğitimine daha önceden başlamış olan lisans öğrencileri için ilk yıldan itibaren, sıfırdan başlayan öğrencilerde ise ikinci yıl ve üzerinde okutulabilecek bir etüt kitabı olduğu düşünülebilir.

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temel unsurlar bakımından bu yöntemlerin birçok ortak noktaya sahip oldukları anlaşılmıştır. Fakat kimi zaman felsefi yönleri ve uygulamaları bakımından birbirlerinden farklılaşmaktadır. İncelenen yöntemlerin Suzuki Yöntemi hariç hepsinde Macar Keman Okulu'nun etkisi tespit edilmiştir.

Ayrıca araştırma sonucunda ülkemizde bu araştırmaya da konu olan pedagojik yöntemlerden Suzuki Yöntemi ile ilgili yapılmış birçok araştırma bulunduğu, hatta Avrupa Suzuki Dernekleri çatısı altında Türkiye Suzuki Derneğinin ülkemizde faaliyette olduğu anlaşılmıştır. Paul Rolland Keman Eğitimi Yöntemi ve Kodaly Colourstrings Keman Eğitimi Yöntemi üzerine ise kısıtlı düzeyde olsa da birtakım araştırmaların söz konusu olduğu saptanmıştır. Kato Havas Yeni Yaklaşım ve Mimi Zweig Yaylı Çalgılar Pedagojisi üzerine ise herhangi bir çalışmaya rastlanmamıştır. Dolayısıyla ülkemizde tanınırlığı olmayan bu yöntemler üzerine yeni çalışmaların yapılması önerilmektedir. Ayrıca farklı keman öğretim yöntemlerinin birbirleriyle daha detaylı olarak karşılaştırılacağı ve de bu yöntemlerin ülkemizde uygulanabilirliğinin inceleneceği araştırmalara ihtiyaç duyulmaktadır. Bu açıdan bu çalışmanın da yapılacak diğer çalışmalara fayda sağlayacağı ve kaynak teşkil edeceği düşünülmektedir.

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Sonuç

Gerek üç kıtaya hükmetmiş Osmanlı Devleti'nin var olduğu yüzyıllar boyunca, gerekse Türkiye Cumhuriyeti'nin ilk orkestrası olan bandolar; tarihi zaferlerle dolu Türk Milleti'nin ayrılmaz bir parçası, ihtişamının ve kahramanlığının büyük bir simgesi olmuştur. Türk Milleti'nin bu geleneği Çanakkale Savaşları'nın zorlu koşullarında da bozulmamıştır. Günümüzde de hem Çanakkale'de hem de ülkemizin dört bir yanında milli gün ve bayramlarımızda ordu halk bütünleşmesiyle kazanılan zaferleri çaldıkları marşlarla yeniden yaşatan ve ordu ile halk arasında bir köprü oluşturan bandolar, Birinci Dünya Savaşı'nın en kanlı cephelerinden birisi olan Çanakkale Cephesi'nin en çetin koşullarında, ateş altında dahi askerlerimize moral ve motivasyon vermek, düşmana karşı psikolojik üstünlük kurmak amacıyla her zaman cephenin ön saflarında yer alarak görevlerini yerine getirmişlerdir.

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ses eğitimi çalışmaları da mümkünse daha fazla teknik-müzikal bilgi birikimine sahip profesyonel şan eğitmenleri ya da koro eğitimcileri tarafından yürütülmelidir. Bu süreçte yetişkin bireylere ses eğitiminin yanında, ses hastalıkları ve ses hasarlarından korunmak için dikkat etmeleri gereken noktalar hakkında teorik ve pratik bilgiler de verilmelidir.

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ALMANCADA ÇEKİM EKLERİ VE TÜRKÇE KARŞILIKLARI

Dr. Mehmet Dudar Canlı

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8341-00-3
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ALMANCADA ÇEKİM EKLERİ VE TÜRKÇE KARŞILIKLARI
Yazar: Dr. Mehmet Dudar Canlı
150 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8341-00-3

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+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Dr. Öğr. Üyesi Aysel Öztürkçü Akçay

Sosyal, Beşeri ve İdari Bilimler

Alanında Uluslararası Araştırmalar XII

EĞİTİM yayınevi

SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XII

Editör: Dr. Öğr. Üyesi Aysel Öztürkçü Akçay

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Genel Yayın Koordinatörü: Yusuf Yavuz (yusufyavuz@egitimyayinevi.com)
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Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-71-2
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
SOSYAL BEŞERİ VE İDARİ BİLİMLER ALANINDA ULUSLARARASI ARAŞTIRMALAR XII
Editör: Dr. Öğr. Üyesi Aysel Öztürkçü Akçay
514 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-71-2

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bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

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olduğundan[72] hareketle, NATO'nun dönüşüm sürecinin bir devamlılık gösterdiği söylenebilir.

Süreçle birlikte uluslararası sistemin değişimiyle değişim gösteren güvenlik ortamı karşısında, NATO'nun güvenlik anlayışı da değişmiş, bu bağlamda ise etki alanları küresel boyut taşıyan çeşitli uluslararası güvenlik sorunlarının NATO bünyesinde çözüm aranan sorunlar kapsamında değerlendirilmesi ve de NATO stratejik konseptlerinde değişimlerin gerçekleşmesi, bir yandan NATO'nun değişen uluslararası güvenlik ortamına uyum sağlama çabalarını gösterirken diğer yandan ise, NATO'nun dönüşümünün göstergeleri olmuşlardır.

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gösteren Hitit Devletinin otoritesi kalıcı olmamıştır. Hitit dönemine ait arkeolojik malzemelerin bir kısmı Oylum Höyükte çıkarılmış olup, devam eden arkeolojik kazılar sonrası bölgenin Hitit Krallığı dönemi aydınlatılmaya çalışılacaktır.

MÖ 18. yüzyılın sonları ve MÖ 17. yüzyılın başlarında iki kez gerçekleşen Ege göçleri sonucunda, yaklaşık 500 yıl süren ve karanlık çağ adı verilen döneme girilmiştir. Karanlık çağın son bulmasıyla birlikte MÖ 8. yüzyılda Hitit devleti gibi büyük devletlerin yerini, onların devamı veya yerlerine kurulan küçük devlet veya devletçikler alırken, Kilis ili de bölgede kurulan ve Hitit devletinin devamı olan Geç Hitit Devletlerinin sınırları içerisinde yer almıştır. Kilis ili ve çevresinin toprakları kuzeyde Sam'al, kuzey doğusunda Karkamış ve güney batısında Pattin ile çevrelenmiştir.

Geç Hitit şehir devletleri sonrasında Kilis ili ve çevresi, sırasıyla, Pers Krallığı, Makedon Krallığı, Seleukos Krallığı ve son olarak Roma İmparatorluğu sınırları içerisinde yer almış, bölgede yapılan çalışmalarda da bu krallıklara ait arkeolojik malzemelere ulaşılmıştır. Ancak Kilis ili içerisinde yer alan Oylum Höyük haricinde arkeolojik çalışmaların yapılmaması, özellikle Pers Krallığı, Makedon Krallığı, Roma İmparatorluğu dönemleri ait arkeolojik malzemelerin gün yüzüne çıkarılması ve tasnif edilmesini zorlaştırmaktadır.

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derinlemesine anlaşılması açısından faydalı olacaktır. Ayrıca araştırma evreninin daha geniş seçilmesi ve örgüt performansına dair boyutların daha geniş açıdan incelenmesinin de alan yazına katkı sunacağı düşünülmektedir.

Özetle, bu çalışmanın teorik ve araştırma kısmı ile alt düzey yöneticilerin ihmal edilmelerine ilişkin davranışların, örgüt performansına etkisinin ortaya konulmaya çalışılması suretiyle; örgütlerde yöneticilerden bahsedilirken genelde üst düzey yöneticinin anlaşıldığı iş ortamında; alt düzey yöneticilerin ihmali yerine, ne kadar önemli, kayda değer ve unutulmamasının gerekli olduğu vurgulanmaya çalışılmıştır. Kaldı ki, her üst ve orta düzey yönetici de öncelikle ve özellikle alt düzey yönetici aşamasından geçerek o mevki ve statüye ulaşmaktadır. Başka bir ifade ile üst düzey yönetici statüsüne erişen bir yönetici; faaliyet ve iş yoğunluğu, sorumluluk, yükümlülükleri, yetkileri, bireysel çıkarı ve diğer nedenlerle, önceki statülerinin durumunu, şartlarını ve ortamını unutmamaya özen ve hassasiyet göstermelidir. Ayrıca, bu hassasiyetlerin; üst düzey yönetimi düzeyine ulaşacak diğer yönetim düzeylerinin yetenek, beceri, kapasite ve enerjileri yanında; iş verimi, performansı, motivasyonunu ciddi ve derinden etkileyeceğini katkı sağlayacağını beraberinde getireceğine inanılmaktadır.

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olumsuz yorumlar bir destinasyona gelecek potansiyel ziyaretçilerin kararlarını etkilemektedir. Bu nedenle Isparta iline gelen misafirlerin memnuniyetini sağlamak için tüm sektör temsilcileri ve paydaşlar çaba göstermeli, olumsuzlukları ortadan kaldırmak için koordineli olarak çalışmalı, projeler geliştirilmeli ve desteklenmelidir.

Isparta şehrinin Antalya-Denizli turizm aksı üzerinde yer alması önemli bir avantajdır. Afyon-Denizli-Antalya üçgenindeki turist potansiyelinin Isparta'ya yönlendirilebilmesi, şehirden transit geçen ziyaretçilerin şehrin turistik cazibe merkezlerine yönlendirilerek şehirde konaklama yapması için eylem planı ve projeler geliştirilmelidir.

Turizm; gelir getirici, istihdam sağlayıcı ve büyük çarpan etkisi olan bir sektör olarak önemli olduğu kadar olumsuz etkileriyle de çevreyi ve eko sistemi tehdit etmektedir. Bu nedenle turizm faaliyetlerinin çevreye etkileri gündeme gelmekte ve sürdürülebilirlik konusu giderek daha fazla önem kazanmaktadır. Turizmin sürdürülebilirliği ulusal ve uluslararası kuruluşlar tarafından önemsenmekte ve desteklenmektedir. Turizmin olumsuz etkileri de dikkate alınarak sürdürülebilir program ve projeler geliştirilmeli, uygulanacak projelerin olumsuz etkileri asgariye indirilmelidir.

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okuryazarlığı konusunda eğitim verilerek, onlara medya ortamlarındaki programlar ve mesajlar hakkında eleştirel düşünebilmeleri, medyayı tanımaları, medyada kullanılan ikna yöntemlerine karşı farkındalık geliştirmeleri sağlanmalıdır. Okul ortamında eğitimciler çocukları televizyon ve internet içeriklerini analiz edebilecek bilgilerle donatarak, program yapımcılarının ne hedeflediğini ve çocukları neye yönlendirmeye çalıştığını anlatılabilmelidir. Öğretmenler, öğrencileri bilinçli izleyici ve kullanıcı düzeyine ilişkin pratikler yapmalı ve ebeveynler ile iletişim halinde olabilmelidir.

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aktarılmaması durumunda; sadece toplumların kamuoyunda oluşan eleştirilerin önünü kapatmayı hedefleyen ve ticari kaygılar için kullanılan bir kavram olmanın ötesine geçemeyeceği ortaya çıkmaktadır.

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Şekil 5 ve Tablo 3'ün ortaya koyduğu üzere, küresel görünümle benzer biçimde Avrupa kıtasında da yoksulluk kadınların daha şiddetli yaşadığı bir sorundur ve bekar kadınlar ile tek ebeveynli hanelerde daha fazla hissedilmektedir.

SONUÇ

Dünya nüfusunun yarısını oluşturan kadınların toplumsal ve ekonomik hayata eşit katılımı ülkelerin kalkınması açısından oldukça önemlidir ve içinde bulunduğumuz yüzyılda bu bilinç gelişmeye devam etmektedir. Özellikle belirli ülkeler ilgili konuya oldukça önem atfetmekte ve ülkelerinde eşitliği sağlayıcı politikaları hayata geçirmek için çabalamaktadır. Avrupa kıtası ise toplumsal cinsiyet eşitliği söz konusu iken, dünyada lider görülen bir coğrafyadır. Özellikle Avrupa Birliğinin kadın-erkek eşitliğini sağlamaya özel önem verdiği, anlaşmalarında bu hususu temel aldığı ve ilgili konuda pek çok strateji geliştirdiği görülmektedir. Diğer yandan, her ne kadar dünyada lider konumda görülüyor olsa da, Avrupa kıtasındaki ülkelerde de toplumsal cinsiyet eşitsizlikleri mevcuttur. Eğitime, dijital topluma, dijital ekonomiye, istihdama erişim toplumsal cinsiyet ekseninde incelendiğinde Avrupa'da Kuzey ve Orta Avrupa ülkelerinin daha eşitlikçi ülkeler olduğu anlaşılmaktadır. Cinsiyete dayalı ücret açığı ise kadın istihdamının oldukça yoğun olduğu Kuzey Avrupa ülkeleri için dahi önemli bir sorun olmaya devam etmektedir. İlaveten, yoksulluk tüm dünyada olduğu gibi Avrupa coğrafyasında da ağırlıkla kadınların sorunudur. Doğu Avrupa ülkeleri kıtada genel anlamda yoksulluğun en fazla hissedildiği ülkeler olup, kıtada daha yüksek gelişmişlik sergileyen ülkelerde hem yoksulluk hem de kadın ile erkek arasındaki yoksulluk açığı daha azdır (EC, 2021). Yine, 2019 yılında Eurostat tarafından ortaya koyulmuş olan yaşam kalitesi istatistiklerine (EC,2019) göre kıtada bekar kadınlar ve tek ebeveynli haneler yoksulluk riski ile daha fazla karşı karşıya bulunmaktadır. Çalışmada ele alınan göstergeler bağlamında farklılaşmakla birlikte, Avrupa kıtasında ağırlıkla Türkiye, İtalya, Portekiz, Romanya, Bulgaristan ve Yunanistan eşitsizliklerin daha fazla hissedildiği ülkeler olarak ön plana çıkmaktadır.

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Machiavelli'nin tarihe bakışı geçmiş dönem iktidarlarının objektif biçimde incelenmesini kapsar. Örnek olarak gösterilen dönemin ve yöneticilerin koşullarının doğru bir değerlendirilmesinin yapılması ve bu bağlamda hatalardan ders alınıp, şimdi yapılacak olan uygulamalara rehberlik etmesi beklenir. Bu süreç döngüsel biçimde devam edeceği için her dönemin kendi dinamiklerini irdelemek gereklidir.

İnsan doğası kavramının felsefe tarihi açısından önemli düşünürlerce, ne şekilde ele alındığını ve bu yaklaşımlardan hareketle Machiavelli'nin ortaya koyduğu fikirler karşılıklı olarak incelendiğinde Machiavelli'nin bu çalışmada anılan diğer düşünürlerden daha farklı bir yaklaşımı olduğu görülmektedir.

Bu bağlamda; insanın hem bazı iyi hem de bazı kötü özellikleri kendinde taşıdığını ifade etmek gereklidir. Machiavelli hakkında; eserlerinin kendi bağlamları içinde incelenmesi ve onun siyasi ve diğer tecrübelerinden hareketle insanların doğası ile alakalı olarak iyi yönlerin kötü yönlerden daha az gündeme getirdiğini söylemek yahut kötü yönlerin iyi yönlere nazaran daha işlevsel boyutlarda takdim edildiğini görmek mümkündür. Fakat bu konu suiistimale açıktır. Bu durumun, insanların bu dünya ile ilişkisindeki isteklerini gerçekleştirebilme arzusu ile etiğin ortaya koymuş olduğu genel kurallar ve sınırların ötesine geçip onları aşmanın alternatif bir seçenek olarak kabul edilmesine yol açabileceği gözden kaçırılmamalıdır.

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İşletmede çalışanlar ücretle ilgili sıkıntılarını İK departmanına ilettiklerini ancak ücretle ilgili problemlere işveren tarafından çözüm bulunabileceğini ifade etmişlerdir. İşletmedeki terfi kararlarını da işverenlerin verdiği sonucuna ulaşılmıştır. Bu ifadelere göre işletmedeki maaş ve terfi konularıyla doğrudan işverenler ilgilenmektedir ve bu konularda İK departmanının herhangi bir sorumluluğu bulunmamaktadır.

KOBİ'lerin kendilerine has hukuki yapısı, örgüt kültürü ve yönetim şekli gibi faktörlerle insan kaynakları yönetimine ait gereksinimleri şekillenmektedir. Bu sebeple her organizasyonun insan kaynakları uygulamaları farklı ve kendine özgüdür. İşletmeler kendi ihtiyaçları ve problemleri doğrultusunda uygulayacakları insan kaynakları politikasını belirleyip uygulamaya geçmeleri gerekmektedir. Bunu yaparken de modern çağın gerekliliklerinin ve küresel rekabet ortamının koşulları unutulmamalıdırlar.

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yönelik tehdit ve riskler karşısında alınacak önlemler bağlamındaki uluslararası iş birliği de küresel bir nitelik kazanmaya başlamıştır denilebilir. Bir anlamda da, biotehditler karşısında uluslararası iş birliğinin küresel ölçeğe taşınmasının, biotehditlerin bir güvenlik sorunu olarak küresel alanda oluşturduğu ciddi endişe ve kaygıyı da göstermekte olduğu değerlendirilebilir.

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Japonların ırk ayrımcılığına maruz kalmaları, Batının Asya'daki emperyalist faaliyetleri gibi gelişmeler Japonların da Batı gibi emperyal bir siyaset izleyerek onları Asya'dan kovma ve kıtasında yayılma siyaseti izlemeye yöneltti. Bunun sonucunda bu üç devlet "revizyonizm" politikası altında birleşerek gerek ortak düşman olarak gördükleri devletlere karşı gerekse de rejimlerine tehdit olarak gördükleri rejimlere karşı bir araya gelerek Mihver Bloku'nu oluşturmalarına ve II. Dünya Savaşı'nı başlatmalarına neden oldu. Böylece ilkinden daha kötü ve vahim bir savaş yaşanmış, atom bombaları, nükleer silahlar kullanılmış ve dünya yeniden daha büyük bir felakete maruz kalmıştır. Bu da I. Dünya Savaşı ile sağlanan barış ortamının ne kadar eksik olduğunu ve emperyal hedeflerin yeni bir dünya savaşını başlatabileceğini göstermesi bakımından acı verici bir tecrübe oldu.

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gerçeklerine yabancı kalmayan eğitim, iyileştirici eğitim, uygulamaya dayalı eğitim, üretim esaslı eğitim ilkeleri günümüze uyarlanabilir.

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kadına karşı tutum konusunda eğitilmesinin ve mesleki eğitim programlarının yaygınlaştırılması gerektiği sonucu ortaya çıkmıştır.

Araştırmanın sonuçları ülke, bölge düzeyinde ve Siirt ili özelinde kadın girişimciliğinin desteklenmesi amacıyla yapılacak çalışmalara katkıda bulunması ve politika yapıcılara yol göstermesi açısından önemlidir.

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performanslarının değerlendirilmediği, rutin işlerde çalıştıkları, geribildirimde bulunamadıkları işlerden memnun olmadıkları görülmektedir. İş zenginleştirme ile işgörenleri memnun etmeyen bu problemlere çözüm sunulabilmektedir.

İş zenginleştirme, temelde işgörenler için işlerin daha cazip hale getirilmesi ve daha fazla özerklik ve sorumluluk verilmesidir. İş zenginleştirmeyle yapılan işlerde çeşitlilik sağlanmakta ve motivasyon artırılmaktadır. Aynı zamanda iş zenginleştirme, kariyerlerinde durgunluk yaşayan işgörenlere beceri ve sorumluluk artışı konusunda bir ivmelendirme aracı olarak düşünülebilir.

İş zenginleştirme iş tasarımı, iş basitleştirme, iş rotasyonu ve iş genişletme şekillerinde gerçekleştirilebilir. İş basitleştirme ile eğitimsiz ve becerisi olmayan yani vasıfsız işgörenler için kullanılan bir iş zenginleştirme yöntemidir. İş rotasyonu ise işgörenlerin yaptıkları işlerin değiştirilmesi ya da işgörenin başka bir işe verilmesi şeklinde gerçekleştirilen iş zenginleştirme yöntemidir. İş genişletmede ise işgörene birden fazla görev ve sorumluluk verilmektedir. Ancak iş genişletmede işgörenlerin eğitimi şarttır. Yani işgörenlerin bilgileri, yetenekleri ve tecrübeleri geliştirilmelidir.

Sonuç olarak iş zenginleştirme insan kaynaklarını geliştirmeye yönelik yönetim yaklaşımında önemli bir araçtır denilebilir.

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Yapılan çalışmalardaki en büyük pay; Amerika Birleşik Devletleri, Çin, Kanada ve İran'daki yazarlardadır. Diğer gelişmekte olan ülkelerde bu konunun hala yeteri kadar çalışılmadığı söylenebilir. Ayrıca, Covid-19 pandemisinin ortaya çıkardığı tüm basamaklardaki sağlık hizmetine büyük ihtiyacın da bu konudaki çalışmaların artışını önemli oranda tetikleyeceği düşünülmektedir. Gelecek çalışmalarda, belli tipteki sağlık tesisinin yer seçimine odaklanılabilir veya belirli yöntemlere kullanan çalışmalar ele alınabilir.

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Editör: Prof. Dr. Suat Ünal

Eğitim Bilimleri

Alanında Uluslararası Araştırmalar XI

EĞİTİM yayınevi

EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR XI

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-72-9
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
EĞİTİM BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR XI
Editör: Prof. Dr. Suat Ünal
238 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-72-9

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yayınevi

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
bilgi@egitimyayinevi.com

Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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4. Akıllı tahta kullanım kaynaklı problemleri azaltmak ve daha verimli hale getirebilmek için öğretmenlere görev başında çalışmalar yaptırılmalı, akıllı tahta kullanımı konusunda eğitimler verilmelidir.
5. Öğrencilerden geri bildirim alınmasında farklı ölçme ve değerlendirme yöntemlerine yer verilmelidir.
6. Bu çalışma farklı bölgelerde eğitim-öğretim gören öğrencilerle, farklı üniteler üzerinde de gerçekleştirilmeli, etkileri gözlenmeli ve deneyimli diğer eğitim paydaşlarının görüşleri de alınarak daha kapsamlı analizler yapılmalıdır.

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Editör: Dr. Öğr. Üyesi Abdülhakim Bahadır Darı

İletişim ve Medya

Alanında Uluslararası Araştırmalar VI

EĞİTİM yayınevi

İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR VI
Editör: Dr. Öğr. Üyesi Abdülhakim Bahadır Darı

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-73-6
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
İLETİŞİM VE MEDYA ALANINDA ULUSLARARASI ARAŞTIRMALAR VI
Editör: Dr. Öğr. Üyesi Abdülhakim Bahadır Darı
171 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-73-6

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Kaynakça

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hukuki çerçevesinin çizilmesi büyük önem taşımaktadır. Ayrımcı dil, toplumun kaygı düzeyini arttıran, tehdit olarak temsil edilen, saldırgan dil ve nefret söylemlerinden uzak durularak toplumsal kabul ve uyumu destekleyen, olumlu sosyal algılar yaratan söylemlerle toplumsal dinamizmin devamlılığını sağlayacak doğru, hak temelli içeriklerin üretilmesi gerekmektedir.

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dönüşmüştür. Son olarak yeni iletişim teknolojileri bu sürece dahil edilmiş, biyoe-politik iktidar karşımıza çıkmıştır. Biyoe-politika bileşenleri nüfusun denetimi açısından geniş fırsatlar sunmaktadır.

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aile, hukuk gibi yapısal oluşumlara nüfuz etmiş olan köklü ve çok boyutlu toplumsal cinsiyet eşitsizliğinin medya ve sağlık alanındaki etkileri tam olarak ortaya konulamayacaktır.

Multidisipliner bir alan olarak medyada sağlık içerikleri ve toplumsal cinsiyet olgusunu ilişkilendiren, sağlık bilimleri alanında toplumsal cinsiyet eşitsizliğinin kadın-erkek sağlığına etkilerine yönelik araştırmalara, iletişim alanında cinsiyetçi sağlık haberlerinin metin çözümlemelerine, insanlar üzerindeki etkilerine ve sağlık içeriklerinin üretim süreçlerine yönelik kapsamlı çalışmalara ihtiyaç vardır.

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Atılması gereken en önemli adımlardan bir diğeri toplumsal eşitliğin öneminin vurgulanarak, kadın odaklı, eşitlikçi bir dil kullanımını benimseyen habercilik anlayışının yaygınlaştırılmasıdır. Haber dilinde eşitlikçi bir tavır olmalı, erkeği üstün gören tavırdan uzaklaşılmalıdır. Kadın haberleri için kişinin özlük hakları dikkate alınarak bir yayın standarttı getirilmelidir. Haberlerde kadınlara, mağdur kimliğiyle, magazinsel kimliğiyle ve cinsiyetiyle değil sadece insan olduğu için yer verilmesi gerekmektedir.

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Editör:
Prof. Dr. Hülya Özgenen Özkaya

Ziraat, Orman ve Su Ürünleri

Alanında Uluslararası Araştırmalar II

EĞİTİM
yayınevi

ZİRAAT, ORMAN VE SU ÜRÜNLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR II

Editör: Prof. Dr. Hülya Özgenen Özkaya

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-74-3
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
ZİRAAT, ORMAN VE SU ÜRÜNLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR II
Editör: Prof. Dr. Hülya Özgenen Özkaya
126 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-74-3

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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In a study conducted on the water flea known as *Ceriodaphnia dubia*, it was emphasized that the organism was exposed to prednisolone (7.8-15.6-31.25-62.5-125-250-500-1000-2000 **µg**/L) used at different rates showed a decrease in reproduction compared to the control group (Bal et al., 2017). Similarly, it was observed that the reproduction of the water flea known as *daphnia magna*, which was also used in our study, decreased at different concentrations of prednisolone used.

Suggestions

This study showed that Prednisolone poses a significant risk to Daphnia, so naturally, the same risk exists for other aquatic organisms.

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Editör:
Prof. Dr. Sevban Arslan

Sağlık Bilimleri

Alanında Uluslararası Araştırmalar V

EĞİTİM
yayınevi

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR V

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-76-7
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı

SAĞLIK BİLİMLERİ ALANINDA ULUSLARARASI ARAŞTIRMALAR V

Editör: Prof. Dr. Sevban Arslan
317 s., 165x240 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-76-7

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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
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Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Editör: Doç. Dr. Mustafa Altın

Mühendislik

Alanında Uluslararası Araştırmalar IV

EĞİTİM yayınevi

MÜHENDİSLİK ALANINDA ULUSLARARASI ARAŞTIRMALAR IV

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-78-1
1. Baskı, Nisan 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MÜHENDİSLİK ALANINDA ULUSLARARASI ARAŞTIRMALAR IV
Editör: Doç. Dr. Mustafa Altın
128 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-78-1

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EĞİTİM
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Yayınevi Türkiye Ofis: İstanbul: Eğitim Yayınevi Tic. Ltd. Şti., Atakent mah. Yasemen sok. No: 4/B, Ümraniye, İstanbul, Türkiye

Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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- Değişken frekanslı çeviricilerde frekans ayarı 0,5-2000 Hz aralığında yapılabilmektedir. Bu frekans değerinde çeviricilerinde önce şebeke gerilimi doğrultulur. Üretilen bu doğru gerilim ara devreli bobin ve kondansatörlerle tarafından filitrelenir. Bu filitrelenmiş doğru gerilim inverter kontrol ünitesinde tarafından ayarlanabilir gerilim ve frekans üretilir. Bu gerilim ve frekans destekli asenkron motorların hız ayarı gerçekleştirilir. Değişken frekanslı çeviricilerde anma frekansın üzerindeki çalışmada asenkron motorun verim ve momenti düşer. Bu durum dikkate alındığında asenkron motorun seçiminde güç bir üst değerde seçilmelidir.

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ve dayanıklı kontrol algoritmalarının oluşturulması için önemli sonuçlar sağlayabilir. Ayrıca yapay pankreas için kesirli dereceli denetleyici yapılarının tamsayı dereceli denetleyicilere göre daha dayanıklı sonuçlar verdiğine dair çalışmalar bulunmaktadır. Yapılan bu çalışma da bu sonucu desteklemektedir. Bu konuda yapılan çalışmalar oldukça az olduğundan, yapılan bu çalışma özgün ve sonuçları literatür katkısı açısından değerlidir. İleriye yönelik olarak denetleyici tasarımı için farklı teknikler kullanılabilir. Ayrıca, kesirli dereceli sistemler için geliştirilmiş olan yaklaşımlar kullanılarak yapay pankreasın kesirli dereceli olarak modellenmesi yapılabilir. Sistemin denetiminde farklı kesirli dereceli kontrolör yapıları kullanılarak farklı kontrol mekanizmaları oluşturulabilir. Bu çalışmalar literatür için önemli sonuçlar sağlayacaktır. Sonuçların pratik sistemlere aktarılması da kesirli sistemlerin realizasyonu çalışmaları için önemli bir adım olacaktır.

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Editör: Doç. Dr. Mehmet Yüksel

Matematik ve Fen

Alanında Uluslararası Araştırmalar V

EĞİTİM yayınevi

MATEMATİK VE FEN ALANINDA ULUSLARARASI ARAŞTIRMALAR V

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Sayfa Tasarımı: Eğitim Yayınevi Grafik Birimi
Kapak Tasarımı: Eğitim Yayınevi Grafik Birimi

T.C. Kültür ve Turizm Bakanlığı
Yayıncı Sertifika No: 47830

ISBN: 978-625-8108-79-8
1. Baskı, Mayıs 2022

Baskı Cilt
Bulut Dijital Matbaa Sanayi Ticaret Limited Şirketi
Musalla Bağları Mah. İnciköy Sok. 1/A Selçuklu / KONYA
Matbaa Sertifika No: 48120

Kütüphane Kimlik Kartı
MATEMATİK VE FEN ALANINDA ULUSLARARASI ARAŞTIRMALAR V
Editör: Doç. Dr. Mehmet Yüksel
126 s., 135x215 mm
Kaynakça var, dizin yok.
ISBN: 978-625-8108-79-8

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Konya: Eğitim Yayınevi Tic. Ltd. Şti., Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
+90 332 351 92 85, +90 533 151 50 42, 0 332 502 50 42
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Yayınevi Amerika Ofis: New York: Egitim Publishing Group, Inc.
P.O. Box 768/Armonk, New York, 10504-0768, United States of America
americaoffice@egitimyayinevi.com

Lojistik ve Sevkiyat Merkezi: Kitapmatik Lojistik ve Sevkiyat Merkezi, Fevzi Çakmak Mah. 10721 Sok. B Blok, No: 16/B, Safakent, Karatay, Konya, Türkiye
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